

# VISIT LOVELAND

AUGUST 2017 CMC REPORT



## SUCCESS SUMMARY

August was a combination of execution and planning for upcoming important seasons. In August 2017, Visit Loveland was featured in 17 pieces of coverage resulting in more than 5.16 impressions, valued at \$186.150 in PR Value.

## TOP PR/SOCIAL MEDIA PRIORITIES

August focused on promotions and planning around fall, winter and Valentine's Day as well as social and media priorities.

### PRIORITY #1 - FALL/WINTER/VALENTINE PLANNING

- Coordinated with partners to gather/prioritize news, events and happenings to pitch and promote.
- Used information to plan and produce September 5 to love video, Colorado Meetings & Events winter ad copy, pitch angles and more.

### PRIORITY #2 - MEETINGS & EVENTS

- Drafted Colorado Meetings & Events advertorial
- Worked with Chris to edit/draft content for PRSA Travel & Tourism RFP
- Worked to create/update meetings and events media list

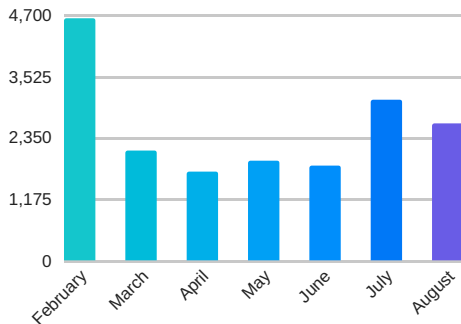
### PRIORITY #3 - MEDIA EVENTS

- Attended Colorado Tourism Office Aug. 15 media reception to pitch fall/winter stories. Resulted in inclusion for Ninja Warrior gym/event and Winter Wonderlights in the CTO's Aug. 31 winter release.
- Brainstormed and mapped out story ideas for September media event with Visit Fort Collins and Visit Greeley.



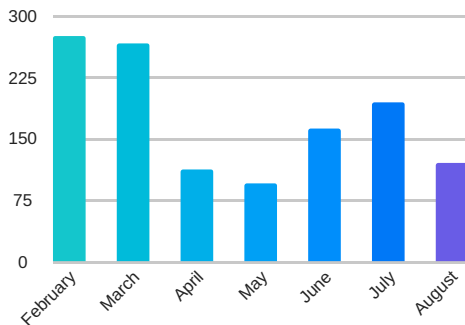
# RESULTS

## SOCIAL MEDIA GROWTH



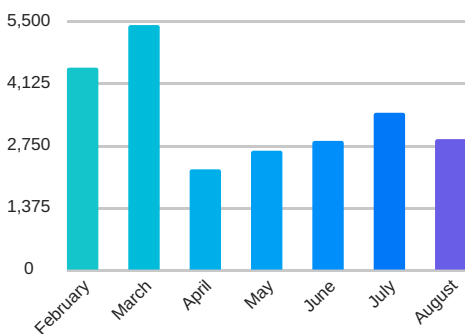
**69 new followers | 6,226 total fans**  
**175,402 impressions | 2,621 engagements**

- Focus: August 5 to Love, eclipse blog and top events in Loveland for August
- Top posts: Eclipse travel information from Larimer County, 9 News Loveland profile, Eclipse blog post, Sculpture in the Park set-up
- New followers, impressions, and engagements are down slightly in August, but this is the 3rd highest engagement month.



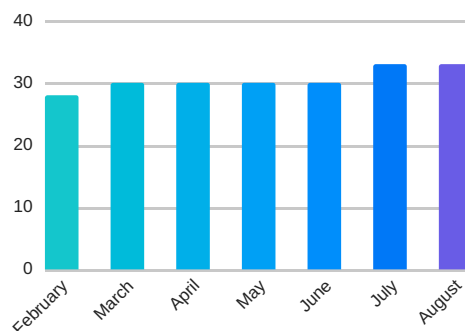
**27 new followers | 1,616 followers**  
**9,726 impressions | 120 engagements**

- Focus: August events, sharing influencer content, links to website blog posts, retweets and likes
- Most engaging Tweets: Carri Wilbanks cowgirl, eclipse blog, sculpture weekend promotion, Corn Roast Festival
- We saw an increase in impressions and followers, but a decrease in engagements for August.



**68 new followers | 4,891 followers**  
**2,884 engagements**

- Focus: Summer scenes around Loveland, summer events
- Most engaging photos: dandelion photo with mountain backdrop, dog and sunset photo, dusk view at Chapungu
- Most engaging hashtags: #coloradoliving, #colorado, #loveland, #lovelandcolorado, #lovelandco and #visitlovelandco
- Engagement decreased slightly in August, followers increased by 1.4%



**33 Followers**

- Focus: Sweetheart Winery and Dark heart Coffee
- Our Snapchat followers stayed the same in August. We focused more on stories and see an opportunity to continue to grow this channel with our selfie spots and Snapchat filters.

# RESULTS

## MEDIA RESULTS SNAPSHOT

- **Comcast Entertainment Outwest:** Loveland, Colorado
- **Comcast Entertainment Outwest:** Sylvan Dale Guest Ranch  
**5280:** 5 Colorado-Made Sculptures to Seek Out at Burning Man
- **5280:** Betting (On) the Farm
- **PorchDrinking:** Craft Beer Guide to Colorado's Oktoberfest Celebrations
- **KUSA-TV NBC 9 Denver:** CO-Guide This CO city is home to \$10mil in art, with lots more to 'love' Loveland is a city where it feels a little like time has slowed down- and perhaps hasn't
- **Cheyenne Wyoming Tribune-Eagle:** Annual Loveland Corn Roast Festival to return next weekend
- **Cheyenne Wyoming Tribune-Eagle:** Caddyshack to be screened in Loveland by star Michael OKeefe
- **Cheyenne Wyoming Tribune-Eagle:** Annual Thunder in the Rockies Festival to Feature Texas Hippie Coalition
- **K9g:** Colorado Eagles- Eagles Announce Fall Tour- No CO yet
- **K9g:** Loveland Museum/Gallery Hosts Picasso Exhibition Until November
- **Colorado Avalanche Mile High Sticking:** Colorado Avalanche Are Getting Better From the Bottom Up
- **Corvetteonline:** Get Ready For The Goodguys' Colorado Nationals
- **American Ninja Warrior Nation:** How to Make \$10,000 in 33.297 seconds
- **Nysmusic:** Arise Music Festival
- **RodAuthority:** Get Ready For The Goodguys' Colorado Nationals
- **Turnology:** Get Ready For The Goodguys' Colorado Nationals



## PR NUMBERS

\$186,150

PR VALUE

16,494,292

IMPRESSIONS

8.67K

MEDIA SOCIAL SHARES



# Facebook Pages Report for **Visit Loveland Colorado**

Aug 01, 2017 - Aug 31, 2017

The Facebook Report gives you insight on all social activity across your Facebook accounts using a blend of Facebook Insights and proprietary metrics of our own.

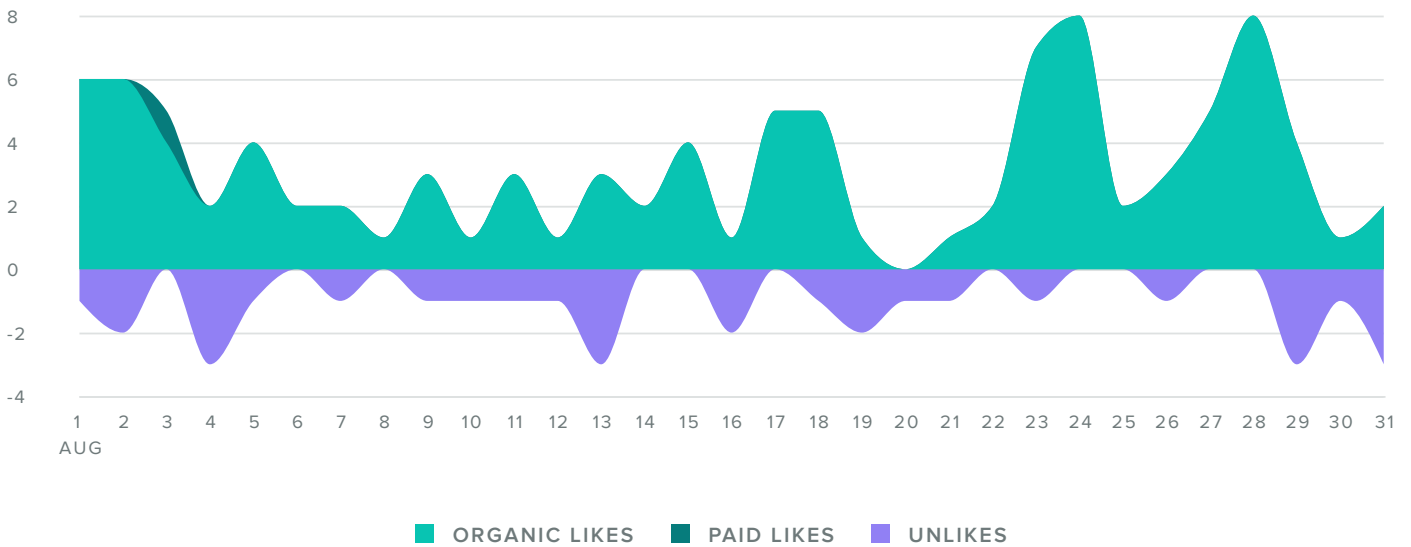


## Facebook Activity Overview

<b>175,402</b> Impressions	<b>2,621</b> Post Engagements	<b>819</b> Link Clicks
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## Audience Growth

LIKES BREAKDOWN, BY DAY



Audience Growth Metrics

Totals

<b>Total Fans</b>	<b>6,226</b>
Paid Likes	1
Organic Likes	99
Unlikes	31
Net Likes	69

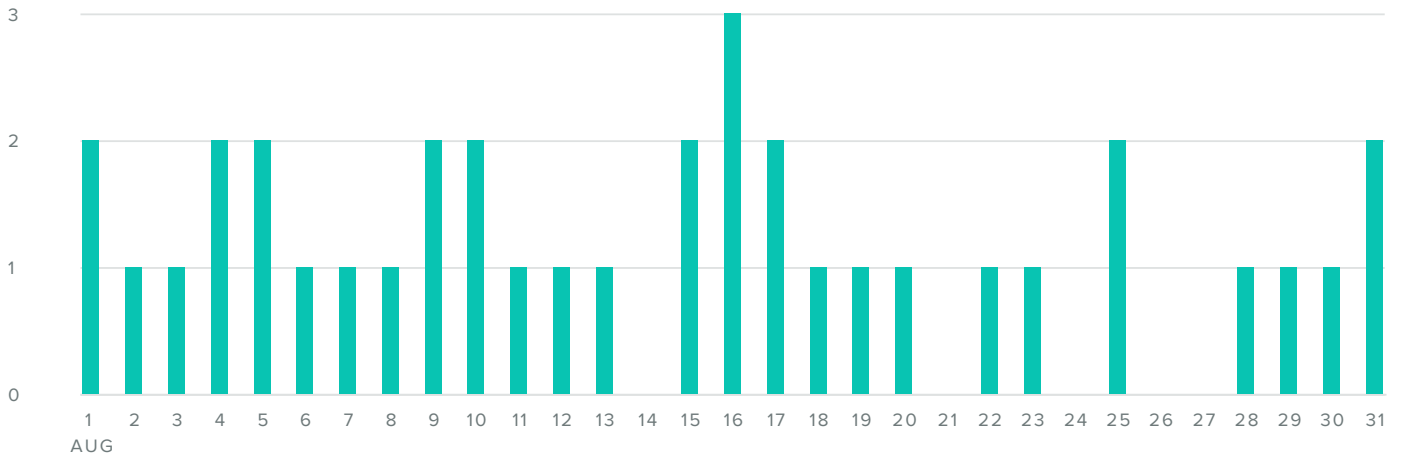
Total fans increased by

**+1.1%**

since previous date range

## Publishing Behavior

### POSTS, BY DAY



■ POSTS SENT







Publishing Metrics	Totals
Photos	17
Videos	3
Posts	17
<b>Total Posts</b>	<b>37</b>

The number of posts you sent decreased by

▼ **9.8%**

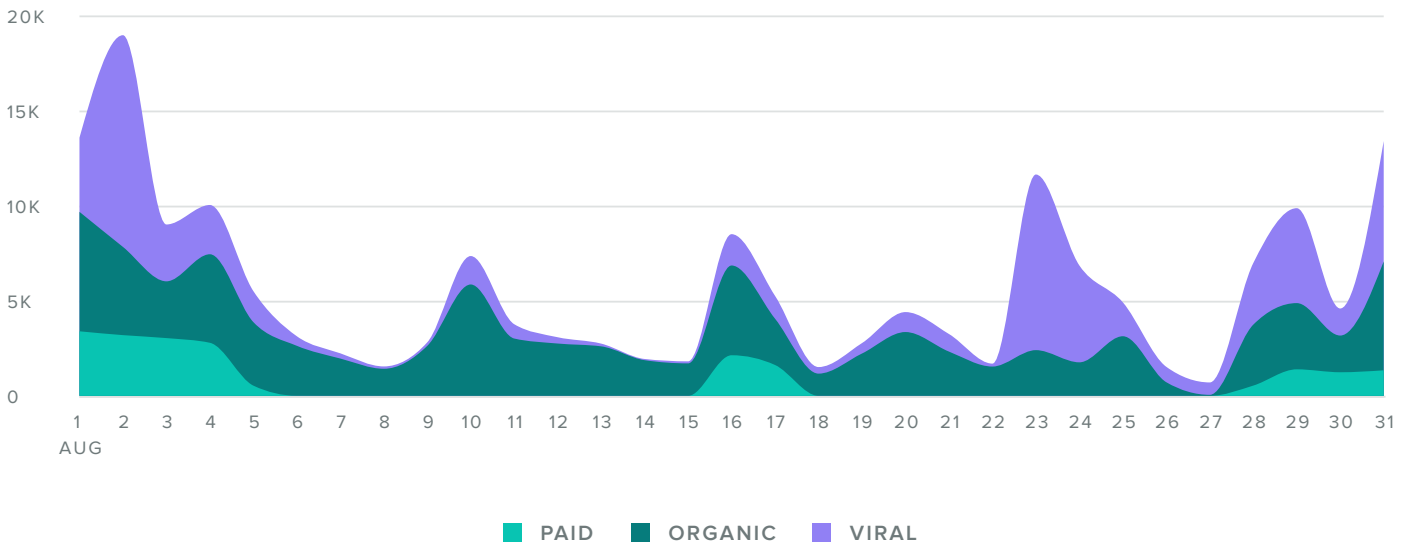
since previous date range

## Top Posts, by Engagement

Post	Reactions	Comments	Engagement ▼	Reach
<p><b>Visit Loveland Colorado</b>                      Helpful information for Eclipse travelers courtesy of <b>Larimer County</b>.</p>   <p>(Post) August 16, 2017 3:58 pm</p>	6	–	9.4%	1,442
<p><b>Visit Loveland Colorado</b>                      Loveland, home to everything you love. <b>#visitloveland</b></p>  <p><a href="#">9NEWS (KUSA)</a></p> <p>(Post) August 25, 2017 7:42 am</p>	45	1	8.3%	1,920
<p><b>Visit Loveland Colorado</b>                      Solar eclipse watch 2017 is in full swing. Where in Loveland will you be?  <b>#VisitLoveland</b></p>  <p><a href="#">It's Almost Time—Top 5 Loveland Spots to Watch the Eclipse - Visit Loveland</a></p> <p>(Post) August 16, 2017 9:03 am</p>	61	24	7.4%	6,765
<p><b>Visit Loveland Colorado</b>                      They have been setting up all week to be ready for this weekend, and it looks like it's gonna be amazing. After all, it is the largest outdoor juried sculpture show in the U.S. Tell us your favorite part about <b>Sculpture in the Park</b>.  <b>#visitloveland</b> <a href="http://bit.ly/sculpture-in-the-park">http://bit.ly/sculpture-in-the-park</a></p>   <p>(Post) August 10, 2017 9:30 am</p>	94	4	6.6%	3,028

## Page Impressions

### PAGE IMPRESSIONS, BY DAY



#### Impressions Metrics

Impressions Metrics	Totals
Organic Impressions	88,523
Viral Impressions	65,638
Paid Impressions	21,241
<b>Total Impressions</b>	<b>175,402</b>
<b>Users Reached</b>	<b>106,228</b>

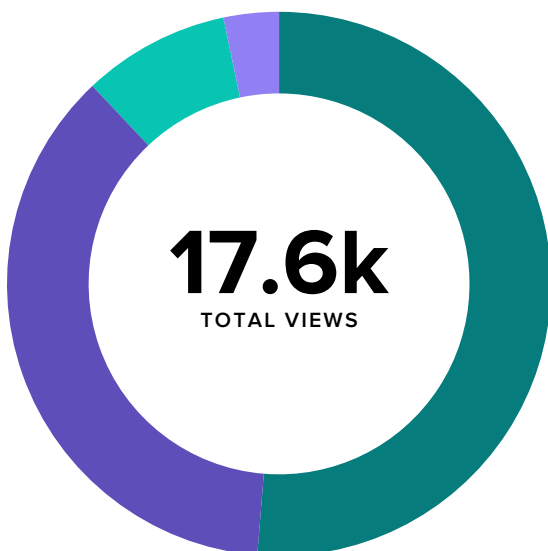
Total Impressions decreased by

**- 41.1%**

since previous date range

## Video Performance

### VIEW METRICS



**1.5k**

ORGANIC FULL

**9.0k**

ORGANIC PARTIAL

**579**

PAID FULL

**6.5k**

PAID PARTIAL

### VIEWING BREAKDOWN

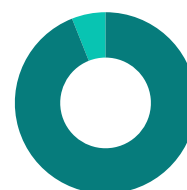


**60%**

ORGANIC VIEWS

**40%**

PAID VIEWS



**6%**

CLICK PLAYS

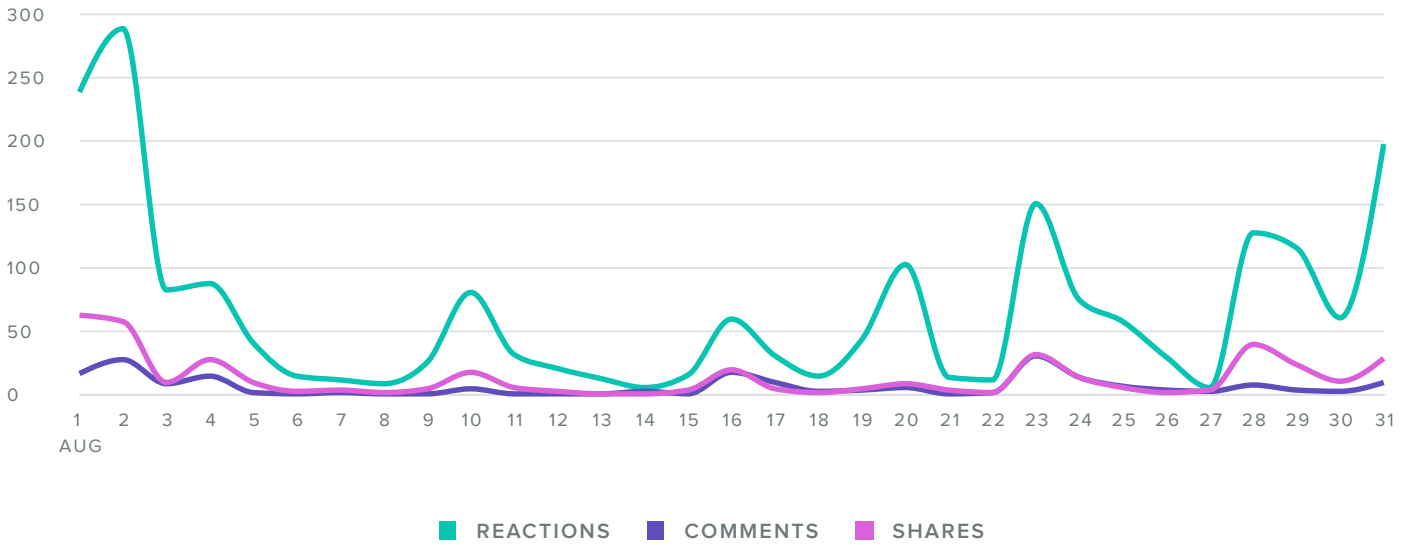
**94%**

AUTO PLAYS



# Audience Engagement

## AUDIENCE ENGAGEMENT, BY DAY



Action Metrics	Totals
Reactions	2,042
Comments	185
Shares	394
<b>Total Engagements</b>	<b>2,621</b>

Total Engagements decreased by **14.7%** since previous date range

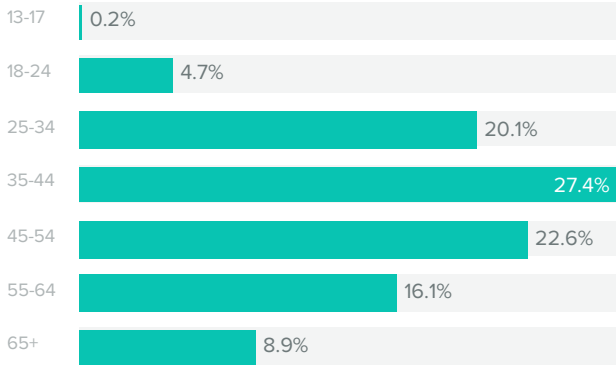
# Demographics

Page Fans

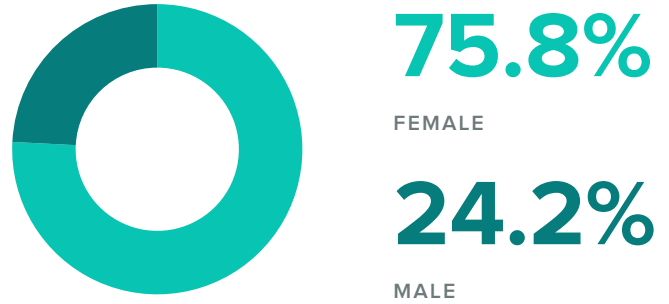
People Reached

People Engaged

BY AGE



BY GENDER



Women between the ages of 35-44 appear to be the leading force among your fans.


Top Countries

United States	6,063
Mexico	16
India	13
United Kingdom	12
Italy	10

Top Cities

Loveland, CO	2,219
Fort Collins, CO	607
Greeley, CO	230
Denver, CO	225
Johnstown, CO	132

## Facebook Stats by Page

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
 <span>Visit Loveland Colorado</span>	6,226	1.12%	37	175,402	4,741	2,621	70.8	819



# Instagram Profiles Report for **visitlovelandco**

Aug 01, 2017 - Aug 31, 2017

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

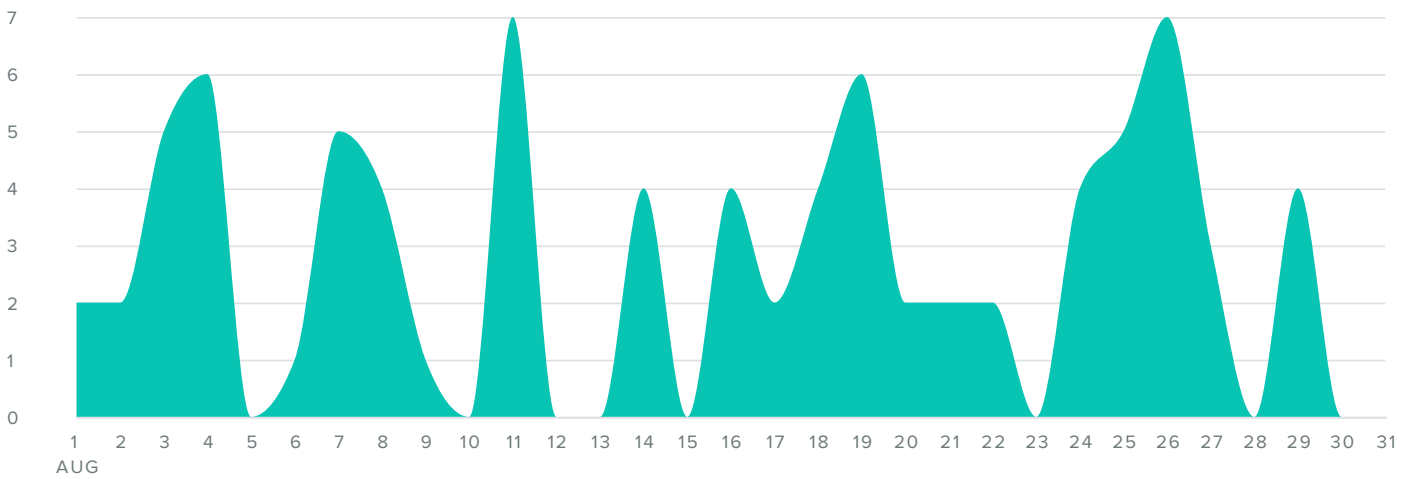


## Instagram Activity Overview

<p><b>4,891</b> Total Followers</p>	<p><b>2,827</b> Likes Received</p>	<p><b>57</b> Comments Received</p>
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## Audience Growth

AUDIENCE GROWTH, BY DAY



■ FOLLOWERS GAINED

Follower Metrics	Totals
Total Followers	4,891
Followers Gained	68
People that you Followed	2

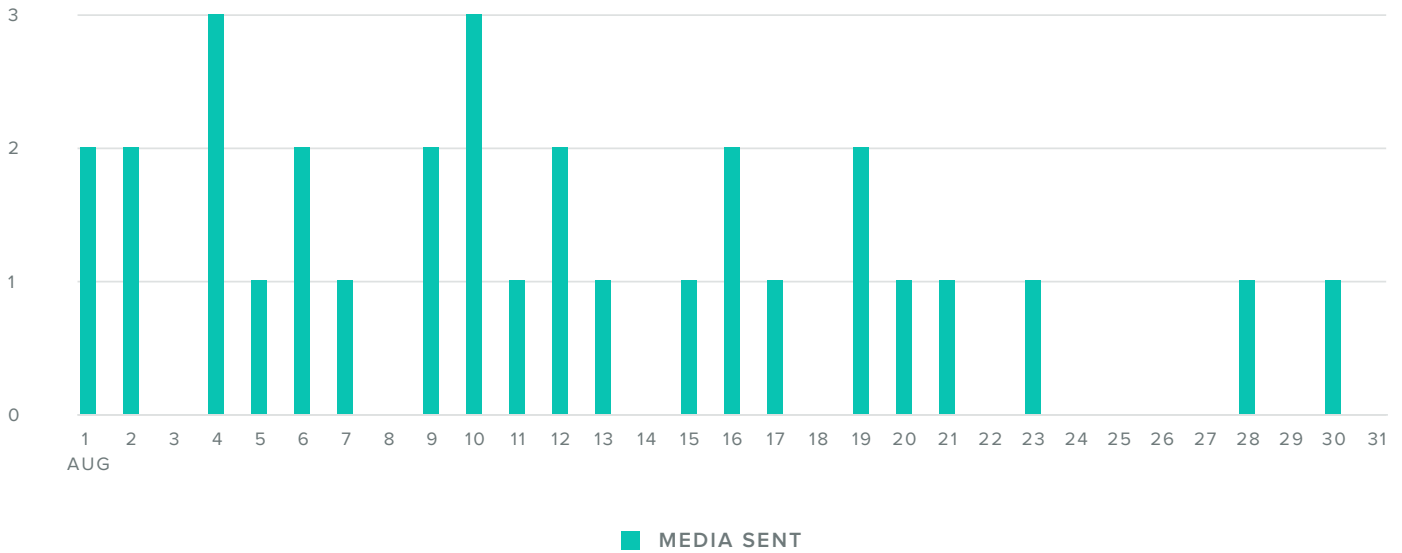
Total followers increased by

**▲ 1.4%**

since previous date range

## Publishing Behavior

MEDIA PER DAY



Publishing Metrics	Totals
Photos	27
Videos	4
Other	-
<b>Total Media</b>	<b>31</b>

The number of media you sent increased by

**▲ 6.9%**

since previous date range

## Top Instagram Posts



@visitlovelandco  
310 Engagements



@visitlovelandco  
217 Engagements



@visitlovelandco  
183 Engagements

## Outbound Hashtag Performance

### MOST USED HASHTAGS

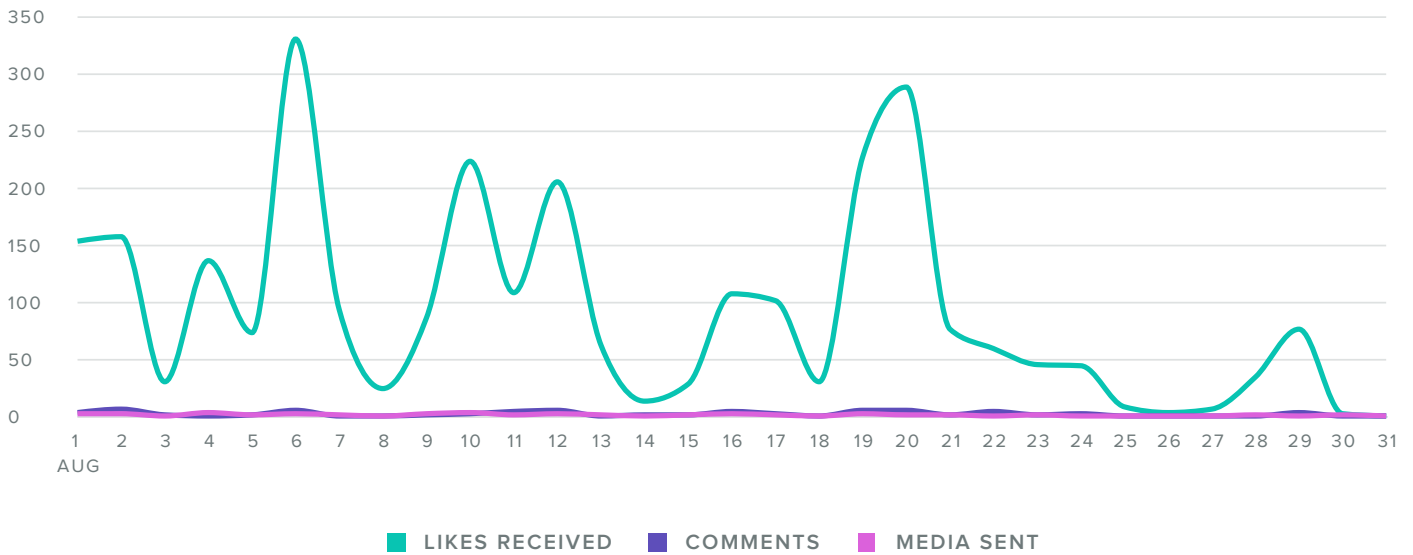
#lovelandcolorado	29
#visitloveland	29
#lovelandco	29
#loveland	28
#colorado	28
#coloradoliving	27
#visitlovelandco	26
#travelers	25
#travel	13
#art	12

### MOST ENGAGED HASHTAGS

#lovelandcolorado	930
#lovelandco	930
#coloradoliving	837
#colorado	823
#visitlovelandco	781
#visitloveland	774
#loveland	768
#travelers	723
#nature	572
#naturelovers	441

## Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



Engagement Metrics	Totals
Likes Received	2,827
Comments Received	57
<b>Total Engagements</b>	<b>2,884</b>
Engagements per Follower	—
Engagements per Media	93.0

The number of engagements decreased by

▼ **16.8%**

since previous date range




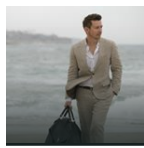
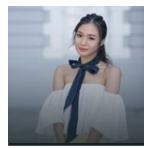
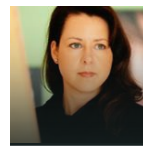

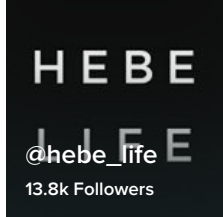
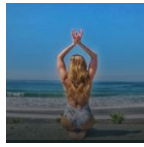
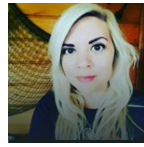

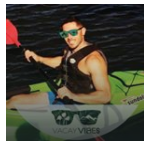
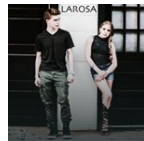
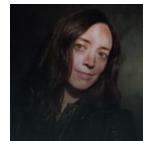
The number of engagements per media decreased by

▼ **22.2%**


since previous date range



## Top Influencers Engaged

 <p><b>@ibrahim_alhaidos</b> 164k Followers</p>	 <p><b>@elo_eriklogan</b> 17.4k Followers</p>	 <p><b>@kaptured_b...</b> 16.2k Followers</p>			
 <p><b>@alexandreju...</b> 14.6k Followers</p>	 <p><b>@hebe_life</b> 13.8k Followers</p>				
					

## Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 visitlovelandco	4,891	1.4%	68	31	8	2,884	93.0	0.59



# Twitter Profiles Report for **VisitLovelandCO**

Aug 01, 2017 - Aug 31, 2017

The Twitter Profiles Report gives you insight on all social activity across your Twitter accounts using a blend of Twitter's metrics and proprietary metrics of our own.



## Twitter Activity Overview

<b>9,726</b> Organic Impressions	<b>120</b> Total Engagements	<b>12</b> Link Clicks
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## Audience Growth

AUDIENCE GROWTH, BY DAY



ollower Metrics	Totals
<b>Total Followers</b>	<b>1,616</b>
New Follower alerts	27
Actual Followers gained	21
People that you followed	2

Total followers increased by  
**▲ 1.3%**  
 since previous date range

## Posts & Conversations

### MESSAGES PER DAY



#### Sent/Received Metrics

Tweets sent

26

Direct Messages sent

-

**Total Sent**

**26**

Mentions received

18

Direct Messages received

1

**Total Received**

**19**

The number of messages you sent decreased by

▼ **25.7%**

since previous date range

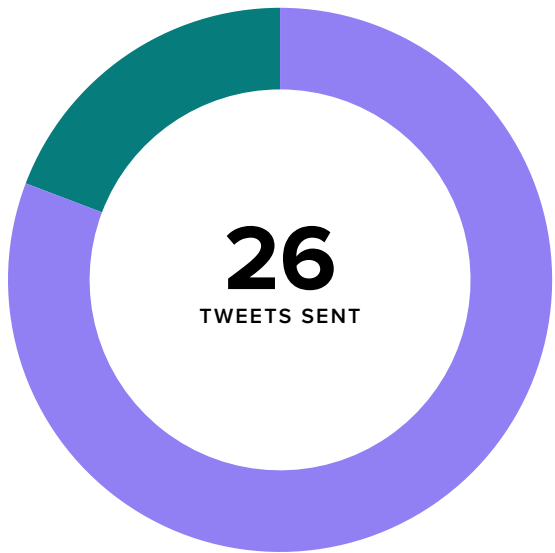
The number of messages you received increased by

▲ **26.7%**

since previous date range

## Your Content & Engagement Habits

### SENT MESSAGE CONTENT

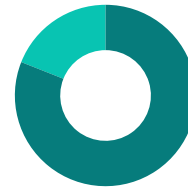


**0**  
PLAIN TEXT

**5**  
PAGE LINKS

**21**  
PHOTO LINKS

### YOUR TWEETING BEHAVIOR



**19%**  
CONVERSATION

**81%**  
UPDATES

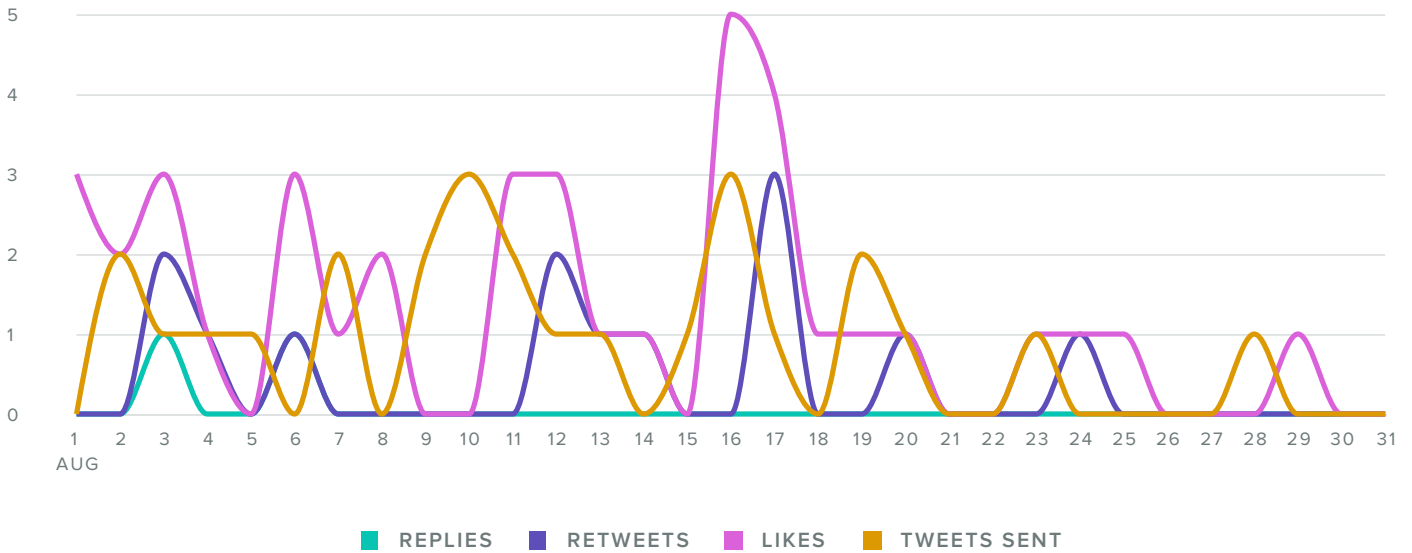


**40%**  
NEW CONTACTS

**60%**  
EXISTING CONTACTS

## Audience Engagement

### ENGAGEMENT COUNT



Engagement Metrics	Totals
Replies	2
Retweets	13
Retweets with Comments	2
Likes	39
Engagements per Follower	0.1
Impressions per Follower	6.0
Engagements per Tweet	4.6
Impressions per Tweet	374.1
Engagements per Impression	1.2%

The number of engagements decreased by

**38.1%**






since previous date range

The number of impressions per Tweet increased by

**40.5%**

since previous date range

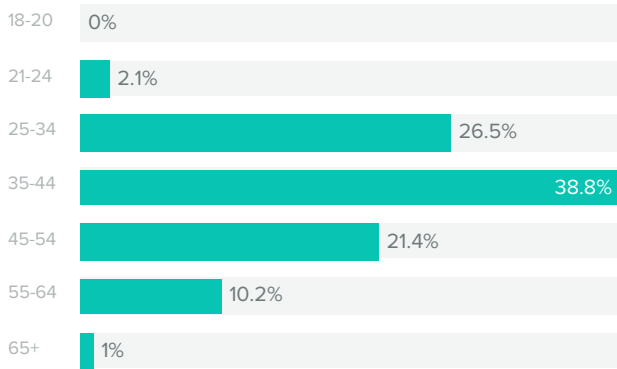
## Top Tweets, by Responses

Tweet	Reach	Responses ▼	Clicks	Retweets
<p><b>VisitLovelandCO</b></p>  <p>Ever dreamed of being a cowgirl? Or cowboy? Be one at Sylvan Dale Guest Ranch! <a href="https://t.co/5Yy98ELB18">#visitloveland</a> <a href="https://t.co/5Yy98ELB18">https://t.co/5Yy98ELB18</a> @catchcarri <a href="https://t.co/X7mlC0sZGL">https://t.co/X7mlC0sZGL</a></p> <p>(Tweet) by Nicole Y. August 03, 2017 1:00 pm</p>	28,237	5	17	5
<p><b>VisitLovelandCO</b></p>  <p>Solar <a href="https://t.co/2eQrOiGCQx">#eclipse</a> watch 2017 is in full swing. Where will you be? <a href="https://t.co/2eQrOiGCQx">#VisitLoveland</a> <a href="https://t.co/2eQrOiGCQx">https://t.co/2eQrOiGCQx</a></p> <p>(Tweet) by Nicole Y. August 16, 2017 12:23 pm</p>	16,944	2	4	2
<p><b>VisitLovelandCO</b></p>  <p>How are you enjoying the art-filled weekend here in Loveland? Don't forget-- hi to your fav sculptures! <a href="https://t.co/oJl5MeQ7Tb">#visitloveland</a> <a href="https://t.co/oJl5MeQ7Tb">#sculpturesaturday</a> <a href="https://t.co/oJl5MeQ7Tb">https://t.co/oJl5MeQ7Tb</a></p> <p>(Tweet) by Nicole Y. August 12, 2017 10:00 am</p>	3,034	2	–	2
<p><b>VisitLovelandCO</b></p>  <p>Never thought you could love corn more? Come experience a true old fashioned Corn Roast Festival! <a href="https://t.co/tCFvm1CJkx">#visitloveland</a> <a href="https://t.co/tCFvm1CJkx">https://t.co/tCFvm1CJkx</a> <a href="https://t.co/Rx5VHijuvt">https://t.co/Rx5VHijuvt</a></p> <p>(Tweet) by Nicole Y. August 23, 2017 4:00 pm</p>	1,753	1	4	1
<p><b>VisitLovelandCO</b></p>  <p>Happy Sunday everyone! Thanks to <a href="https://t.co/SvyJMOSR5t">@originaljacksonwhelan</a>, we can share a sunflower to brighten your weekend! <a href="https://t.co/SvyJMOSR5t">#visitloveland</a> <a href="https://t.co/SvyJMOSR5t">https://t.co/SvyJMOSR5t</a></p> <p>(Tweet) by Nicole Y. August 20, 2017 7:30 am</p>	3,296	1	–	1



## Audience Demographics

FOLLOWERS BY AGE



FOLLOWERS BY GENDER



**51%**


FEMALE FOLLOWERS

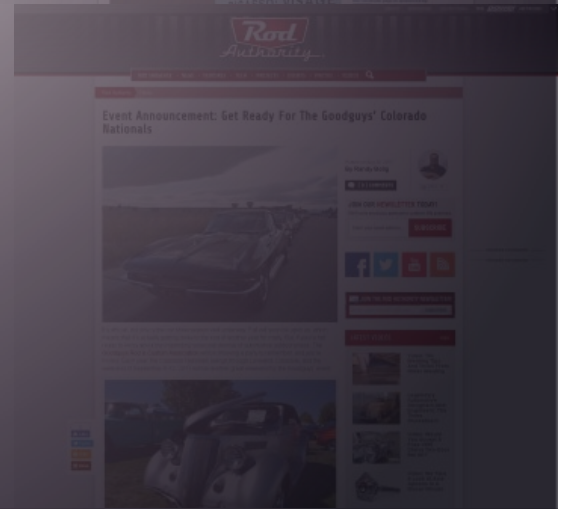
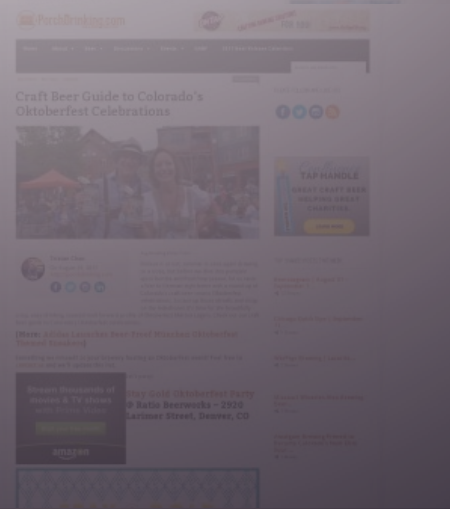
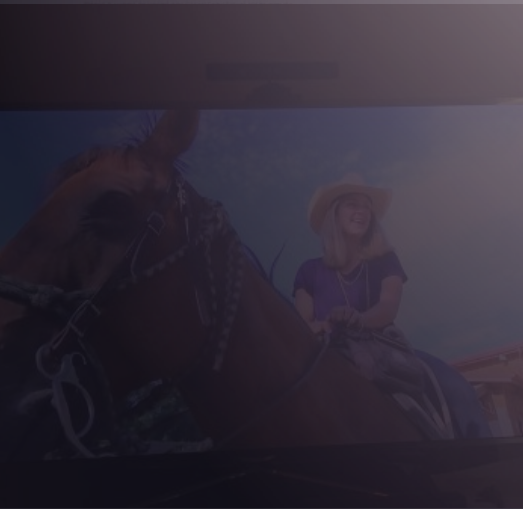
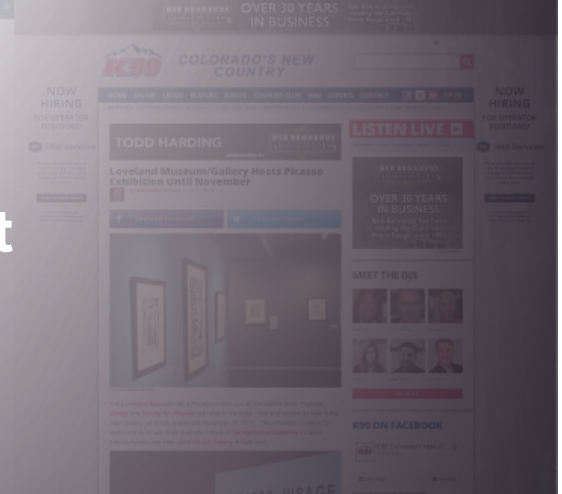
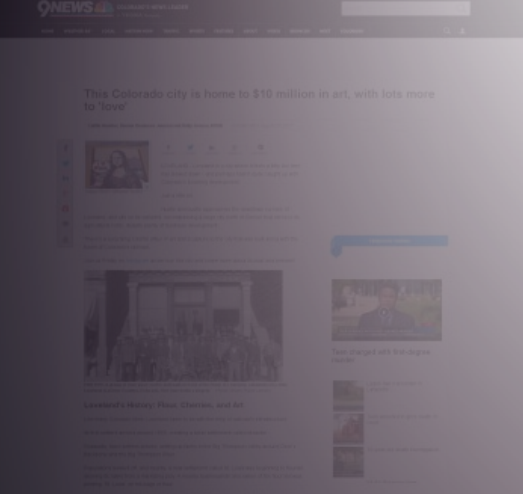
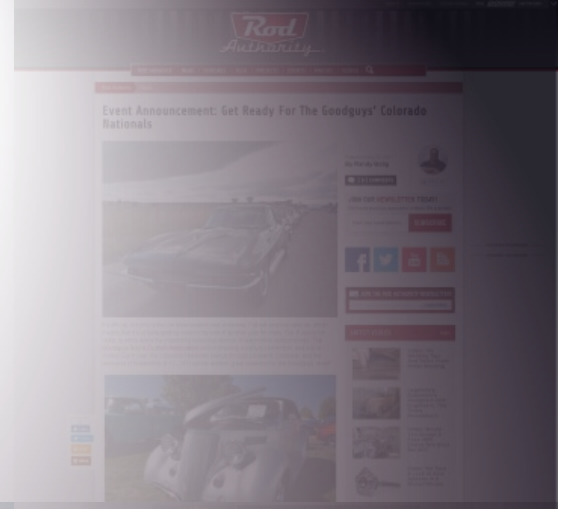
**49%**

MALE FOLLOWERS

**Women** between ages of **35-44** appear to be the leading force among your recent followers.

## Twitter Stats by Profile

Twitter Profile	Total Followers	Follower Increase	Tweets Sent	Impressions	Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
 <span>@VisitLovelandCO</span>	1,616	1.3%	26	9,726	6.02	120	0.07	13	12



# COL August Media Hits - CMC Report

**17**

PIECES OF COVERAGE:

**5.16M**

ONLINE READERSHIP:

**119K**

ESTIMATED COVERAGE VIEWS:

**8.67K**

SOCIAL SHARES:

**47**

AVERAGE DOMAIN AUTHORITY:

**7.2M**

IMPRESSIONS:





Comcast Entertainment  
Television - Loveland,  
Colorado

AUG 17 2017



IMPRESSIONS:

3.6M

“ Ad Value: \$30,000

Comcast Entertainment  
Television - Sylvan Dale  
Guest Ranch

AUG 24 2017

IMPRESSIONS:

**3.6M**

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“ Ad Value: \$30,000



# This Colorado city is home to \$10 million in art, with lots more to 'love'

Caitlin Hendee, Denver Business Journal and Kelly Jensen, KUSA 9:08 AM, MDT August 25, 2017

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(Photo: KELLY JENSEN, KUSA)

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LOVELAND - Loveland is a city where it feels a little like time has slowed down - and perhaps hasn't quite caught up with Colorado's booming development.

Just a little bit.

Hustle and bustle approaches the downtown corridor of Loveland, and sits on its outskirts, encompassing a large city north of Denver that sticks to its agricultural roots, despite plenty of business development.

There's a surprising colorful influx of art and sculpture to the city that was built along with the boom of Colorado's railroad.

Join us Friday on [Instagram](#) as we tour this city and share more about its past and present!



1900-1910. A group of men pose on the sidewalk in front of the Bank of Loveland, established in 1882, Loveland (Larimer County), Colorado. One man holds a bicycle. (Photo: Denver Public Library)

## Loveland's History: Flour, Cherries, and Art

Like many Colorado cities, Loveland came to be with the help of railroad's infrastructure.

Its first settlers arrived around 1858, creating a small settlement called Miraville.

Gradually, more settlers arrived, setting up farms in the Big Thompson Valley around Devil's Backbone and the Big Thompson River.

Populations leveled off, and nearby, a new settlement called St. Louis was beginning to flourish, deriving its name from a marketing ploy. A nearby businessman and owner of the flour mill was printing "St. Louis" on his bags of flour.

William A. H. Loveland, the president of the Colorado Central Railroad, told the owner of a different flour mill, David Barnes, about a new rail line that would soon connect Denver to Fort Collins, and eventually Cheyenne, Wyoming.

So, Barnes began plating a new town, on 80 acres, along the rail line that would eventually be built where he was farming wheat.

By December 1877, the new town had its railway depot, and soon, a name: Loveland.

Construction of Loveland began in 1878, with residents voting to incorporate in 1881. Merchants from nearby St. Louis began to move to the new town and population grew.

Today, Barnes' first home and farm still stand in the town and remain in use as a home on

### TRENDING VIDEOS



Teen charged with first-degree murder

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10-year-old death investigation

WUSA Breaking News

(EST.) MONTHLY VISITS: **4.15M**

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DOMAIN AUTHORITY: **80**

[f](#) 570 [p](#) 6 [in](#) 6

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 WE HAVE IT ALL.



Merrill Johnson, 28, has added tourism elements—including overnight stays in a canvas tent (at right)—to her family's ranch near Carbondale. Photography by Beth Grimes

## Betting (On) the Farm

Help Colorado's farmers, ranchers, and vintners stay on their lands—and see firsthand where your food comes from—by jumping boot-first into the burgeoning agritourism trend.

BY JESSICA LARUSSO | 5280 AUGUST 2017

    5280 > Feature

**Evidence of the** region's agricultural bounty isn't difficult to find in Denver: farm-to-table fare; your neighbor offering steaks from her cow share (yes, that's a real thing); farmers' markets in seemingly every neighborhood; and Community Supported Agriculture (CSA) pickups at your kid's school. These are all great ways to enjoy and help sustain the state's \$40 billion ag industry. But with nearly half of Colorado's 66 million acres dedicated to farms and ranches, you're missing out if you simply let the delicious abundance come to you—and increasingly, farmers, ranchers, and vintners are realizing there's an opportunity to diversify their businesses and earn extra income by welcoming visitors who are interested in seeing exactly where their food is being produced.



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DOMAIN AUTHORITY:

64



460



10

“ Ad value: \$13,905 online; \$27,810 print

Beer Events Beer Topics Mountain

10 Comments

## Craft Beer Guide to Colorado's Oktoberfest Celebrations



**Tristan Chan**  
 On August 29, 2017  
<http://porchdrinking.com>

f t i in

Avg. Reading Time: 7 min

Believe it or not, summer is once again drawing to a close, but before we dive into pumpkin spice bombs and fresh hop season, let us raise a liter to German-style beers with a round-up of Colorado's craft beer-centric Oktoberfest celebrations. So lace up those dirndls and strap on the lederhosen it's time for the beautifully

crisp, easy-drinking, toasted malt forward profile of Oktoberfest Märzen Lagers. Check out our craft beer guide to Colorado's Oktoberfest celebrations.

**(More: Adidas Launches Beer-Proof München Oktoberfest Themed Sneakers)**

Something we missed? Is your brewery hosting an Oktoberfest event? Feel free to [contact us](#) and we'll update this list.

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**Stay Gold Oktoberfest Party @ Ratio Beerworks – 2920 Larimer Street, Denver, CO**

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(EST.) COVERAGE VIEWS: **9.15K**

DOMAIN AUTHORITY: **39**

f 1.2K      p 1

Ad Value: \$3,000



FOOD CULTURE TRAVEL



This light-up, fire-spitting party truck was created by Colorado artists Hepp Maccoy, Peter Trench, Malkohm Horn, Roscoe Ferguson, Aaron Wilson, and Dan Holden; www.dragomi.org

# 5 Colorado-Made Sculptures to Seek Out at Burning Man

The annual festival is a spectacular display of human creativity.

BY HALEY GRAY | AUGUST 23, 2017

5280.com > Art

Tens of thousands of people will commune in the heart of the Nevada desert this week to shed the conventions of daily life and take part in 10 days of bike-riding, friend-making, dance-partying and, er, spiritual elevation at Burning Man. It shouldn't come as a surprise that Colorado's techy and adventurous populace is well-represented at the annual gathering, but there's another crucial element to Burning Man that Coloradans are contributing to in spades: art. Thoughtfully interactive and towering works are an essential element of the experience, and Colorado's community of artists and makers is exporting incredible works to Black Rock City. Here, five incredible Colorado-made sculptures taking up residence at Playa this year:

## Dragonfly Mating Ritual



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(EST.) COVERAGE VIEWS: 797

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910



2

Ad value: \$13,905



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# Annual Loveland Corn Roast Festival to return next weekend

By Ellen Fike, Wyoming Tribune Eagle Aug 19, 2017 Comments



Loveland, Colorado is about to be inundated with nearly 10 tons of corn.

Anywhere from 15,000 to 20,000 ears of corn will be trucked in from Brighton, Colorado for hungry people to feast on during next week's annual Loveland Corn Roast Festival.

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# “Caddyshack” to be screened in Loveland by star Michael O’Keefe

By Ellen Fike, Wyoming Tribune Eagle Aug 25, 2017 Comments

For a number of years, Michael O’Keefe wasn’t a fan of talking about “Caddyshack.”

He was fine hearing fans tell him how much they loved the movie, but the 1980 comedy that helped propel him

to fame, that wasn’t his favorite. He’s a golfer, and he’s a golfer, and he’s a golfer.

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Tags Caddyshack Loveland Colorado Michael O’Keefe Movie Riato Theater Question And Answer Screening



Ellen Fike

Ellen Fike is the Wyoming Tribune Eagle’s features reporter. She can be reached at efike@wyomingnews.com or 307-633-3135. Follow her on Twitter @EllenLFike



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DOMAIN AUTHORITY: 63

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# Annual Thunder in the Rockies festival to feature Texas Hippie Coalition

By Ellen Fike, Wyoming Tribune Eagle Aug 26, 2017 Comments



The annual Thunder in the Rockies bike rally and music festival will feature the Texas Hippie Coalition. Courtesy

If any band was going to fit in perfectly at the Thunder in the Rockies motorcycle festival, it's metal group Texas Hippie Coalition.

When out in public, the band members are usually decked out in leather vests and all-black outfits to

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Tags Entertainment Thunder In The Rockies Texas Hippie Coalition Colorado Loveland Bike Rallies Motorcycle

Ellen Fike Ellen Fike is the Wyoming Tribune Eagle's features reporter. She can be reached at

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## COLORADO EAGLES



Kevin Mazur

### The Eagles Announce Fall Tour – No Colorado yet

By Doc 5 weeks ago

When Glen Frey passed away in January 2016, it was everyone's expectation, including members of the band, that the days of performing were gone as well...

[Read More](#)

Category: National News  
Tags: Colorado Eagles, Colorado Eagles



Jenny Harding, For TSM

### Colorado Eagles Announce Championship Party This Week

By Justin Tyler June 7, 2017

The Kelly Cup championship won by the Colorado Eagles this weeks marks the first time they have won the ECHL championship. Doors for Friday's event will open at 5:30.

[Read More](#)

Category: Featured, Heard on K99, Justin Tyler's Blog  
Tags: Championship, Colorado Eagles, ECHL, Hockey



### Your Colorado Eagles – The New Kelly Cup Champions!

By Gundy June 6, 2017

After being in action since 2003, when their home arena the Budweiser Events Center opened, the Colorado Eagles took it all the way last night...

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Colorado Eagles Facebook page

Category: Colorado News, Fort Collins News, Greeley News, Loveland News, Windsor News  
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# K99 Colorados New Country

JUN 7 2017

(EST.) MONTHLY VISITS: **97.7K**

(EST.) COVERAGE VIEWS: **5.39K**

DOMAIN AUTHORITY: **44**

f **4.9K**

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# Event Announcement: Get Ready For The Goodguys' Colorado Nationals



Posted on Aug 30, 2017  
By Randy Bolig



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It's official, not only is the car show season well underway, Fall will soon be upon us, which means that it's actually getting close to the end of another year for many. But, if you're not ready to worry about the impending seasonal demise of automotive outdoorsiness, The Goodguys Rod & Custom Association will be throwing a party to remember, and you're invited. Each year, the Colorado Nationals swings through Loveland, Colorado, and the weekend of September 8-12, 2017 will be another great weekend for the Goodguys' event.



Street rods, classic, musclecar, trucks, and even late-model rides have a place with Goodguys.

Each year, the event showcases some of the most amazing rides that Colorado, Wyoming, South Dakota, Nebraska, Utah, and more have to offer. The authors here are at The Goodguys' event.



### LATEST NEWS MORE

**'Vette Tunes:**  
"Cut The Cake"  
Average White Band, Soul Train 1975

**Goodguys' Summit Racing Lone Star Nationals is Near**

**HRE Reintroduces Polished Finish Wheels**

**2017 Holley LS Fest: Day One Of The Biggest LS Event Of All Time**

(EST.) MONTHLY VISITS: **60.3K**

(EST.) COVERAGE VIEWS: **6.71K**

DOMAIN AUTHORITY: **37**

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## TODD HARDING



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### Loveland Museum/Gallery Hosts Picasso Exhibition Until November

By **Todd Harding** September 12, 2017 5:44 AM

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Loveland Museum/Gallery

The **Loveland Museum** has a Picasso exhibit you do not want to miss. **Picasso: Visage** and **Posing for Picasso** are open to the public now and remain on view in the Main Gallery exhibition space until November 26, 2017. The exhibition contains 50 works and is on loan from a private collection, **Spaightwood Galleries** in Upton, Massachusetts and from **John Szoke Gallery** in New York.



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## Event Announcement: Get Ready For The Goodguys' Colorado Nationals



Posted on Aug 30, 2017  
By Randy Bolig



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Street rods, classic, musclecar, trucks, and even late-model rides have a place with Goodguys.

Each year, the event showcases some of the most amazing rides that Colorado, Wyoming, South Dakota, Nebraska, Utah, and more have to offer. The gathering happens at The Ranch at Larimer County Fairgrounds, and typically, more than 2,000 classic trucks, hot rods, customs, classics, and musclecars through '72 fill the venue. There will surely be no shortage of vendor and exhibitor booths, a swap meet sure to have whatever you might need, and as

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### ROD AUTHORITY GIRLS MORE

# Rod Authority

AUG 30 2017

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2

Ad Value: \$4,500



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DENVER, CO - FEBRUARY 04: Matt Duchene

PROSPECTS

## Colorado Avalanche Are Getting Better From the Bottom Up

by Anthony Noga 2 weeks ago

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*The Colorado Avalanche's ECHL affiliate are the reigning champions, and the future for their AHL affiliate is looking up*

The Colorado Avalanche's woes in the NHL have largely been mirrored by their AHL affiliates. The San Antonio Rampage finished **3<sup>rd</sup> last** in the league in total points last season, and no Avalanche affiliate has made the playoffs since **2010-11**. Nestled within this dismal track record, however, is a spark of hope.


A major factor in the Avalanche's futility at both levels has been an abysmal combination of drafting, developing and retaining young talent. They simply didn't draft many good prospects between 2010 and 2014. Those that showed promise either never developed as hoped or were lost to trades or free agency.

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# Mile High Sticking

AUG 28 2017

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(EST.) COVERAGE VIEWS: **5.77K**

DOMAIN AUTHORITY: **28**



7

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arise music festival

# ARISE Has Risen

AUGUST 15, 2017 BY [ZENA BALLAS](#)



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ARISE Music Festival was held at Sunrise Ranch in Loveland, Colorado, on a jovial weekend August 4-6, surrounded by rock formations, pleasant lakes, and mysterious meadows. This land was indeed filled with love, so its name holds true to its essence. It was a glorious gathering of all walks of life – an open, family [...]

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2017 Shows Presented  
**CAYUGA**



(EST.) MONTHLY VISITS: **36.6K**

(EST.) COVERAGE VIEWS: **4.66K**

DOMAIN AUTHORITY: **35**

“ Ad Value: \$3,000



## FANPOST

# How to make \$10,000 in 33.297 seconds

By Travis McClure - ANWFantasy.com on Aug 15, 2017, 4:26pm PDT



Mike Clark

TWEET

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Okay so right off the bat, I want to point out that this would not be possible with out years of dedication and intense training. But, the fact of the matter is, this past weekend in Grand Rapids, Michigan, Adam Rayl won \$10,000 after he sprinted through the **Rockford Ninja Warrior** course in just over 33 seconds. Adam's time was more than 9 seconds faster than the second place finisher, Joe Moravsky. For more on the Rockford Ninja Warrior event [check out this full review](#).

If you're curious what a \$10,000 course run looks like here's a video. Huge shout out to Robery Bobeda, I don't actually know you but you're the only person I've seen who posted this run online, so thank you so much for allowing others to see this awesomeness.



### RECENT FANPOSTS

Stat of the Week: Can we use past data to predict Stage 2 results?

Some Numerical Rankings of Ninjas

Life of a Perennial Walk-on: The 4 Year Wait for Vegas (Pt1)

Ninja Killer: Stage Ones's bark may be worse than its bite

Stat of the week: The continued advancements of women on American Ninja Warrior

ANW Fantasy update: Current season 9 standings

Ninja Killer: The Wedge returns

Stat of the Week: A historically hard season, but Ian Dory was unphased

Ninja Killer: The Elevator that never reached the top

Stat of the Week: Walking onto the National Finals

(EST.) MONTHLY VISITS: **163K**

(EST.) COVERAGE VIEWS: **27.3K**

DOMAIN AUTHORITY: **30**



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## Event Announcement: Get Ready For The Goodguys' Colorado Nationals



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Posted on Aug 30, 2017  
By Randy Bolig



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Video: Freakish 993 Turbo Battles 997 RSR at Road America



Goodguys' Summit Racing Lone Star Nationals is Near



Aluminum-Bodied 2008 Shelby Cobra is Built To Race!

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AUG 30 2017

(EST.) MONTHLY VISITS: **95K**

(EST.) COVERAGE VIEWS: **18.2K**

DOMAIN AUTHORITY: **27**

“ Ad Value: \$3,000

