

Approved by: Abbie Powers
Date: 12.14.17

To Be Approved

LOVELAND VISUAL ARTS COMMISSION: REGULAR MEETING MINUTES
THURSDAY, NOVEMBER 9, 2017
RIALTO THEATER CENTER, DEVEREAUX ROOM
228 EAST FOURTH STREET
5:00 PM-REGULAR VAC BUSINESS

The November 9, 2017 VAC meeting was called to order at 5:05 pm by Vice Chairwoman Maryjo Morgan. Commissioners present: Bruce Gueswel, Greg Hoff, Nancy Jakobsson, Maryjo Morgan, Judy O'Gorman, Margie Rosborough and Sara Turner. Absent Commissioners: Abbie Powers. Also present were staff liaisons Susan Ison and Suzanne Janssen, Kimber Kreutzer (Business Services Coordinator), LeeAnn Williams (Recreation Manager) and Ashlee Taylor (Chilson Facility Manager)
Citizens present: Kris Ortmann

Additions or corrections to the November 9, 2017 meeting agenda: Additions: Staff Update: Maintenance, Water Carriers base

Additions or corrections to the October 5, 2017 meeting minutes: Nancy motioned to accept the minutes as written. Sara seconded the motion. The motion passed unanimously.

Citizen Comments: Suzanne introduced Kris Ortmann who assisted with the Chilson Center Artwork Jury Panel. There were no additional residents wishing to make comments.

AIPP Budget: The updated budget was distributed.

VAC Business/Action Items

A. Chilson Recreation Center Artwork Presentations: (Please note the following descriptions provided a general overview of the presentations and questions answered by the artists)

a. Mark Guglielmo (Present): Mark described himself as a self-taught artist inspired by a David Hockney image viewed as a teenager in art class. Mark shared images of past work and described his fabrication process, which involves photographing the environment and figures. Over 1,000 images (using a telephoto lens) are used during the fabrication process. Mark described his work as "improvisational."

Proposal: Two 4' x 8' photographic mosaic portraits of the space and the people within the Recreation Center, with an option of producing a third mosaic if desired.

Mark proposed:

- Reproduce the feeling of being in the building, not a representational interpretation
- Mosaics to be placed within a clear Plexiglas cover and finished in a Maplewood frame to match the existing wainscoting
- Finished artwork would be placed to the left of the wall sensor
- There would be ½" between the mosaics and the Plexiglas to allow for the undulating dimension of the original work
- Frames are reinforced with hardwood under the paper sealing
- Security mounts are used to adhere to the wall
- Artwork could be moved in the future, if needed

Mark would photograph all generations using the Center; details of the building; view of the mountains, etc. All images combined reflect the connection and interaction of people within the space. The motion and movement will be communicated through the juxtaposition of those images.

Mark reiterated his pleasure at presenting in Loveland and stressed his desire to produce artwork that the commission and larger community would be proud.

Additional Notes:

- Photograph actual Chilson Center users. This approach offers a way to honor Loveland residents and builds resident ownership of the art piece.
- Finished artwork would be flush with the wainscoting
- Existing lighting fixture would not obstruct viewing the artwork
- An additional mosaic would likely be approximately \$7,500
- Plexiglas is favorable to glass due to resistance to breaking and improvements in clarity

Children's Workshops: Mark has worked with high school age students for app. 10 years in a variety of ways. For the Loveland project, Mark felt that children would work on the details within the actual commissioned artwork, as well as through learning one additional photo mosaic technique.

Timeline: Mark would be available to photograph on-site in December and January. The Chilson Center staff would hang signage, notifying patrons of photography activity. Photo releases for children would be necessary. (Final installation date to be coordinated with City staff.)

b. Jared Bader (Skype): Jared thanked the commission for the opportunity to present his proposal. Jared described his design as moving from the right to left through a progression of images from a prostrate position to a full, upright position; also transitioning from a younger person to a more mature person through the variety of recreational activities held at the recreation center. Color also illustrates movement as the right side of the image (warmer color) progresses to the left (cooler color). Jared indicated that the activities featured in the mural could be traded out for other activities, if desired. The finished painting will be as presented within the proposal; both abstract (closer images) and representational (background). Commissioners commented on Jared's wonderful use of color and that multiple generations were featured in the artwork.

Jared stated that the mural would be painted onto special (parachute) cloth and adhered to the wall with wheat paste. The overall look would be as if it was painted directly onto the wall. The mural would be sealed with a clear coat sealer and would be maintained with periodic wiping of the mural surface with a damp cloth.

Children's Workshop: Jared offered that children could paint circular clay tiles that would be added to the mural. Tiles could be fired and glazed or could have just a sealer on top. Construction adhesive would be used to attach to the wall.

Timeline: Jared projected two months for the painting process, followed by installation and the children's workshop (an additional 2-3 days).

c. Paul LaJeunesse (Skype): Paul thanked the commission for being awarded the opportunity to present for the Chilson Center Artwork project. He shared several images of murals completed for the Philadelphia Mural Project fabricated with PolyTab ("parachute" cloth), acrylic medium and paint which create highly durable, richly colored paintings (interior and exterior). Paul outlined his imagery design process, beginning with considering the community's needs/desires and others who will engage with the work. Research is done on the local industry, geographic, cultural and socioeconomic influences of the location, each mural unique to that community for which it was

designed. Once his design is accepted by the client, each design elements is outlined and coded with a specific paint color on large panels. The paintings are installed in large sections within a short period of time.

Children's Workshop: Paul outlined his approach to the community workshops whereby the public is invited to fill in the mural design in a paint-by-number process. He proposed a multi-day workshop with the mural held in two separate sessions: 1) Children supervised by parents, a family event; 2) High school students (possibly art students) to give large-scale work experience

Paul's proposal included a large design of vibrant colors of implied movement. All images were open-sourced and were intended as placeholders for images of recreation center participants. Professional images would be sought to illustrate strong dynamic movement, fitness, basketball, swimmers, craft workshops, runners, Tai Chi class, guitar, etc., that show the breadth of activities offered at the recreation center. Paul saw the potential to have local community members submit images, which could be used for the finished mural. Overall, Paul felt that the imagery would be a combination of stock photography owned by the City, submissions from the public and possibly Paul photographing at the Center.

Timeline: Three months for the fabrication process followed by installation. Ongoing maintenance would be minimal as the work is varnished directly onto the wall. Little to no maintenance other than general wiping with a damp cloth. The topcoat may need to be replaced in 10 years; however, as an interior work, it may last much longer.

d. Discussion and Voting: Maryjo called for discussion on each of the proposals. Commissioners expressed interest in various aspects of each artist's work, as well as the community workshops proposed. Details of workshops, fabrication materials, the incorporation of Loveland-specific images and ongoing maintenance were also addressed. Following much discussion, two rounds of voting were held. The final round revealed Mark Guglielmo with the greatest number of votes.

e. Motion: Greg motioned to hire Mark Guglielmo to fabricate the two 4' x 8' photo collages as presented for the Chilson Recreation Center for \$15,000. Bruce Gueswel seconded the motion. The motion passed unanimously.

B. Marketing: Staff met with Jess Killingsworth (Marketing Coordinator) regarding AIPP marketing to discuss expanding social media offerings into Cultural Services' marketing efforts and to clarify department processes.

- a. **AIPP Brochure Design Update:** Commissioner feedback was received in October. Text and photos are being reviewed by staff. The brochure re-design will take place in early 2018. Additionally, the spring 2018 aha! newsletter was distributed for the commission's review.
- b. **AIPP Webpages:** AIPP webpages are being reviewed and will be updated as needed over the next month.
- c. **Facebook Postings:** Maryjo reported that she and Abbie Powers met to discuss Facebook postings. They recommend making Google Doc folders available to commissioners to upload their Facebook postings. Categories such as: Maintenance, New Installations, Oldies but Goodies (highlighting older works in the AIPP collections), Stories, Current Projects, Commissioner Bios, etc. were identified. A weekly schedule will be created by Suzanne for commissioners to choose topics and dates for postings.

- C. **Art Tools by Jennie Milner:** The *Art Tools* dedication will be held in conjunction with the December Night on the Town activities on Friday, December 8th at 4:30pm. The event will be held on-site at Artworks Loveland. Greg offered construction lights (if needed) to light the alley.
- D. **AFTA Public Art in Review:** The Americans for the Arts Public Art Year in Review event will be held on Thursday, January 25, 2018 at 6pm. This event will provide a comprehensive review of juried public art projects presented through a PowerPoint.
- E. **Safe Routes for Kids:** Staff shared preliminary information regarding the Safe Routes for Kids grant received by the Public Works Department for Bill Reed Middle School. A map outlining the project was shared, which highlighted the area around the school's perimeter to be addressed. Public Works is interested in incorporating artwork to get drivers' and pedestrians' attention in a creative way.

The greatest area of focus are the intersections along Fourth Street, which will be redesigned into "bump outs" to slow daily traffic flow. An additional opportunity may be the school's "bicycle cage" and crosswalks. Because Bill Reed is a LISA school, there is interest in having an art educational component for the students. There are little, if any, public art funds generated by this project; however, it is seen as an excellent educational opportunity, and an ideal collaboration with the school district. Construction is expected to take place May-August 2018.

Staff asked the commission for direction. Due to the timing of the project, staff recommended hiring artist Mario Echevarria, a multi-media artist with extensive experience working with children, to work directly with the Public Works Department on the design and lead a workshop for Bill Reed LISA students. Nancy motion for staff to approach Mario Echevarria to see if his schedule will allow working on this project. Bruce seconded the motion. The motion passed unanimously.

- F. **International Sculpture Day 2018:** Saturday, April 28th is designated as the 2018 International Sculpture Day. Chairwoman Abbie Powers (not present) had recommended that a committee be established to determine VAC involvement this year. Maryjo offered to serve on the committee.

Staff Updates

- A. **Mtn. Lion Avenue Roundabout:** The artist's insurance certificate has not yet been received; however, the contract has been signed. Once the insurance documentation is received, the contract can be routed for City approval.
- B. **Highway 34 Median Trees:** After removal, the Public Works Department was able to salvage some of the wood. No further details were available. Staff requested that if the commission is to do a project, PW staff agreed that the trees be delivered to the artists. Further discussion regarding a potential project would need to be addressed in a future meeting.
- C. **Splash of Red by Euleta Palser Dedication:** The dedication on Sunday, October 15th was well attended by the public, City staff and the Goodwine family.
- D. **Cultural Services Artist Party, November 2:** The Artist Party was well attended by Loveland artists. Transformations and TAAP artists were very appreciative of their recognition at the event.

- E. **Roy Wilce Triptych, *Front Range*:** Due to difficulty in finding an easily visible wall large enough at the Library, John Dilgarde recommended hanging the triptych in City Hall, near the spot presently occupied with *Green Torrents* by Alan Adler. The wall is large enough to hold both *Green Torrents* and *Front Range*. Staff and Maryjo will take another look at that location. If favorable, *Front Range* will be hung soon.
- F. ***Can Can* by Jane DeDecker:** The artwork has been installed in the lobby of the Recreation Center.
- G. **Maintenance: Painted Works:** Environmental concerns have held up the routing of Amans Painting's contract for several weeks. New verbiage has been added to the scope of the project and a revised contract has been sent to the contractor for signature.
Water Carriers Plinth: The sculpture is in great shape. The bottom panels will need to be replaced by industrial or stainless steel. Formal bids will be solicited for that project.
- H. **Service Center Bike Racks:** Mark Leichter is under contract for the five bicycle racks. A new 15' x 11' concrete pad will be installed at the entrance to the Service Center to accommodate the three racks. The two additional bicycle racks are requested at the Library. Staff noted that if the commission would like to add two additional racks to the contract, Mark would be able to construct them at the same price, provided the steel had not yet been cut for this order.
- I. ***The Foundry* RFQ:** To date, 28 applications have been received for the Second Street public art site, 26 applications for the Lincoln Avenue site. The deadline for submission is Friday, November 18.
- J. **Holiday Party:** The private room has been reserved for Thursday, December 28th at 5pm at Origins for the Holiday Party.

City Council Update

There was no City Council update at this meeting.

Information Sharing

- A. Thursday, December 7. Volunteer Appreciation Event (6pm) followed by the Members' Only Hung Liu Opening Reception (7pm)
- B. Friday, December 8, Hung Liu Lecture (5:30-7pm) and Public Reception (7-9pm)

Information Sharing

- A commissioner inquired whether there was any truth to a rumor that Benson Park sculptures may be moved into The Foundry development. Staff had not heard the rumor nor was it believed to be truthful.
- Eight crucibles from Bronze Services were offered to the City for future use/display.
- Studio Vino will open a new location at the Centerra Marketplace (near Best Buy). The current downtown location will close in February.

Adjournment

Citing no further business, Greg moved to adjourn at 7:48pm. The motion passed unanimously.

Meeting length: 2:44pm

