

# VISIT LOVELAND

SEPTEMBER 2017 CMC REPORT



## SUCCESS SUMMARY

In September 2017, Visit Loveland was featured in 23 pieces of media coverage resulting in more than 23M impressions, valued at \$123,381 in PR Value.

## TOP PR/SOCIAL MEDIA PRIORITIES

September focused on promotions and planning around fall and winter.

### PRIORITY #1 - FALL/WINTER MEDIA TOUR

- Collaborated with Visit Fort Collins and Visit Greeley for Denver media tour to promote region for fall and winter travel.
- Compiled briefing book with interview tips and attended several parts of the tour.
- Worked with media on follow-up items for possible coverage

### PRIORITY #2 - FALL MEDIA PITCHING/SOCIAL MEDIA FOCUS

- Drafted/distributed Fall press release and pitched story ideas to short lead-time publications
- Launched September to Love social media videos, sourced fall content to support Loveland as a fall destination
- Published Sweetheart Wines live Instagram and Snapchat stories.

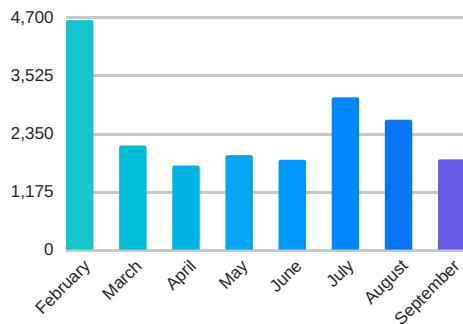
### PRIORITY #3 - HOLIDAY DESTINATION RESEARCH

- Conducted research about other Colorado/Wyoming holiday destinations to determine Loveland's angle for the 2017 holiday season.



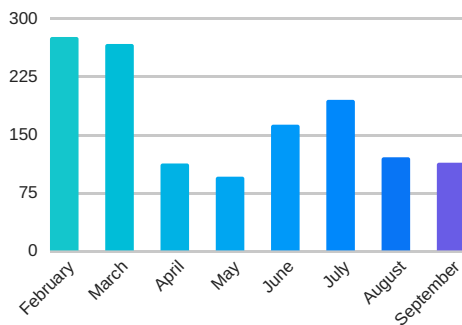
# RESULTS

## SOCIAL MEDIA GROWTH



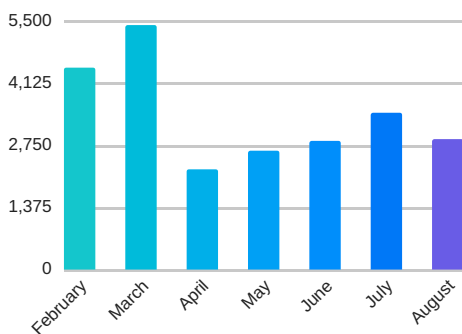
**79 new followers | 6,305 total fans**  
**135,676 impressions | 1,822 engagements**

- Focus: September 5 to Love, Fall beers blog, scenic fall and scenery shots
- Top posts: Devil's Backbone starlight view, Dog ring around the rosie photo, 360 view of Devil's Backbone, sunset photos,
- New followers are up, impressions, and engagements are down slightly in September, but we are maintaining nicely with spring and summer.



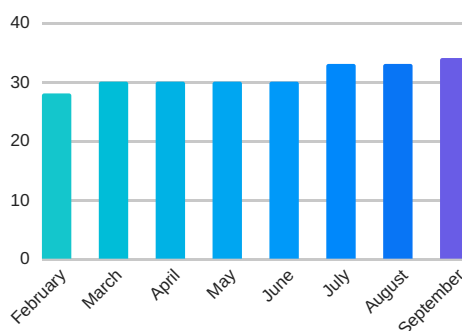
**26 new followers | 1,631 followers**  
**6,572 impressions | 113 engagements**

- Focus: First Day of Autumn, WolfPack Ninjas, US 34 closure, photos, links to website blog posts, retweets and likes
- Most engaging Tweets: 1st Day of Autumn, Wolfpack Ninja tour, US34 closure, #sculpturesaturday
- All Twitter numbers are slightly down in September.



**138 new followers | 5,032 followers**  
**2,342 engagements**

- Focus: Fall scenes and scenic shots around Loveland
- Most engaging photos: sunset shots over Lake Loveland, Chapungu Fall views, dog ring around the rosie, jumping Devil's Backbone
- Most engaging hashtags: #colorado #loveland #visitloveland #coloradolive #visitlovelandco
- Engagement decreased slightly in September, but followers increased by 96%



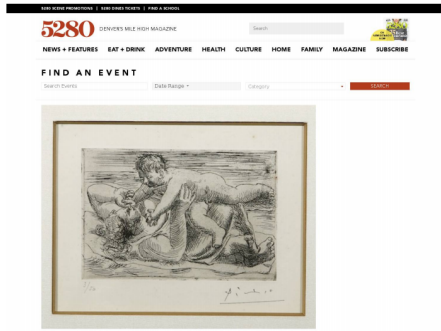
**34 Followers | 1 story in September**  
**16 story opens and 121 views**

- Focus: Osborn Farms Opening Weekend
- We increased followers in September by 1. We focused more on stories and see an opportunity to continue to grow this channel with our selfie spots and Snapchat filters.
- Additional metrics were added through a new analytics tool.

# RESULTS

## MEDIA RESULTS SNAPSHOT

- **5280**: Picasso: Visage and Posing for Picasso
- **Out There Colorado**: Colorado's 6 Best Oktoberfest Celebrations
- **94.3 X**: American Ninja Warrior Inspired Wold Den Training Facility Now Open in Loveland
- **KDVR- Fox 31 News**: The Good Guys Car Show
- **9News**: Love Fall? Visit these fun fall festivals
- **9News**: 9 Things to do in Colorado this weekend: September 22-24
- **9News**: Colorado haunted houses sure to terrify this Halloween
- **Craft Beer and Brewing Company**: The Ultimate Guide to GABF 2017 (The Great American Beer Festival)
- **PorchDrinking.com** - Grab a drink, take a seat! Beer Showcase | Big Thompson Brewery Ottos Oktoberfest
- **Chevy Hardcore**: Goodguys Colorado Nationals: Hot Rides and Good Times
- **Coloradoan**: October in Northern Colorado: Things to do this spooky season
- **Coloradoan**: Photos: Goodguys 20th Colorado Nationals Car Show
- **Heiditown**: Featured Festival: Loveland Oktoberfest 2017
- **KTRR-FM 102.5**: New Year's Eve Extreme Rodeo Challenge Returns to Budweiser Events Center
- **KUAD-FM K99**: Loveland Brewery Moves Taproom to 4th Street
- **KUAD-FM K99**: Loveland's Rialto Theater Has Six Movies Lined Up for Halloween
- **stangtv**: Goodguys Colorado Nationals: Hot Rides and Good Times  
Goodguys Colorado Nationals: Hot Rides and Good Times
- **RodAuthority**: Goodguys Colorado Nationals: Hot Rides and Good Times
- **KUAD-FM K99, KTRR-FM 102.5, 99.9 The Point, 94.3 X**: Loveland Downtown District LIVE is Back Saturday, September 23
- **FordMuscle.com**: Goodguys Colorado Nationals: Hot Rides and Good Times



### Picasso: Visage and Posing for Picasso

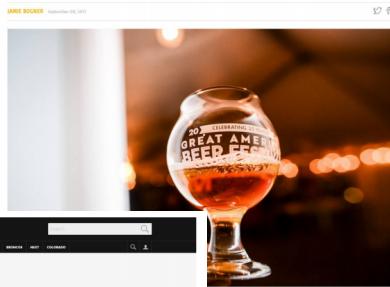
970-762-2410  
lovelandmuseum.org

Loveland Museum/Gallery  
322 N. Lincoln Ave.  
Loveland, CO 80537

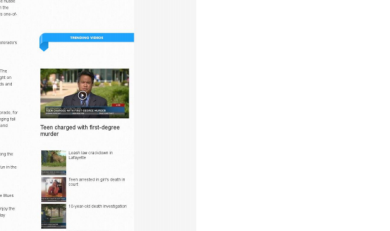


### The Ultimate Guide to GABF 2017 (The Great American Beer Festival)

Heading to Colorado for the greatest beer festival in the history of beer? Here's our guide to making the most of your trip—breweries, bars, and bottle shops to visit, tips for surviving the crowds, and how to navigate the festival like a pro.



Follow—a chance to connect with widest possible audience of fans become a challenge. I that has opened on a drastically can be an incredible challenge, and the best places to get great



## PR NUMBERS



PR VALUE



IMPRESSIONS



MEDIA SOCIAL SHARES



# Instagram Profiles for **Visit Loveland CO**

Sep 01, 2017 - Sep 30, 2017

Determine the impact of Instagram content by analyzing your activity



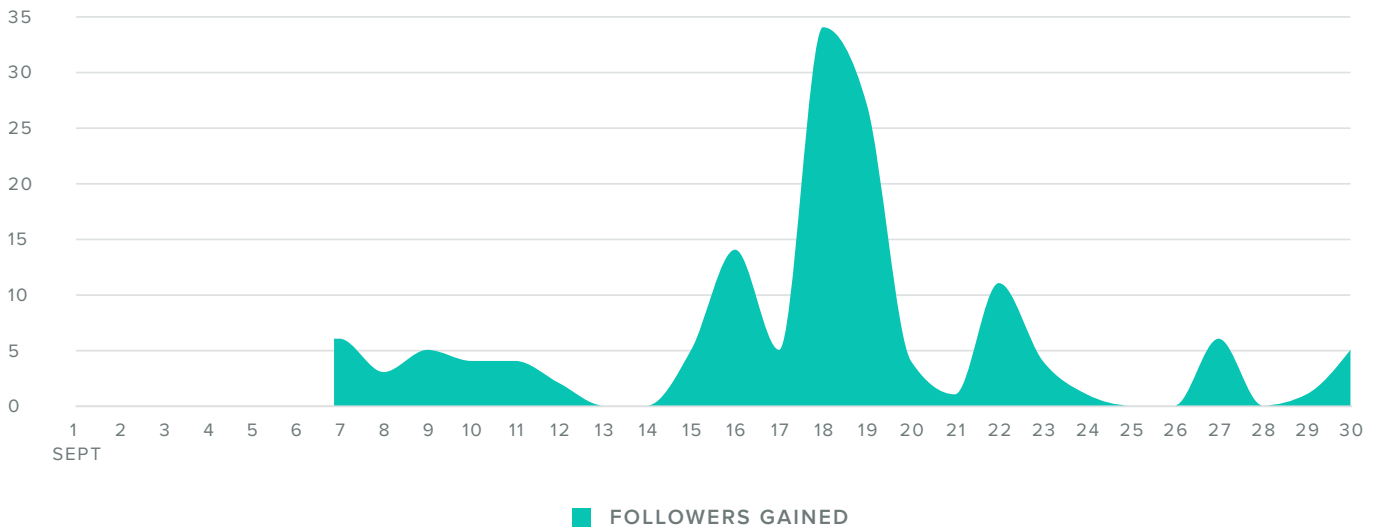


## Instagram Activity Overview

<p><b>5,032</b> Total Followers</p>	<p><b>2,297</b> Likes Received</p>	<p><b>45</b> Comments Received</p>
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## Instagram Audience Growth

AUDIENCE GROWTH, BY DAY



Follower Metrics	Totals
Total Followers	5,032
Followers Gained	138
People that you Followed	-

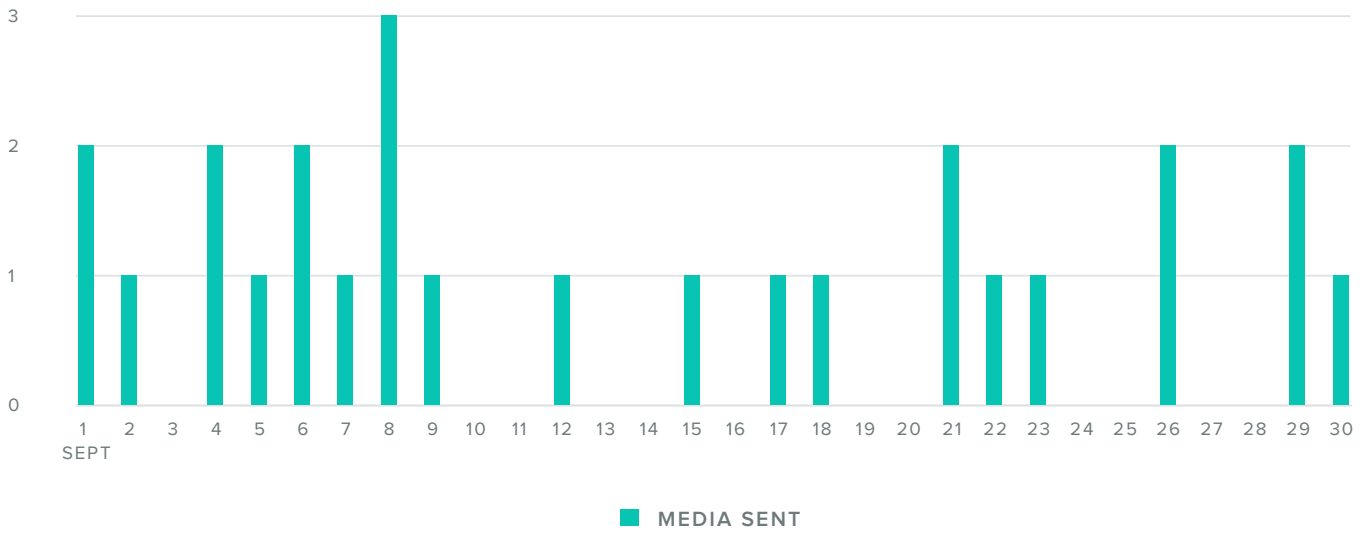
Total followers increased by

**▲ 100.0%**

since previous month

## Instagram Publishing Behavior

### MEDIA PER DAY



### Publishing Metrics

Publishing Metrics	Totals
Photos	21
Videos	4
Other	1
<b>Total Media</b>	<b>26</b>

The number of media you sent decreased by

**-10.3%**

since previous month

## Instagram Top Posts



@visitlovelandco  
286 Engagements



@visitlovelandco  
243 Engagements



@visitlovelandco  
225 Engagements

## Instagram Outbound Hashtag Performance

### MOST USED HASHTAGS

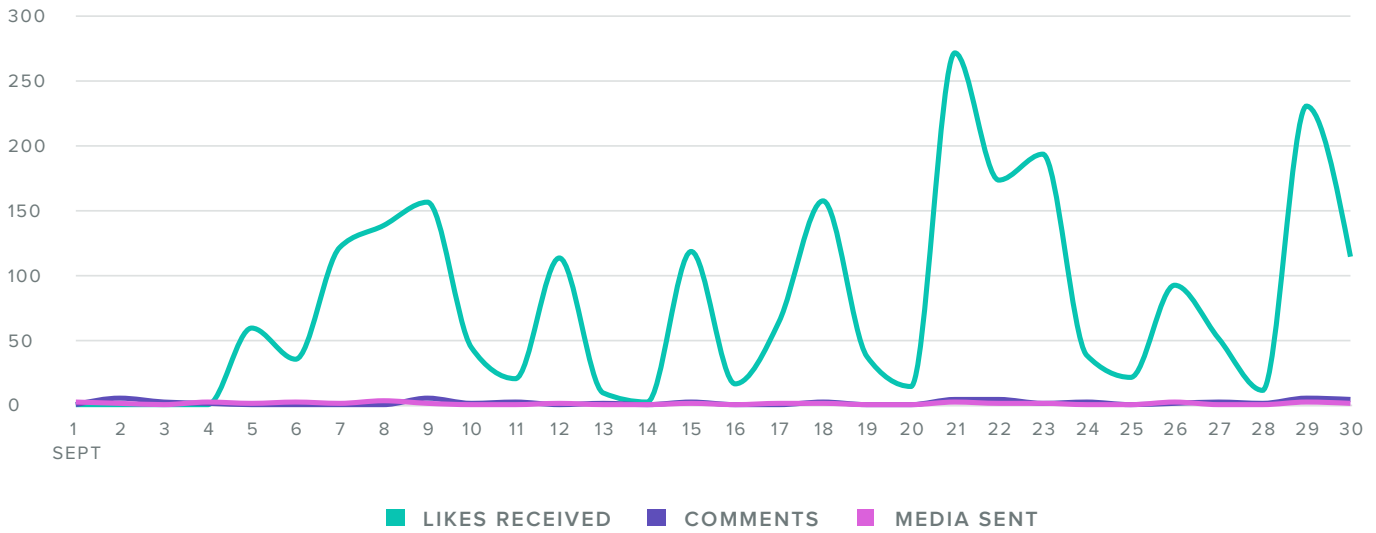
#loveland	25
#colorado	24
#visitloveland	24
#lovelandcolorado	22
#lovelandco	22
#coloradolive	16
#visitlovelandco	12
#lovelivingincolorado	9
#travel	8
#art	7

### MOST ENGAGED HASHTAGS

#colorado	1,238
#loveland	1,145
#visitloveland	1,130
#coloradolive	810
#visitlovelandco	786
#lovelandcolorado	565
#lovelandco	452
#lovelivingincolorado	447
#travel	446
#art	349

# Instagram Engagement

AUDIENCE ENGAGEMENT, BY DAY



Engagement Metrics	Totals
Likes Received	2,297
Comments Received	45
<b>Total Engagements</b>	<b>2,342</b>

The number of engagements decreased by

**-14.1%**

since previous month

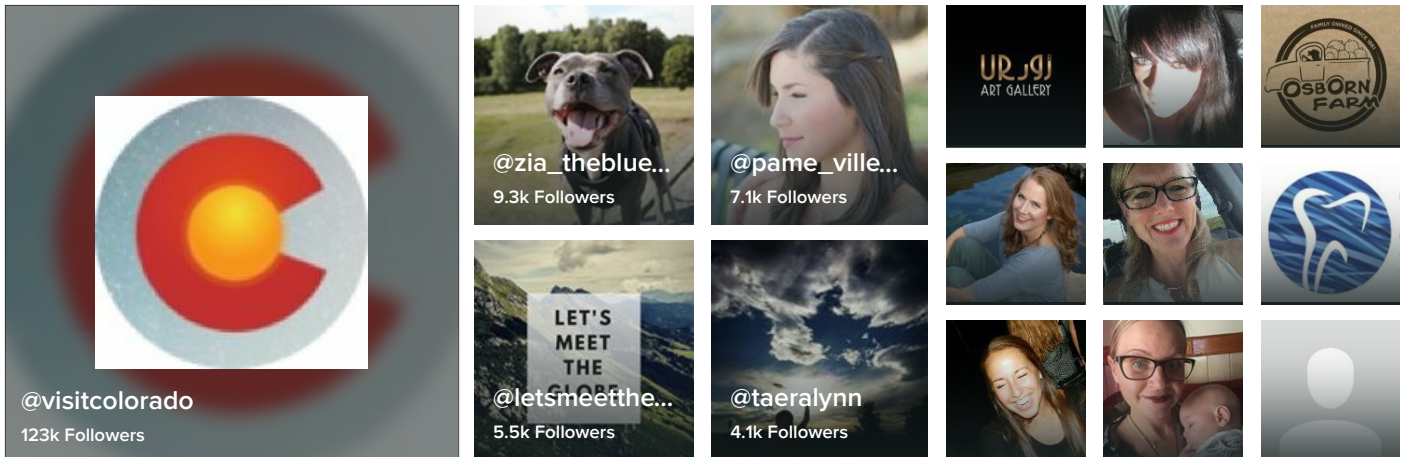
Engagements per Follower	0.47
Engagements per Media	90.08

The number of engagements per media decreased by

**-4.2%**

since previous month

## Instagram Top Influencers Engaged



## Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 Visit Loveland CO	5,032	100.0%	138	26	12	2,342	90.1	0.47



# Facebook Pages for **Visit Loveland Colorado**

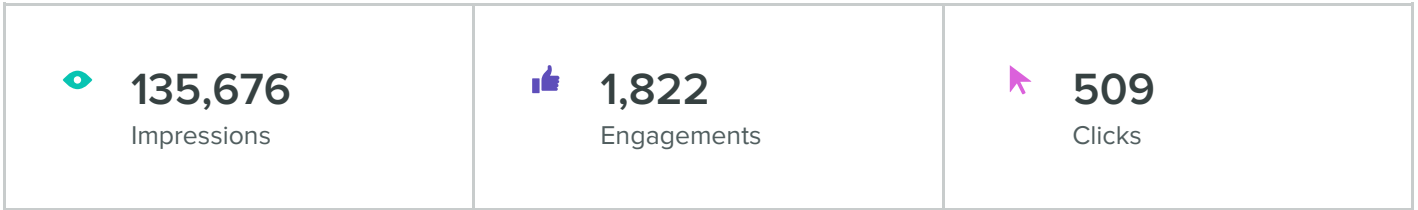
Sep 01, 2017 - Sep 30, 2017

Analyze Facebook page data at a granular level for deeper insights



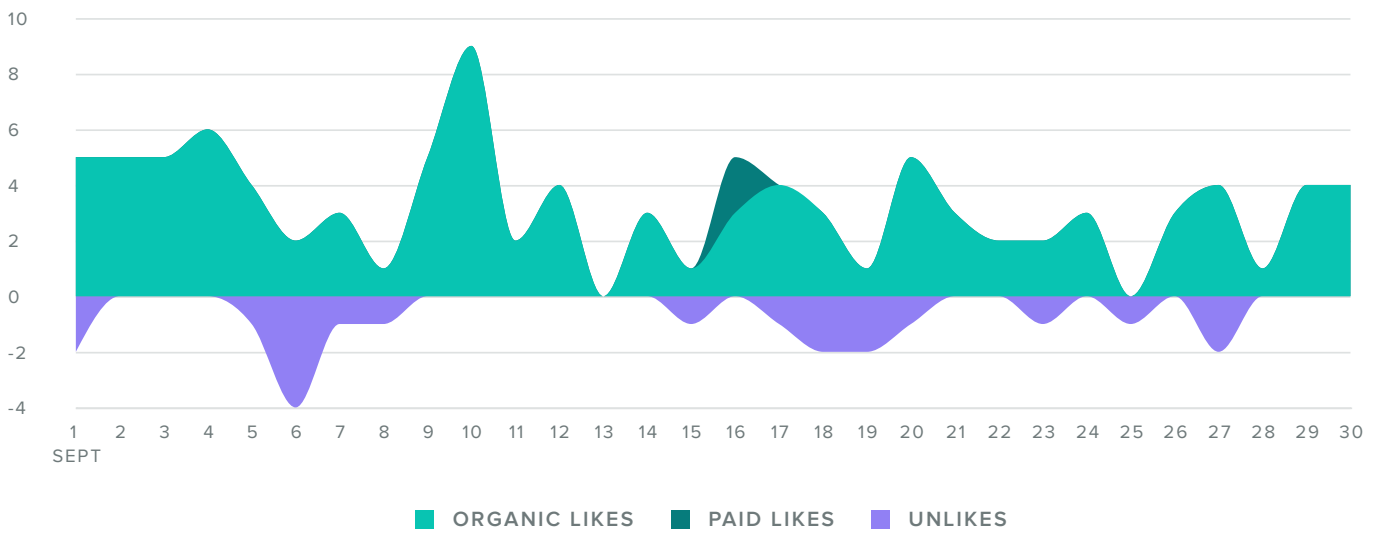


## Facebook Activity Overview



## Facebook Audience Growth

LIKES BREAKDOWN, BY DAY



Audience Growth Metrics

Totals

<b>Total Fans</b>	<b>6,305</b>
Paid Likes	2
Organic Likes	97
Unlikes	20
Net Likes	79

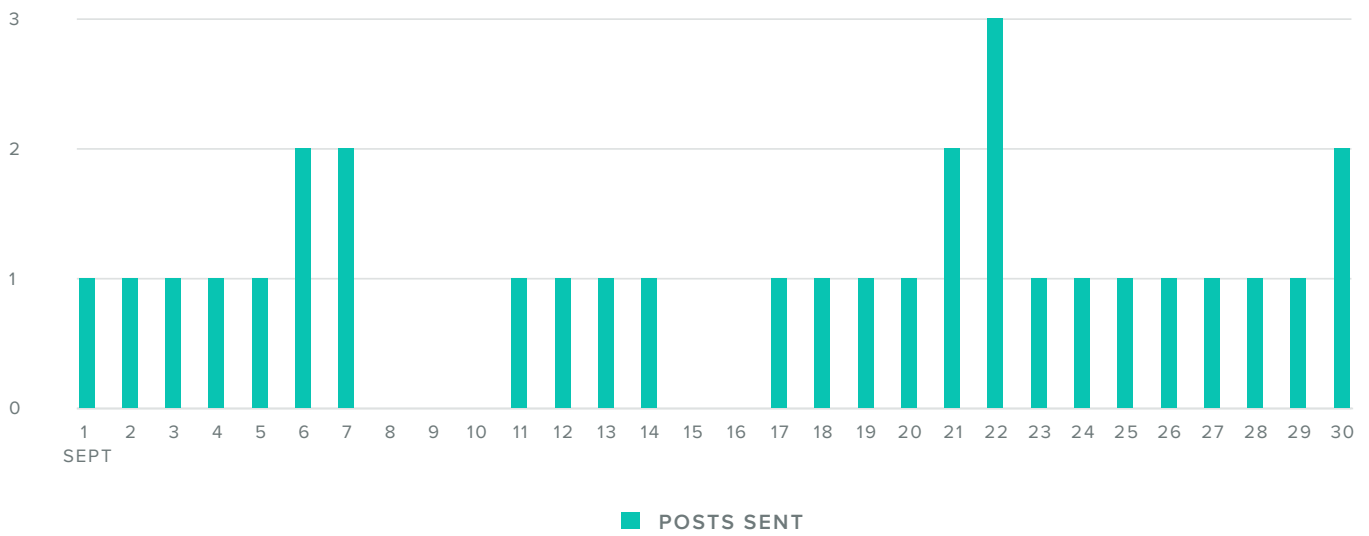
Total fans increased by

**↑ 1.3%**

since previous month

## Facebook Publishing Behavior

### POSTS, BY DAY



### Publishing Metrics

### Totals









Photos	15
Videos	3
Posts	13
Notes	–
<b>Total Posts</b>	<b>31</b>

The number of posts you sent decreased by



**-11.4%**

since previous month

## Facebook Top Posts, by Reactions

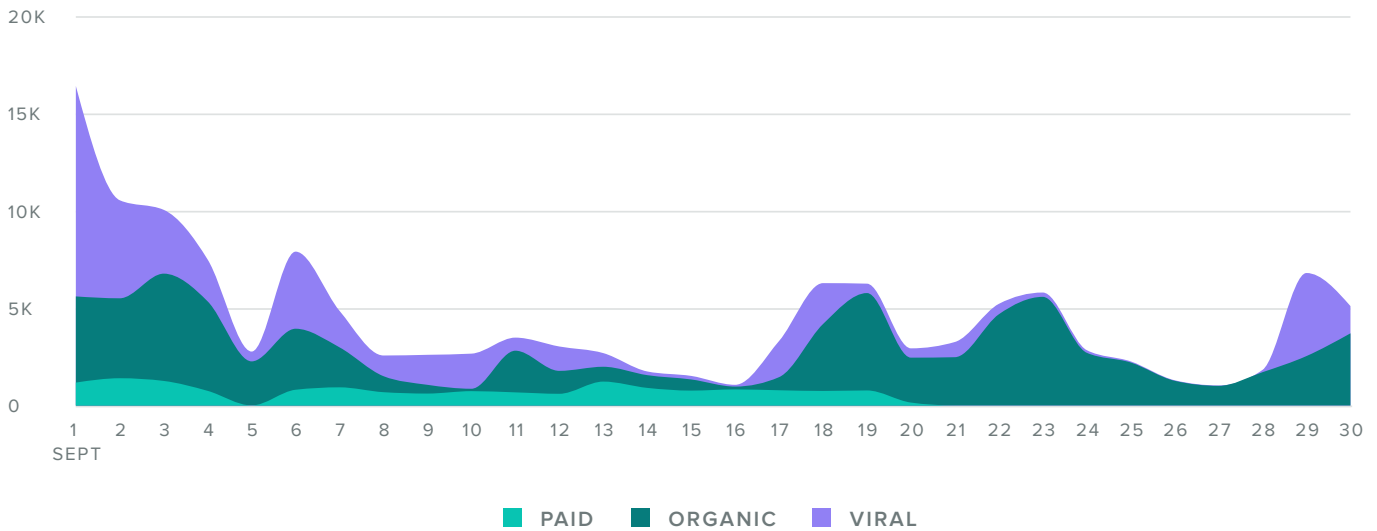
Post	Reactions ▼	Comments	Engagement	Reach
<p><b>Visit Loveland Colorado</b>                      Devil's backbone is invigorating during the day and breathtaking at night. Check out this starlight view! <b>#visitloveland</b> Photo by bolen1ka on Instagram <a href="http://bit.ly/29ycoVx">http://bit.ly/29ycoVx</a></p>   <p>(Post) September 28, 2017 8:30 pm</p>	216	5	5.4%	5,828
<p><b>Visit Loveland Colorado</b>                      Labor Day weekend. <b>#SculptureSaturday</b> at Benson Sculpture Garden. Now that is the kind of weekend anyone can get into. Photo: Instagram <b>@elliedoodledog #VisitLoveland</b></p>   <p>(Post) September 02, 2017 12:08 pm</p>	180	18	6.4%	3,488
<p><b>Visit Loveland Colorado</b>                      Long weekends are made for hikes to the <b>Devil's Backbone Keyhole</b>. Scroll around for a sneak peek of these amazing views you just can't get anywhere else. <b>#LaborDay #VisitLoveland</b></p>   <p>(Post) September 01, 2017 1:38 pm</p>	156	14	5.1%	9,935
<p><b>Visit Loveland Colorado</b>                      Mid-week sunsets FTW. 🌅❤️📷: Instagram Taeralynn <b>#visitloveland</b></p>   <p>(Post) September 20, 2017 8:19 pm</p>	123	7	2.4%	6,065

## Facebook Top Posts, by Reactions

Post	Reactions	Comments	Engagement	Reach
<p><b>Visit Loveland Colorado</b>                      Sunday sunsets - perfect in Loveland, Colorado. 📷: <b>Dick's Photography</b>                      #visitloveland #sundays</p>   <p>(Post) September 03, 2017 11:02 pm</p>	101	1	8.1%	1,560

## Facebook Impressions

### PAGE IMPRESSIONS, BY DAY



#### Impressions Metrics

Impressions Metrics	Totals
Organic Impressions	72,252
Viral Impressions	47,588
Paid Impressions	15,836
<b>Total Impressions</b>	<b>135,676</b>
<b>Users Reached</b>	<b>80,882</b>

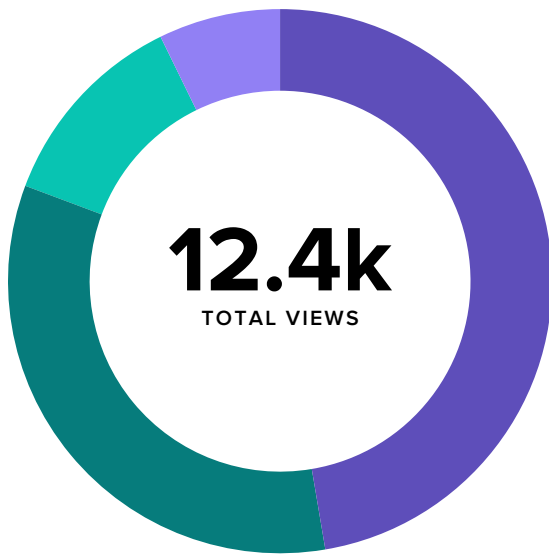
Total Impressions decreased by

**-16.2%**

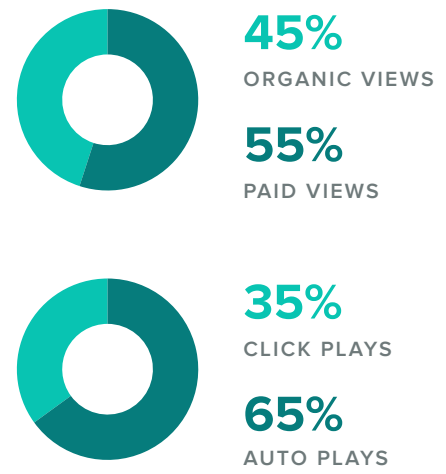
since previous month

## Facebook Video Performance

### VIEW METRICS

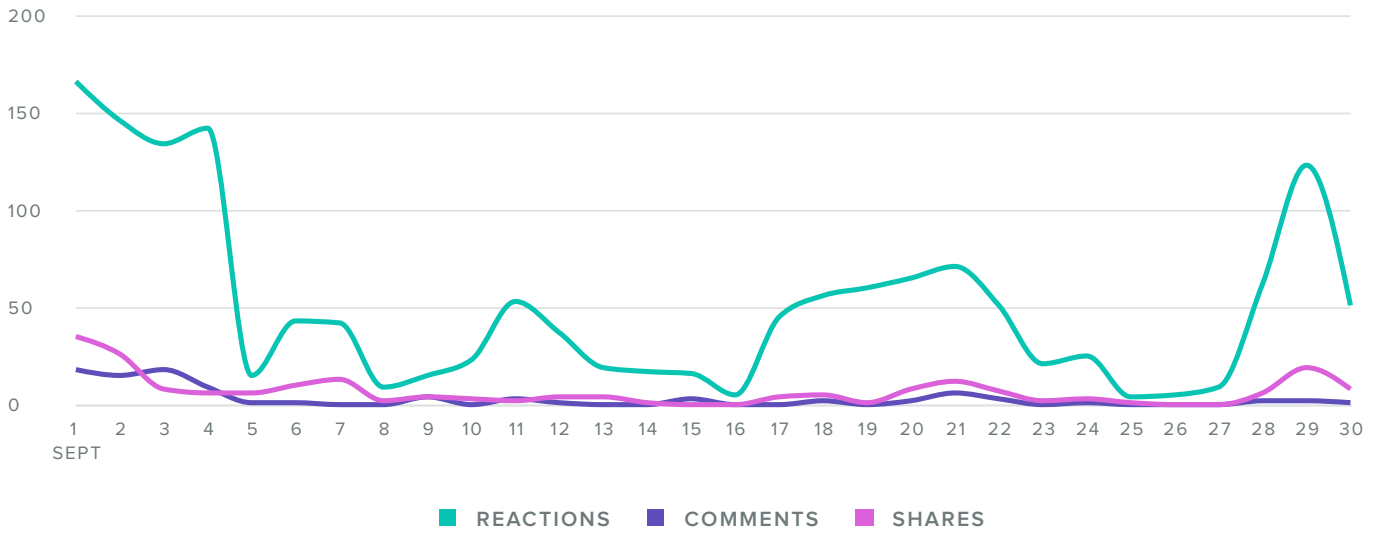


### VIEWING BREAKDOWN



# Facebook Engagement

AUDIENCE ENGAGEMENT, BY DAY



Action Metrics	Totals
Reactions	1,530
Comments	92
Shares	200
<b>Total Engagements</b>	<b>1,822</b>

Total Engagements decreased by **-21.0%** since previous month



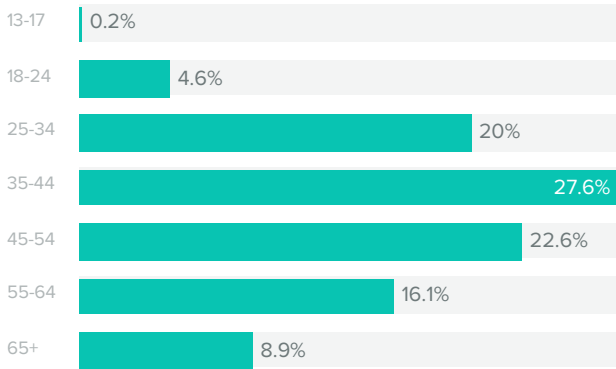
## Facebook Audience Demographics

### Page Fans

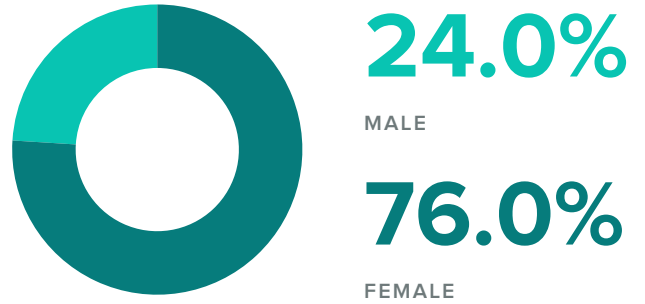
### People Reached

### People Engaged

#### BY AGE



#### BY GENDER



Women between the ages of **35-44** appear to be the leading force among your fans.

#### Top Countries

Country	Count
United States	6,138
Mexico	15
United Kingdom	13
India	12
Italy	10

#### Top Cities

City	Count
Loveland, CO	2,220
Fort Collins, CO	622
Denver, CO	232
Greeley, CO	220
Johnstown, CO	125

## Facebook Stats by Page

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
Visit Loveland Colorado	6,305	1.27%	31	135,676	4,377	1,822	58.8	509



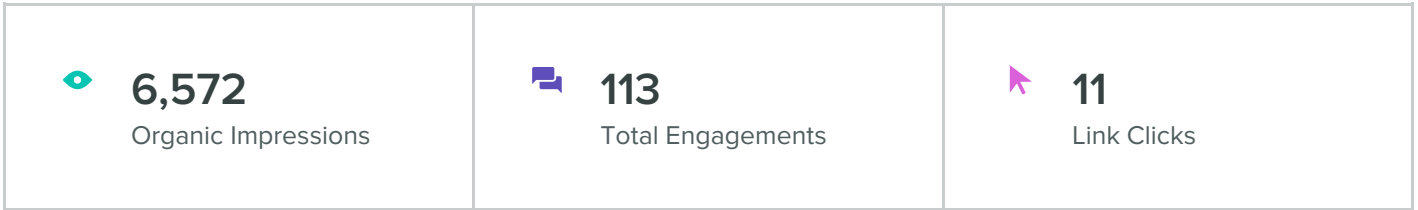
# Twitter Profiles for **Visit Loveland, Colo**

Sep 01, 2017 - Sep 30, 2017

Track profile performance to determine the impact of Twitter content



## Twitter Activity Overview



## Twitter Audience Growth

AUDIENCE GROWTH, BY DAY



Follower Metrics

Totals

Follower Metrics	Totals
<b>Total Followers</b>	<b>1,631</b>
New Follower alerts	26
Actual Followers gained	15
People that you followed	3

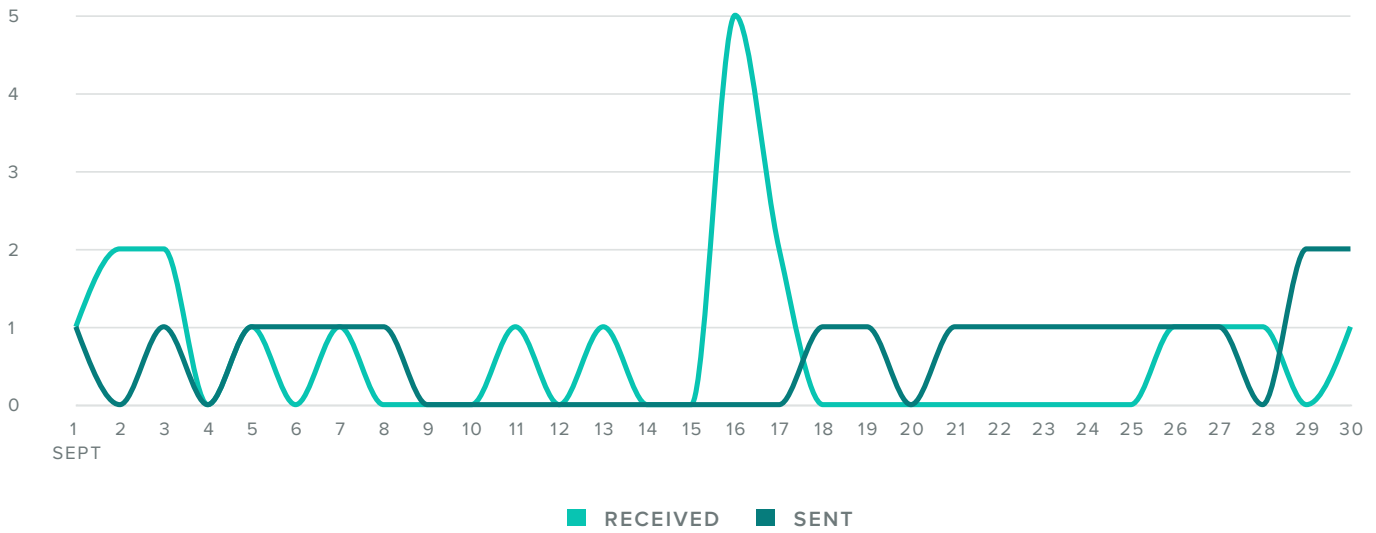
Total followers increased by

**▲ 0.9%**

since previous month

## Twitter Posts & Conversations

### MESSAGES PER DAY



### Sent/Received Metrics

	Totals
Tweets sent	19
Direct Messages sent	-
<b>Total Sent</b>	<b>19</b>
Mentions received	20
Direct Messages received	-
<b>Total Received</b>	<b>20</b>

The number of messages you sent decreased by

**- 26.9%**


since previous month

The number of messages you received increased by





**+ 11.1%**

since previous month

## Twitter Top Posts, by Responses

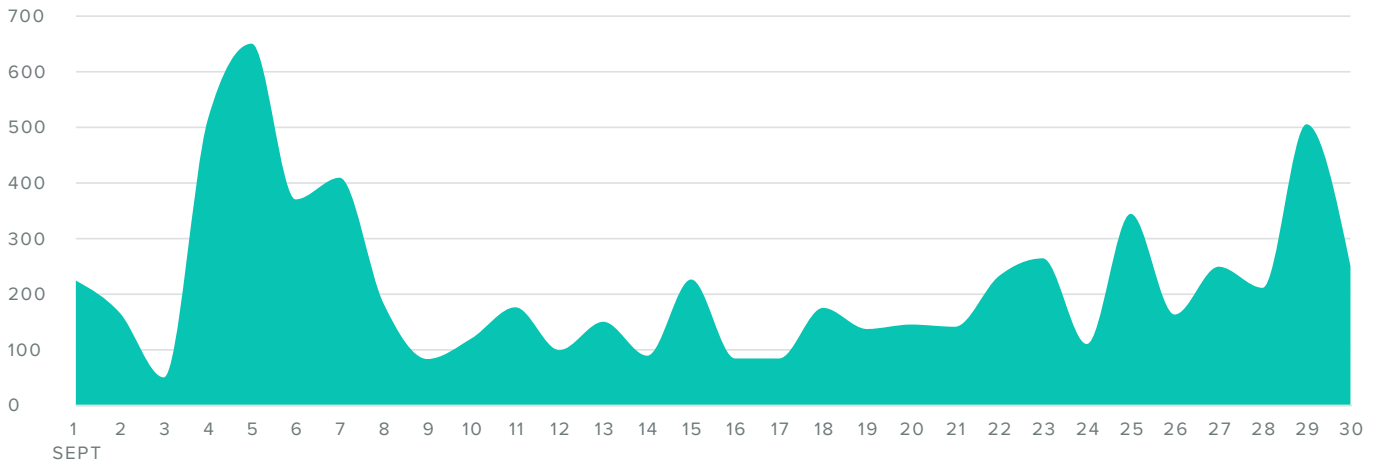
Tweet	Reach	Responses	Clicks	Retweets
 <b>VisitLovelandCO</b> Beautiful colors in #Loveland-Happy 1st day of #Autumn! #visitloveland photo by coradchic. #firstdayoffall <a href="https://t.co/1Q86QysCZW">https://t.co/1Q86QysCZW</a> (Tweet) by Nicole Y. September 22, 2017 3:00 pm	1,722	2	-	1

## Twitter Top Posts, by Responses

Tweet	Reach	Responses ▼	Clicks	Retweets
 <p><b>VisitLovelandCO</b>                      The @WolfPackNinjas have opened the Wolf Den in #Loveland; tix available for the Ninja tour @BudEventsCenter this N...                      (Retweet with Comment) by Nicole Y. September 03, 2017 5:58 pm</p>	14,617	2	–	2
 <p><b>VisitLovelandCO</b>                      Planning a trip through Loveland? A closure of US 34 takes you on an equally scenic detour, only 10-15 extra minutes <a href="https://t.co/JvDMRHugzq">https://t.co/JvDMRHugzq</a> <a href="https://t.co/BOyxFXvxFR">https://t.co/BOyxFXvxFR</a>                      (Tweet) by Nicole Y. September 30, 2017 1:00 pm</p>	3,270	1	38	1
 <p><b>VisitLovelandCO</b>                      Dance with a sculpture on this #sculpturesaturday! #visitloveland Photo by sarahdance13 <a href="https://t.co/Q7roKq4Wai">https://t.co/Q7roKq4Wai</a> <a href="https://t.co/AOsU4i5B7P">https://t.co/AOsU4i5B7P</a>                      (Tweet) by Nicole Y. September 30, 2017 10:00 am</p>	3,266	1	3	1
 <p><b>VisitLovelandCO</b>                      Pumpkin season starting this wknd-start brainstorming for your perfect pumpkin! #visitloveland Photo: osbornfarm <a href="https://t.co/1AaMwEqV70">https://t.co/1AaMwEqV70</a> <a href="https://t.co/ADSZbrjb1t">https://t.co/ADSZbrjb1t</a>                      (Tweet) by Nicole Y. September 29, 2017 9:00 am</p>	3,265	1	1	1

## Twitter Impressions

IMPRESSIONS, BY DAY



■ IMPRESSIONS

Impressions Metrics	Totals
Average Impressions per Day	219
<b>Organic Impressions</b>	<b>6,572</b>

Total Impressions decreased by

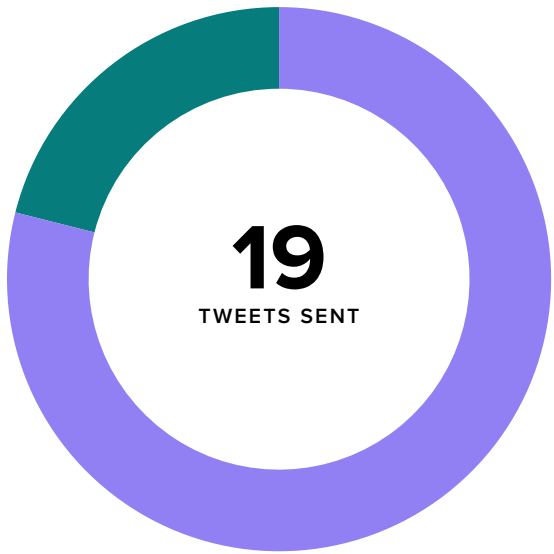
**-31.2%**

since previous month



## Twitter Publishing Behavior

### SENT MESSAGE CONTENT



**0**

PLAIN TEXT

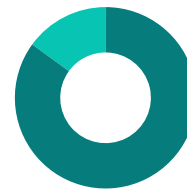
**4**

PAGE LINKS

**15**

PHOTO LINKS

### YOUR TWEETING BEHAVIOR



**15%**

CONVERSATION

**85%**

UPDATES



**25%**

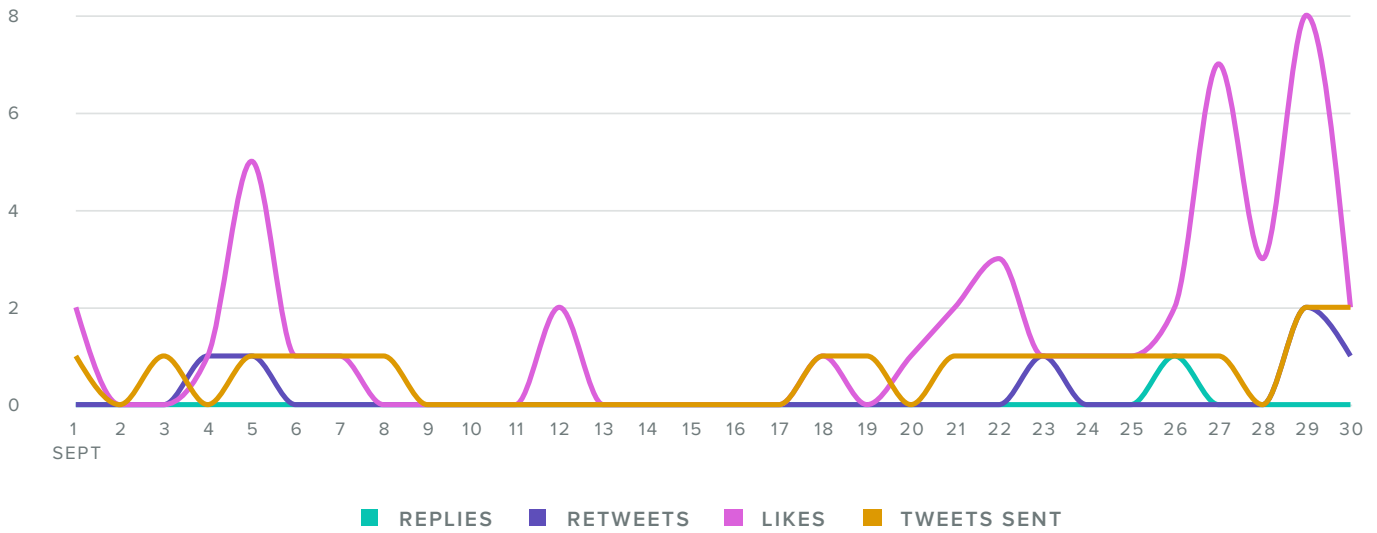
NEW CONTACTS

**75%**

EXISTING CONTACTS

# Twitter Engagement

## ENGAGEMENT COUNT



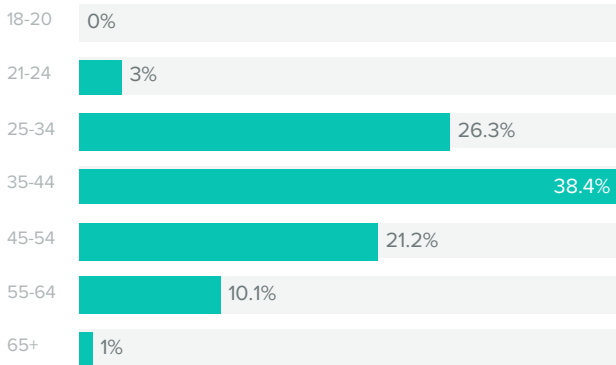
Engagement Metrics	Totals
Replies	1
Retweets	6
Retweets with Comments	2
Likes	44
<b>Total Engagements</b>	<b>113</b>
Engagements per Follower	0.069
Impressions per Follower	4.03
Engagements per Tweet	5.95
Impressions per Tweet	345.89
Engagements per Impression	0.017

The number of engagements decreased by **-2.6%** since previous month

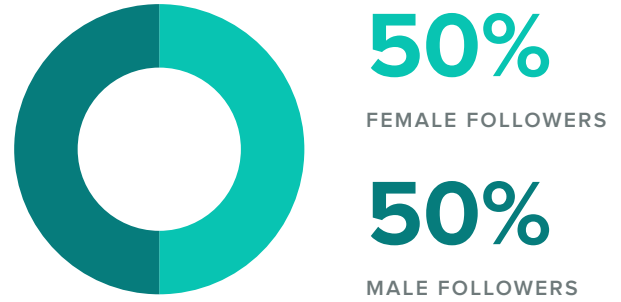
The number of impressions per Tweet decreased by **-5.8%** since previous month

## Twitter Audience Demographics

### FOLLOWERS BY AGE



### FOLLOWERS BY GENDER



**Women** between ages of **35-44** appear to be the leading force among your recent followers.

## Twitter Stats by Profile

Twitter Profile	Total Followers	Follower Increase	Tweets Sent	Impressions	Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
Visit Loveland, Colo	1,631	0.9%	19	6,572	4.03	113	0.07	6	11



# COL September 2017 CMC Report Media Hits



**23**

PIECES OF COVERAGE:

**262K**

ESTIMATED COVERAGE VIEWS:

**2.09K**

SOCIAL SHARES:

**49**

AVERAGE DOMAIN AUTHORITY:

**23.2M**

IMPRESSIONS (CIRCULATION X3):

**123K**

PR VALUE (IN \$):









**FIND AN EVENT**

Search Events  Date Range  Category  **SEARCH**



Trois femmes au réveil, Two-color linocut, 1959, Private collection

EDITOR'S PICK

# Picasso: Visage and Posing for Picasso



970-962-2410  
lovelandmuseumgallery.org

**Loveland Museum/Gallery**  
503 N. Lincoln Ave.  
Loveland, CO 80537

(EST.) MONTHLY VISITS: **94.7K**

(EST.) COVERAGE VIEWS: **478**

DOMAIN AUTHORITY: **64**

“ PR Value: \$13,905 online



## Love fall? Visit these fun fall festivals across Colorado

Kelly Jensen, KUSA 8:55 AM, MDT September 15, 2017



KUSA - Colorado is beautiful in any season, but fall is a special kind of spectacular as the state's aspen trees turn golden across the mountains.

Whether you prefer to be on the western slope, in the hustle and bustle of the city, across the eastern plains, or in the foothills, there are dozens of fall festivals to enjoy this one-of-a-kind season in Colorful Colorado.

### Kebler Pass

While not a festival perse, heading to Kebler Pass is one of the prime places to see Colorado's trees of gold near Hunnison/Crested Butte. [Details.](#)

### Salida Bike Fest - Sept. 14-16

West of Colorado Springs, the Salida Bike Fest celebrates everything you can pedal. The kickoff party Friday night has live music at local brewery Soulcraft, and you can ride right on through the brewery itself. The rest of the weekend has bike races and rides of all kinds and even a parade on Sunday. [Details.](#)

### Colorado Mountain Wine Fest - Sept. 14-17

Take a relaxing drive across the western slope and spend a weekend in Palsade, Colorado, for the Colorado Mountain Winefest. Food and wine pairings, lovely mountain views, changing fall colors, and local vendors are just a few of the attractions available over the long weekend celebrating local wine. [Details.](#)

### Downtown Boulder Fall Fest - Sept. 15-17

Celebrate the imminent arrival of fall with a trip to Boulder for their annual Fall Fest along the Pearl Street Mall. Filled with arts and crafts, live music, kids' activities and a beer/wine /margarita (!!) garden, the three-day tribute to the changing seasons offers plenty of fun in the beautiful foothills setting of Boulder. [Details.](#)

### Telluride Blues and Brews Festival - Sept. 15-17

Live music in one of Colorado's most eclectic (and high end) small towns. The Telluride Blues and Brews festival is an iconic event in the community, bringing big name bands and singer/songwriters to the box canyon of Telluride. Music lovers can camp, drink, and enjoy the sounds of the live music in an atmosphere unlike nearly anything else in the state. 3-day passes are sold out, but some tickets remain for Friday and Saturday night. [Details.](#)

### Loveland Oktoberfest - Sept. 15-16

Held at Grimm Brothers Brewery, enjoy fresh brews, friends, fun, and even a Barbarian dinner. [Details.](#)

### Parker Oktoberfest - Sept. 15-17

For a family-friendly German festival, head south to Parker for their 12th annual event in O'Brien Park. German food, bands, dancing, and of course, Paulaner Beer, highlight the local festival. [Details.](#)

### Pueblo Oktoberfest - Sept. 15-16

Held in the depot, Pueblo's 27th annual Oktoberfest promises live entertainment, beer tastings, brats, chili wraps, and arts and crafts vendors. [Details.](#)

### Summersat Festival - Sept. 16

### TRENDING VIDEOS



### Teen charged with first-degree murder

Leash law crackdown in Lafayette



Teen arrested in girl's death in court



10-year-old death investigation



WUSA Breaking News

(EST.) MONTHLY VISITS: **4.95M**

(EST.) COVERAGE VIEWS: **14.7K**

DOMAIN AUTHORITY: **79**

**230**

“ PR Value: \$10,500



Beer Showcases Mountain

No Comments

## Beer Showcase | Big Thompson Brewery Otto's Oktoberfest



**pd** Bryan Oldham  
 On September 28, 2017

Avg. Reading Time: 2 min

When it comes to Oktoberfest, there are plenty of things that come to mind. Lederhosen, Bavarian pretzels and rambunctious parties are included in that list. When the leaves begin to

change and fall is in the air, one thing is almost certain; craft breweries will release their take on an Oktoberfest brew.

**Big Thompson Brewery**, a hidden gem in Loveland, Colorado, that just celebrated its two-year anniversary, is notorious for releasing Otto's Oktoberfest quickly following the start of September. Coinciding with their employee brew-off and anniversary party, the release of Otto's is an annual treat for patrons.

**ABV: 7% | IBU: 24**



Otto's Oktoberfest is the perfect blend of hefty beer for the colder months and an easy drinker that could potentially turn into three or four pints. A gorgeous dark copper reminiscent of caramel, this beer is the quintessential color of what you would imagine from a marzen. The smell is a deep, roasty aroma with plenty of malt and a hint of sweetness that's hard to find elsewhere. You may take it for a dunkel immediately off the nose, but the marzen roots of this brew shine through.

Otto's pours with a very nice froth and forms a great head of foam that quickly settles to reveal the beer itself. The taste is smooth and pleasant. A rich, roasted taste, the maltiness is balanced and sits on your palate. It has the heaviness to get you through the sudden drops in temperature, but you can certainly have more than one without regret.

Big Thompson is only a couple of years young, but they are sure to stick around with annual treats like Otto's Oktoberfest. Be sure to check them out on [Facebook](#) & [Instagram](#) and stop by their taproom for a pint or growler of this wonderful German-inspired beer!

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 8 Shares

(EST.) MONTHLY VISITS: **42.5K**

(EST.) COVERAGE VIEWS: **4.05K**

DOMAIN AUTHORITY: **39**

f  
**20**

PR Value: \$3,000



# The Ultimate Guide to GABF 2017 (The Great American Beer Festival)

Heading to Colorado for the greatest beer festival in the history of beer? Here's our guide to making the most of your trip—breweries, bars, and bottle shops to visit, tips for surviving the crowds, and how to navigate the festival like a pro...

JAMIE BOGNER September 09, 2017



For many in the beer industry, the Great American Beer Festival is an annual rite—a chance to connect with old friends, to drink new beers, and share their latest and greatest with the widest possible audience of drinkers, media, bloggers, and tastemakers. What started as a yearly festival has become a touchstone week—one that local bars and breweries plan for six months in advance and that has spurred on a drastically increasing number of ancillary events. Keeping track of all the must-do events can be an incredible challenge, so read along for our curated list of pro tips, essential breweries bars to visit, and the best places to get great beer to take home with you.

Brought to you by:



Do GABF Like a Pro

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TRENDING STORIES

## Craft Beer & Brewing Magazine

SEP 9 2017

(EST.) MONTHLY VISITS: **294K**

(EST.) COVERAGE VIEWS: **13.9K**

DOMAIN AUTHORITY: **45**

f 550      p 13

PR Value: \$4,500



# The Good Guys Car Show

POSTED 2:26 PM, SEPTEMBER 8, 2017, BY TRAVIS DOOLEY HARRISON

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[The Good Guys Car Show](#) is a fun event for the entire family this weekend! It's happening Sept. 8-10th, at The Ranch Complex in Loveland. Watch the clip for a sneak peek at some of the cars that will be at the show.

FILED IN: COLORADO'S BEST

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#### WHAT DO YOU THINK?

Has someone ever blocked your car in?

- Yes
- No
- Does not apply

NEXT

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Police trying to identify girl found in cold weather in Colorado Springs

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Hiker dies hours being bit by rattlesnake in Mount Galbraith Park

#### LATEST NEWS

Arby's to release venison sandwiches nationwide, test elk meat in Colorado

Kind Cubs fans help elderly couple enjoy playoff game

Search continues for missing child 19

(EST.) MONTHLY VISITS: **2.06M**

(EST.) COVERAGE VIEWS: **7.54K**

DOMAIN AUTHORITY: **74**

PR Value: \$10,500



## Scary haunted houses around Colorado

Bobbi Sheldon, KUSA 10:08 AM, MDT October 07, 2017



(Photo: Courtesy: Thirteenth Floor Entertainment)



KUSA - The season of fright is among us.

Halloween candy has hit the grocery shelves, spooky decorations are popping up in neighborhoods and the time for busting out your favorite scary movie has arrived.

And for those of us who enjoy the thrill of being scared, Colorado is home to some scary haunted houses.

Check out our roundup of some of the best:

### 13th Floor Haunted House

The 13th Floor is giving guests a whole lot of fresh frights to enjoy this year. Along with moving to a new location, the haunted house is introducing three new themes for the 2017 season: Darkest Dreams, Slaughter, and Undead: Restless Spirits. This haunted house is sure to make you jump, and is not recommended for kids under 12-years-old.

**Where:** 3400 E. 52nd Avenue

**Price:** Starting at \$27.99

**Open:** Select days from September 22 through November 11

### The Asylum Haunted House

Those brave enough to make their way through this 15,000 square foot haunted asylum will have to face the dozens of tortured souls who reside inside. Needless to say, it's not for the faint of heart.

**Where:** 6100 E 39th Avenue

**Price:** Starting at \$19.99

**Open:** On select days from September 22 through October 31

### The Nightmare Compound

The Nightmare Compound in Westminster has been scaring haunted house enthusiasts around the metro since 1986, but each new year offers a fresh array of horrors to witness.

**Where:** 10798 Yukon Street

**Price:** Starting at \$26

**Open:** Select days from September 29 through November 11.

### HellScream Haunted House

Hell Scream Haunted House in Colorado Springs has a bunch of creepy offerings this Halloween season. In addition to a haunted house, guests can also try their luck at two different escape rooms – The Elevator or The Manor. If neither of those pique your interest, perhaps Zombie laser tag will.

**Where:** 3021 N Hancock Ave

**Price:** Starting at \$20

**Open:** Select days from September 22 through November 4

### Jack Lantern's Northern Colorado Corn Maze

#### TRENDING VIDEOS



### Teen charged with first-degree murder

Leash law crackdown in Lafayette

Teen arrested in girl's death in court

10-year-old death investigation

WUSA Breaking News

(EST.) MONTHLY VISITS:

**4.95M**

(EST.) COVERAGE VIEWS:

**14.7K**

DOMAIN AUTHORITY:

**79**



**95**

“ PR Value: \$10,500





# Colorado's 6 Best Oktoberfest Celebrations

Gallery by: **Spencer McKee**

Home to German cuisine, flavorful brews, polka dancing, and plenty of lederhosen, Colorado is one place where you'll find great Oktoberfest celebrations in all corners of the state. With some starting near the beginning of September and others through October, here's where you'll find a few of our favorites.



## 1. Breckenridge Oktoberfest

Where: Breckenridge Main Street

When: September 8-10, 2017.

For more info, [click here](#).

Photo Credit: [@wedgewoodlodge \(Instagram\)](#)



(EST.) MONTHLY VISITS:

**244K**

(EST.) COVERAGE VIEWS:

**9.54K**

DOMAIN AUTHORITY:

**46**



**850**



**1**



## 2. Parker Oktoberfest

Where: O'Brien Park in Parker, Colorado.

When: September 15-17, 2017

For more info, [click here](#).

Photo Credit: [@millefiorifavoriti \(Instagram\)](#)

## 9 things to do in Colorado this weekend: September 22-September 24

Caitlin Kingsbury, KUSA 8:56 AM, MDT September 22, 2017



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KUSA - Are you a fan of Summer, Fall, Denver or Germany? It seems as though the entire state of Colorado is celebrating something special this weekend, so there is no reason to stay in.

Get out there and enjoy cider, chocolate, honey, outdoor sports, the changing leaves or just kick back and cuddle adoptable puppies. The weekend is yours and the options are out there.

### Morrison Cider Festival: Saturday September 23 from 10 a.m. – 9 p.m. - <http://bit.ly/1qjSNUP>

Young, old, single, or apart of a large family, this festival has something tasty waiting for you

Held at the Bear Creek Center the music, beer, and all things apple will fill your tummies and keep the doctor away.

With a Cider Press, a custom car show, a kids' area, arts and crafts, a horseshoe tournament and pony rides, your entire family will be entertained by this free festival in beautiful Morrison.

### Centennial Chalk Art Festival: September 23 and 24 from 11 a.m. to 4 p.m. - <http://bit.ly/2wC2m1l>

We all have memories of hours of entertainment using only chalk and a sidewalk, but these talented artists take that love of color and creation to a new level.

Watch these artists create works of art under your feet while you enjoy local music, food trucks, art vendors, and beverages.

This event is free but food, art, and drink are available for additional cost.

### Autumn Gold Festival: September 23 from 10 a.m. to 7 p.m. and September 24 from 10 a.m. to 5 p.m. - <http://bit.ly/2hisV18>

Many Colorado residents will be headed for the mountains this weekend in search of the golden hues of fall, why not stop by a party while you are there?

The Autumn Gold Festival at Bond Park in Estes Park lets you admire the fall while enjoying fresh squeezed lemonade, funnel cake, roasted almonds, desserts, face painting, and a classic car show.

The tree viewing, music, and dancing are free but don't forget to bring a few extra bucks for that funnel cake.

### Outdoor Adventure Expo: September 23-24 from 9 a.m. to 3 p.m. - <http://bit.ly/2y9w113>

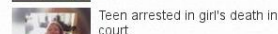
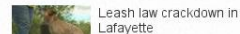
Not quite ready to let go of those summer activities? Cherry Creek State Park should be your destination this weekend.

Colorado Parks and Wildlife is hosting the Inaugural Outdoor Adventure Expo

#### TRENDING VIDEOS



#### Teen charged with first-degree murder



WUSA Breaking News

(EST.) MONTHLY VISITS: **4.95M**

(EST.) COVERAGE VIEWS: **14.7K**

DOMAIN AUTHORITY: **79**

f  
**68**

“ PR Value: \$10,500





# 94.3 the X - Front Range Alternative

SEP 6 2017

(EST.) MONTHLY VISITS: **19.3K**

(EST.) COVERAGE VIEWS: **2.76K**

DOMAIN AUTHORITY: **33**

f  
3

PR Value: \$1,800

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## American Ninja Warrior Inspired Wolf Den Training Facility Now Open in Loveland

By Kelsey Hirstel September 6, 2017 12:03 PM

Share on Facebook Share on Twitter

If you're looking for ways to amp up your workout routine, the new **Wolf Den Training Facility** in Loveland is the perfect place to do just that.

noahkaufmanmd Loveland, Colorado Follow  
sweetninjagirl  
1,541 views 14 comments  
Check out my student Taylor crushing her goal at the Wolfpack Ninja Training Facility in Loveland!!! Awoooo!!! #Repost @sweetninjagirl · · · Made my goal! Under one minute!! #Timeforanewgoal @noahkaufmanmd @wolfpackninjas @joemoravsky @moves\_like\_yager @danielorsborn @anwnation  
AUGUST 15

Actual members of the Wolf Pack - Ian Dony and Noah Kaufman - modeled the facility

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### THE LATEST FROM 94.3





## Festivals & Road Trips

« A Weekend Itinerary for Longmont, Colorado  
Featured Festival: Mountain Harvest Festival 2017, Paonia, Colorado »

### Featured Festival: Loveland Oktoberfest 2017

Published September 1, 2017

Call me an Oktoberfest snob, but I believe it takes more than beer and pretzels to make a great Oktoberfest. This year, **Loveland Oktoberfest**, held at Grimm Brothers Brewhouse, has many of the right ingredients to be called the best Oktoberfest in Northern Colorado.



Neue Polka Colorado

#### Of course, it's about the bier

First of all, Oktoberfest is about good beer and Loveland's festival will feature six of the city's award winning breweries, and for fun, they've invited Wibby from down the road in Longmont. In addition to Grimm and Wibby, breweries in attendance are Verboten, Loveland Aleworks, Crow Hop, Big Beaver, Buckhorn Brewers and Big Thompson.



That's me! At Loveland Oktoberfest 2015.



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# HeidiTown | Festivals & Road Trips

SEP 1 2017

(EST.) MONTHLY VISITS: **8.24K**

(EST.) COVERAGE VIEWS: **785**

DOMAIN AUTHORITY: **39**

**120**      **3**

“ PR Value: \$1,200



## Photos: Goodguys 20th Colorado Nationals car show



Attendees of the Goodguys 20th Colorado Nationals car show admire a 1958 Chrysler 300D at the Ranch Events Complex in Loveland on September 9, 2017.



**STAPLES**

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AD CONTENT by Taboola

(EST.) MONTHLY VISITS: **911K**

(EST.) COVERAGE VIEWS: **3.84K**

DOMAIN AUTHORITY: **70**



**23**

“ PR Value: \$5,988



## Goodguys Colorado Nationals: Hot Rides and Good Times



**GOODGUYS COLORADO NATIONALS** WHEN IT COMES TO GOODGUYS, IT'S ALL ABOUT HOT RIDES AND GOOD TIMES!

Posted on Sep 12, 2017  
By Lindsey Fisher



(1) COMMENTS

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When it comes to Goodguys shows, the Colorado Nationals is one of the organization's smaller events. But don't let that fool you into thinking there are any less impressive rides there than at other shows across the country. Not only can you find some impressive home builds and magazine feature cars, you'll also find SEMA Show rides and coachbuilt wonders among the masses of classic American rides.



This year, the Goodguys Colorado Nationals offered all of that and more, with an impressive Vendor Midway, tons of worthy Builder's Choice Award contenders, a happening swap meet and a highly competitive AutoCross course to boot. Check out some of the highlights of the show below.

### The Show

Kicked off on Friday, September 8th, the 20th Goodguys Colorado Nationals started out with hundreds of impressive rides already on The Ranch property in Loveland, Colorado, by the time gates opened to spectators at 8:00 a.m. Though the work day and the chance of rain later on in the day kept some rodders away, yet the increased showing of top-notch rides was definitely noticeable.



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**Boom! 2020 Mid-Engine Corvette Caught Damn Near NAKED.**



**This 1962 Bel Air Bubbletop Is Black And Blue Pure Gold**



**Camaro Sales Soar as Dodge Challenger Stumbles**



**Corvette Racing Weekly: Corvette Sweeps IMSA Championships**



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**Real Deal Steel Releases Full Side Roof/Top Rails For Tri-5 Chevys**

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# Chevy Hardcore

SEP 12 2017

(EST.) MONTHLY VISITS:

**384K**

(EST.) COVERAGE VIEWS:

**55K**

DOMAIN AUTHORITY:

**33**

**56**

PR Value: \$4,500



56  
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# October in Northern Colorado: Things to do this spooky season

Erin Udell, erinudell@coloradoan.com Published 9:23 p.m. MT Sept. 30, 2017 | Updated 12:22 p.m. MT Oct. 6, 2017



FoCo residents, prepare to get your spook on Chapman Croskell



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It's time to *fall* in love with October again.

'Tis the season for changing colors, crunching leaves, trick-or-treating and terrifying walks through haunted houses.

Make the most of your month with Northern Colorado's fall offerings.

Here's a guide to where to go, what to do and how to get into that spooky spirit this season.

Where to pick your pumpkin

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Coloradoan

SEP 30 2017

(EST.) MONTHLY VISITS: **911K**

(EST.) COVERAGE VIEWS: **3.84K**

DOMAIN AUTHORITY: **70**

“ PR Value: \$5,988

## Loveland Downtown District LIVE is Back Saturday, September 23

By Todd Harding September 15, 2017 5:08 AM | 1199

Share on Facebook | Share on Twitter



Loveland Museum/Gallery

Loveland Downtown District LIVE is back Saturday, September 23 with an exciting lineup and several new additions.

Join the action 2-9 p.m., Saturday, September 23 from 2 – 9 p.m. on 4th Street from Lincoln Ave. to Cleveland Ave for music, art, shopping and the best of Loveland's downtown vibe.

### Performances:

- 2 p.m.: Mountain City
- 3:15 p.m.: Magician & Mentalist – Peter Donello
- 4 p.m.: Djembe Jive
- 5:15 p.m.: Lighthouse Dance Studio
- 5:45 p.m.: Luminescent Entertainment
- 6 p.m.: Ponder the Albatross
- 7:15 p.m.: Lighthouse Dance Studio
- 7:45 p.m.: Luminescent Entertainment
- 8 p.m.: The Violet Tides

### Artists:

- Melissa Barbee, airbrush artisty
- Jennifer Basch, upcycled fashion designer
- Hurricane Carrie, copper wire jewelry artist
- Minnie Lippiatt, wood canvas "Artist"
- Sheron Buchele Rowland, fabric artisty

### Food:

- B Sweet Cupcakes
- Cactus Grille

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# TRI-102.5 Northern Colorado's Classic Hits

SEP 15 2017

(EST.) MONTHLY VISITS: 41.5K

(EST.) COVERAGE VIEWS: 5.28K

DOMAIN AUTHORITY: 35



3

PR Value: \$1,800



## New Year's Eve Extreme Rodeo Challenge Returns to Budweiser Events Center

By Todd Harding September 22, 2017 5:55 AM | K99

Share on Facebook | Share on Twitter



Randy Owens Photography

Ring in the New Year with the twelfth annual **First National Bank's New Year's Eve Extreme Rodeo Challenge**, presented by Pedersen Toyota Volvo at the Budweiser Events Center on December 31 at 7:30 p.m. The event returns with rodeo favorites such as saddle bronc riding, bareback riding, bull riding and bull fighting along with mutton bustin'.

### Tickets

Tickets cost \$17 – \$32 and go on sale Friday, September 22. Tickets can be purchased at the Budweiser Events Center Box Office, online at [BudweiserEventsCenter.com](http://BudweiserEventsCenter.com) or by phone at 877.544.TIXX (8499). A \$125 VIP ticket will be available this year and will include floor seating in the VIP pit, an unlimited buffet and a host bar for select beverages. Child tickets are \$12 for ages 2-12, and all tickets will increase \$5 the day of the show. Discounts for groups of 10 or more are available by calling 970-619-4122.

Source: [New Year's Eve Extreme Rodeo Challenge Returns to Budweiser Events Center](#)

FILED UNDER: BUDWEISER EVENTS CENTER | NEW YEAR'S EVE | RODEO  
CATEGORY: FEATURED | LOCAL NEWS | LOVELAND NEWS

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# TRI-102.5 Northern Colorado's Classic Hits

SEP 22 2017

(EST.) MONTHLY VISITS:	41.5K
(EST.) COVERAGE VIEWS:	5.28K
DOMAIN AUTHORITY:	35
PR Value:	\$1,800



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### Loveland Brewery Moves Taproom to 4th Street

By Dave Jensen September 6, 2017 3:54 PM

Share on Facebook | Share on Twitter

It was probably one of the worst-kept secrets in town (everybody was talking about it), but this local brewery officially dropped the news in late August about how they're moving their taproom, but they aren't exactly closing down their original spot, either.



Dave Jensen, TSM

Crow Hop Brewing announced a big change on August 30, 2017. The Reporter-Herald reported that they'll be moving their taproom from the current location (at their brewery) off of 3rd Street and Cleveland to 4th Street, and taking the empty spot in between Door 222 and Coffee Tree.



Dave Jensen, TSM

This will be beneficial in a LOT of ways: one, they'll have more room at their original location for brewing and packaging. Second, being on 4th Street, they'll be able to draw in more customers. Lastly, the new taproom will have a LOT more room for more people to enjoy more beer! According to the Reporter-Herald. Crow Hop will serve

### LISTEN LIVE

RECENTLY PLAYED: FIX A DRINK | CHRIS JANSON

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# K99 Colorados New Country

SEP 6 2017

(EST.) MONTHLY VISITS: 86.4K

(EST.) COVERAGE VIEWS: 5.46K

DOMAIN AUTHORITY: 43

6

PR Value: \$5,400







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## Loveland's Rialto Theater Has Six Movies Lined Up for Halloween

By Dave Jensen September 29, 2017 12:40 PM



Share on Facebook Share on Twitter

Picking out six perfect movies to celebrate Halloween couldn't have been easy, but it looks like they did a great job! Will you see one, or all six?



ThinkStock

October 24, 2017, through October 31, 2017, the Rialto Theater in Downtown Loveland will be showcasing some great Halloween themed movies with their **HallowFUN Film Series**. It's hard to imagine a better lineup; and with most of them being only \$6, it makes it easy to see all of them!

The Rialto's **HallowFUN Film Series**:

**Tuesday, October 24 –The Rocky Horror Picture Show – 7 p.m. \$6.**

The 1975 classic is just a whole lot of fun. They won't be allowing any props into the screening that night, but everyone is encouraged to dress up!



## LISTEN LIVE

RECENTLY PLAYED: HEAD OVER BOOTS | JON PARDI



## MEET THE DJs



Brian Gary Todd Harding Susan Moore



Shelby Matt Sparx Sam Alex

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# K99 Colorados New Country

SEP 29 2017

(EST.) MONTHLY VISITS:

86.4K

(EST.) COVERAGE VIEWS:

5.46K

DOMAIN AUTHORITY:

43



3

PR Value: \$5,400





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## Goodguys Colorado Nationals: Hot Rides and Good Times



GOODGUYS COLORADO NATIONALS

WHEN IT COMES TO GOODGUYS, IT'S ALL ABOUT HOT RIDES AND GOOD TIMES!

Posted on Sep 12, 2017  
By Lindsey Fisher



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When it comes to Goodguys shows, the Colorado Nationals is one of the organization's smaller events. But don't let that fool you into thinking there are any less impressive rides there than at other shows across the country. Not only can you find some impressive home builds and magazine feature cars, you'll also find SEMA Show rides and custom-built wonders among the masses of classic American vehicles.

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SEP 12 2017

(EST.) MONTHLY VISITS: 112K

(EST.) COVERAGE VIEWS: 10.6K

DOMAIN AUTHORITY: 39

PR Value: \$4,500

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This year, the Goodguys Colorado Nationals offered all of that and more, with an impressive Vendor Midway, tons of worthy Builder's Choice Award contenders, a happening swap meet and a highly competitive AutoCross course to boot. Check out some of the highlights of the show below.

### The Show

Kicked off on Friday, September 8th, the 20th Goodguys Colorado Nationals started out with hundreds of impressive rides already on The Ranch property in Loveland, Colorado, by the time gates opened to spectators at 8:00 a.m. Though the work day and the chance of rain later on in the day kept some rodders away, yet the increased showing of top-notch rides was definitely noticeable.



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(EST.) MONTHLY VISITS: **381K**

(EST.) COVERAGE VIEWS: **54.6K**

DOMAIN AUTHORITY: **33**



43

PR Value: \$4,500

43  
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### Loveland Downtown District LIVE is Back Saturday, September 23

By Todd Harding September 15, 2017 5:08 AM

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Loveland Museum/Gallery

Loveland Downtown District LIVE is back Saturday, September 23 with an exciting lineup and several new additions.

Join the action 2-9 p.m., Saturday, September 23 from 2 – 9 p.m. on 4th Street from Lincoln Ave. to Cleveland Ave for music, art, shopping and the best of Loveland's downtown vibe.

#### Performances:

- 2 p.m.: Mountain City
- 3:15 p.m.: Magician & Mentalist – Peter Donello
- 4 p.m.: Djembe Jive
- 5:15 p.m.: Lighthouse Dance Studio
- 5:45 p.m.: Luminescent Entertainment
- 6 p.m.: Ponder the Albatross
- 7:15 p.m.: Lighthouse Dance Studio
- 7:45 p.m.: Luminescent Entertainment
- 8 p.m.: The Violet Tides

#### Artists:

- Melissa Barbee, airbrush artistry
- Jennifer Basch, upcycled fashion designer
- Hurricane Carrie, copper wire jewelry artist
- Minnie Lippiatt, wood canvas "Artist"
- Sheron Buchele Rowland, fabric artistry

#### Food:

- B Sweet Cupcakes
- Cactus Grille

### LISTEN LIVE

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### MEET THE DJs



Brian Gary | Todd Harding | Susan Moore



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(EST.) MONTHLY VISITS:

86.4K

(EST.) COVERAGE VIEWS:

5.46K

DOMAIN AUTHORITY:

43

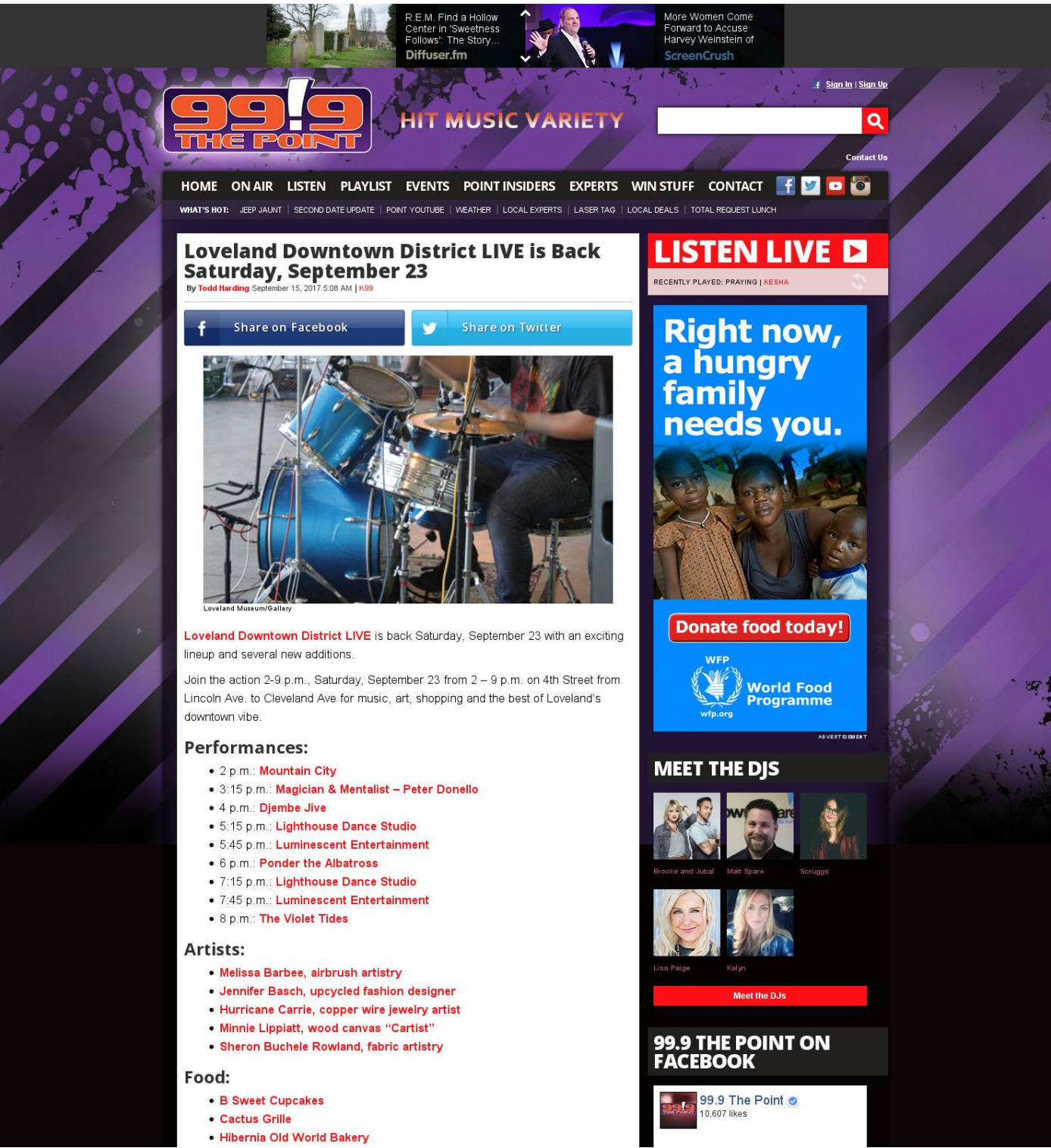


4

PR Value: \$5,400







# 99.9 The Point Todays Hit Music, Without the Rap

SEP 15 2017

(EST.) MONTHLY VISITS: **68.2K**

(EST.) COVERAGE VIEWS: **7.04K**

DOMAIN AUTHORITY: **38**

PR Value: \$1,800



# 94.3 the X - Front Range Alternative

SEP 29 2017

(EST.) MONTHLY VISITS: **19.3K**

(EST.) COVERAGE VIEWS: **2.76K**

DOMAIN AUTHORITY: **33**

PR Value: \$1,800

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## Loveland's Rialto Theater Has Six Movies Lined Up for Halloween

By Dave Jensen September 29, 2017 12:40 PM

Share on Facebook | Share on Twitter

Picking out six perfect movies to celebrate **Halloween** couldn't have been easy, but it looks like they did a great job! Will you see one, or all six?



ThinkStock

October 24, 2017, through October 31, 2017, the Rialto Theater in Downtown Loveland will be showcasing some great Halloween themed movies with their **HallowFUN Film Series**. It's hard to imagine a better lineup, and with most of them being only \$6, it makes it easy to see all of them!

The Rialto's **HallowFUN Film Series**:

**Tuesday, October 24 –The Rocky Horror Picture Show – 7 p.m. \$6.**

The 1975 classic is just a whole lot of fun. They won't be allowing any props into the screening that night, but everyone is encouraged to dress up!

The Rocky Horror Picture Show | #TBT Trailer | 20th Century FOX  
**THROWBACK TRAILER**

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(EST.) MONTHLY VISITS: 146K

(EST.) COVERAGE VIEWS: 13.9K

DOMAIN AUTHORITY: 39

PR Value: \$4,500

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