



LOVELAND PARKS AND RECREATION COMMISSION

Minutes ♦ May 12, 2016

Present: Gene Alvine, Katie Davis, Twyla Dennis, Brian Steckelberg, Leighton Millar, Deborah Manderscheid, Brett Dowgin

Staff: Elizabeth Anderson, Keven Aggers, Larry Callihan, Molly Elder, Carol Wallace

Absent: Wendi Cudmore, Constance Faber, Hugh McKean (City Council Liaison)

Call to Order: The meeting was called to order at 4:30 pm.

Minutes: Minutes of the March 10, 2016 were approved as written.

Council Liaison Report: None

Director's Report:

Parks Manager, Larry Callihan, will retire after 18+ years with the City in June. Recruitment for his replacement is currently under way.

Public Comments:

Christa Timmerman, Health Educator, with Larimer County Department of Health & Environment and City Assistant Attorney, Vincent Junglas, were in attendance to present information on E-Smoking and Vaping in public settings. Studies done were presented showing the impacts of this type of usage. Ms Timmerman would like to see restrictions that presently apply to smoking also apply to E-Smoking & Vaping. The Youth Advisory Commission is asking for support in the form of a letter from the Parks & Recreation Commission members. The letter of support would go to City Council in the hopes of passing a City ordinance pertaining to this issue. This would include the change in signage to show this change should an ordinance be passed. Six of the Commission members supported the inclusion of E-Smoking & Vaping; one Commission member was opposed.

2017 Budget Proposals:

Staff discussed the 2017 Department Budget proposals with Commission members including the cost recovery directive, required by City Council. In the past, Department cost recovery is always higher than the requirement, except the Cemetery, whose cost recovery is a struggle because of the inability to predict the amount of burial revenues. Staff is continually look for ways to increase cost recovery. A list of supplemental/capital requests were discussed.

First Quarter Financials:

The Department first quarter financials were discussed with Commission members. Unstable weather conditions and wages contributed to changes in the variances. Recreation expenditures were low and revenues were higher. The increase in Chilson visits and program attendance contributed to the increase in revenues.

Advertising Banner Sales Proposal:

Commission members continued the discussion from the April meeting concerning an advertising banner sales proposal from First Street Signs. The LBA has an agreement with the city to put banners at Centennial as a fund raiser. This is only at fields 1-5, which has high fences with wind screen and the banners are placed inside on the field side. If a decision was made to proceed with the banner proposal, an RFP would have to be prepared and put out to bid. This process typically takes 5-7 weeks to complete. Cities in this northern Colorado allow different options; City of Fort Collins allows advertising only at boards at Epic Center; City of Longmont has very limited use of banners; City of Greeley allows advertising banners everywhere; City of Windsor allows field advertising. Staff reminded Commission members that the Barnes fields have short fences with no wind screen and is in a flood plan, which has special requirements. Staff feels that advertising at Barnes fields would not work well with the feel and look of that area. Commission members voted 5 members agreeing with staff recommendations and two members abstaining from the vote.

Meeting adjourned at 6:00 pm
/s Katie Davis, Vice Chair