

LOVELAND GOLF ADVISORY BOARD

MINUTES

09/27/2017

Parks and Recreation Conference Room

PRESENT: Julie Nelson, Jan Wall, Robert Walkowicz, Joe Lopo, Chuck Weirauch, Jim Whitenight, Hope Chrisman, Rex Lamoreaux, Jack Stringer

ABSENT: Charlie Dyer

STAFF: Steve Southard, Andrea Sheldon

COUNCIL: Councilor Don Overcash

CITIZENS: None

Notice of meeting posted.

Chair Robert Walkowicz called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, September 27, 2017 at 5:15 pm.

Minutes The minutes for the 08/23/17 meeting were approved as submitted.

Citizen Comments None

NON-ACTION/INFORMATION ITEMS

Golf Division Funding

Steve Southard discussed the process to building a clubhouse including funding. Steve related that he had talked to other owners of similar facilities regarding their F&B areas and all said, if they were building a new facility today, they would not build the full-serve restaurant model. Staff is investigating ways to combine uses of areas in a new clubhouse design. For example, is there a way to use a large patio area during season and a different way to use the same space during winter, (e.g. indoor hitting areas)?

No Action Taken: Golf Board comments included names and sites of indoor hitting areas and discussion around success of indoor hitting areas. Councilor Overcash felt that Council would favor a business model/building design that incorporated ways to improve revenues during the winter months.

Councilor Overcash arrives at 5:45 pm

Marketing Course Improvements

Steve reviewed improvements made to the courses in 2017. Steve solicited ideas for making these improvements for “visible” to the customer.

No Action Taken: Board discussion centered around various marketing presentation ideas such as before

and after pictures on a poster or broadcast via TV monitor in clubhouse, and also on focusing why the improvement was needed and what was achieved by the improvement – what were the objectives and were they achieved..

Overcash leaves at 6:30 pm

Olde Course at Loveland: Forward Tees Project

Steve reported that 4 more forward tees, at the Olde Course, were under construction. Staff is working to provide a course, whose length is an average of around 75% of the distance from the green tees. The tees were built in-house and the tees were sodded to allow for softer tees. Still have more tees to build; these tees will open for play in the Spring.

Preparation for Policy and Procedure Manual

Andrea stated that the next meeting would give the Board an opportunity to review 2017 Policies for needed revision or change for 2018. Andrea will email a PDF copy of the 2017 manual to all members.

REPORTS/CORRESPONDENCE

Golf Operations Report

The RFP documents are out for the F&B Concession at Mariana Butte. The City of Loveland Municipal Code requires that a competitive process be undertaken periodically to select a firm to run the restaurant and concessions at Mariana Butte Golf Course. The previous agreement conditions stated a term of 5 years (expiring 2017), so the City is now undertaking this process again. The City is interested in a longer term (up to 10 years) contract with a qualified firm.

Board Member Comments

- Rex Lamoreaux complimented Steve on the speed at which he was able to get the fairways mowed differently at Cattail Creek (Rex saw Steve on the mower the next morning after the last Board meeting.)
- Hope showed the Board a picture of how Pole Creek golf course offers their golfers water and ice inside of the clubhouse.
- Julie said that the feedback she heard from the Ladies group was very positive regarding the way the fairway was mowed at CCGC. Also, liked the idea of the shorter-length holes on The Olde Course.

**There being no further business, the meeting was adjourned at 7:15 p.m.
/S/ Robert Walkowicz, Chair**