

'Champions, promoters, advocates, dreamers'

Loveland Downtown Partnership, DDA: All eyes on Election Day

Voters have special challenges this election year, not the least of them dealing with ballots that might have more boxes to check than any voter has seen on a single Election Day.

A bunch of missionaries who work in office space on Cleveland Avenue, just a door south of Fourth Street in the heart of downtown Loveland, know they have to cut through lots of election-season clutter to reach those voters who hold the keys to pushing a plan for downtown revitalization forward.

Missionaries? Anyone who has ever worked for a company, attended a school, or taught in one, attended a church or volunteered for a non-profit organization, has encountered along the way a mission statement.

Convene the champions

The Loveland Downtown Partnership, the non-profit group with members appointed by the Loveland City Council and that fostered the creation of Loveland's Downtown Development Authority, this year set forth as its mission statement "to convene the champions, the promoters, the advocates and the dreamers, and together build a strong, energetic and economically viable Downtown Loveland."

LDP Chairman and downtown activist Dan Johnson spelled out his group's mission for



Downtown Development Authority Executive Director Jacque Wedding-Scott, left, DDA Chairman Clay Caldwell, center, and Loveland Downtown Partnership Chairman Dan Johnson stand in the group's offices at 350 N. Cleveland Ave., where they and others work to coordinate an effort to get out the vote.

City Councilors during a July presentation, with a near-apology for the wording.

"I know those sound like lofty terms, but we think our goal is that larger, more encompassing role of convening people," Johnson said. "How do we make sure we have a partnership that is inclusive of that kind of person, who really wants to make a vibrant downtown?"

This summer, under a banner bearing a striking new logo, the LDP and its "brick-and-mortar" Downtown Development Authority

arm are engaged in the single-minded pursuit of securing enough votes to fulfill the mission.

"We're election-centric now," said Jacque Wedding-Scott, who just marked her first year as executive director of the DDA. "It is all we are doing from now on."

Questions for voters

Homeowners, commercial property owners, and even tenants in residential, office and retail space in an elongated north-south zone in Loveland's core will decide these issues:

DDA (from page 1)

- Will they give the green light to a 5-mill increase in property taxes in the district to operate and maintain downtown facility improvements?
- Will they authorize the Downtown Development Authority to take on debt by issuing bonds that would raise as much as \$75 million for major downtown capital projects?

The 5-mill property tax increase would mean an annual residential increase of \$39.80 annually per \$100,000 of market value, while commercial increases would be \$145.00 yearly per \$100,000 of market value.

The separate question authorizing bond debt pegs the repayment to future increases in property values and rising sales tax revenue that would result from investment in downtown development projects. Debt would not be authorized without the capacity to repay through those two future sources.

The partnership's election task is not as simple as getting people to check off a box on their general election ballots. Some eligible voters will have to jump through a couple of hoops to obtain a special ballot and return it.

"It's not the usual election process," Loveland City Clerk Terry Andrews said. "This is

A 'how to' for voters

The Loveland Downtown Partnership, the Downtown Development Authority and the Loveland City Clerk have worked to make the voting process in the City's special DDA election easier to negotiate.

Visit the partnership website at www.LovelandPartnership.org and click on "Downtown district voter eligibility information" for a printable affidavit for DDA-qualified voters.

The website also tracks progress of the South Catalyst Project, and offers previews of other downtown development proposals, including the four-story residential and retail Heartland Café Block on the northeast corner of Fourth Street and Lincoln Avenue.

something that some people will have to do for themselves, if they want to participate. For some it's more than just registering to vote, and getting a ballot in the mail."

Hunt for voters

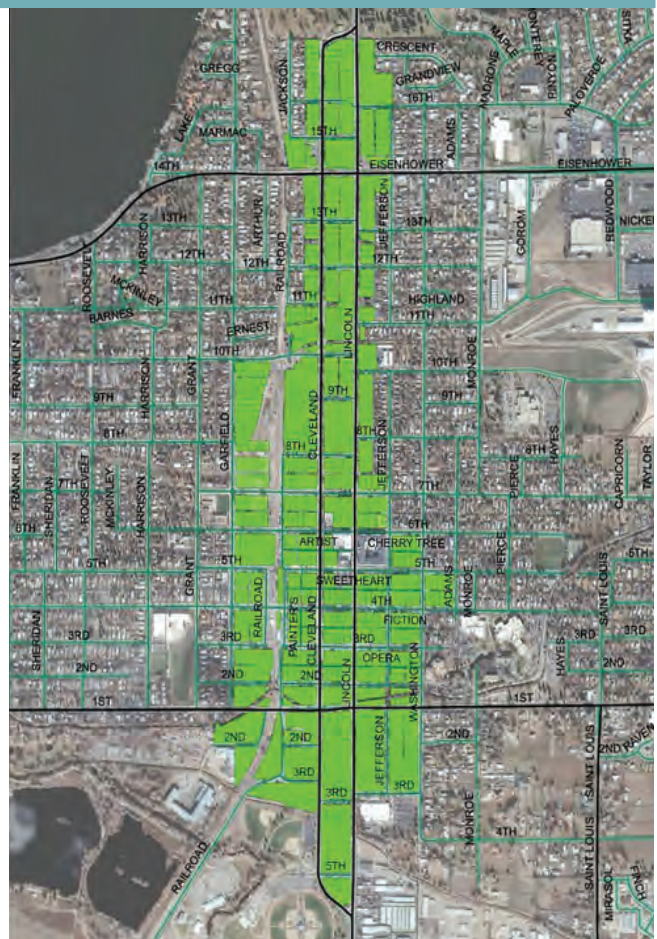
Andrews in late July sent letters to as many potential voters within the DDA district as could be identified through public records. While active, registered voters within the district will automatically receive mail-in ballots containing the downtown questions, others in the district will not.

This election is the fledgling DDA's second trip to the polls seeking voter authorization for a property tax increase. It failed narrowly in November 2015 in a low-turnout, off-year election.

"One thing the voters said they were concerned with last year was that we didn't clearly articulate the projects that we were interested in doing in the downtown," Wedding-Scott told City Councilors during a July meeting. "That was very accurate. We had difficulty understanding what it was we were trying to accomplish. This year our ballot question will be very comprehensive."

The ballot language this year will describe what voters are being asked to pay for, with a list of specific public improvements including street work, curbs and gutters, water and electric system upgrades, alley improvements, lighting and beautification projects.

And, this year the election is set against the backdrop of progress on the South Catalyst Project, the sweeping redevelopment of parts



The DDA boundary, shown in green, contains a mix of residential and commercial properties in the City core.

of three city blocks in the southern downtown district. The planned residential, office, retail and entertainment space, supported by a multi-level parking structure, will embody the kind of revitalization that the downtown "dreamers" speak of.

Downtown team members have set up shop at downtown gatherings – such as the "BBQ, Bands & Brews" festival and Cherry Pie Festival that shared downtown crowds on the same July weekend – drumming up interest in the upcoming election.

DDA board chairman Clay Caldwell, owner of Fourth Street eatery Mo Betta Gumbo, said keeping the downtown fold together would be an important part of the election strategy.

"We're a very diverse group," he said, "and we represent a lot of different points of view."

Becoming disaster resilient is goal of City's new Mitigation Master Plan

The City of Loveland and the Loveland Fire Rescue Authority are working together to develop a Mitigation Master Plan (MMP).

The end goal of this project is to create city-wide mitigation strategies that address the identified hazard risks and put strategies into place for reducing vulnerabilities to those risks and the impact of future disasters.

No stranger

Loveland is no stranger to disasters. In the last few years the City has experienced several large-scale disasters, most notably the 2013 Flood, which caused approximately \$30 million in damages to City property and another \$35-\$40 million in damages to private property. The flood also devastated U.S. Highway 34 between Loveland and Estes Park, which, three years later, is scheduled for permanent repairs beginning in October.

Other significant disasters in the area include the Tornado of 2008 which directly hit Windsor, a close neighbor to Loveland, the 2007 and 2009 snow storms that cost the City approximately \$400,000 each in snow debris removal, and the ice storm of 2011, which caused wide-spread power



The Big Thompson laid claim to First Street, dividing the City in half in September of 2013.

outages lasting nearly a week in some areas.

"While avoiding these kinds of hazards isn't possible, what is possible is to identify what they are and what we can do to reduce their impact on our community before they happen" said Pat Mialy, Emergency Manager for the City of Loveland.

Community input

Part of the process for developing the MMP involves getting direct feedback from community members about the risks we face and how we should best prepare for and deal with them when they occur.

Last month, Loveland residents were invited to take an online Public Risk Perceptions survey

on the City's online public forum, Open City Hall. At the time of this printing more than 130 Loveland residents had shared their opinions on how Loveland can become a more disaster resilient community. This feedback was added to feedback received through other surveys that the City's MMP consultant had already gathered.

A final draft of the MMP will be available for public review and comment in August. Residents are also welcome to attend the Family Safety and Emergency Preparedness Expo, Sept. 24 at the Ranch, to review the City's planned mitigation strategy and mitigation projects that were identified through the planning process.

For more information on the MMP project visit www.LovelandMSMP.com.

Volunteers needed - Open Lands

Loveland Open Lands is seeking volunteers to help with environmental education for the fall season.

Grade school classes will be held in September and October and the training is in early September. Preschool training is 'on the job.' For more info go to www.cityofloveland.org/openlands or call 962-2643.

Chilson Recreation offers a great variety of fun classes for 'kids' of all ages

The Chilson Recreation Center offers a variety of classes for all ages. Among the fall offerings are:

Ages 1.5-6:

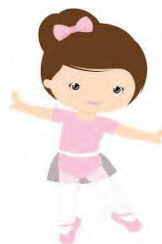
- Amazing Athletes
- Petite Picassos
- Teddy Bear Picnic
- Play with Plants
- Mommy & Me Dance



- Colors, Shapes & Numbers
- Kangaroo Kids Gymnastics
- High Energy Gym for Boys
- Dance: Hip Hop, Zumba, Ballet, Jazz
- Art Studio for PreK's & Parents

Ages 7-16:

- Fencing
- Lego Engineering
- Saturday Art Camps
- Babysitting Bootcamp
- Loveland Cheer Squad
- Piano & Music Appreciation
- Thriller Dance Workshop; Jazz & Lyrical



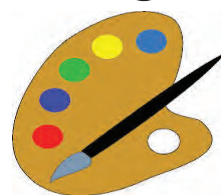
Ages 13+:

- Fused Glass
- Aromatherapy
- Hand Drumming
- Silversmith



Jewelry

- The Art of Old Homes
- Drawing and Painting
- Wilderness & Remote First Aid
- Medicinal Foods, Herbs & Honey
- Cooking: Thai, Curries, Tacos & Gluten Free



To view the full list of classes offered visit: cityofloveland.org/Chilson or call 962-2446.

SAT 10AM-2PM

SEPT 24th

Be Safe and Prepared Wherever You Go... at Home at Work at School ...on the Go

2016 Family Safety & EMERGENCY Preparedness EXPO

FREE AND OPEN TO THE PUBLIC

Fire Safety Trailer Tours
Home Safety Educational Classes
Free Child ID Kits
Life and Fire Safety Information
Emergency Preparedness Supplies
Emergency Vehicles on Display
Win Valuable Raffle Prizes
Learn Life-Saving Tips
Fun for the Whole Family!



Thomas M. McKee 4th Building
5280 Arena Circle, Loveland



Harvest Bazaar

a fundraising event for the
Chilson Senior Advisory Committee

Saturday, September 24
9:00am-1:30pm

Enjoy hearty soups, chili, & delicious pies! Browse the craft tables for handmade gifts...just in time for the holidays!

Meal Deal Soup or Chili, Pie & Drink
\$5 in advance, \$6 at the door
Served from 10:30am-1:00pm
Coffee & Pie: 9am-1pm for \$2

Produce Wanted! Consider donating your fall produce for our produce sale!
Accepted beginning 9/21



700 E 4th Street • Loveland • 970-962-2783

HOUSEHOLD
HAZARDOUS
WASTE **FREE**
PICK-UP FOR SENIOR
CITIZENS AND DISABLED



OCTOBER
6TH AND 7TH



IT'S AS EASY AS
1, 2, 3...

Call the Office of
Clean Harbors
today at
1-855-607-3452,
option #3 to
schedule your
pick-up. Be
prepared to leave
a brief message
along with your,
name, address,
and telephone
number.

WHAT WE PICK-UP

We are allowed to
accept most household
chemicals and hazard-
ous waste materials.

12 gallons / 80 pounds
of Household Hazardous
Waste:
Fertilizers, Pesticides,
Waxes, Cleaners,
Aerosols, Batteries, An-
tifreeze, Paint Thinner,
Oil-based Paints, Stains,
Oil, and Latex-based
Paint.
2 Automotive Batteries
5 Fluorescent Light
Tubes

PLEASE KEEP IN MIND....

Some items such as ammunition,
explosives; biological waste, infectious
waste; fire extinguishers; gas cylinders;
radioactive materials, etc cannot be
accepted.



ANNUAL WATERWAY CLEAN-UP DAY



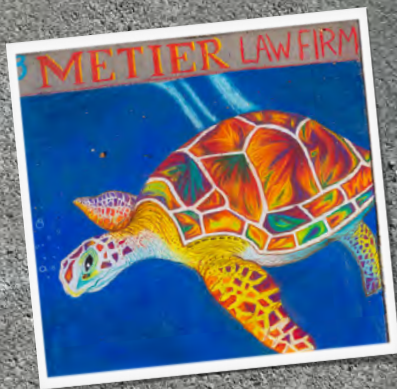
BE PART OF THE SOLUTION
TO WATER POLLUTION

Saturday, October 8, 2016

9am -12pm

For More Information:

www.ci.loveland.co.us/PublicWorks/waterwaycleanup



Pastels
ON 5TH

A benefit for Alternatives to Violence

sidewalk chalk art :: live music
food :: kids art area :: free

SATURDAY,
SEPTEMBER 10, 2016
10AM-5PM

5th Street & Lincoln Avenue,
Loveland, Colorado

Adjacent to the Loveland
Museum/Gallery



In partnership with the
City of Loveland Cultural
Services Department.

www.pastelson5th.org

City Update is a monthly publication of the City of Loveland. Residents receive City Update according to their utility billing cycle. Timeliness of the information may be affected by recipients' billing schedule. City Update is also available around the first of every month on the City's website at www.cityofloveland.org. Your comments are encouraged and welcomed at 962-2302, or Tom.Hacker@cityofloveland.org. The City of Loveland is committed to providing an equal opportunity for citizens and does not discriminate on the basis of disability, race, color, national origin, religion, sexual orientation or gender. The City will make reasonable accommodations for citizens in accordance with the Americans with Disabilities Act. For more information, please contact the City's ADA Coordinator at 962-3319.

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What goes down should stay down - how to properly dispose of food waste

Let's face it, we all have put food waste down the drain, but it's important to remember the do's and don'ts of food waste.

Some food waste is hard for the Wastewater Treatment Plant to process and can lead to costly repairs and high operational costs. It can also cause clogged drains and jammed garbage disposals.

Here are a few helpful tips to help avoid expensive repairs and to help ensure food waste is disposed of properly.

If you use the garbage disposal, limit the amount of food discarded. Don't turn off the garbage disposal or water

until grinding is complete. When grinding is complete, turn off the garbage disposal first. Let the water continue to run for 10-15 seconds to flush out particles. Then turn off the water.

To deal with bad odors use equal parts of white vinegar and baking soda. Pour into the disposal, let it sit for a few minutes, then flush with warm water.

Many food items such as fruit and vegetable peelings, corn husks, banana peels, coffee grounds, egg or shrimp shells, animal bones and fruit pits should not be put down the drain. Food waste that is stringy, sinewy,

fibrous or difficult to grind can cause a garbage disposal's motor to jam, damage the grinding blades, or worse, lead to a clogged drain. Although a garbage disposal is useful for getting rid of small amounts of food waste, residents should keep in mind that it is not interchangeable with a trash can. The majority of food waste should go in a trash can, or better yet, a composter or worm bin.

For more information on proper disposal of food waste, and on Loveland's pretreatment program, visit www.cityofloveland.org/pretreatment or call 962-3000.



**DRIVE
electric**
NORTHERN COLORADO

Let's Charge Our Community!
DriveElectricNoCo.org

DENC Summer Pricing Program

Drive Electric Northern Colorado (DENC) is excited to announce the new Summer EV Pricing Program. This August, community members will have access to special pricing for EV purchases. Deals range from 27 to 69 percent off retail price when factoring in federal and state tax credits and the dealership discount provided through DENC. To learn more about the program and the different models available at these incredible discounts, visit DriveElectricNoCo.Org/SummerPricing.



**STAY GREEN,
SAVE BLUE WITH A
FREE SPRINKLER
INSPECTION!**

**AN INEFFICIENT
SPRINKLER
WASTES WATER
AND YOUR
MONEY!**

SAVE THOUSANDS OF GALLONS PER YEAR AND STILL STAY GREEN!

Get your sprinkler's efficiency checked with a **FREE** irrigation inspection by the Center for ReSource Conservation and Loveland Water and Power.

Inspections last about 90 minutes, but could help you save thousands of gallons of water each year! Provided to you at no-cost through a partnership with Loveland Water and Power.

Sign Up Today

Visit: ConservationCenter.org/sprinklers

Call: (303) 999-3824



CENTER FOR
ReSource Conservation

Slow the Flow





Platte River Power Authority

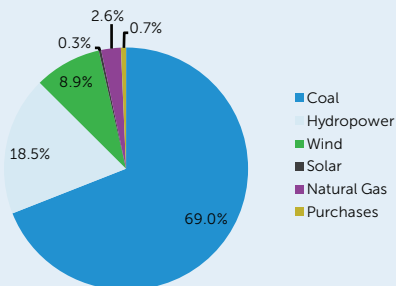


Platte River Power Authority is the not-for-profit wholesale electricity generation and transmission provider that delivers safe, reliable, environmentally responsible, and competitively priced energy and services to Loveland Water and Power for delivery to its customers. The City of Loveland co-owns Platte River with the cities of Fort Collins and Longmont; and the Town of Estes Park.

Energy

About 30 percent of the energy Platte River will deliver to Loveland in 2016 is expected to come from non-carbon emitting sources.

Projected Sources of Energy in 2016



Founded:

1973

Headquarters:

Fort Collins

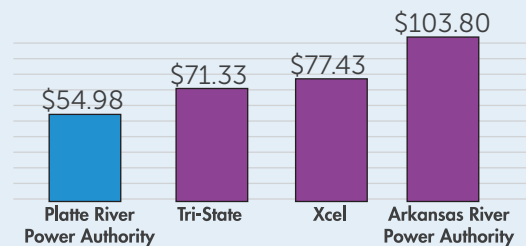
Governance:

Loveland is represented on Platte River's Board of Directors by the Mayor of Loveland and the Loveland Director of Water and Power.

Rates

Platte River is the lowest cost wholesale electricity provider located in Colorado, which helps ensure that the retail rates Loveland customers pay are among the lowest in the state.

Average Wholesale Rates (\$/kWh) 2015



Transmission

A high level of electric reliability is a result of a robust transmission system that includes 258 miles of wholly owned and operated high-voltage lines, 511 miles of high-voltage lines jointly owned with other utilities, and equipment in 26 substations

Environmental Stewardship

Environmental stewardship is a top priority. Platte River has been a recipient of Larimer County's Environmental Stewardship Award and has never received an environmental sanction or fine. One reason for this is the use of state-of-the-art air quality control systems at its power generation stations to meet or exceed all applicable environmental laws and regulations