

CULTURAL SERVICES BOARD MINUTES

Tuesday, September 27, 2016

4:30 PM

LOVELAND MUSEUM

503 N Lincoln Avenue, Loveland, CO 80537

I. Call Meeting to Order

The September 27, 2016 meeting of the Cultural Services Board was called to order at 4:30pm by Juanita Cisneros in the upstairs Conference Room of the Loveland Museum.

Board Members Present: Juanita Cisneros, Dr. Dierdre Cook, Heather Fortin Rubald, and Kris Ortmann. Jan DesJardin, Suzanne Janssen, and Teresa Mueller were absent.

Staff Present: Susan Ison, Cultural Services Director; Maureen Corey, Curator of Art; Jennifer Cousino, Curator of History; Bryan Zellmer, Rialto Theater Center Manager; and Tegan Hollen, Office Support Specialist. Council Liaison John Fogle was absent.

Guests Present: Michelle Vendegna, Reporter-Herald Reporter.

Additions/Changes to the Agenda

Susan Ison added Colorado Creative Industries Grant and Museum Expansion agenda items to the Museum Report section.

Additions or Corrections/Changes to the August 23, 2016 Minutes

There were no additions or corrections/changes to the minutes.

Approval of the August 23, 2016 Minutes

Kris Ortmann motioned for the minutes to be approved. Dr. Dierdre Cook seconded the motion. The motion passed unanimously.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

CSB Accomplishments Update – Kris Ortmann reviewed the activities that CSB members participated in during August and September.

Cultural Services Department Reports

Museum Report – Museum staff spoke about current and upcoming events and exhibits at the Loveland Museum as well as other news:

- *A Collector's Vision* – *Maureen Corey*: Maureen Corey explained her process for coordinating the current Main Gallery exhibit. The connection with the collector whose works are featured in

the exhibit was made through the Curator at the Sangre de Cristo Arts Center in Pueblo, Colorado. From there, putting the exhibit together involved one-on-one negotiation with the collector for more than a year as well as sending Museum staff to the collector's home to pack the artwork and transport it back to Colorado safely. Because of the relationship built with this collector, Maureen is planning to feature additional Picasso pieces from their collection in a future exhibit at the Museum.

- *Picasso, Chagall, Matisse, Miró Exhibit*: Maureen Corey and Susan Ison spoke more about the current Main Gallery exhibit, including feedback from visitors. Susan asked board members to assist in the gallery as docents to help fulfill the requirement by the collector to have the artwork supervised at all times.
- *Collection Move – Jennifer Cousino*: Jennifer spoke about the recently completed second phase of the collection move. This phase involved transferring items from the storage building that was formerly Mister Neats Formalwear to the new permanent off-site storage building. Some archival items, like books, in the collection were returned to the Museum. The move will consist of two more phases involving moving large items that will require the use of a forklift and any remaining small items. Once the move is complete, Jennifer will focus on unpacking items and deaccessioning items if necessary. John Dilgarde has been hired to assist with various aspects of the move, including the transfer and storage of saddles, installation of artwork racks, and general organization of the collection in the new location. Additional help may be sought due to Stephanie Hensley, the Museum's Temporary Registrar, accepting a different job. Jennifer again encouraged board members to help with the move if they are able, especially in the mornings. Susan provided board members with handouts related to collecting, including a guide for the care of collections and an article about collecting political artifacts.
- *Bronze Pour – Jennifer Cousino*: Jennifer Cousino spoke about the recent bronze pour event that took place at the Museum on September 15th. Students and faculty from the University of Colorado Denver Transmedia Sculpture Program performed the demonstration, heating the metal in a furnace then pouring it into a variety of molds on 5th Street outside the Museum. Student and faculty works were displayed while the process was explained and shown. More than 200 visitors attended the demonstration throughout the evening. Jennifer hopes to schedule more bronze pour events in the future and may expand them to include vendors and activities for visitors.
- *Colorado Creative Industries (CCI) Grant*: Susan Ison informed board members that the Museum was awarded a Colorado Creative Industries grant in the amount of \$10,000 in 2017 and 2018 for a total of \$20,000. Maureen Corey and Erika Lehman, Marketing Coordinator, wrote and submitted the grant application to obtain funding that would assist with future art exhibits at the Museum. The \$10,000 in CCI grant funding received in 2016 allowed the Museum to display the current *Picasso, Chagall, Matisse, Miró: A Collector's Vision* exhibition.
- *Museum Expansion*: Susan Ison spoke about scheduling public meetings in November 2016 and January 2017 to gather feedback from the community about the museum expansion project. Susan asked if any board members would like to assist with these meetings and explained that facilitation training could be offered if needed. Open City Hall, an online forum for civic engagement used by the City of Loveland, will also be used to gather feedback about the project.

Rialto Theater Center Report – Bryan Zellmer spoke about current and upcoming performances and events at the Rialto Theater Center as well as other news:

- *Activities:* Bryan reviewed recent Rialto performances and events, including the Banned Film Series, which had 240 attendees, the Loveland Chorale Society's *How Can We Keep from Singing* performances, which had 859 attendees, and the Phyllis Walbye Film Series film *A Light Beneath Their Feet*, which had 30 attendees. Bryan noted that ticket sales were 20% higher this fall compared to last fall and revenue is 30% higher. Also, upcoming events such as the Rocky Mountain Country Music Awards and *Lipstick* performance are almost sold out.
- *Backstage Rialto:* Susan Ison explained that Backstage Rialto has officially acquired its 501(c)3 status and the board is now reviewing strategies for a restructure, including an Ambassador program focused on recruiting new board members.

Halloween Event – Susan Ison spoke about the Halloween Family Fun Festival scheduled for Saturday, October 29th. Board members were encouraged to volunteer for the event. Kris Ortmann and Juanita Cisneros provided feedback about the costume contest, suggesting that an online form be created so participants can complete their entry before the event.

Christmas Event – Susan Ison spoke about the Holiday Tree Lighting scheduled for November 30th. The event will now be coordinated by the Loveland Downtown Partnership/Downtown Development Authority (LDP/DDA). The location of the tree lighting will now take place downtown, potentially in front of the Rialto. Additional lighting will be added around downtown as well. The Cultural Services Department will participate in the event by providing an opportunity for event attendees to take photographs with Santa Claus in the Devereaux Room at the Rialto. The Rialto will also show short holiday movies on a loop throughout the evening at no charge and the Museum will add lights to Robert Mangold's PTTSAAES sculpture in front of the building.

City Council Report

There was no report given as Councilor John Fogle was unable to attend.

Miscellaneous


- Susan Ison provided board members with a copy of a brochure created by Michelle Standiford, Cultural Services Graphic Designer, to highlight the public art placed around downtown Loveland. Copies of this brochure are available at the Museum front desk. Susan also mentioned the public art mobile device app that has been completed and will be rolled out at an upcoming special launch event.
- Susan Ison explained that Kris Ortmann and Teresa Mueller have terms expiring this December. Both will need to reapply should they wish to be considered for an additional term. Applications will be available by October 14th and are due by November 14th at 5pm.

NEXT CULTURAL SERVICES BOARD MEETING: Tuesday, October 25, 2016 at 4:30 pm in the Loveland Museum upstairs Conference Room.

III. Adjournment

The Cultural Services Board meeting was adjourned at 5:34pm.

Respectfully Submitted,



Juanita P. Cisneros, Cultural Services Board Chair