

LOVELAND GOLF ADVISORY BOARD
MINUTES
04/27/16
PARKS AND RECREATION CONFERENCE ROOM

PRESENT: Jan Wall, Robert Walkowicz, Joe Lopo, Julie Nelson, Hope Chrisman, Tom O’Gorman, Charlie Dyer, Chuck Weirauch
ABSENT: Jim Whitenight,
STAFF: Steve Southard, Andrea Sheldon, Jordan McCormick, Winston Howe, Molly Elder
COUNCIL: Absent
GUESTS: Ivan Hanson
Notice of meeting posted.
Robert Walkowicz called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, April 27, 2016 at 5:15 pm.

Minutes The minutes for the 02/24/16 were approved as submitted.

Citizen Comments Mr. Hansen told the Board information about his drone photography service. He will send a proposal to staff.

NON-ACTION/INFORMATIONAL ITEMS

Jerry Weitzel Steve Southard shared with the Board that he and Jan Wall were able to attend the funeral services for Board Member Jerry Weitzel. Jerry was a long-time Board member (more than 10 years) and will be greatly missed.

2016 Mariana Butte Maintenance Staff Jordan McCormick reviewed the information in the packet and spoke about the following projects and goals:

- Continued flood recovery work on #16
- Repair of #15 cart path
- Continuation of regular winter/spring maintenance. Eg. Tree program
- Introduced Audubon Certification program
- Irrigation replacement on #12 tee

2016 Mariana Butte Pro Shop Staff Golf Professional, Winston Howe reviewed the information in the packet. Goals include focusing on lesson revenue, merchandise sales, and to promote Games on the Range. Staff will also monitor pace of play.

Andrea Sheldon arrives at 5:53 pm

Roadmap to Growth Steve Southard presented on the topic of “Families on Course,” and how that matches with the desire to encourage friends and families as an entry way to golf. The focus of the Loveland golf division is to get people to the right facility to begin to learn and to make sure the facility offer high quality options for their way of learning. For example, the Mini-Course

at Cattail Creek, the 3-Hole round at Cattail, Games on the Range at Mariana Butte.

For 2016, one area of emphasis will be to foster families playing together on facilities.

Winston Howe Leaves at 5:59 pm

DISCUSSION/ACTION ITEMS

Budget 2017: Preliminary Discussions

Steve Southard reviewed the most recent 10 year Capital Improvement Plan and the major projects on it. 2017 has been marked as a year for fee increases. Staff is hesitant to move in that direction; however continued improvements and long-term maintenance of the courses may be impossible if revenues do not support the expenditures. Steve introduced the concept of prime-time fees over increasing all fees. As a place to start, staff feels prime time would most likely encompass weekend mornings.

Discussion also included the possibility of pursuing requesting relief from the City general fund receiving the 3% PILT from the courses for a number of years. PILT is based on revenues projected and is about \$100,000 per year.

A lengthy discussion ensued. Topics included, among others, possible Capital improvement items that could be deferred on 10 year plan; the continued and continuous increase of costs to the golf courses (e.g. increase in cost for equipment, supplies, maintenance etc.), and how to afford them; the need to stay competitive with Loveland's golf product in a tight market; and if fee increases target or impact certain players more than others. The general consensus was to move forward with staff creating budget proposals that looked at fee increase scenarios and for staff to pursue the possibility of relief from PILT.

Board Member Comments

- Charlie Dyer: The Olde Course looks really good
- Chuck Weirauch: Mold on greens at OCAL? Steve – any place where snow sat for a long time and did not melt would be susceptible to snow mold
- Jan Wall: Tree at OCAL in 9 fairway? Steve – more trees to be planted along that line; divides 5 and 9 fairway
- Robert Walkowicz: Trouble getting on at OCAL as a single. Was told completely full until 2:00 p.m.

There being no further business, the meeting was adjourned at 7:30 p.m.

/S/ Robert Walkowicz, Chair