

# CULTURAL SERVICES BOARD

## MEETING MINUTES

Tuesday, August 22, 2017

4:30 PM

LOVELAND MUSEUM

503 N Lincoln Avenue, Loveland, CO 80537

### **I. Call Meeting to Order**

The August 22, 2017 meeting of the Cultural Services Board was called to order at 4:33pm by Jan DesJardin in the upstairs Conference Room of the Loveland Museum.

**Board Members Present:** Juanita Cisneros, Jan DesJardin, Heather Fortin Rubald, Kris Ortmann, and Libby Skowron. Dr. Dierdre Cook was absent.

**Staff Present:** Council Liaison John Fogle; Susan Ison, Cultural Services Director; Jess Killingsworth, Marketing Coordinator; and Tegan Hollen, Office Support Specialist. Bryan Zellmer, Rialto Theater Center Manager, was absent.

**Guests Present:** Michelle Vendegna, Loveland Reporter-Herald Reporter

### **Additions or Changes to the Agenda**

There were no additions or changes to the agenda.

### **Additions or Changes to the July 25, 2017 Meeting Minutes**

There were no additions or changes to the minutes.

### **Approval of the July 25, 2017 Meeting Minutes**

Juanita Cisneros motioned to approve the minutes. Kris Ortmann seconded the motion. The motion passed unanimously.

### **Public Comments**

There were no public comments.

## **II. Agenda Items**

### **Board Reports**

**CSB Accomplishments Update** – Kris Ortmann reviewed the activities that CSB members participated in since the last Board meeting.

### **Cultural Services Department Reports**

**Marketing Coordinator – Jess Killingsworth** – Jess Killingsworth, the new Marketing Coordinator for the Cultural Services Department, introduced herself to the Board and presented her goals for the remainder of 2017 and early 2018.

**Rialto Theater Center Report** – Susan Ison spoke about current and upcoming performances and events at the Rialto Theater Center as well as other news:

- *Broadway Bootcamp* – Susan shared a recent Loveland Reporter-Herald article about Kay Walbye returning to Loveland to participate in Broadway Bootcamp as an instructor. Kay is a Loveland native who has performed on Broadway in a number of shows since she graduated from Loveland High School in 1970.

**Museum Report** – Susan Ison spoke about current and upcoming events and exhibits at the Loveland Museum as well as other news:

- *Picasso* – The *Blow Up* exhibit in the Main Gallery has closed. Two exhibits featuring prints by Picasso will be displayed together in the gallery and will open on September 2, 2017. The artwork is on loan from Spaightwood Galleries in Massachusetts and a private collector outside of Chicago, Illinois.
- *Art Alive – Art Alive*, the interactive community drawing activity in the Green Room Gallery, has been popular with visitors.
- *Pastels on 5<sup>th</sup>* – Pastels on 5<sup>th</sup>, the sidewalk chalk art festival that benefits local organization Alternatives to Violence, will take place on September 9, 2017 outside of the Museum on 5<sup>th</sup> street.

**Loveland Historical Society** – Susan Ison reported that the Loveland Historical Society will propose a change to their bylaws to include increased support the Loveland Museum. Upon approval of this change in September, the group will be able to reserve the Foot Gallery/Auditorium for future meetings at a reduced rate.

**Museum Expansion Programming Study** – Susan Ison asked board members for their thoughts about the updated renderings for the Museum expansion project they received at a previous meeting. The resulting discussion included comments about the proposed auditorium size and use of the space as well as considering programs such as gallery yoga when planning the new interior layout.

**Budget** – The first and second readings of the proposed 2018 budget will occur at the late September and early October City Council meetings. The Cultural Services Department initially proposed 8 total items for the new budget, of which 6 were chosen to submit to City Council for their approval. These items including increasing the Graphic Designer position to full-time and adding additional funding for the *Sundays in the Dev* and *Cinema* programs at the Rialto.

## **City Council Report**

Councilor John Fogle offered an update about specific items being considered by City Council as well as City Council news:

- *TABOR Reserve* – Resolution of the accounting issue with the City's TABOR excess revenue account continues. The issue is believed to have come from a credit and debit mistake made when calculating employee health benefits. Based on a projected shortage of over \$8 million dollars, City Council will reprioritize projects and heavily consider funding decisions moving forward.
- *City Election* – Councilor Fogle reviewed the various positions up for election in November.

## **Miscellaneous**

- *Pulliam Building* – Susan Ison attended a Pulliam Community Building Foundation meeting to discuss the community effort to restore the building, which would likely become operated by the Cultural Services Department once improvements are completed. The Facilities Department is currently working to update the building's HVAC system and ensure its compliance with ADA guidelines.

- *Timberlane Farm* – Consultants visited Timberlane Farm with City staff to discuss different funding and operational strategies if the City were to take on the property. Similar properties in Northern Colorado such as the Jessup Farm Artisan Village in Fort Collins and Centennial Village in Greeley were explored as potential models for Loveland. City Council will hear from the consultants at a September meeting and determine whether to hire them to create a proposal for the property.
- *Reporter-Herald Building Tour* – Susan Ison reminded board members that they are welcome to join the group touring the Reporter-Herald building in Berthoud on September 5.
- *Public Art Update* – The Art Advocacy Project brochure for 2017 – 2018 is complete and Susan shared copies with board members. Susan also shared an image of the Patty Goodwine memorial that will be installed at the Loveland Library in August. The memorial is a mosaic based on a painting called *A Splash of Red* created by Uleta Palser, Goodwine’s sister, and was funded by the Friends of the Library.
- *Arts Support Question* - Councilor Fogle shared questions he received at Sculpture in the Park regarding support of artists by the City, specifically since the Office of Creative Sector Development is no longer active.
- *Board Applicants* – The vacancy left by Teresa Mueller resigning from the Board still needs to be filled. Board members discussed recruiting for a new member from specific community groups such as The Artists Collective.
- *Blow Up Exhibit Gift Shop Notes* – Tegan Hollen shared sales figures for the inflatable toys sold in the gift shop during the *Blow Up* exhibit.

**NEXT CULTURAL SERVICES BOARD MEETING:** Tuesday, September 26, 2017 at 4:30pm in the Loveland Museum upstairs Conference Room.

### III. Adjournment

The Cultural Services Board meeting was adjourned at 5:34pm.

Respectfully Submitted,

  
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 Jan DesJardin, Cultural Services Board Chair

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