



2024 GOALS & OBJECTIVES

PUBLIC SAFETY

"In our community, people feel safe."

- Identify crime trends and implement strategies to address their impact
- Develop approaches to reduce crime and fear of crime
- Uphold the law and seek opportunities to educate before enforcement

EMPLOYEE WELLNESS

"We cannot take care of the community if we don't take care of ourselves."

- Prioritize mental health and wellness for employees and their families
- Encourage physical fitness
- Promote and empower paths to leadership and professional development

COMMUNITY ENGAGEMENT

"Everything we do starts with serving the community."

- Build trusting relationships with all groups in our community
- Listen first to promote understanding and to foster open, transparent communication
- Live our values of Service, Transparency, Accountability, Integrity, Respect, and Excellence

TRAFFIC SAFETY

"Traffic safety begins with changing driver behavior through Engineering, Education, and Enforcement."

- Reduce motor vehicle collisions, injuries, and fatalities through traffic safety education and enforcement strategies
- Examine the broad array of electronic enforcement and implement technology when possible

VISION

One Community,
One Police Department,
ONE TEAM

MISSION

We Seek Justice,
Love Kindness,
and Walk Humbly

VALUES

Service, Transparency,
Accountability, Integrity,
Respect, Excellence