

LOVELAND GOLF ADVISORY BOARD

MINUTES

01/24/18

Parks and Recreation Conference Room

PRESENT: Joe Lopo, Julie Nelson, Chuck Weirauch, Jim Whitenight, Charlie Dyer, Rex Lamoreaux, Jack Stringer, Greg Oehmen
ABSENT: Jan Wall, Robert Walkowicz
STAFF: Steve Southard, Andrea Sheldon, Elizabeth Kayl
COUNCIL: Don Overcash
CITIZENS: None

Notice of meeting posted.

Vice Chair Julie Nelson called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, January 24, 2018 at 5:15 pm.

Welcome

Steve Southard welcomed new Board member Greg Oehmen; Greg will serve as Alternate. Steve also stated that Jack Stringer, Robert Walkowicz and Charlie Dyer were selected for reappointment. City Council will approve the new members at their 2/06/18 meeting.

Council Liaison Report

None

Citizen Comments

No citizens present

Minutes

The minutes for the 10/25/17 meeting were approved as submitted.

ACTION ITEMS

Election of Officers

The election of officers was postponed to the February meeting allowing for official appointment of members by City Council.

Group Exercise

Steve conducted a group exercise regarding the image/perception of golf and the reasons people golf. While the general perception of golf can be negative, the reasons why people golf are positive including challenge, time with family and friends etc.

2017 Accomplishments and 2018 Priorities

Julie Nelson opened the discussion for updating the 2017 accomplishments and establishing 2018 priorities.

Action: The 2017 accomplishments were approved as submitted. The 2018 priorities were unanimously approved as:

- 1. Work with Staff on 2019 Golf Fund balance projections, 2019 operation budgets, revenue projections and fee setting policies along with updating 2019 – 2024 capital improvement projects schedule. Work with staff to develop long-term***

strategic plan to renew facilities and courses to better serve golfing community while reducing operating expenses.

2. *Work with Staff in continuing a golf community outreach, and family golf and new golfer Initiative for the Loveland Golf course. Continue to utilize ownership of all Cattail Creek golf course operations and mini-course and SNAG equipment to build new golfer base and transition golfers to other options; continue promotion of programs that assist new golfers such as the complementary clubs initiative. Expand the programs to other courses if warranted.*
3. *Work with staff to continue to pursue the goal of a new clubhouse at The Olde Course at Loveland by determining feasibility for a new clubhouse and by determining a fiscally responsible path to fund the project.*

Don Overcash arrives 5:45 p.m.

Annual Boards and Commissions Summit

Andrea Sheldon reviewed the Boards and Commission Summit information included in the packet. The Boards and Commission will take on a new “World Café” format this year. All Boards and Commission members are invited to attend. The Golf Advisory Board will have a table at the event.

NON-ACTION/INFORMATION ITEMS

Conceptual long term strategic planning

Steve presented information on OCAL conceptual designs for the review of the Board. Option B and C were most desirable. Especially if they can be phased. Steve reminded the Board about the necessary next steps, including a feasibility study for the clubhouse, and the necessity to ensure that the project is financially sound, especially in light of the new TPC course and the unknown impact it may have.

GAB Calendar

Andrea Sheldon reviewed the packet information. The 2019 City budget schedule has not been set yet, however the Board will most likely begin 2019 budget planning sessions in March. Board members need to be prepared to propose any new fees, programs, budget line items, etc. at a very early stage of the season. The 2019 budget will be offered for final G.A.B. recommendation during the May or June 2018 meeting.

Don Overcash leaves at 6:30 p.m.

Denver Public Golf Expo

Andrea reviewed the information in the packet regarding the upcoming Denver Public Golf Expo. Kevin Cohrs will be

looking for volunteers willing to help man the booth over the weekend. Board members can contact Kevin via email or phone

REPORTS/CORRESPONDENCE

Golf Operations Report

Steve reviewed rounds played YTD 2017. Olde Course has seen an increase in rounds the last 2 years. If all courses can hold steady in number of rounds played, we will doing better than the national average.

Steve announced that he would be leaving his position with the City of Loveland to take a new position in Fort Worth, Texas. His last day will be 02/12/2018. Elizabeth Kayl stated that a national search will be conducted for a replacement for Steve. Elizabeth will keep the Board apprised of progress and of the format for interviews.

Board Member Comments

The Board thanked Steve for his exemplary service and for his contributions to golf in Loveland. Steve will be greatly missed.

There being no further business, the meeting was adjourned at 6:50 p.m.

/S/ Robert Walkowicz, Chair