VISIT LOVELAND

APRIL 2018 CMC REPORT



SUCCESS SUMMARY

In April 2018, Visit Loveland was featured in more than 30 pieces of media coverage. This report outlines priorities and results for the month of April.

TOP PR/SOCIAL MEDIA PRIORITIES

April focused primarily on planning and execution to promote spring and summer travel opportunities to Loveland.

PRIORITY #1: SUMMER PR/SOCIAL MEDIA

- Attended the Colorado Tourism Office media reception for summer news, pitching Loveland as a destination for summer as US34 opens to Rocky Mountain National Park.
- Finalized summer pitch angles and began outreach.

PRIORITY #2: VISITORS GUIDE

- Met with the team to strategize content, layout, and overview.
- Drafted new content for 2018-2019.

PRIORITY #3: NATIONAL TRAVEL & TOURISM WEEK

 Filmed various locations around Loveland to spread the love for the week, including preparing videos for the Colorado Tourism
 Office to share on social media and for our own campaigns.

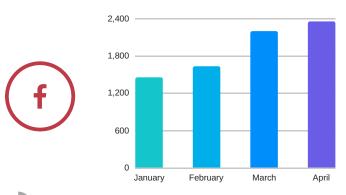


YOUTUBE NANCY MELEAR



RESULTS





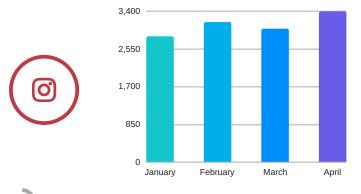
41 new followers | 6,869 total fans 73.4k impressions | 2, 349 engagements

- Focus: Scenic photos across Loveland submitted by users.
 Springs blossoms, things to do and April 5 to Love video.
- Top posts: never a shortage of beauty in Loveland, Happy Easter, love calling Loveland home. Earth Day and Lake Loveland.
- New followers, impressions, and engagements have increased in April.

150 100 50 January February March April

2 new followers | 1,727 followers 8,494 impressions | 168 engagements

- Focus: Scenic photos across Loveland submitted by users. Springs blossoms, things to do and April 5 to Love video.
- Most engaging Tweets: Feeling extra grateful. Benson Sculpture Garden, sunset photo, Devil's Backbone, passion for adventure
- Impressions have increased in April. We shifted up our strategy and included more media hit shares/retweets in addition to promoting our own content.



49 new followers | 5, 770 followers 3,392 engagements

- Focus: Scenic photos across Loveland submitted by users. Springs blossoms, things to do and April 5 to Love video.
- Most engaging photos: sunset photo, Benson Sculpture Garden, Lake Loveland.
- Most engaging hashtags: #loveland, #lovelandcolorado, #visitloveland, #colorado, #lovelandco, #coloradolive, #northercolorado, #outdoors, #optoutside, #lovelandcolorado, #loveland, #colorado, #visitloveland, #lovelandco, #lovelandcolo, #coloradolive, #optoutside, #northerncolorado, #trails



34 Followers

Metrics are unavailable this month as our Snapchat
 Analytics service disconnected the account. Working to fix
 for future reporting.

RESULTS



MEDIA RESULTS HIGHLIGHTS

- BizWest: Mo' Betta Gumbo: Put some South in your mouth
- Conde Nast Traveler: The Most Underrated Drinking Scenes in the U.S.
- Westword: Adventures Within Two Hours of Denver
- Uncover Colorado: Sylvan Dale Guest Ranch
- Northern Colorado Speaks: The 16 Essential Summer Festivals In Northern Colorado
- **Greeley Tribune:** Origins wood-fired pizza and wine bar is all about community
- COMBO: Introducing the 3rd Annual Drumming Up Hope Event
- BARN OnAir & OnLine 24/7/365: 04-10-18 Colorado to Host 50th BIF Annual Meeting and Research Symposium; Registration Now Open
- Cheyenne Wyoming Tribune-Eagle: Judas Priest to headline Budweiser Events Center in Colorado
- **Coloradoan**: Things to do in Northern Colorado: Taste of Loveland, Earth Day happenings and more
- Mix 247 EDM: ARISE Music Festival Is Returning To Loveland, CO
- Reporter-Herald: Carter Lake's South Shore reopens with 21 new campsites
- 9 News: Deep Purple, Judas Priest announce Colorado concert
- The Know: Four Colorado microdistilleries to check out, and what to order when you're there
- Westword: 100 Colorado Creatives 4.0: Annette Coleman
- Coloradoan: Taste of Loveland to Showcase City's Growing Scene
- North Forty News: Taste of Loveland Serves up the Goods
- 303 Magazine: Taste of Loveland
- Fox 31 News: 13th Annual Taste of Loveland
- The Tribune: Entertainment calendar, 04.19.18 through 04.25.18
- Coloradoan: Things to do in Northern Colorado: Taste of Loveland, Earth Day happenings and more
- KOSI: The Taste of Loveland
- Windsor Now: Places to go, things to do: 04.18.18 through 04.24.18
- Reporter- Herald: Taste of Loveland Fundraiser to boast plenty of food, drink and more
- Fox31 News: Taste of Loveland 2018
- Coloradoan: Taste of Loveland to showcase city's growing dining scene



PR NUMBERS

PR VALUE

18,373,135 IMPRESSIONS



*PR value #'s calculated based on the media hits that we were able to find an ad value for. Some hits do not have comparable advertising value.



Facebook Pages for **Visit Loveland Colorado**

Jan 01, 2018 - Apr 30, 2018

Analyze Facebook page data at a granular level for deeper insights





Facebook Activity Overview



Facebook Audience Growth

LIKES BREAKDOWN, BY DAY



ORGANIC LIKES PAID LIKES UNLIKES

Audience Growth Metrics	Totals
Total Fans	6,869
Paid Likes	24
Organic Likes	386
Unlikes	148
Net Likes	262

Total fans increased by

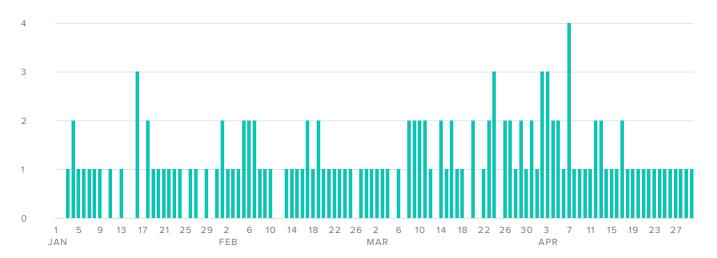
-3.7%

since previous date range



Facebook Publishing Behavior

POSTS, BY DAY



POSTS SENT

Total Posts	137
Notes	0
Posts	48
Videos	14
Photos	75
Publishing Metrics	Totals

The number of posts you sent increased by

-14.2%

since previous date range



Facebook Top Posts, by Reactions

Post		Reactions 🔻	Comments	Engagement	Reach
W	Visit Loveland Colorado Sunshine, 60 degree weather and views for days. That's how we do Saturdays. © • • • • • • • • • • • • • • • • • •	445	34	9.9%	5,885
W	Visit Loveland Colorado There is never a shortage of beauty here in Loveland! // Photo: Instagrammer originaljacksonwhelan (Post) April 24, 2018 8:00 pm	431	47	8.6%	5,985
W	Visit Loveland Colorado Those February nights. Soliding into March with an amazing #firesky captured by Instagrammer Robert Kilbourn. #visitloveland (Post) February 28, 2018 8:44 pm	342	20	7.3%	5,581
W	Visit Loveland Colorado A winter glow on Carter Lake is a great way to start the week. ♥	262	16	7.1%	4,434

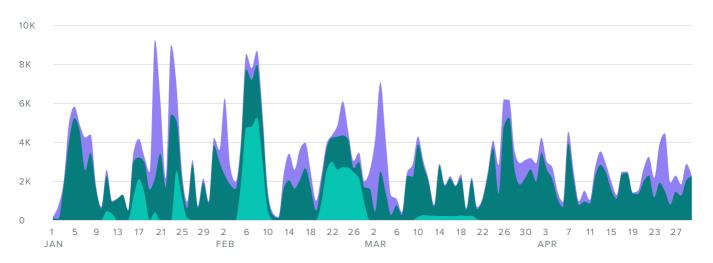


Facebook Top Posts, by Reactions

Post		Reactions -	Comments	Engagement	Reach
openings in Loveland. Add 2018 Loveland itinerary. #v Catering & Cafe Dark He Brewing Company The F	with these great new food and beverage these options, profiled by HeidiTown.com, to your risitloveland Taste Local Cafe Fresh Plate art Coffee Bar Big Fat Pastor Spirits Dratz lipside ew Brewery, this is What's New in Loveland	203	31	8%	8,177

Facebook Impressions

PAGE IMPRESSIONS, BY DAY



Average Daily Users Reached	1,758
Total Impressions	361.7k
Paid Impressions	52.2k
Viral Impressions	90.2k
Organic Impressions	219.3k
Impressions Metrics	Totals
PA	ID ORGANIC VIR

Total Impressions decreased by

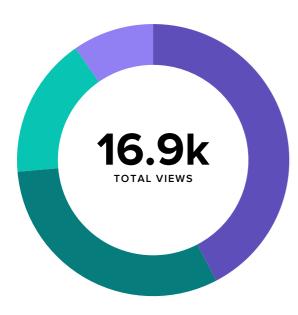
-27.7%

since previous date range



Facebook Video Performance





VIEWING BREAKDOWN

2.8k

5.3k

1.6k

PAID FULL

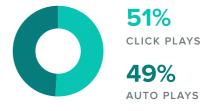
7.2k

PAID PARTIAL

ORGANIC PARTIAL

ORGANIC FULL

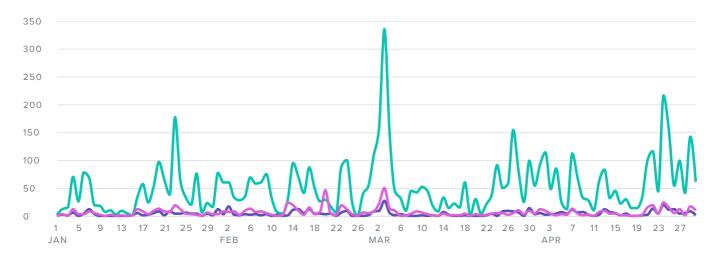






Facebook Engagement

AUDIENCE ENGAGEMENT, BY DAY



■ REACTIONS ■ COMMENTS ■ SHARES

Action Metrics	Totals
Reactions	6,344
Comments	489
Shares	787
Total Engagements	7,620

Total Engagements increased by

-4.1%

since previous date range

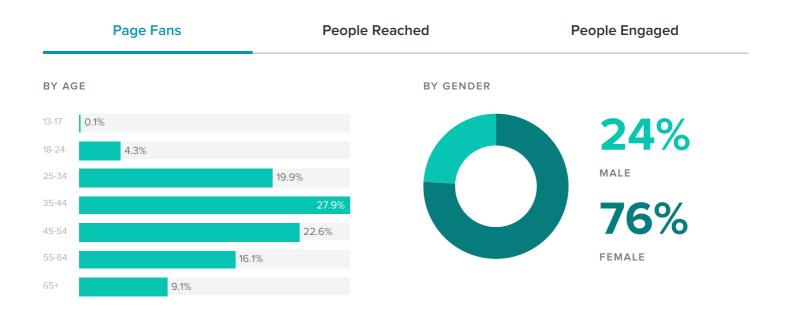


Top Countries

United Kingdom

Canada

Facebook Audience Demographics



Women between the ages of 35-44 appear to be the leading force among your fans.

13

11

United States	6,673
Mexico	25
India	14
	United States Mexico India

Top Cities			
	~~		

Loveland, CO	2,555
Fort Collins, CO	709
Denver, CO	269
Greeley, CO	243
Johnstown, CO	120

Facebook Stats by Page

Faceboo	ok Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
	Visit Loveland Colorado	6,869	3.67%	137	361.7k	2,640	7,620	55.62	1,789



Instagram Profiles for Visit Loveland CO

Apr 01, 2018 - Apr 30, 2018

Determine the impact of Instagram content by analyzing your activity





Instagram Activity Overview



Instagram Audience Growth



Follower Metrics	Totals
Total Followers	5,770
Followers Gained	49
People that you Followed	1

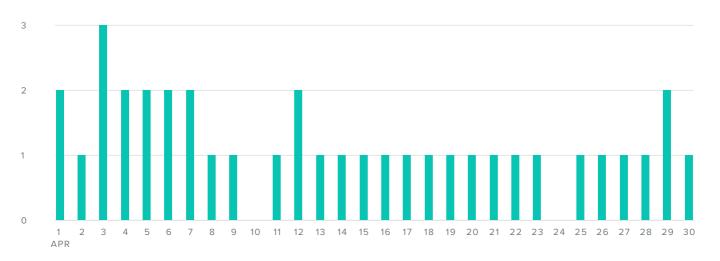
Total followers increased by

since previous month



Instagram Publishing Behavior

MEDIA PER DAY



MEDIA SENT

Total Media	37
Other	0
Videos	3
Photos	34
Publishing Metrics	Totals

The number of media you sent increased by

- 54.2%

since previous month

Instagram Top Posts



@visitlovelandco214 Engagements



@visitlovelandco
203 Engagements



@visitlovelandco
193 Engagements



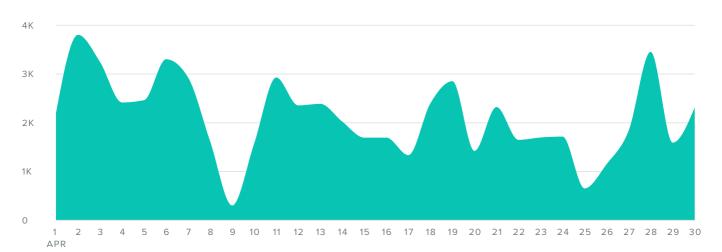
Instagram Outbound Hashtag Performance

MOST USED HASHTAGS		MOST ENGAGED HASHTAGS	
#loveland	36	#lovelandcolorado	3,278
#lovelandcolorado	36	#loveland	3,278
#visitloveland	35	#colorado	3,235
#colorado	35	#visitloveland	2,971
#lovelandco	23	#lovelandco	2,046
#lovelandcolo	17	#lovelandcolo	1,175
#coloradolive	14	#coloradolive	1,141
#northerncolorado	13	#optoutside	836
#outdoors	13	#northerncolorado	807
#optoutside	13	#trails	733



Instagram Impressions

IMPRESSIONS, BY DAY



IMPRESSIONS

Impressions Metrics	Totals
Total Impressions	63.1k
Average Impressions per Day	2,103
Average Daily Reach per Profile	1,167

Total Impressions increased by

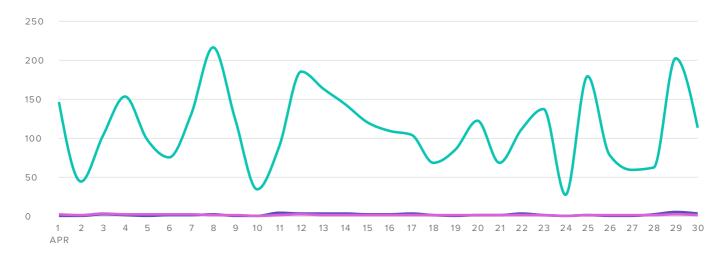
-31.8%

since previous month



Instagram Engagement

AUDIENCE ENGAGEMENT, BY DAY



COMMENTS

■ MEDIA SENT

Comments Received 45	Likes Received Comments Received	3,347
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LIKES RECEIVED

The number of engagements increased by

-24.8%

since previous month

Engagements per Follower	0.59
Engagements per Media	91.68

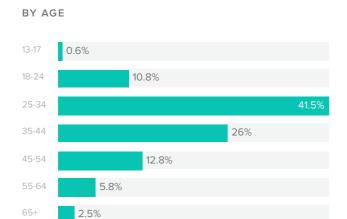
The number of engagements per media decreased by

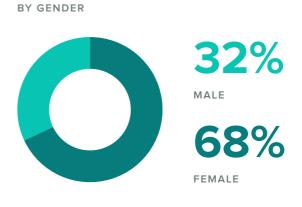
-19%

since previous month



Instagram Audience Demographics





Women between the ages of 25-34 appear to be the leading force among your fans.

Top Countries

	United States	5,349
	United Kingdom	32
(Brazil	31
÷	Canada	25
3	Mexico	19

Top Cities

Loveland, Colorado	939
Fort Collins, Colorado	653
Denver, Colorado	594
Colorado Springs, Colorado	149
Greeley, Colorado	130

Instagram Stats by Profile

Instagrar	n Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Impressions	Total Engagements	Engagements per Media	Engagements per Follower
LOVELAND	Visit Loveland CO (Business)	5,770	0.9%	49	37	3	63.1k	3,392	91.68	0.59



Twitter Profiles for **Visit Loveland**, **Colo**

Apr 01, 2018 - Apr 30, 2018

Track profile performance to determine the impact of Twitter content





Twitter Activity Overview



8,502

Organic Impressions



168

Total Engagements

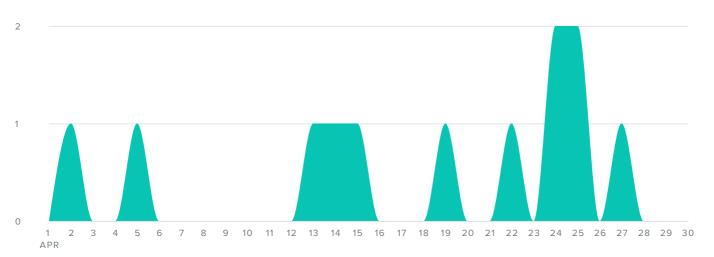


3

Link Clicks

Twitter Audience Growth

AUDIENCE GROWTH, BY DAY



NET FOLLOWERS GAINED

Follower Metrics	Totals
Total Followers	1,727
Net Followers gained	2
People that you followed	0

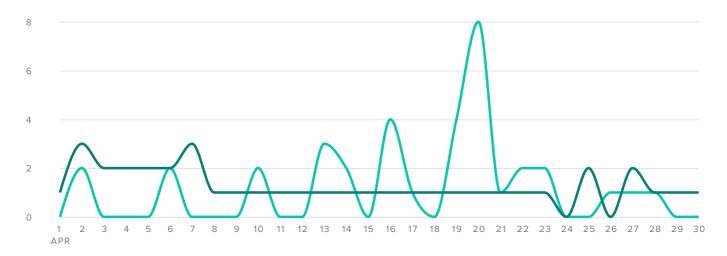
Total followers increased by

since previous month



Twitter Posts & Conversations

MESSAGES PER DAY



RECEIVED

SENT

Sent/Received Metrics	Totals
Tweets sent	38
Direct Messages sent	0
Total Sent	38

The number of messages you sent increased by

-111.1%

since previous month

Total Received	36
Direct Messages received	0
Mentions received	36

The number of messages you received increased by

-140%

since previous month



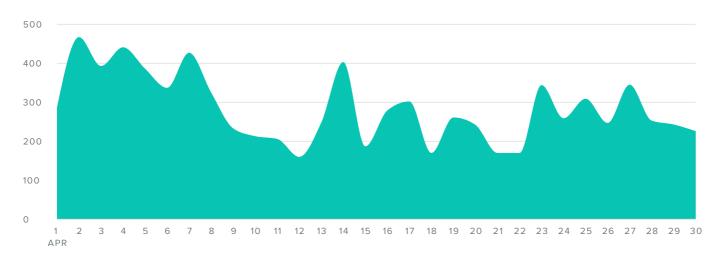
Twitter Top Posts, by Responses

Tweet		Potential Reach	Responses	Responses — Clicks	
V	VisitLovelandCO Feeling extra grateful to live in this beautiful place. // Photo: Instagrammer originaljacksonwhelan #visitloveland https://t.co/MPHargplwf (Tweet) by Nicole Y. April 24, 2018 8:00 pm	1,802	2	0	1
~	VisitLovelandCO Raise your hand if you love the Benson Sculpute Garden as much and these two do! Thanks for the adorable share Instagrammer drodsgotjokes! #visitloveland https://t.co/wApWhr3orP (Tweet) by Nicole Y. April 06, 2018 2:30 pm	1,731	2	0	1
~	VisitLovelandCO Nothing beats these views ** // Photo: Instagrammer taeralynn #visitloveland https://t.co/IFXjkk3Zb7 (Tweet) by Nicole Y. April 29, 2018 8:00 am	3,414	1	0	1
~	VisitLovelandCO "Life is short and the world is wide" - Unknown // Photo: Instagrammer riding_into_wilderness #visitloveland #devilsbackbone https://t.co/OGyCAJtB2z (Tweet) by Nicole Y. April 27, 2018 9:00 am	3,419	1	0	1
~	VisitLovelandCO "The very basic core of a man's spirit is his passion for adventure." - Christopher McCandless // Awesome photo from Instagrammer rach_webz! #visitloveland https://t.co/c8ErlfyqWw (Tweet) by Nicole Y. April 16, 2018 11:15 am	1,726	1	0	0



Twitter Impressions

ORGANIC IMPRESSIONS, BY DAY



ORGANIC IMPRESSIONS

Total Organic Impressions	8,502
Average Organic Impressions per Day	283.4
Impressions Metrics	Totals

Organic Impressions increased by

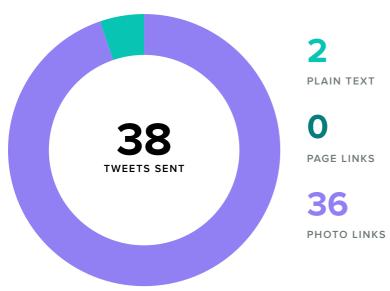
-36.2%

since previous month

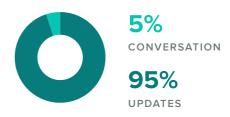


Twitter Publishing Behavior





CONVERSATION BEHAVIOR (LAST 100 TWEETS)



CONTACT BEHAVIOR (ALL TWEETS)

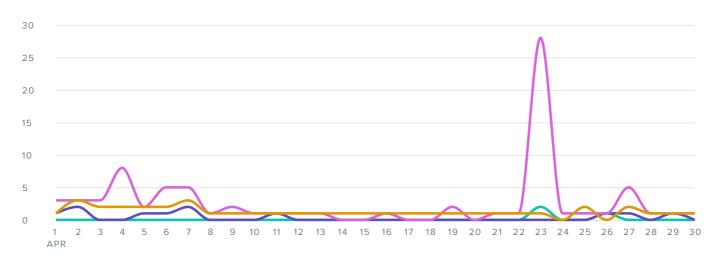




Twitter Engagement

ENGAGEMENT COUNT

Engagement Metrics



■ LIKES ■ TWEETS SENT

Totals

RETWEETS

Total Engagements 168

Replies 4

Retweets 11

Retweets with Comments 0

Likes 80

REPLIES

The number of engagements increased by

-18.3%

since previous month

Engagements per Follower	0.1
Organic Impressions per Follower	4.92
Engagements per Tweet	4.42
Organic Impressions per Tweet	223.74
Engagements per Organic Impression	0.02

The number of organic impressions per Tweet decreased by

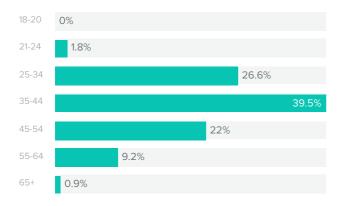
35.5%

since previous month

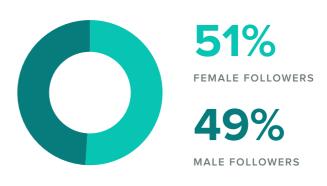


Twitter Audience Demographics

FOLLOWERS BY AGE



FOLLOWERS BY GENDER



Women and people between the ages of 35-44 appear to be the leading force among your followers.

Twitter Stats by Profile

Twitter P	Profile	Total Followers	Follower Increase	Tweets Sent	Organic Impressions	Organic Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
W	Visit Loveland, Colo	1,727	0.1%	38	8,502	4.92	168	0.1	11	3





LOVELAND





COL April 2018 Media Hits-CMC Report













38

PIECES OF COVERAGE:

14.6M

ONLINE READERSHIP:

119K

ESTIMATED COVERAGE VIEWS:

3.35K

SOCIAL SHARES:

142

YOUTUBE VIEWS:

56

AVERAGE DOMAIN AUTHORITY:















f in y

SEARCH

Cities Industries Opinion Lists Events On The Job Print Edition Submit News Multimedia



Lunchtime diners at Mo' Betta Gumbo in downtown Loveland feast on southern fare. Staff members sometimes snap photos of diners enjoying an appetizer of

Mo' Betta Gumbo: Put some South in your mouth

By Dallas Heltzell — April 4, 2018











LOVELAND — Of all the guests who have been welcomed into Mo' Betta Gumbo with smiles and Mardi Gras beads, there's one couple owner Clay Caldwell will never forget.

"They were good customers. We had seen them a lot," he said. "One day they came in, and they were both crying, talking — and then they signed some papers. I thought they were buying a house.

"It turned out they were signing their divorce papers. They chose Mo' Betta because for them this was a safe place, a place they loved, where they had talked about their future.

"That was a most humbling experience for me," Caldwell said. "They continue to be our customers, with new lives."

That kind of place is what Caldwell envisioned when he opened his Cajun-themed restaurant in downtown Loveland in 2013. And now he gets to revel in it.

"Sometimes on a Friday or Saturday night, I'll just stand there with my eyes shut and listen to people



Elevations Credit Union Opens Its Doors in Midtown Fort Collins



Member-owned not-forprofit Elevations Credit Union has a new branch featuring business



New Orleans-style beignets and fried green tomatoes with a remoulade dip are among the appetizers offered at Mo' Betta Gumbo. Dallas Heltzell / for BizWest



	May 2018 >							
S	М	T	W	T	F	S		
29	30							
6	7	8						
		15						
					1	2		



PRINT EDITION

BizWest Publications



BLUEPRINTS

Custom Publications



SAMPSON CONSTRUCTION

Poll

Should the Northern Colorado **Economic Alliance and Upstate** Colorado Economic Development resume merger talks?

O Yes - the region needs only one economic-development group.

O No - let each do its own thing.

BizWest

APR 4 2018

38.8K (EST.) MONTHLY VISITS: 2.45K (EST.) COVERAGE VIEWS: 43 DOMAIN AUTHORITY: 210 2





THE BESTS

The Most Underrated Drinking Scenes in the U.S.

Q 7 PHOTO:

by CNT EDITORS August 2, 2017

We've made not secret of the fact that we'd travel across the world for a good drink and we're constantly surprised by what we find.
Japanese whisky, Scottish gin, and Ethiopian wine: The examples of different cultures interpreting and experimenting with global classics are endless. But lucky for us U.S.-based drinkers, we don't need an international flight to find the unexpected. While we're all familiar with Northern California's wine scene and the Kentucky Bourbon Trail, there are other craft drinking scenes that exhibit all the expertise and innovation of the well-known staples, without the crowds. From Coloradan vodka to Alabaman hops, here are some unexpected spots in the U.S. where you can sample the product of some of the boldest brewers and distillers out there, right at the source.



Conde Nast Traveler

AUG 2 2017

) MONTHLY VISITS:	3.72M
) COVERAGE VIEWS:	6.38K
AIN AUTHORITY:	88
@ 1	















Now Viewing:

SLIDESHOWS

FOR YOU

(1) LATEST







Deadheads Reunite for Phil Lesh and Leftover Salmon at Red Rocks May 7 at 10 a.m.



Hats Off to the Denver Mini Derby! May 7 at 8:14 a.m.



The Force Was With Art War Denver on May May 6 at 9:05 p.m.

Westword INSIDERS

Become an Insider for free stuff, concert and dining info & more! SIGN UP NOW

⊞ LATEST VIDEOS



DIY Takeout: Tacos Tequila Whiskey's Queso a La Plancha Taco



DIY Takeout: Shake Shack at Home



Adventures Within Two Hours of Denver

BY KENZIE BRUCE

TUESDAY, MARCH 20, 2018 AT 3:31 P.M.











Kenzie Bruce BEGIN SLIDESHOW (

And if you're willing to go farther...Cottonwood Pass: 2 hours 52 minutes.

Looking for adventure this spring? When you live in Denver, you don't have to go too far. These spots are all two hours or less from the Mile High City and waiting for you to explore them. All photos by Kenzie Bruce.











O COMMENTS

More Arts Slideshows



Deadheads Reunite for Phil Lesh and Leftover Salmon at

Red Rocks May 7 at 8:14 a.m.



Post Malone's Set Was Psycho at Red Rocks

May 6 at 9:05 p.m.



VIEW ALL ▶

Hats Off to the Denver Mini Derby!

May 6 at 8:25 a.m.

Westword

MAR 20 2018

2.05M (EST.) MONTHLY VISITS: 7.5K (EST.) COVERAGE VIEWS: 74 DOMAIN AUTHORITY: 4 **(**)

1



Search this website Forum Activities Events Hotels Dining Transport



shutterstsck.

Dudes Ranches

- · All Dude Ranches
- 4UR Ranch
- · Badger Creek Ranch
- Bar Lazy J Guest Ranch
- Black Mountain CO Dude Ranch
- · C Lazy U Ranch
- · Cherokee Park Ranch
- · Colorado Cattle Company
- · Colorado Trails Ranch
- Deer Valley Ranch
- · Drowsy Water Ranch
- · Elk Mountain Ranch
- · Elk River Guest Ranch
- * Emerald Valley Ranch
- · High Lonesome Ranch
- · Home Ranch
- · Laramie River Ranch
- · Latigo Ranch
- Lost Valley Ranch
- Majestic Dude Ranch
- · North Fork Ranch
- · Rainbow Trout Ranch
- · Rawah Guest Ranch
- · Smith Fork Ranch
- Sundance Trail Guest Ranch



Sylvan Dale Guest Ranch





Sylvan Dale is a Front Range guest ranch that is family owned and operated for over 70 years. It's located just seven miles west of Loveland, in the foothills of the Rocky Mountains.

Since 1946, the 3,200 acre historic property has provided its family of guests with true western hospitality and memories for a lifetime.

Working dude ranch in Loveland

The establishment is a working guest ranch and opens their gates for visitors from June to early October. The ranch offers majestic views, fresh mountain air, clear streams, abundant wildlife, fun activities and opportunities to further blossom relationships. Guests love the picturesque sunsets and at night, billions of stars.

Recreation at the guest ranch

The Sylvan Dale is a family friendly guest ranch with activities well-suited for everyone in the family and also separate activities only for adults and those for kids. Discover your inner cowboy/cowgirl from the get-go on the welcome wagon ride. Then enjoy it even more with horseback riding, relaxing by the campfire and fishing.

Be rejuvenated and have a peace of mind with the help of nature and by disconnecting from your busy life. Focus this special time on yourself and family, having fun and creating fond memories with everyone at the ranch. Other activities include trap shooting, guided hikes, bass fishing and participating in ranch chores.

Room and board at the guest ranch

Guests are provided with very comfortable cabins breathing life to what they call the "New West". It's much like the Old West, but made better with

Uncover Colorado

51K (EST.) MONTHLY VISITS: 8.95K (EST.) COVERAGE VIEWS: 29 DOMAIN AUTHORITY: 4 160



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Q Search our blog

NoCo Event Calendar ->

NORTHERN

LOCAL EVENTS HOME INSPIRATION OUR COMMUNITIES REAL ESTATE

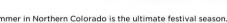












Summer in Northern Colorado is the ultimate festival season. With a few annual events that are celebrating more than 20 years and some that are still under ten, we have a great mix of tried-and-true favorites as well as exciting new kids on the block.

This year, we rounded up more than 15 events where you can dance, eat, taste local brews, sip regional wines and celebrate with our amazing NoCo community. Mark your calendars, buy your tickets where necessary and get ready for an unforgettable summer.

Estes Park Mountain Music Festival | Estes Park

May 12

This all-day event is one of our favorite Colorado music festivals. Still a well-kept secret, the event showcases national and local bands everyone can dance along to. The 2018 lineup includes eight bands including Denver's Gasoline Lollipops and Trout Steak Revival. Children 12 years and younger are admitted for free and other tickets can be purchased online here. All proceeds benefit Estes Park Schools music programs!

Poudre RiverFest | Fort Collins

June 2

The free, family-friendly festival will once again take place just across the street from New Belgium Brewing on the Poudre River Oxbow. Come party by the river and learn all the about the Cache la Poudre. Throughout the day, you can dance to live music from Chris Dismuke, Colony Funk, Bonnie & the Clydes and Lonesome Days. There will also be food from local restaurants and beer from New Belgium Brewing available.

Estes Park Jazz Fest | Estes Park

June 2 - 3

Celebrating its 28th year in 2018, Estes Park Jazz Fest is set amidst the beautiful rock hackdron of Porformance Park outdoor amphitheater Over the course of two music-

Northern Colorado Speaks

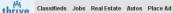
APR 24 2018

43K (EST.) MONTHLY VISITS: 3.75K (EST.) COVERAGE VIEWS: 40 DOMAIN AUTHORITY: 1 180



NEWS SPORTS OPINION WHAT TO DO WINDSOR











Origins wood-fired pizza and wine bar is all about community













Pizza and pasta dough is made in-house from imported Italian flour fermented for 38 hours. Featured is The Figura - fresh

⟨ PREV | 1 of 5 images | NEXT >

Where: 500 N. Lincoln Avenue, Loveland, CO 80537

Hours: Sunday - Thursday 11am - 9pm | Friday - Saturday 11am - 10pm | Sunday Brunch 9am - 12pm

Contact: Phone 970-685-4269 | http://www.originsloveland.com

Good to Know: Wine tasting events and travel opportunities | Full wine bar, craft cocktails, and local craft brews on tap | Over 60 wines by the glass I Voted Best Wine Bar in Colorado 2018 | Happy Hour menu | Wine Cellar Room available for private dining events

by Emily Kemme



Everyone has a beginning. It's how we got here on Earth, how we arrived "here from there," how the story unfolds. In Dickensian terms, one might say, "I am born." But there is so much more to the story, and that's where the story gets interesting. That's the rationale behind Origins, the artisan wood-fired pizza and wine bar in downtown Loveland.

At least, that's proprietor Jeff Noffsinger's take on it.

Noffsinger grew up in Indiana, but wood from his grandfather's barn in Dayton, Ohio is incorporated into the restaurant's bar. There is also a repurposed drug store cabinet from his Grandpa's home town pharmacy he's given new life. Noffsinger's globe trotting brought in the rest, the 900-degree wood burning oven arrived in one piece from Napoli, the birthplace of pizza. Recently voted the best wine bar in Colorado by Wild & CO., the name Origins echoes the Italian government's label DOC, or "Denominazione di Origine Controllata," a guarantee that a wine is from a certain growing region. The rules govern not only the viticultural zone, but also grape varieties and wine style. The designation of a particular DOC preserves wine-making traditions.

Noffsinger is all about community traditions and his trattoria reflects that. As with traditions, drinking wine together can create a culture of how people wish to live, ultimately making a community. Origins is a place designed for comfort, a pleasing environment to spend the evening with friends and family, mixing cultures and stories. The restaurant is divided into sections: the main dining room is hung with metallurgic sculptured light fixtures created by Loveland artist, Steve Shachtman Studios and near the entrance, Denny Haskew's bronze nude, single red rose held in her lap, sends an understated

message of fertility and regeneration. Hugging the bow-fronted windows towards the back of the space is the wine hive, symbolizing a beehive's community efforts.

But as much as the surroundings are imbued with symbolism, the menu is straightforward, hearty

Start off with shared plates. The roasted garlic and red pepper hummus has earthy depth with peppery hints. Creamy but not whipped, it's served with a generous plateful of sliced veggies. The roasted beet salad balances sweetness pulled from the beets with tangy goat cheese tossed into mixed greens. Another good starter option is a deconstructed Caprese in burrata format, the plate strewn with heirloom tomatoes and hasil nesto centered by a soft outer shell of

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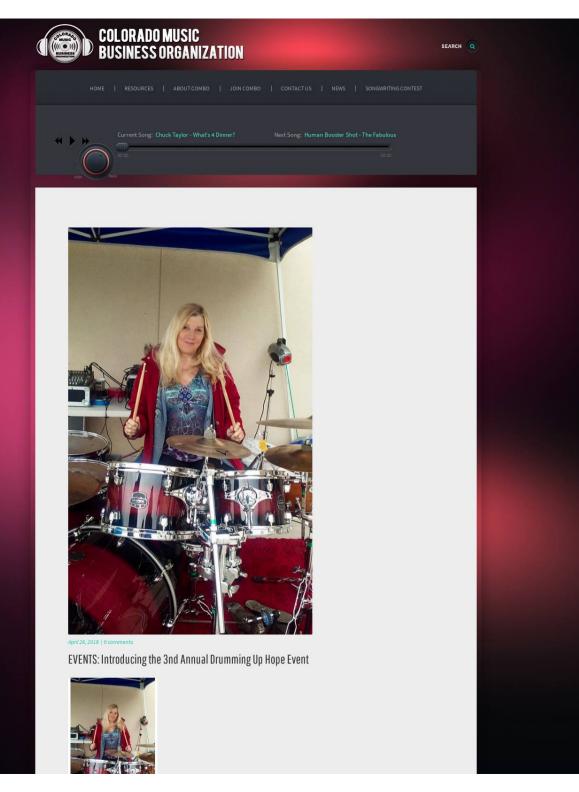
Greeley Tribune

(EST.) MONTHLY VISITS.	OOOK
(EST.) COVERAGE VIEWS:	3.62K
DOMAIN AUTHORITY:	57
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600K





COMBO - The Colorado Music Business Organization

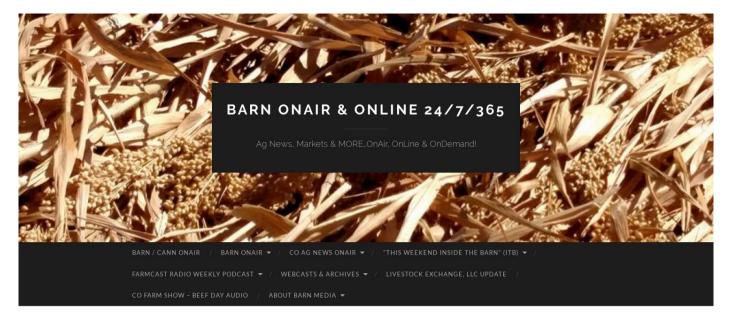
APR 26 2018

(EST.) MONTHLY VISITS: 8.69K

(EST.) COVERAGE VIEWS: 1.32K

DOMAIN AUTHORITY: 32





04-10-18 Colorado to Host 50th BIF Annual Meeting and Research Symposium; Registration Now Open

APRIL 10, 2018 / BRIAN ALLMER - THE BARN



Colorado to Host 50th BIF Annual Meeting and Research Symposium; Registration Now Open

Registration is now open for the 2018 Beef Improvement Federation (BIF) Annual Meeting and Research Symposium. This year's event themed 50th Anniversary in the Rockies, will be June 20 to June 23 at the Embassy Suites Convention Center Hotel in Loveland. Colorado.

Early registration deadline is May 31. Attendees can save \$80 by pre-registering. Online registration is available at http://www.beefimprovement.org.

This year's BIF symposium features two and a half days of educational programming and a full day of tours. The first morning's general session — "Positioning for the Future of Beef Production" — will feature Daye Weaber, EMI Analytics vice president beef

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April	2018					
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- CO Ag News (CANN)
- 05-07-18 Inside the High Plains Millet Association w/President Chris Stum...
- 05-03-18 Make plans to Attend the 2018 Grover FFA Livestock Show on May 26th
- READ the NAFB's National Ag News for Monday, May 7th
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(EST.) COVERAGE VIEWS:	1
DOMAIN AUTHORITY:	99





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Colorado to Host 50th BIF Annual Meeting and Research Symposium; Registration Now Open

 ${\tt CENTENNIAL, Colorado, April 9-The\ North\ American\ Limousin\ Foundation\ issued\ the\ following\ news\ release:}$

Registration is now open for the 2018 Beef Improvement Federation (BIF) Annual Meeting and Research Symposium. This year's event themed 50th Anniversary in the Rockies, will be June 20 to June 23 at the Embassy Suites Convention Center Hotel in Loveland, Colorado.

Early registration deadline is May 31. Attendees can save \$80 by pre-registering. Online registration . . .

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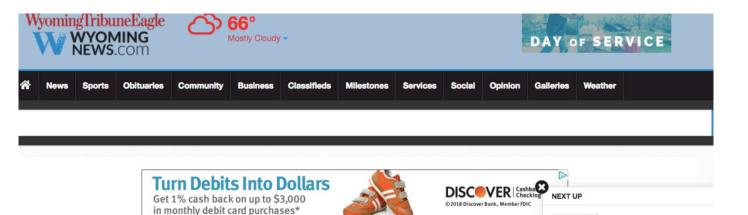
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10.1K	(EST.) MONTHLY VISITS:
1.53K	(EST.) COVERAGE VIEWS:
32	DOMAIN AUTHORITY:





Judas Priest to headline Budweiser Events Center Colorado

By Ellen Fike, Wyoming Tribune Eagle Apr 8, 2018 Comments



College Football

Ex-Division III player found guilty of first-degree murder

Native American artist ex to open next weekend at

At the beginning of the decade,

Art Museum

QB Joe Burrow decides to transfer from Ohio State

Florida paying defensive coordinator Grantham \$1.39M in 2018

Wyoming Tribune Eagle

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(EST.) MONTHLY VISITS:	181K
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DOMAIN AUTHORITY:	60
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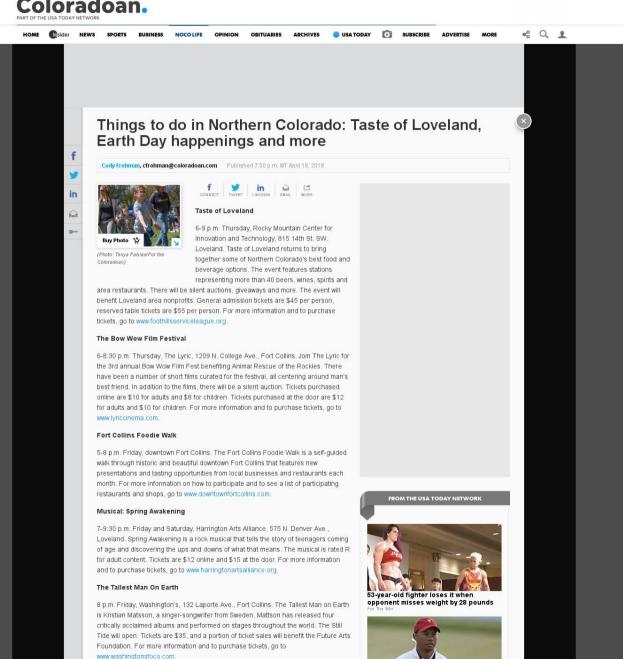


Spring Sale On Now

Tiger Woods' kids and new girlfriend

cheered his final round by wearing ma..

Coloradoan.



Denver Broncos Fort Collins 7K & Salute to Fans Rally

7 a.m. to noon Saturday, Budweiser Brewery, 2351 Busch Drive, Fort Collins. The

Coloradoan

APR 19 2018

661K (EST.) MONTHLY VISITS: 2.88K (EST.) COVERAGE VIEWS: 69 DOMAIN AUTHORITY:





Weather: C Loveland, CO Now: 73° High: 79° Low: 48° 5-Day Forecast

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Home Business Story

New downtown Loveland bar will focus on tequila

Owners of Cactus Grille hope to open Wicked Tequila Room next door by Memorial Day

By Craig Young

Reporter-Herald Staff Writer

POSTED: 04/29/2018 10:41:44 AM MDT



Mike Severance, his daughter Chrissy French, left, and Julie Fladung pose for a photo Thursday in an area that will be the patio of the new Childed Tequila Room, a tequila and margarta but in the back portion of the building at 121. Fourth St. across the alley from the Cactus Grille in downtrown Loveland. Severance and French own the Cactus Grille and are opening the Wickel Tequila Room, Fladung

The owner of a popular downtown Loveland restaurant who is opening a tequila bar on Fourth Street says people need more options.

"It's a little different from what's being represented downtown," Mike Severance said of the Wicked Tequila Room, which he and daughter Chrissy French hope to have open by Memorial Day. Severance and French also own the Cactus Grille.

"It will be a very comfortable, 60-seat cantina that's going to be serving chilled tequila on tap, chilled margaritas on tap," he said of the Wicked, which will be at 121 E. Fourth St. across Painter's Alley from the Cactus Grille.

The Wicked will have a full bar and serve beer in bottles, emphasizing brands from Mexico, but its main focus will be on tequilas - "upwards of 100 tequilas."

Actually, most of the varieties of the alcoholic beverage at the Wicked will be mezcals, which are produced from agave plants, as is tequila. Severance said for a liquor to bear the name tequila, it must come from the blue agave and be produced in the state of Jalisco or a few other areas of Mexico.

Downtown Loveland taverns

- Top Hat Saloon, 123 E. Fifth St.
- · Loveland TapHouse, 237 E. Fourth St.
- Burk's Tavern, 118 E. Fourth St.

"There's a lot of tequila laws," he said. "They put a lot of effort into mezcals and tequilas in Mexico. You can get a degree in tequila from Mexican universities.'

"It's not meant to be just slammed"

Though Severance said he hasn't had a drink in



	Loveland Area Events
5AT	The Governor's Art Show & Sale
12	Loveland Museum/Ga Loveland, CO
MAY	Waterfront Grille's Famous 'Happie
8	Estes Park Resort Estes Park, CO
MAY	Outdoor Bootcamp Classes
8	Left Hand Creek Pa Longmont, CO
MAY	Pay What You May Community Lunch
8	Meals on Wheels of Loveland, CO
MAY	Open Jazz Jam w/ Pourhouse Jazz
8	Pourhouse Loveland, CO
MAY	Estes Park Run Club
8	The Stanley Hotel Estes Park, CO
MAY	Camp Gladiator - Free Group Fitnes
8	Kiddie Academy Erie, CO
MAY	BOLD Business Objective a Life b
8	Life Bridge Church Longmont, CO
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PRAIRIE MOUNTAIN MEDIA VIDEOS



Reporter-Herald

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DOMAIN AUTHORITY:	57
370	

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REPORTER-HERALD BUSINESS: TOP STORIES



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Business: Top Stories

Story

JunkTopia Vintage Market coming to The Ranch in Loveland this weekend

By Paul Albani-Burgio

Reporter-Herald Staff Writer

POSTED: 04/30/2018 06:23:49 PM MDT

Reporter-Herald

(EST.) MC	NTHLY VISITS:	218K
(EST.) CO	VERAGE VIEWS:	1.31K
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The new Tilted Barrel: A pub now, a brewery later

Partners shift gears from stand-alone craft brewery to a brew pub, which will open next

By Craig Young

Reporter-Herald Staff Writer

POSTED: 04/21/2018 08:08:02 PM MDT



On Thursday, R.W. Collett shows off bar tables made from barrels in the in Loveland's Palmer Gardens shopping center. (Jenny Sparks / Loveland

If you go

What: Tilted Barrel Brew Pub, a new restaurant that will add a craft brewery later this year.

Where: 110 E. 29th St., in Loveland's Palmer Gardens shopping center.

When: Planning to open the weekend of May 4-6.

Who: Owners R.W. and Megan Collett and Tim and Sonja deBord.

More info: Call 970-619-8950 or go to tiltedbarrelbrewpub.com or facebook.com/tiltedbarrelbrewpub.

"It's important to me to provide educational, professional, gentle and personalized care entirely focused on my patients."

A defunct Loveland pub has given a group of beer entrepreneurs a new business model, a new location and a new name.

Thanks to a convergence of circumstances, the new Tilted Barrel Brew Pub will open in the Palmer Gardens shopping center the first weekend in May.

The owners of the new restaurant, which will add a craft brewery in the near future, originally planned to open a brewery and taproom in downtown Loveland. In fact, R.W. and Megan Collett moved to Colorado from Columbus, Ohio, two years ago for that purpose.

The Colletts, longtime homebrewers, planned to launch the brewery with Loveland resident Tim deBord, who is Megan's cousin, and his wife, Sonja deBord.

But they were having trouble finding a suitable location downtown, and when the Tilted Barrel restaurant at 110 E. 29th St. closed after just five months in business, they decided to buy the equipment and name and move into the large, many-windowed space at the west end of



Loveland Area Events

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8	Estes Park Resort Estes Park, CO
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8	Left Hand Creek Pa Longmont, CO
MAY	Pay What You May Community Lunch
8	Meals on Wheels of Loveland, CO
MAY	Open Jazz Jam w/ Pourhouse Jazz
8	Pourhouse Loveland, CO
MAY	Estes Park Run Club
8	The Stanley Hotel Estes Park, CO
MAY	Camp Gladiator - Free Group Fitnes
8	Kiddie Academy Erie, CO





PRAIRIE MOUNTAIN MEDIA VIDEOS



Reporter-Herald

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REPORTER-HERALD

BUSINESS

Loveland hemp farmer meets with public

About 50 audience members at neighborhood meeting respond mostly favorably

By Craig Young

Reporter-Herald Staff Writer

POSTED: 04/19/2018 10:00:27 PM MDT



The farmer who plans to grow hemp in west Loveland this summer spent two hours Thursday night talking to people at a neighborhood meeting about the unusual crop.

Tom Hewson, a retired high school science teacher, said such educational efforts are critical.

The meeting that he scheduled at Namaqua Elementary School, just across from his leased field off West First Street, drew about 50 community members.

Audience members seemed mostly curious, asking questions about how he would grow and harvest the crop, why he chose that location, whether the plants would smell and how the aroma might affect neighbors with breathing problems. At the end of the meeting, they applauded

Afterward, Hewson judged the event "outstanding."

"It was exactly what I was looking for," he said. "We had a full-spectrum conversation."

At the start of his presentation, Hewson anticipated neighbors' concerns by assuring them that industrial hemp, which he is growing for the oil it produces, is entirely legal and registered with the Colorado Department of Agriculture.

He also explained that while his plants look just like marijuana, they are lacking in the THC molecule that produces a high.

"Absolutely, unequivocally, you cannot have any kind of psychotropic experience from the industrial hemp plant," he said. "I've never grown marijuana, I've never used marijuana and I never intend to do so."

Hewson will test his crop weekly once it's in the



Loveland Area Events The Governor's Art Show & Sale

Waterfront Grille's Famous 'Happie... Estes Park Resort | Estes Park, CO

Outdoor Bootcamp Classes Left Hand Creek Pa... | Longmont, CO

Pay What You May Community Lunch Meals on Wheels of ... | Loveland, CO

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Clemson adds size in 6-foot-10 UNC

South Carolina adds grad transfer Campbell from Georgetown

Advisers aid baseball prospects, might do same in basketball

Group: NCAA reforms should go further amid

Armon Gates named Nebraska aide after brief stay at Florida

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Home Loveland News Story

Northern Colorado pow-wow celebrates history, future

By Reporter-Herald Staff

POSTED: 04/08/2018 02:53:00 PM MDT



ads as head of the color guard in a ceremonial procession during the Northern Colorado Intertribal Pow-wow on Saturday at Northside Atzlan Community Center in Fort Collins, Iron is also part of a drum group

Thousands celebrated Native American history and culture Saturday and Sunday as part of the 26th annual spring pow-wow in Fort Collins.

This was the 26th year that the Northern Colorado Intertribal Pow-wow Association held its Spring Contest Pow-wow and Indian Art Market, featuring dancers and drum circles from tribes

The gathering was of Native Americans from more than 30 tribes in the Rocky Mountain and Great Plains regions and showcased many traditional Native American dances, colorful regalia and traditional music.

The event also offered those in attendance the chance to feast on traditional foods and shop and

The theme of this year's event was "Our Youth - Our Hope - Our Future" to show how the next generation can embrace history and learn the traditions and languages of their tribes.

"It's important to me to provide educational,



College Basketball

Clemson adds size in 6-foot-10 UNC South Carolina adds grad transfer Campbell Advisers aid baseball prospects, might do same in basketball Group: NCAA reforms should go further amid FBI hoops probe Armon Gates named Nebraska aide after brief stay at Florida

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16



TRENDING Happy Birthday Ezoo, Let's Celebrate f y G D 0



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Home > EDM Events > ARISE Music Festival Is Returning To Loveland, CO



ARISE Music Festival Is Returning To Loveland, CO

Last updated Apr 22, 2018 - ● 86 - ♀ 0



The highly anticipated ARISE Music Festival is returning once again to the beautiful mountains of Colorado.

The festival will be taking place at the beautiful Sunrise Ranch in Loveland, Colorado on August 3-5th. This is about one hour north of Denver, nestled into the gorgeous landscapes of the state. Enjoy breathtaking views while listening to an eclectic group of artists.

This year's headliners include Thievery Corporation and Slightly Stoopid, along with more headliners announced in May! Alongside these artists will be Trevor Hall, OTT, Start Making Sense: A Talking Heads Tribute, Kitchen Dwellers, Dumstaphunk and so many more! Check out the *almost* full lineup below.





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Imagine Music Festival's 5th Anniversary Is Going To

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NORTHERN COLORADO NEWS

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Carter Lake's South Shore reopens with

21 new campsites \$1.3 million upgrade, expansion is complete

By Pamela Johnson Reporter-Herald Staff Writer

POSTED: 04/12/2018 07:35:53 PM MDT

REPORTER-HERALD

Home Northern Colorado News Story



After \$1.3 million in upgrades, Carter Lake's South Shore campground will reopen Sunday with a brand new loop of 21 campsites, more parking, new bathrooms, an expanded boat ramp and a refigured entrance.

"It's exciting," said Dan Rieves, the Carter Lake district manager for the Larimer County Department of Natural Resources. "We have 21 more families every weekend that aren't getting turned away."

The new campsites are the first added to Carter Lake as well as nearby Pinewood and Flatiron reservoirs for

more than 20 years, and the existing sites - 180 between all three locations - quickly fill up every weekend throughout the summer. In fact, all the previous campsites are full for this weekend, so the first campers in the new area were booked as overflow sites.

parking bumpers back into place after a renovation of the South Shore Campground at Carter Lake west of Loveland. (Jenny Sparks / Loveland Reporter-Herald)

South Shore closed when the camping season wrapped up in September with construction occurring throughout the fall and winter in the campground near the water's southern edge.

Though contractor Connell Resources was hired for the construction piece, the design and engineering as well as parts of the work were done in-house across Larimer County departments.



College Basketball

Clemson adds size in 6-foot-10 UNC

South Carolina adds grad transfer Campbell

Advisers aid baseball prospects, might do same in basketball

Group: NCAA reforms should go further amid FBI hoops probe

Armon Gates named Nebraska aide after brief stay at Florida

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Reporter-Herald

218K (EST.) MONTHLY VISITS: 1.31K (EST.) COVERAGE VIEWS: **57** DOMAIN AUTHORITY: f 180

















Deep Purple, Judas Priest announce Colorado concert

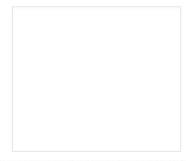
Legends collide this summer with Judas Priest and Deep Purple heading out on the road for a co-headlining tour.

Author: Alexander Kirk Published: 9:50 AM MDT April 23, 2018 Updated: 9:59 AM MDT April 23, 2018

Deep Purple and Judas Priest are teaming up for a co-headlining summer tour beginning August 21 in Cincinnati.

The tour will stop at Pepsi Center in Denver on Sunday, September 23.

Tickets for the Pepsi Center concert go on sale Friday, April 27 at 10 a.m. at AltitudeTickets.com, LiveNation.com or by phone at 303-893-TIXS.



Citi cardmembers will have access to presale tickets beginning Tuesday, April 24 at 10 a.m. at CitiPrivatePass.com.

Judas Priest last performed in Colorado on April 11 at the Budweiser Events Center in Loveland:



KUSA

APR 23 2018

(EST.) MONTHLY VISITS:	3.93 [V]
(EST.) COVERAGE VIEWS:	12.2K
DOMAIN AUTHORITY:	78
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The Know

APR 3 2018

BARS AND CLUBS

Four Colorado microdistilleries to check out, and what to order when you're there

By Susan Clotfelter Apr 3, 2018, 5:29 pm



Kristian Naslund works in the distillery, Dancing Pines, Thursday, March 24, 2011, in Loveland. (RJ Sangosti, The Denver Post)

It doesn't matter what the calendar says: Once the sun begins to shine and the spring downslope wind stops blowing, it's porch drinks season in Colorado — a season that lasts until you put the grill away for winter. And what better way to make a spring or summer cocktail than the products of Colorado microdistilleries?

You know that you don't have to work very hard to find a microdistillery; there are so many to choose from within these square state lines that it's hard to keep up with new openings and new releases. So here's a strategy to keep bewilderment at bay: Love the booze you're with. Visit a microdistillery that's close to where you live. Ferment a creative relationship with its product line; buy a bottle or two, and just keep playing in the kitchen, the garden, the grocer's, and the farmer's market. You'll make some kind of mixologist out of yourself before you know it, and you don't have to buy 15 kinds of bitters or even learn to make them (though that's certainly not a bad thing).

Here's our "love the booze you're with" strategy, applied to four

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westword



Annette Coleman reinstalls the work "Water Dreams" in the lobby of the Broomfield Health & Services building.

Courtesy of Annette Coleman

100 Colorado Creatives 4.0: Annette Coleman

SUSAN FROYD | APRIL 2, 2018 | 6:49AM

1 202 #40: Annette Coleman

Ø

As a collagist, painter and mosaic artist, Annette Coleman has found her niche in each sub-discipline, building textures on flat surfaces through

layers of collage materials and encaustic, or working with cities and businesses to create public-art mosaics. But she's also a community

builder, having served as president for the NoBo Art District in Boulder

Westword

APR 2 2018

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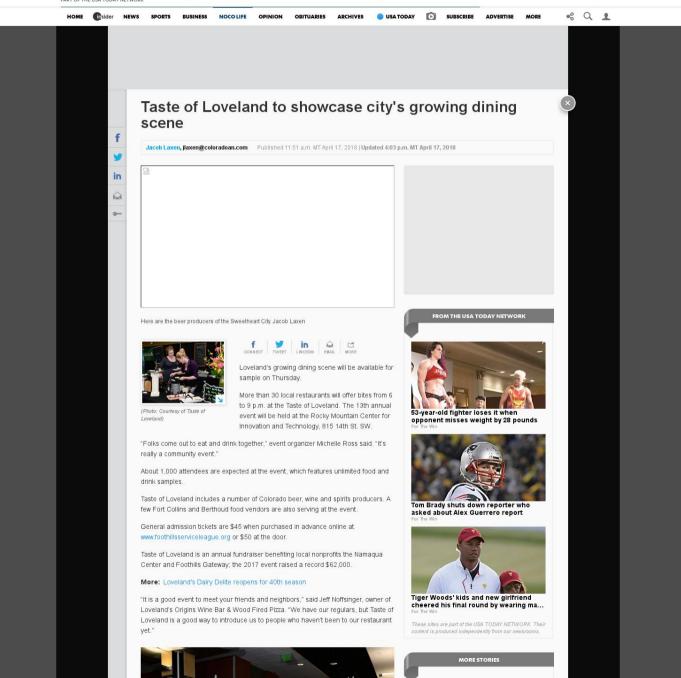




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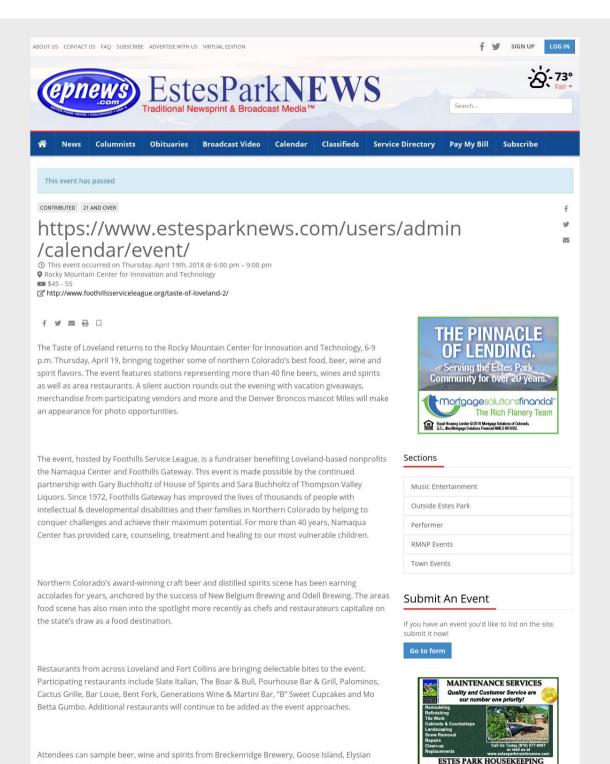
APR 17 2018

(EST.) MONTHLY VISITS: 661K

(EST.) COVERAGE VIEWS: 2.88K

DOMAIN AUTHORITY: 69





Brewing, Avery Brewing, Great Divide Brewing, Crow Hop Brewing, New Belgium, Boulder Brewing,

Estes Park News

APR 19 2018

(EST.) MONTHLY VISITS: 27.5K

(EST.) COVERAGE VIEWS: 3.94K

DOMAIN AUTHORITY: 33





Weather: Low: 48° | 5-Day Forecast

Area soldier killed Prairie dog relocation New county building Have fun this week Wildflower guide Eagles OT win New flower shop

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Home Events: Things To Do Story

REPORTER-HERALD

Loveland-area things to do for Monday, April 16, 2018

EVENTS: THINGS TO DO

POSTED: 04/16/2018 07:36:21 AM MDT

MONDAY

McKee Thrift Shop Dollar Day Sale, 9:30 a.m.-4:30 p.m., McKee Thrift Shop, 428 N. Cleveland Ave., Loveland. Yellow-tagged items \$1. Pink-tagged items, shoes and kids' clothes half-

Mahjong Group, 1-4 p.m., Loveland Public Library, 300 N. Adams Ave., Loveland. Free. Call 962-2401.

Humpty Dumpty Storytime, 9, 10 and 11 a.m., Loveland Public Library, 300 N. Adams Ave., Loveland. For ages birth to 2 1/2 and caregivers. Free. Call 962-2587.

Library Play Group, 10 a.m., Loveland Public Library, 300 N. Adams Ave., Loveland. For ages 0-5 years old and their caregivers. Free. Call 962-2587.

Bas Bleu Theatre Co. Readers' Theatre: "Born Yesterday," 7:30 p.m., Bas Bleu Theater, 401 Pine St., Fort Collins. Junkman Harry Brock has come to Washington to make crooked deals with government big-wigs. Girlfriend Billie is charming but dumb. Magazine reporter Paul Verrall has been investigating Brock's activities, and agrees to tutor Billie. But her natural honesty and frankness enchants Paul. \$12. Call 498-8949 or visit basbleu.org.

"State of Imagination!" Concert, 7:30 p.m., Griffin Concert Hall at the University Center for the Arts, 1400 Remington St., Fort Collins. With Wind Symphony, dance, a theatrical saxophone quartet performance and the world premiere of a musical arrangement by associate professor of music James David. \$14 adults, \$12 ages 62-plus, \$3 age 17 and younger and free to CSU students. Call 491-2787 or visit csuartstickets.com.

"It's important to me to provide educational, professional, gentle and personalized care entirely focused on my patients."

-Tina Riss, Loveland Dental Hygiene LLC



Read More in Reporter-Herald Spotlight, Click Here.

"The Great Gatsby," 7 p.m., Union Colony Civic Center, 701 10th Ave., Greeley. The National Players' fast-paced adaptation of F. Scott Fitzgerald's novel brings to Jazz Age of New York to life. \$14-\$30. Call 356-5000 or visit uestars.com.

Poetry Reading Fundraiser, 4:30-5:30 p.m., Loveland Youth Gardeners office, 907 S. Lincoln Ave., Loveland. Loveland Youth Gardeners founder Joanne Rago will read from her new book of poems, "Here, the River ..." The free event also will include student poetry.

Space is limited. RSVP by April 16 to Office@LovelandYouthGardeners.org. Call 667-7182 or visit lovelandyouthgardeners.org.

Park Trails for Newcomers, 6:30-7:30 p.m., Loveland Public Library, 300 N. Adams Ave., Loveland. Jim Found will discuss his favorite spots for viewing scenery and taking short hikes, and give a beginning look at the destinations, flowers, trees and animals in Rocky Mountain National Park and along the road to it. Free. Call 962-2401 or visit lovelandpubliclibrary.org.

"Searching for Life at Home" with Kevin Cook, noon-1 p.m., Loveland Public Library, 300 N. Adams Ave., Loveland. Theme: "Searching for Life as it Comes." Free. No registration required, but come early as seating is limited. Call 962-2665.

Social Dance Party, 6:30-9:45 p.m. Majestic Gathering Place, 315 E. Fourth St., Loveland. Sessions include lessons at 6:30 p.m. and at 8:15 p.m., with general dancing between the lessons and after the second one. \$5 per person; benefits the Odd Fellows Lodge. Call 401-447-0007.





PRAIRIE MOUNTAIN MEDIA VIDEOS





MOST POPULAR

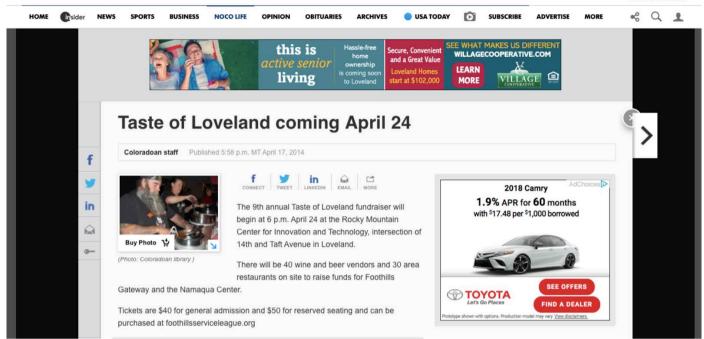
Reporter-Herald

218K (EST.) MONTHLY VISITS: 1.83K (EST.) COVERAGE VIEWS: 57 DOMAIN AUTHORITY:









Coloradoan

APR 17 2014

(EST.) MONTHLY VISITS:	661K
(EST.) COVERAGE VIEWS:	3.32K
DOMAIN AUTHORITY:	69



Tuesday, May 8, 2018





The Furele Xperience

May 10 **Red Rocks**

Application of Colorado Community Media

Welcome to our new web site!

For the next 30 days, we're providing free access to non-subscribers so you can see what we have to offer. And if you subscribe by June 1, you'll get a 25% discount on your subscription! We hope you'll like what you see and want to support local media.

13th Annual Taste of Loveland Celebrates Northern Colorado Flavors April 19



Posted Tuesday, April 17, 2018 1:35 pm by jordanj4

The Taste of Loveland returns to the Rocky Mountain Center for Innovation and Technology, 6-9 p.m. Thursday, April 19, bringing together some of northern Colorado's best food, beer, wine and spirit flavors. The event features stations representing more than 40 fine beers, wines and spirits as well as area restaurants. A silent auction rounds out the evening with vacation giveaways, merchandise from participating vendors and more and the Denver Broncos mascot Miles will make an appearance for photo opportunities.

The event, hosted by Foothills Service League, is a fundraiser benefiting Loveland-based nonprofits the Namagua Center and Foothills Gateway. This event is made possible by the continued partnership with Gary Buchholtz of House of Spirits and Sara Buchholtz of Thompson Valley Liquors. Since 1972, Foothills Gateway has improved the lives of thousands of people with intellectual & developmental disabilities and their families in Northern Colorado by helping to conquer challenges and achieve their maximum potential. For more than 40 years, Namaqua Center has provided care, counseling, treatment and healing to our

Northern Colorado's award-winning craft beer and distilled spirits scene has been earning accolades for years, anchored by the success of New Belgium Brewing and Odell Brewing. The areas food scene has also risen into the spotlight more recently as chefs and restaurateurs capitalize on the state's draw as a food

Restaurants from across Loveland and Fort Collins are bringing delectable bites to the event. Participating restaurants include Slate Italian, The Boar & Bull, Pourhouse Bar & Grill, Palominos, Cactus Grille, Bar Louie, Bent Fork, Generations Wine & Martini Bar, "B" Sweet Cupcakes and Mo Betta Gumbo. Additional restaurants will continue to be added as the event approaches.

Attendees can sample beer, wine and spirits from Breckenridge Brewery, Goose Island, Elysian Brewing,



Local News



'I'm a dreamer who believes in a chance to

Eight-year-old Johnny Jenkins, and his brother J'Reece, 7, spent Sunday

afternoon at the Douglas County Library in Parker. They weren't there browsing the bookshelves or looking to check out the ...



After organ dontation, 'I would do it all over again'

When Phil Gustafson heard last November, through his church, that fellow member Charles Roberts needed a kidney transplant, he had faith a donor would be found. But Gustafson began to worry when he ...



Rescue horse proves to be enchanting

The little horse with no name and no history was headed for her last ride in the back of a trailer headed for Mexico or Canada, where she would be killed and used to

make dog food. Malnourished and ...



Ex-teacher waives hearing in video case Steven Michael Jenkins, the former Douglas County School District

employee accused of taking upskirt videos of multiple women and students, including minors, appeared in court for a preliminary ...



Honoring the fallen

Northglenn honors Colorado police officers who've made the ultimate sacrifice with a candlelight vigil every May, but this year's ceremony is especially poignant. "It's been a really rough ..

More local news

Trending



Planting for the future in Parker Parker resident Liam Villareal, 5, had big plans for his weekend. After attending the Town of Parker's annual

Parker Chronicle

APR 17 2018

2.2K (EST.) MONTHLY VISITS: 174 (EST.) COVERAGE VIEWS: DOMAIN AUTHORITY:



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NEWS TRAFFIC ON TV CO BEST DEALS EVERYDAY CONTESTS COMMUNITY SPORTS WEATHER ₺ 70°

Taste of Loveland 2018





The Taste of Loveland will feature food and beverage stations representing 50 fine wines and spirits, 40 area restaurants and a number of local breweries for a memorable evening of amazing wine, beer, and extraordinary food. A silent auction rounds out the evening giving guests an additional opportunity to support the mission of "More Than Giving". The top chef from Door 222 has participated in the event for years and came on the show to demonstrate how to make a mean Paella.

Click Here for a link to purchase Tickets





POPULAR



2 injured after vehicle goes airborne, plows into Longmont bank



Police believe missing Longmont mother of 3 likely dead, searching for person



Nearly half dozen cars vandalized, two stolen from DIA parking lot



Police investigating fatal fall from high-rise apartment building in

LATEST NEWS



You could be entitled to \$1,200 from Dish Network telemarketer lawsuit



Today's Deal: ONLY \$15 buys \$100 Toward Windshield Replacement + TWO Free \$25 Restaurant Gift Card



Soldier delayed in airport watches daughter's birth on FaceTime



George Zimmerman charged with stalking Trayvon Martin

FOX31 Denver

APR 17 2018

2.2M (EST.) MONTHLY VISITS: 6.36K (EST.) COVERAGE VIEWS: **72** DOMAIN AUTHORITY: f





Weather: Low: 48° | 5-Day Forecast

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HOT TOPICS: Area soldier killed Prairie dog relocation New county building Have fun this week Wildflower guide Eagles OT win New flower shop



Taste of Loveland fundraiser to boast plenty of food, drink and more

Thursday event benefits Foothills Gateway and the Namaqua Center

By Paul Albani-Burgio

Reporter-Herald Staff Writer

Home Other Events Story

POSTED: 04/17/2018 09:18:25 PM MDT

If you go

What: The 13th annual Taste of Loveland

When: 6 to 9 p.m. Thursday, April 19.

Where: The Rocky Mountain Center for Innovation and Technology, 815 14th St. SW, Loveland.

Cost: \$45 (general admission), \$55 (reserved table).

https://coloradoboxoffice.com/events/tasteof-loveland-2018



Photo courtesy of the Foothills Service League

Larimer County's constantly expanding food and

drink scene has left you with a severe case of "too many choices but too little time" then Thursday's annual Taste of Loveland may be the cure to what ails you.

The event, which is now in its 13th year, provides attendees a unique opportunity to sample dishes from 38 Larimer County restaurants and 50 Larimer County beer, wine and liquor producers and vendors all without leaving the confines of Loveland's Rocky Mountain Center for Innovation and Technology.

Even better, the ticket proceeds will go to county organizations that provide programs and services to local individuals with intellectual and developmental disabilities and grandparents who are raising their grandchildren. And greater still, the event's organizers are promising this year's Taste will be "bigger and better" than ever.

"There's always just a little more [to it] every year - more people and more food and wine," said Foothills Service League member Susie Trethewey.

"It's important to me to provide educational, professional, gentle and personalized care entirely focused on my patients."

-Tina Riss, Loveland Dental Hygiene LLC



Foothills Service League is the Loveland-based nonprofit that partners with Gary and Sarah Buchholtz, who own Loveland's Thompson Valley Liquors and House of Spirits liquor stores, to put on the event.

"It's really a phenomenal event because really it's the only thing in Loveland that really highlights our local restaurants and our local ales and wineries, and it's a really good bargain at \$45 to come in and get to taste for three hours," said Foothills Service League member Michelle Ross. "When you think about it Colorado really has been emerging as a food

and beverage place, and this is really the best place to come and really sample and get a taste of all





PRAIRIE MOUNTAIN MEDIA VIDEOS



MOST POPULAR

POPULAR HOUR NEWS SPORTS BIZ A&E LIFE

Always a protector: Gabriel Conde's dad speaks about son killed in Afghanistan

Honor Flight takes off from Loveland

Conde family thankful for community support

Street performers to add entertainment to Loveland's Night on the Town

Alian abduction author Stanlay Damanak found

Reporter-Herald

297K	MONTHLY VISITS:	(EST.) Mo
1.83K	COVERAGE VIEWS:	(EST.) CC
57	N AUTHORITY:	DOMAIN
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Places to go, things to do: 04.18.18 through 04.24.18

April 17, 2018	f Share	У Tweet	Comments (0)	☑ ⊕	+

LIVE MUSIC

Windsor

Friday

Clandestine Amigo, 6 p.m., High Hops Brewery, 6461 Hwy. 392. Details: http://www.highhopsbrewery.com/events.html.

Saturday

Emily Barnes, 5 p.m., High Hops Brewery, 6461 Hwy. 392. Details: http://www.highhopsbrewery.com/events.html.

Greeley RECOMMENDED STORIES FOR YOU

Thursday

UNC/Greeley Jazz Festival, 9 p.m., Moxi Theater, 802 9th St. Details: http://www.moxitheater.com.

Friday

Daryl Ray, 7 p.m., Broken Plow Brewery, 4731 10th St. Details: http://www.brokenplowbrewery.com.

UNC/Greeley Jazz Festival, 9 p.m., Moxi Theater, 802 9th St. Details: http://www.moxitheater.com.

Saturda

Ravin Wolf, 7 p.m., Broken Plow Brewery, 4731 10th St. Details: http://www.brokenplowbrewery.com.

UNC/Greeley Jazz Festival, 9 p.m., Moxi Theater, 802 9th St. Details: http://www.moxitheater.com.

Sunday

Afroman Nappy Roots, 7 p.m., Moxi Theater, 802 9th St. Details: http://www.moxitheater.com.

Fort Collins

Thursday

Western Centuries and Aaron Lipp, 7 p.m., Avogadro's Number, 605 Mason St. Details: http://www.avogadros.com.

Split Lip Rayfield with Banshee Tree, House With a Yard, 9 p.m., Aggie Theatre, 204 College Ave. Details: http://www.aggietheatre.com.

Friday

Just Jazz Quintet, 5 p.m., Avogadro's Number, 605 Mason St. Details: http://www.avogadros.com.

Action Bronson with Write Minded, Thin Air Crew, 9 p.m., Aggie Theatre, 204 College Ave. Details: http://www.aggietheatre.com.

MountainUs CD Release Party, 9 p.m., Avogadro's Number, 605 Mason St. Details: http://www.avogadros.com.

Saturday

Elmar Funk, 7 p.m. Avagadra's Number 605 Mason St. Dataile: http://www.avagadrag.com







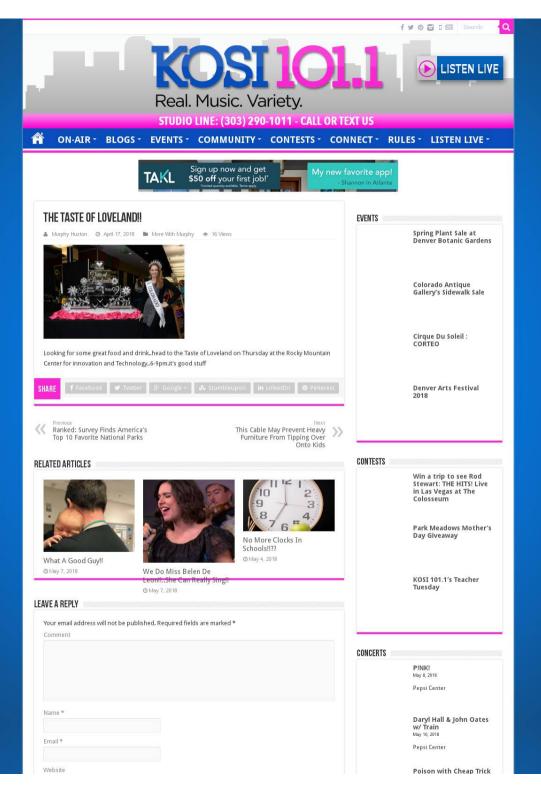
2017 DEADED'S CHOICE

Windsor Now

10.4K	(EST.) MONTHLY VISITS:
738	(EST.) COVERAGE VIEWS:
42	DOMAIN AUTHORITY:

40 AV





KOSI 101

APR 17 2018

(EST.) MONTHLY VISITS: 10.1K

(EST.) COVERAGE VIEWS: 3.56K

DOMAIN AUTHORITY: 40



Login | My Account | Subscribe TRENDING: Stan Cass' legacy palpable as Honor Flight Northern Colorado takes off

BREAKING NEWS Breaking: Authorities confirm morning shooting was officer-involved





NEWS SPORTS OPINION WHAT TO DO WINDSOR











Entertainment calendar, 04.19.18 through 04.25.18

April 18, 2018





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STAGE Greeley

Today

Student Recital: Trevor Halder, Voice, 6 p.m., UNC Campus, Kepner Hall, 800 17th St. Details: http://www.arts.unco.edu/events.

The Crucible, 7:30 p.m., Langworthy Theatre, 1710 9th Ave. Details: tickets.unco.edu/Online /mapSelect.asp.

Greeley/UNC Jazz Festival: Dee Dee Bridgewater With Unc Jazz Lab Band I; Vertical Voices, 7:30 p.m., Union Colony Civic Center, 701 10th Ave. Details: (970) 356-5000.

Bluegrass Ensemble Concert, 8 p.m., UNC Campus, Kepner Hall, 800 17th St. Details: http://www.arts.unco.edu/events.

Friday

The Crucible, 7:30 p.m., Langworthy Theatre, 1710 9th Ave. Details: tickets.unco.edu/Online /mapSelect.asp.

Greeley Chamber Orchestra Featuring Gal Faganel, Cello And Greeley Chamber Choir, 7:30 p.m., Trinity Episcopal Church, 3800 20th St. Details: greeleychamberorchestra.org.

Greeley/UNC Jazz Festival: Gordon Goodwin's Big Phat Band; Plus A Tribute To Cannonball Adderley, Featuring Antonio Hart And The Jazz Festival All-Star Big Band, 7:30 p.m., Union

Colony Civic Center, 701 10th Ave. Details: (970) 356-5000.

Saturday

The Crucible, 7:30 p.m., Langworthy Theatre, 1710 9th Ave. Details: tickets.unco.edu/Online

Greeley/UNC Jazz Festival: Tribute To The Brecker Brothers, Featuring Randy Brecker And Bob Sheppard, With Unc Jazz Lab Band I And The All Angles Orchestra, Plus Pianist Aaron Diehl, 7:30 p.m., Union Colony Civic Center, 701 10th Ave. Details: (970) 356-5000.

Sunday

The Crucible, 2 p.m., Langworthy Theatre, 1710 9th Ave. Details: tickets.unco.edu/Online

Veritas In Concert, Generations Church, 3600 22nd St. Details: http://onevoicemission.org/veritas-





Breaking: Police investigate shooting in central Greeley

man last seen more than two weeks ago in north





Heat lamp causes \$20,000 house fire in north Greeley

great to see the Rainbow Motel get new life in north

GREELEY TRIBUNE EVENTS

Tuesday , May 8

Curse, Church Fire, Kill Your Darlings

Cloudchord w/ FunkStatik and Speci...

Greeley Tribune

(EST.) MONTHLY VISITS:	OUUK
(EST.) COVERAGE VIEWS:	3.62K
DOMAIN AUTHORITY:	57

COOK



Taste Of Loveland

142 views













Nancy Melear

Published on 19 Apr 2018

People & Blogs

Licence

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How To Make Tofu Look & Taste Like Chicken

Jenn's Journey 289K views



HOW-TO S1 • E143 How to Eat Sushi: You've Been Doing it Wrong

Munchies 🕏 6:26 12M views



How To Master 5 Basic Cooking Skills - Gordon Ramsay

Gordon Ramsay 🕏 14M views



Check out these cool tools

Nancy Melear 3K views



Is organic milk worth the extra money?

Nancy Melear 5.9K views



How to Make a California Roll

Secrets of Sushi 549K views



GOOD MYTHICAL MORNING S5 • E18

Exotic Meat Taste Test Good Mythical Morning @

7.7M views



GOOD MYTHICAL MORNING S13 • E74 • 1/3

Store Bought Restaurant Food Taste Test Good Mythical Morning @

1.6M views



YOU WILL NEVER EAT THIS ICE CREAM AGAIN, SICKENING

Mr EastCoastMan 5.6M views



Top 10 Healthiest Foods

WatchMojo.com 🕏 7.3M views



Top 10 Greatest Sandwiches of WatchMojo.com @

2.5M views



Exotic fruits and how to eat them

3.8M views



S SUPLE CUP RAMEN TAKES 5 Simple Cup Ramen Hacks Poor Girl's Guide

839K views



Gordon Ramsay Gives Jimmy Kimmel a Blind Taste Test



APR 19 2018

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13th Annual Taste of Loveland



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COLORADO'S MOST

ACCURATE

FORECAST

The Taste of Loveland returns to the Rocky

Mountain Center for Innovation and Technology tonight from 6pm to 9 pm. The event features stations representing more than 40 fine beers, wines and spirits as well as area restaurants. The event is open to attendees 21-years-old and older. General admission tickets are \$45/person



and include unlimited food and beverage samples. Reserved Table tickets are \$55/person and include reserved seating at tables throughout the event.

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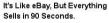
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FROM AROUND THE WEB

in California (Comparisons.org)

. How To: Boost Telomeres At Home (LCR Health)

· A Site Where Collectables Are Sold in 90

• Best & Worst Refinance Mortgage Companies

Tophatter



We Tried HelloFresh: Here's What Happened



Popdust for HelloFresh



California Homeowners: Born Before 1985? Qualify For Free Gov't Stimulus Program Here

Harp Mortgage Quiz Quotes



Wife Passes Away Hours After Giving Birth, Then Husband's Instinct Tells Him To Check ...



These Are The Most Wanted Dog Breeds For 2018



Constant Fatique? Heart Surgeon Warns: "These Commons Foods Could Be ..

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- · Police investigating fatal fall from high-rise
- · Bodycam video: Parker police use stun gun on woman during arrest

- apartment building in downtown Denver

POPULAR



2 injured after vehicle goes airborne, plows into Longmont bank



Police believe missing Longmont mother of 3 likely dead, searching for person



Nearly half dozen cars vandalized, two stolen from DIA parking lot



Police investigating fatal fall from high-rise apartment building in

LATEST NEWS



You could be entitled to \$1,200 from Dish Network telemarketer lawsuit



Today's Deal: ONLY \$15 buys \$100 Toward Windshield Replacement + TWO Free \$25 Restaurant Gift Card



Soldier delayed in airport watches daughter's birth on FaceTime



George Zimmerman charged with stalking Trayvon Martin

WHAT DO YOU THINK?

FOX31 Denver

APR 19 2018

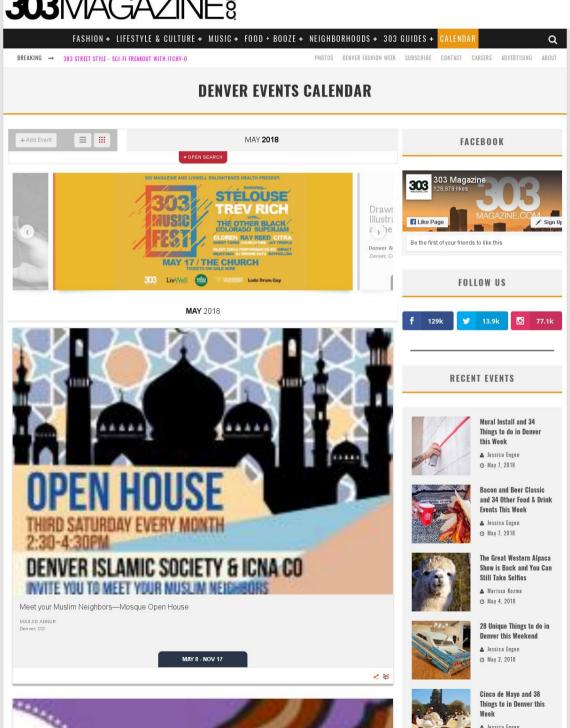
2.2M (EST.) MONTHLY VISITS:

8.67K (EST.) COVERAGE VIEWS:

72 DOMAIN AUTHORITY:



303MAGAZINE®



303 Magazine

MAR 5 2014

189K (EST.) MONTHLY VISITS: 12K (EST.) COVERAGE VIEWS: 43 DOMAIN AUTHORITY: f **(1)** 83 2

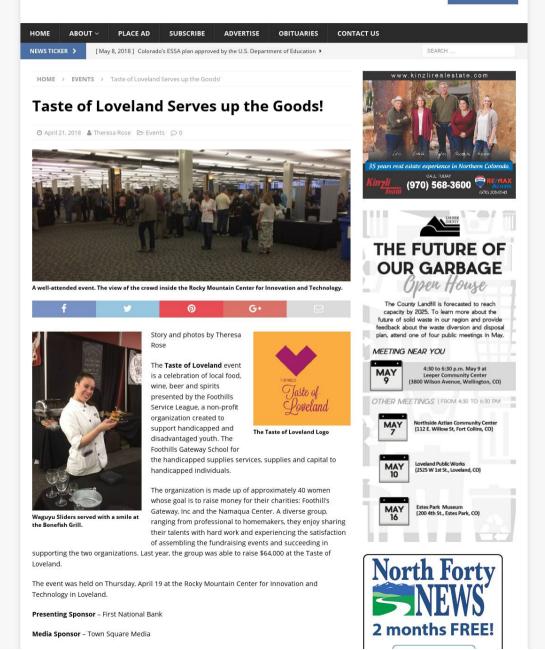




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North Forty News

APR 21 2018

(EST.) MONTHLY VISITS:

(EST.) COVERAGE VIEWS:

630

DOMAIN AUTHORITY:

40



NATIONAL VOLUNTEER WEEK

April 15-21; Various Locations

Recognizing the value of volunteers, the City of Fort Collins will take time to thank and celebrate its 9,000 volunteers this month in honor of National Volunteer Week. Come celebrate volunteerism and receive giveaways by attending one of the tours, continuing education or volunteer events. Download the Full National Volunteer Week schedule with descriptions at fcgov.com/volunteer.

W.O.L.F. SANCTUARY ALO-HOWL

April 21, 5-9 p.m.; Hilton, 425 W. Prospect Rd. Fort Collins

This year's W.O.L.F. Sanctuary gala fundraiser is hawaiian themed, with entertainment by Halau Makana Lani. Nate Blakeslee, author of American Wolf, will speak and sign books. Rick McIntyre one of the most celebrated wolf experts in America, will also speak. Come enjoy fun, fine food plus an auction to raise money for the rescue and care of captive-born wolves and wolf dogs in their lifetime sanctuary. Reservations are \$75 per person. wolfsanctuary.co/a-truly-wolf-affair/

TASTE OF LOVELAND

April 19, 6-9 p.m.; The Rocky Mountain Center for Innovation and Technology, Taft Ave. and 14th St..) The Foothills Service League's Taste of Loveland features food and beverage stations representing 50 fine wines and spirits, 40 area restaurants and a number of local breweries for a memorable evening of amazing wine, beer, and extraordinary food. A silent auction, supporting Foothills Service League projects rounds out the evening.

The money raised by the Foothills Service League's annual events help fund numerous efforts by Foothills Gateway Inc. and the Namaqua Center.

This event is made possible by the continued partnership with Gary Buchholtz of House of Spirits and Sara Buchholtz of Thompson Valley Liquors.

General Admission tickets are \$45 and Reserved Seating tickets are \$55 available at coloradoboxoffice.com/ events/taste-of-loveland-2018

NORTHERN COLORADO ANNUAL SPRING HOME AND GARDEN SHOW

April 27, 12-5 p.m.; April 28, 10 a.m.-5 p.m; April 29, 10 a.m.-4 p.m; Larimer County Fairgrounds, 5280 Arena Circle, Loveland Close to 200 vendors will have information on just about everything for improvement inside and outside your home including technology, energy and resource conservation, gardening, patios, landscaping, decks, curbing, and water features. Local

Oh...and if you notice a mouth-watering smell, head for the cooking demonstrations for recipes, techniques and the latest in kitchen equipment. For more information visit: mile-high-productions. com/home.html

businesses will provide helpful hints and tips for all

of your home improvement plans.



:.....:

THOSE FABULOUS 40S

May 3 -5, 7:30 p.m., May 6 at 3 p.m.
Rialto Theater Center, 228 E. 4th Street, Loveland
Loveland Choral Society celebrates its 40th anniversary with the swinging sounds of Glenn Miller,
The Andrews Sisters, Bennie Goodman, Artie Shaw
and more big band favorites. Hear the hits featuring:
Stompin At The Savoy, Moonlight Serenade, One O'
Clock Jump, Boogie Woogie Bugle Boy, Sing! Sing!
Sing!, I'll Be Seeing You and more. Tickets: \$18, available at rialtoloveland.ticketforce.com/eventperformances.asp?evt=612

footbillsserviceleague.org

Reporter-Herald



Business moves to new spot

the Cause Vicinse.

Company relocates to 5400 N. Garfield, former

lone Horn Hending & Air

Americation of White Buffalo Saloon and other nightclubs

when the business home of White Buffalo Saloon and other nightclubs

and has better park.

One Hour Heuring & Air Conditioning, a business that has been serving Love .

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In a way, the business .

Loveland's One Hour .

Toward for the March .

Toward for the White .

Toward for the

MOUNTAIN VIEW HIGH SCHOOL

Looking back on WWII



them to a war camp, where they were forced to labor with very line food for two years. Though she has forgiven the Serbians who took her family captive simply because they were German. "It still hurts," said and the simply because they were German. "It still hurts," said and the simply because they were German. "It still hurts," said and the simply because they were forced to labor with very line food for two years. The condition of the simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with very line food for two years. The simply because they were forced to labor with the simply because they were forced to labor with the simply because they were forced to labor with the simply because the 85-year-old Loveland woman while speaking to students from Mountain View High School on Tuesday. "It still hurts what they did to us, but I forgive them, and I am glad I'm free."

Schumacher, then Eva Lebberz, was a 12year-old girl in 1944 living with her parents
and five shilings in Yugoslavia when her family
sea arrested in their small village of 2700 people and taken to a war camp, victims of the
harred, A times of bilines in Ward of their control of the camp,
the wound led to a blood infection that killed
him.

I too. We were in a camp for two years, starving and hungry?
While in the camp, which she described as with the camp, which she described as with the camp, which she described as which is shell to be some first of the camp, which she described as which is shell to be some first of the camp, which she described as which is shell to a blood infection that killed him. natred spread by Adolf Hitler,

As Germany's leader, Hitler was responsible of the invasions of other countries and for the who arrested her family and took all eight of

America. "They came to pick us up. We were six children, my mom and my dad. They

SEE WWII, 8A

Evangelical Free Church in Evangelical Free Church Eaton. Following the ser-vice, a gathering for Col. Cass will be held at the Moose Lodge in Eaton.

Group Publishing to Service Awards

ervice Awards. The publisher will give

way cash awards to a var ety of Northern Colorada

ous Northern Colorado

organizations. All nonprofit organizations and churches (as certified by the IRS) that pro-vide services in Northern Colorado are eligible. Organizations and churches in 16 Northern Colorado counties may apply. Adams, Broomfield, Boulder, Clear Creek, Gilpin, Grand, Jackson, Larimer, Logan, Morgan, Phillips, Routt, Sedgwick, Washington, Weld and Yuma. Weld and Yuma. Annlications and details can be found at

Dive Rescue Team plans weekend

training sessions
FORT COLLINS — The
Larimer County Dive Rescue Team will hold dive rescue training at Sunrise Beach at Horsetooth Res On Sunday the team will conduct a Poudre River

survey.

Meet at the group's head-quarters, The Cache, at 1303 N. Shields St., Fort Collins, at 8 a.m. both days. Training lasts until 5 p.m.

The team is looking fo qualified candidates who have an interest in public service and ability to fund service and ability to func-tion as part of a highly skilled team of rescue pro-fessionals, and who have experience in water rescue, dive rescue, commercial divers, military divers, rec-reational scuba, EMT, para-medic law enforcement, or medic, law enforcement, or are people with big hearts for helping people in their time of need.

time of need.

For a membership appli-cation, visit www.lcdrt.org. For details, email

Reporter-Herald staff

TASTE OF LOVELAND

Annual fundraiser to boast plenty of food, drink and more



Reporter-Herald







IT'S GOTTA BE THE WATER

The most important ingredient in any distilled spirit is water. One Colorado maker takes that very seriously.

BY FRANCINE MAROUKIAN

When it comes to craft spirits, the word local has different meanings. It can indicate proximity—how close the distillery is to where you live. It can mean indigenous, like rye in Pennsylvania or rum in Boston. Local sometimes references sourcing practices—distillers source ingredients from area farmers, sometimes even collaborating to create heirloom grains for the mash that becomes a spirit's base.

And then there is the top rung of the local ladder: the water.

"There's no overvaluing the part water plays in distilling," says Jeff Lindauer, who runs Spring44, a distillery in Loveland, Colorado. "An 80-proof bottle is 40 percent alcohol and 60 percent water. So even after all the ingredient sourcing and careful craftsmanship, it's water that deeply affects the final spirit—particularly clear spirits like vodka and gin that don't spend time developing character in barrels."

Distillers typically draw from municipal water, which undergoes purification—reverse osmosis and deionization, or chemical alteration to balance flavor. But that can alter the water, getting in the way of other ingredients.



That's why for his spirits—including Honey Vodka, imbued with the mild nuttiness of local honey, and Fortify, a ruby-colored aperitif with a hint of spice—Lindauer uses water from a protected source on a 10,000-foot mountain in Buckhorn Canyon. Called Spring44, it's an artesian spring, meaning water encased in layers of rock bubbles to the surface because of natural pressure, purified

by passing through pores in the rocks.

After Lindauer's father bought the 40,000-acre property in 1969, he had the foresight to acquire the rights to the spring too. Spring44's water is virginal, meaning its first and only use is to be blended with spirits. "There was never a plan to become distillers," says Lindauer. "The water made that decision."



 $In \ winter \ and \ spring \ Tinkerbell's \ wheels \ are \ replaced \ by \ Mattracks, rubber \ tracks \ that \ provide \ traction \ like \ a \ tank.$

