

CULTURAL SERVICES BOARD
MEETING MINUTES
Tuesday, February 27, 2018
4:30 PM

LOVELAND MUSEUM
503 N Lincoln Avenue, Loveland, CO 80537

I. Call Meeting to Order

The February 27, 2018 meeting of the Cultural Services Board was called to order at 4:31pm by Jan DesJardin in the upstairs Conference Room of the Loveland Museum.

Board Members Present: Juanita Cisneros, Dr. Dierdre Cook, Jan DesJardin, Heather Fortin Rubald, Kris Ortmann, Libby Skowron, and Cornelia Winters.

Staff Present: Council Liaison John Fogle; Susan Ison, Cultural Services Director; Steve Lemmon, Rialto Theater Center Manager; Jess Killingsworth, Cultural Services Marketing Coordinator; Suzanne Janssen, Public Art Manager; and Tegan Hollen, Business Services Specialist.

Additions/Changes to the Agenda

There were no additions/changes to the agenda.

Additions/Changes to the January 30, 2018 Minutes

There were no additions/changes to the minutes.

Approval of the January 30, 2018 Minutes

Dr. Dierdre Cook motioned to approve the minutes. Kris Ortmann seconded the motion. The motion passed unanimously.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

2018 Board Officer Election – Board members discussed creating a new system for rotating who serves as Chair and Co-Chair. After the discussion, the Board elected Heather Fortin Rubald as Chair and Libby Skowron as Co-Chair to serve for the remainder of 2018.

2018 Board Goals Approval – After a review of the draft 2018 goals, the Board decided additional revisions were needed. Kris Ortmann will update the goals a final time and send to the Board for approval at the March meeting.

CSB Accomplishments Update – Kris Ortmann reviewed the activities that CSB members participated in since the last meeting.

Cultural Services Department Reports

Public Art Update – Suzanne Janssen reviewed the Visual Arts Commission's (VAC) 2017 accomplishments and 2018 goals, highlighting various public art projects that were recently completed or are in progress including:

- *Mountain Lion Avenue* – Artist James Johnson will create a sculptural work of art for the roundabout at the intersection of Mountain Lion Drive and Boyd Lake Avenue.
- *Chilson Recreation Center* – Artist Mark Guglielmo will create two 4' x 8' photo mosaics for the Chilson Center on 4th Street. Guglielmo will also have an exhibit on display at the Loveland Museum during the summer.
- *The Foundry* – Artists James Dihn and Michael Stutz will create two sculptural works of art for the parking garage that is part of The Foundry development.
- *Safe Routes to School* – Artist Sandi Nelsen will create artwork for the existing crosswalks, new benches, and new bollards surrounding Bill Reed Middle School to highlight safe routes for students walking to school.
- *Bicycle Racks* – 11 new bicycle racks were commissioned for various locations around the city.
- *New Sculptures in Benson Sculpture Garden* – In partnership with the Loveland High Plains Arts Council, the VAC accepted six new sculptures into the collection at the Benson Sculpture Garden:
 - *Into the Wind* by Craig Campbell
 - *The Scyther* by Daniel Ingebrigtsen
 - *Freedom* by Victor Issa
 - *Radiant Joy* by Scarlett Kanistanaux
 - *Gibson* by Wayne Salge
 - *Elle* by Jeannine Young

Membership – Jess Killingsworth – Jess Killingsworth provided an overview of both Loveland Museum and Rialto Theater Center membership levels and benefits and reviewed statistics such as the total number of members and most popular levels. Based on these statistics, Jess suggested opportunities to grow membership at both locations including increased marketing in the AHA! brochure and higher visibility of membership information in the lobby of the Museum and Rialto. A brief discussion followed about how the Board can be involved in boosting membership as well.

Rialto Theater Center Report – Steve Lemmon spoke about current and upcoming performances and events at the Rialto Theater Center as well as other news:

- *Backstage Rialto/Chocolat Fundraiser* – Steve provided a review of the event attendance and feedback. The event netted \$4,100 after expenses for Backstage Rialto.
- *Hammond Amphitheater* – Steve led a discussion about the Summer Concert Series and the potential for moving it from the Foote Lagoon Amphitheater in downtown Loveland to the Hammond Amphitheater near Loveland High School. Steve is considering a move for various reasons including fewer technical challenges and more room for attendees at the proposed location. Board members and Councilor John Fogle provided Steve with feedback about the possible change, which included:
 - Holding the concerts at the Foote Lagoon amphitheater has become a tradition.
 - Parking can be a challenge at both the Foote Lagoon and Hammond amphitheaters.

- There is no area for dancing at the Foote Lagoon amphitheater while this could be provided at the Hammond amphitheater.

Steve will conduct a survey of attendees at this year's concerts to gather additional feedback as well as test one concert at the Hammond amphitheater this summer to determine if the change will be beneficial for the concert series.

- *The Rez* – Susan mentioned that Rez.Church has approached the Rialto about renting the theater for worship services during construction and remodeling at their current location. Specific details, including potential equipment upgrades for the theater that would be purchased by the organization, are currently being discussed in order to finalize a contract for the rental.

Museum Expansion – Susan Ison provided the Board with complete concept booklets for the Loveland Museum expansion project.

Board and Commissions Summit – Board members were reminded about the Boards and Commissions Summit event on Thursday, March 8th and encouraged to attend.

Ballot Initiative Task Force – Meetings have begun for the community task force working to develop the ballot initiative intended to raise funds for various capital projects throughout the city. Representatives from the Cultural Services department and Board are attending these meetings to offer information about the Loveland Museum expansion, one of the projects being considered for inclusion in the initiative.

Pulliam Building – The Pulliam Building agenda item was tabled due to Susan Ison and Councilor John Fogle needing to leave the meeting early. The item will be discussed at the March 2018 meeting.

City Council Report

Councilor John Fogle offered an update about specific items being considered by City Council as well as City Council news:

- The exploration into the City of Loveland offering broadband service to residents continues. Bids will come in during the coming months to help City Council determine how and at what level the City can provide the service.

Miscellaneous

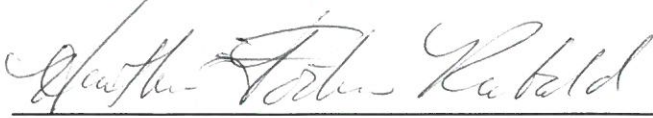
There were no additional comments.

NEXT CULTURAL SERVICES BOARD MEETING: Tuesday, March 27, 2018 at 4:30 pm in the Loveland Museum upstairs Conference Room.

III. Adjournment

The Cultural Services Board meeting adjourned at 6:02pm.

Respectfully Submitted,



Heather Fortin Rubald, Cultural Services Board Chair

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