

# VISIT LOVELAND PR/SOCIAL MEDIA REPORT

March 2016

March was a great month for Visit Loveland PR/social media. Below are the highlights and results.

## TOP PR PRIORITIES

1



### Summer Media Preparation, Distribution

Drafted, edited and finalized the Loveland summer press release and distributed to target media outlets. Additionally, customized our media list for the summer news and distributed summer press release to key Loveland media and influencers. Began planning for the updated Loveland Visitors Guide.

2



### Chicago/Rockford Media Planning/Coordination

Coordinated with various media outlets, reserved appointment times and coordinated details for the upcoming Chicago Media Reception and visit to Rockford to see the airport, meet with media and the CVB.

3



### Loveland Beer Brand Planning, Preparation

Began preparations for the Visit Loveland beer brand including meetings, strategy sessions, research and planning.

## MEDIA HIGHLIGHTS:

With local media attention and a seven-page feature in American Cowboy magazine, March was a great month for media hits. Due to the fact that we were coming out of Valentine's Day season, including the Visit Colorado Instagram takeover, our social media numbers dropped slightly, which was to be expected. Focus is on the summer season.

## PR SUCCESS BY THE NUMBERS

**\$138,210**

PR Value

**3,628,836**

Impressions

**203**

Media Social Shares

# TOP SOCIAL MEDIA PRIORITIES



**86 new fans | 4,427 total fans | 112,223 impressions by 40,634 users**  
 Priorities: Heavy promotion of Spring travel to Loveland, beautiful spring snow, Easter holidays and more. Additional focus on beginning to tease/promote the summer season. Impressions are down as there weren't any boosts for March and activity slowed a bit after Valentine's Day. Most engaging posts: Colorado Craft Beer Week, snow, spring related content and Easter.



**28 new followers | 1,309 total followers | 14,687 impressions | 177 engagements**  
 Priorities: Promoting the season of spring with outdoor photos and the Colorado Craft Beer Week. Focus on engaging with Visit Loveland influencers and sharing their content as well. Most engaging posts: Spring time, posts connecting and engaging with influencers.

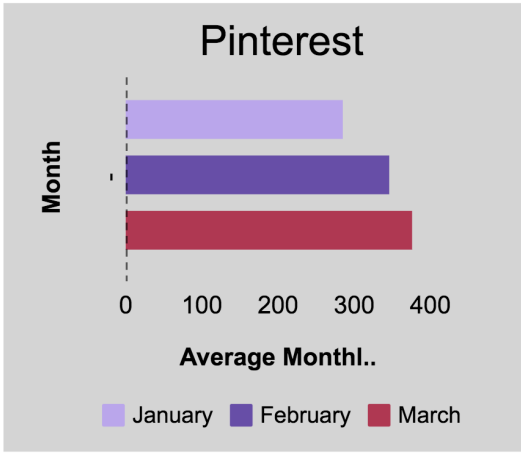
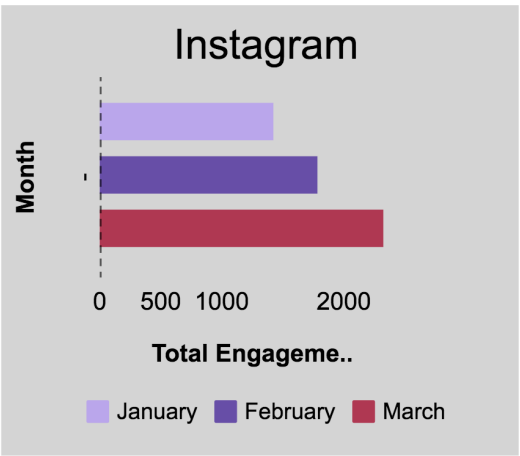
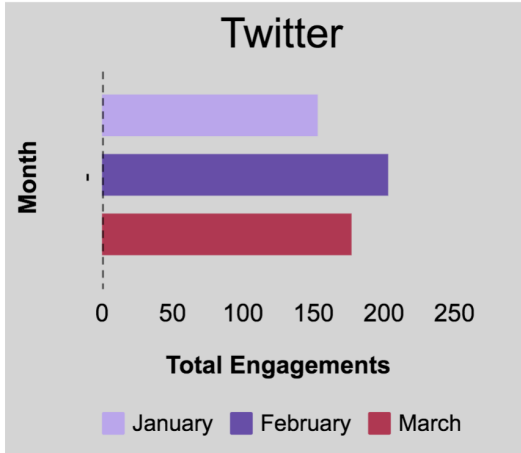
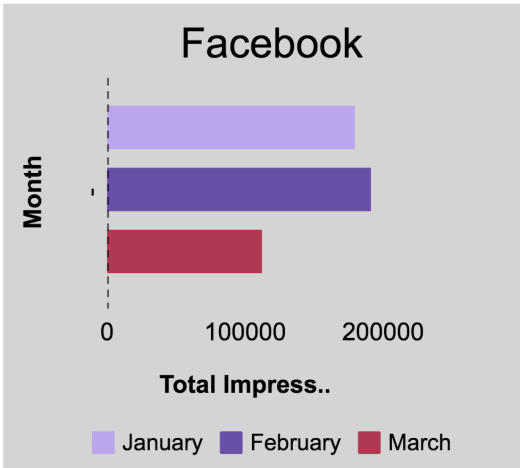


**165 new followers | 2,018 total followers | 2,324 engagements | 29.6% media increase**  
 Priorities: Posting photos to promote the weather change for spring: scenery, sunsets, outdoor activities. Also posted photos about Colorado Craft Beer Week. Decrease this month due to Visit Colo. takeover last month. Most engaging hashtags: #VisitLoveland #loveland #colorado and #nature



**124 average daily impressions | 19 average daily viewers | 127 total followers**  
 Priorities: Continuing to update content and engaging with influencers. Focus on following new pinners that might drive traffic to our profile. Mix of uploading owned content and sharing existing pins from other users. Most engaging boards: Events and Festivals, Outdoor Experience, and Eat, Drink, Loveland

# Social Media Results



# FACEBOOK PAGE REPORT

from March 1, 2016 - March 31, 2016

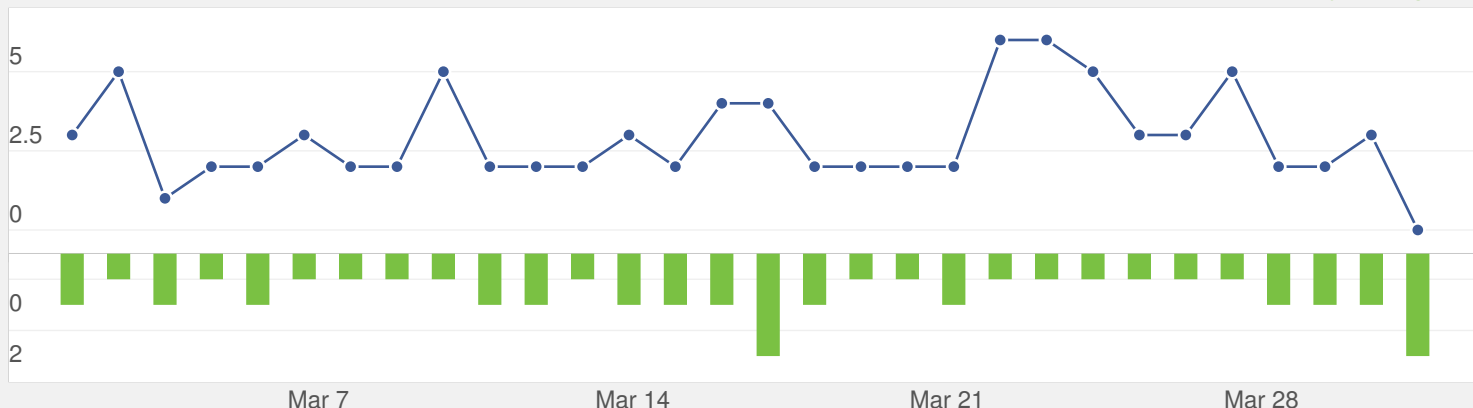


Visit Loveland Colorado

## FAN GROWTH

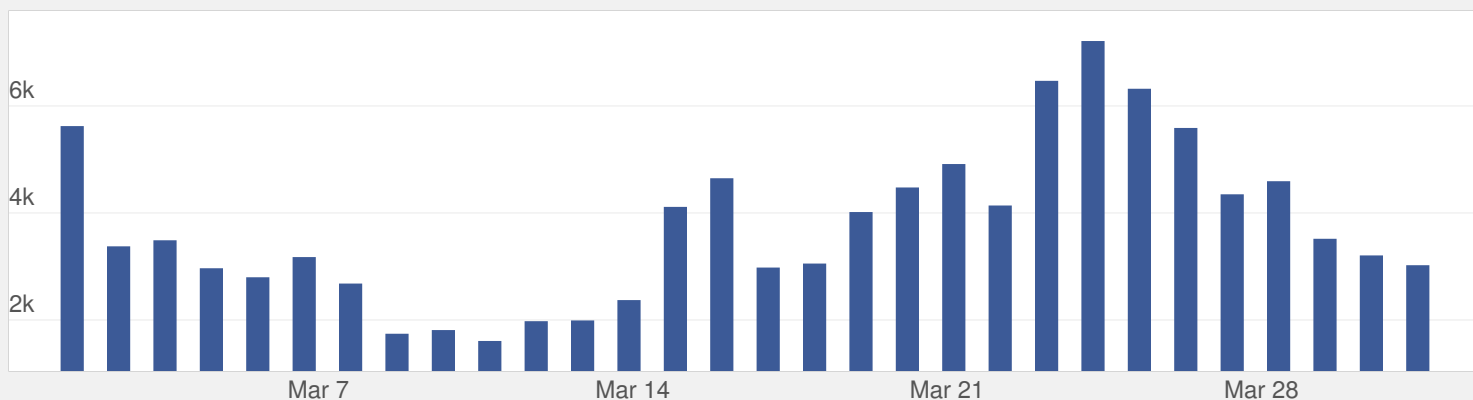
4.43k Total Likes as of Mar 31, 2016

New Fans 86 Unliked your Page 18

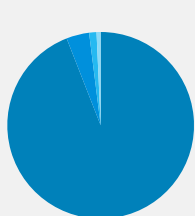


## PAGE IMPRESSIONS

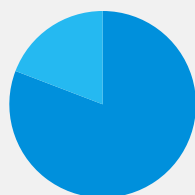
Impressions 112,223 by 40,634 users



### IMPRESSIONS



- Page Post 20.2k
- Checkin 848
- Fan 274
- Other 152
- Mention 0
- Question 0
- User Post 0
- Coupon 0
- Event 0



- Paid 28
- Organic 90.3k
- Viral 21.5k

### BY DAY OF WEEK

Day	Avg	Total
Sun	3.3k	13.4k
Mon	3.9k	15.4k
Tue	3.8k	19.0k
Wed	3.9k	19.6k
Thu	3.3k	16.4k
Fri	3.6k	14.5k
Sat	3.5k	13.9k

## IMPRESSION DEMOGRAPHICS

Here's a quick breakdown of people engaging with your Facebook Page

### AGE & GENDER

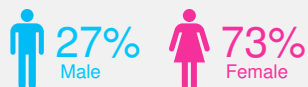


### TOP COUNTRIES

Country	Count
United States	38.4k
Mexico	563
Canada	137
Germany	135
United Kingdom	79

### TOP CITIES

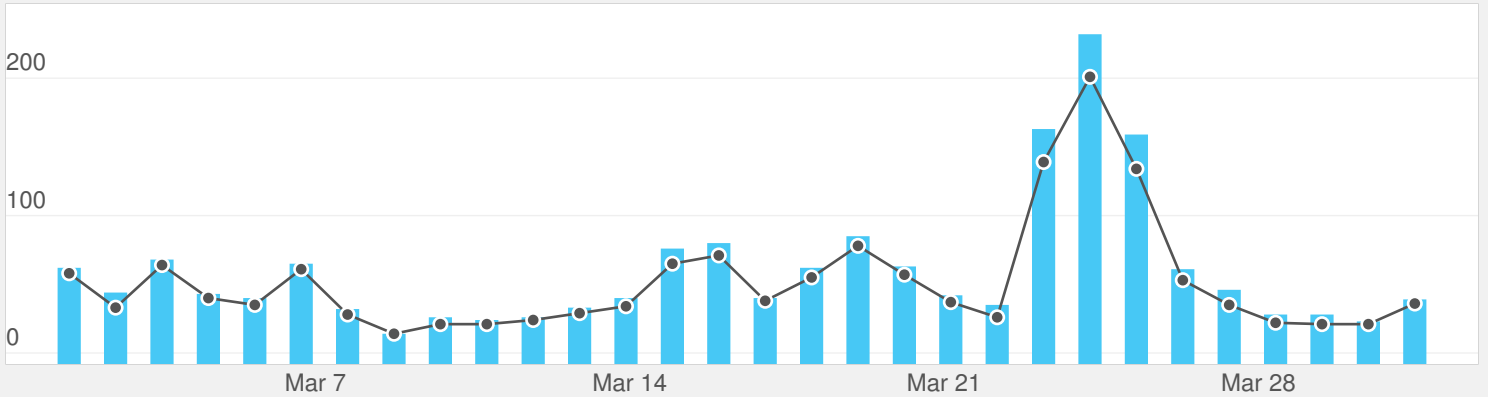
City	Count
Loveland, CO	15.1k
Fort Collins, CO	3.7k
Greeley, CO	1.1k
Denver, CO	883
Berthoud, CO	688



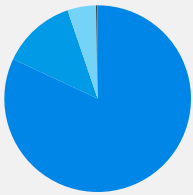
# SHARING how people are sharing your content

## STORIES

Stories Created 1,779 by 1,550 users



### SHARE TYPE



- Other 1.5k
- Page Post 228
- Fan 88
- Mention 4
- Checkin 1
- Question 0
- Coupon 0
- User Post 0
- Event 0

### BY DAY OF WEEK

Day	Avg	Total
Sun	48.3	193
Mon	38	152
Tue	45.4	227
Wed	70.6	353
Thu	76.6	383
Fri	71.8	287
Sat	46	184

## SHARER DEMOGRAPHICS Here's a quick breakdown of people creating stories on your Facebook Page

### AGE & GENDER

Age Group	Male	Female
13-17	0	0
18-24	4	17
25-34	28	93
35-44	37	156
45-54	51	158
55+	84	407

### TOP COUNTRIES

Country	Count
United States	1.1k
Germany	9
Mexico	5
Canada	4
Philippines	4

### TOP LOCALES

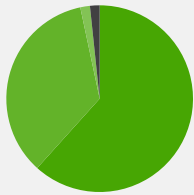
Locale	Count
English (United States)	1.1k
English (United Kingdom)	19
German (Germany)	9
Spanish (umbrella locale)	5
Spanish (Spain)	3



# YOUR CONTENT

a breakdown of the content you post

## BY STORY TYPE



- Photo 37
- Link 21
- Status 1
- Event 1

	AVG	TOTAL
Reach	773.22	44.85k
People Talking About This	23.9	1.39k
Engagement	4.23%	4.84%

## CONTENT BREAKDOWN

A breakdown of how your individual posts performed

DATE	POST	REACH	ENGAGED	TALKING	REAC	COMMENTS	SHARES	ENGAGEMENT
03/31/16	Springtime in Loveland is filled with...	77	3	2	2	--	--	3.9%
03/31/16	Catching glimpses of Loveland's favor...	929	35	29	29	--	--	3.77%
03/30/16	These sculptures will be dedicated in...	706	55	22	22	--	--	7.79%
03/29/16	The Colorado Crush Indoor Football te...	62	1	1	1	--	--	1.61%
03/29/16	Spring is here and Loveland is beginn...	801	16	15	15	3	--	2%
03/28/16	On April 1, return to the roaring twe...	60	3	2	2	--	--	5%
03/28/16	This Monday, try something new! Photo...	747	8	6	6	--	--	1.07%
03/27/16	The last featured Loveland brewery fo...	114	6	5	5	--	--	5.26%
03/27/16	In celebration of the last day of #Co...	697	4	1	1	--	--	0.57%
03/27/16	Only In Your State recently highlight...	2.5k	241	43	35	5	7	9.77%
03/26/16	Looking for a tasty way to kick off y...	756	8	1	1	--	--	1.06%
03/26/16	#ColoradoCraftBeerWeek goes through t...	634	4	0	--	--	--	0.63%
03/25/16	Today's #ColoradoCraftBeerWeek highli...	785	16	10	10	--	1	2.04%
03/25/16	Loveland sculptures blanketed by snow...	945	35	29	28	--	4	3.7%
03/25/16	Next up on our #ColoradoCraftBeerWeek...	62	6	4	4	--	--	9.68%
03/24/16	Yesterday's blizzard left gorgeous vi...	3.4k	269	238	228	13	24	7.94%
03/24/16	[Photo]	--	--	--	--	--	--	%
03/24/16	This morning's Colorado Craft Beer We...	56	6	5	5	--	--	10.71%
03/23/16	Snow covered walks through Benson Scu...	1.8k	106	84	76	4	8	5.98%
03/23/16	Waking up to a snowy springtime wonde...	2.4k	155	118	109	5	18	6.52%
03/22/16	[Photo]	0	8	4	3	3	1	%
03/22/16	In celebration of Colorado Craft Beer...	128	9	7	6	1	--	7.03%
03/21/16	In honor of Colorado Craft Beer Week,...	1.2k	34	13	13	--	2	2.79%
03/21/16	Hello, Spring. Visitors are shedding ...	572	9	4	4	--	--	1.57%



# Twitter Profiles Report

for @VisitLovelandCO

Mar 01, 2016 - Mar 31, 2016

The Twitter Profiles Report gives you insight on all social activity across your Twitter accounts using a blend of Twitter's metrics and proprietary metrics of our own.

## Twitter Activity Overview



14,778

ORGANIC IMPRESSIONS



177

TOTAL ENGAGEMENTS

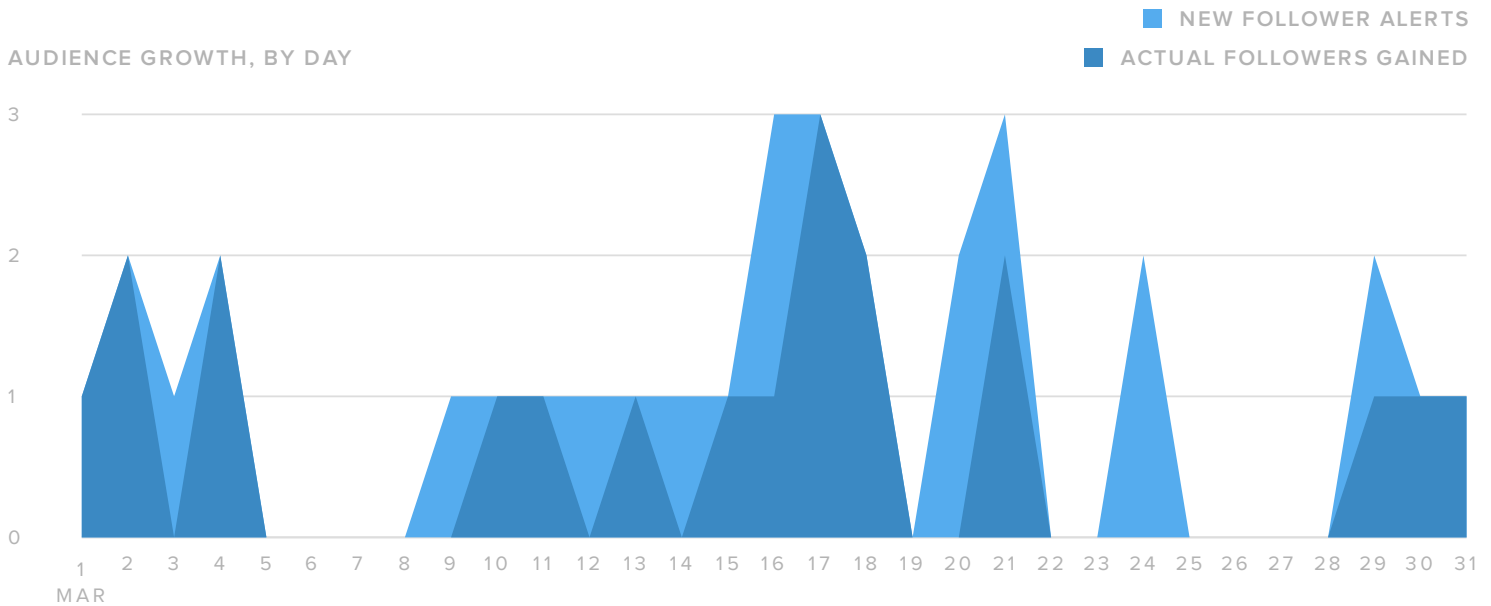


17

LINK CLICKS

## Audience Growth

AUDIENCE GROWTH, BY DAY



### FOLLOWER METRICS

### TOTALS

Total Followers

1,309

New Follower alerts

28

Actual Followers gained

6

People that you followed

1

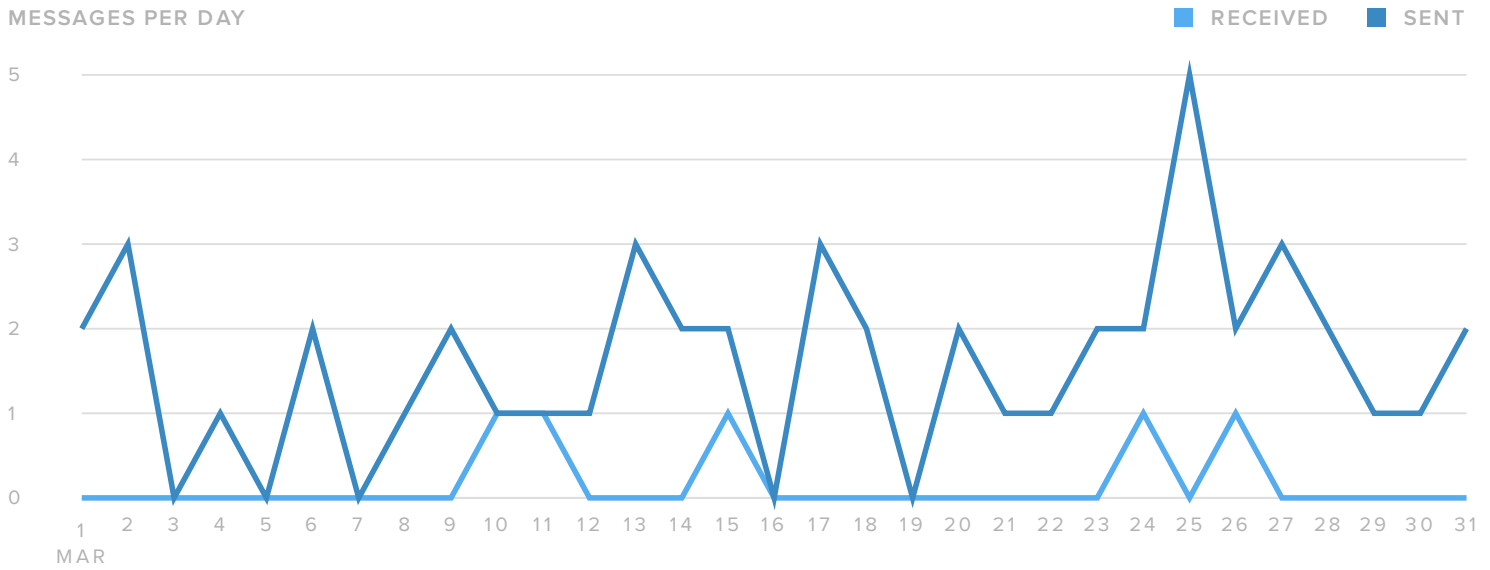
Your new followers decreased by

▼ 14.3%

since previous month

# Posts & Conversations

MESSAGES PER DAY



SENT/RECEIVED METRICS

TOTALS

Tweets sent	49
Direct Messages sent	1
<b>Total Sent</b>	<b>50</b>
Mentions received	5
Direct Messages received	—
<b>Total Received</b>	<b>5</b>

The number of messages you sent increased by

**▲ 8.7%**  
since previous month

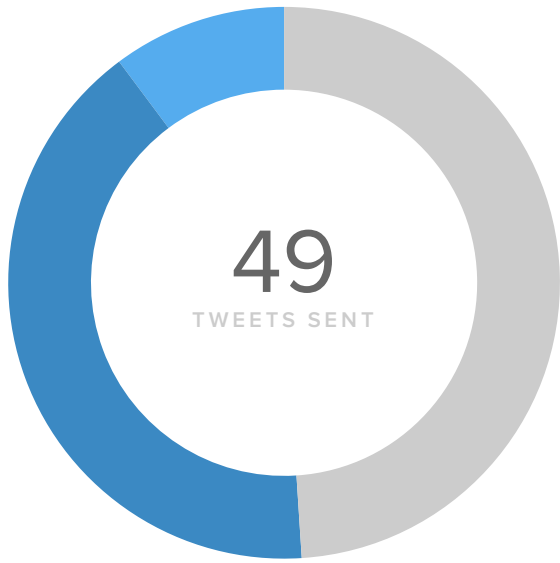
The number of messages you received decreased by

**▼ 90.4%**  
since previous month



## Your Content & Engagement Habits

### SENT MESSAGE CONTENT



5  
PLAIN TEXT

20  
PAGE LINKS

24  
PHOTO LINKS

### YOUR TWEETING BEHAVIOR



34%  
CONVERSATION

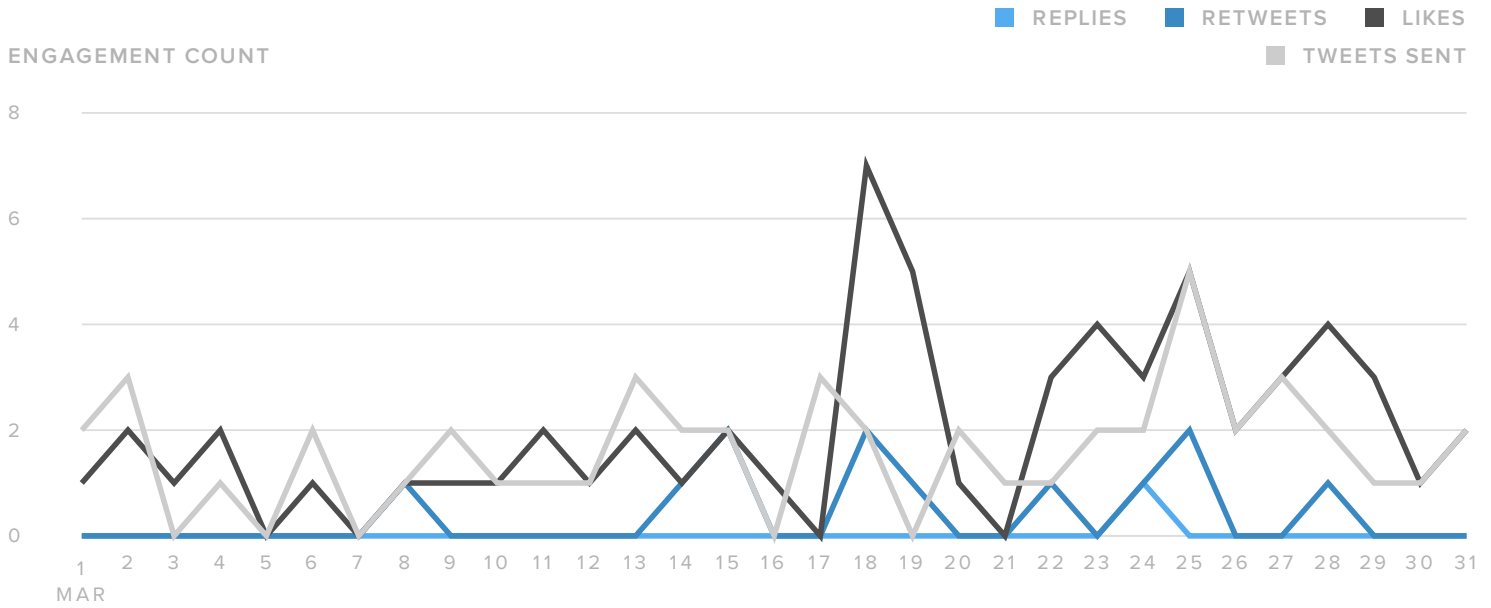
66%  
UPDATES



40%  
NEW CONTACTS

60%  
EXISTING CONTACTS

# Audience Engagement



ENGAGEMENT METRICS	TOTALS
Replies	1
Retweets	12
Retweets with Comments	6
Likes	62
Engagements per Follower	0.1
Impressions per Follower	11.3
Engagements per Tweet	3.6
Impressions per Tweet	301.6
Engagements per Impression	1.2%

The number of engagements decreased by

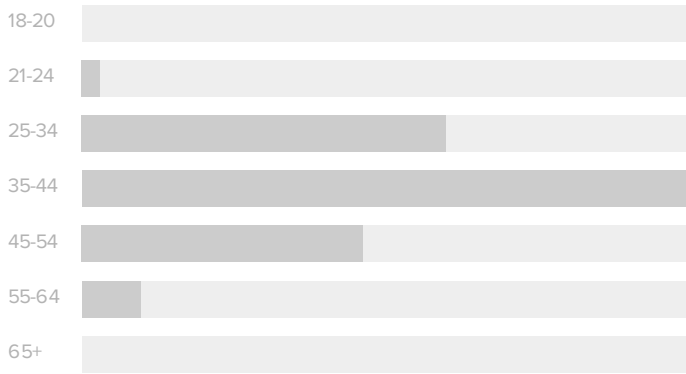
**▼ 19.5%**  
since previous month

The number of impressions per Tweet increased by

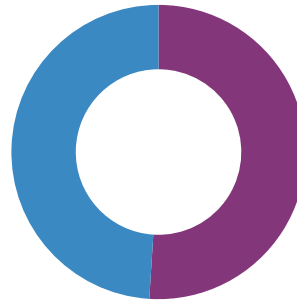
**▲ 42.1%**  
since previous month

# Audience Demographics

FOLLOWERS BY AGE



FOLLOWERS BY GENDER



51%


FEMALE FOLLOWERS

49%

MALE FOLLOWERS

Women between ages of 35-44 appear to be the leading force among your recent followers.

## Twitter Stats by Profile

Twitter Profile	Total Followers	Follower Increase	Impressions	Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
 @VisitLovelandCO	1,309	0.5%	14,778	11.29	177	0.14	12	17



# REPORTER-HERALD

## Loveland welcomes the Harlem Globetrotters



By Heidi Lindquist  
Loveland, Colo. (Reporter-Herald) — The Harlem Globetrotters, the world's most famous basketball team, will be in Loveland for the first time on Tuesday, April 11, for a game at the Loveland Civic Center.

# REPORTER-HERALD NEWS

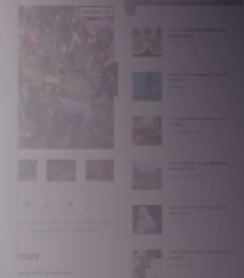
## Egg hunts, Easter events planned



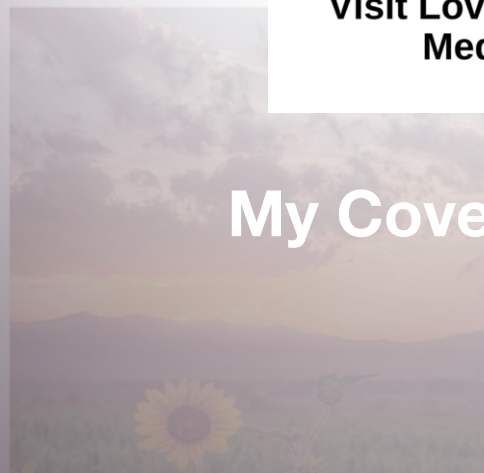
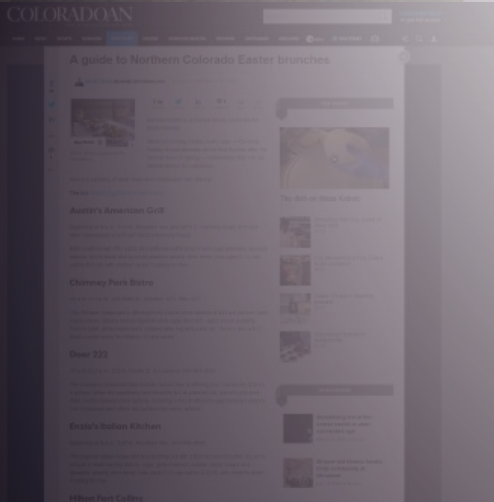
By Heidi Lindquist  
Loveland, Colo. (Reporter-Herald) — The Loveland Civic Center will host an Easter egg hunt and other events on Sunday, April 9, from 10 a.m. to 2 p.m.

# COLORADOAN

## Egg hunts in Fort Collins



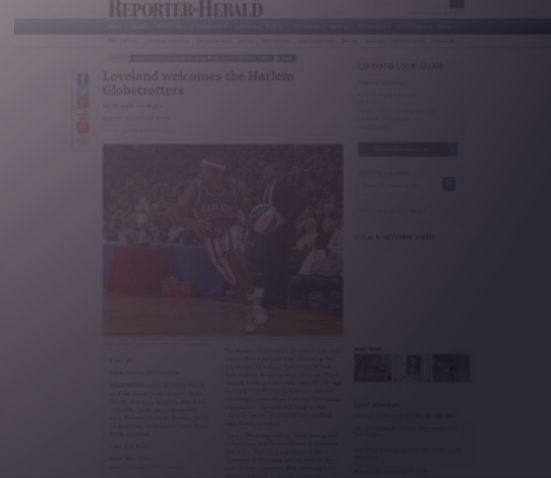
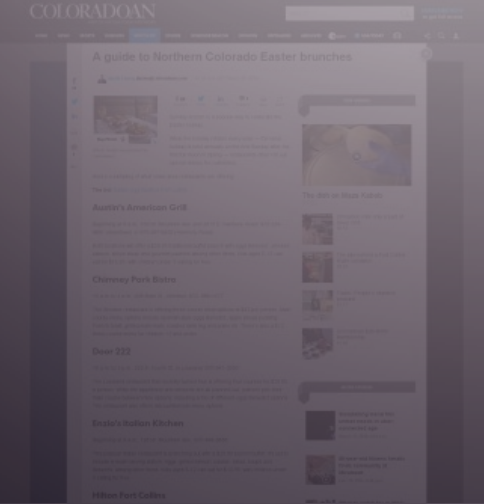
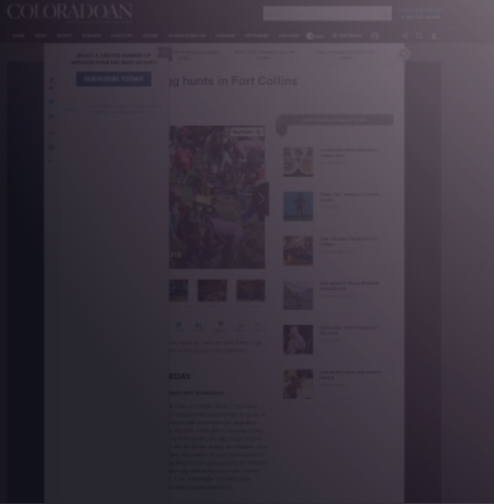
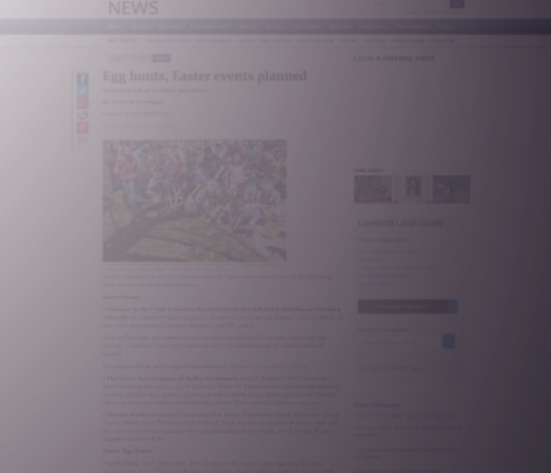
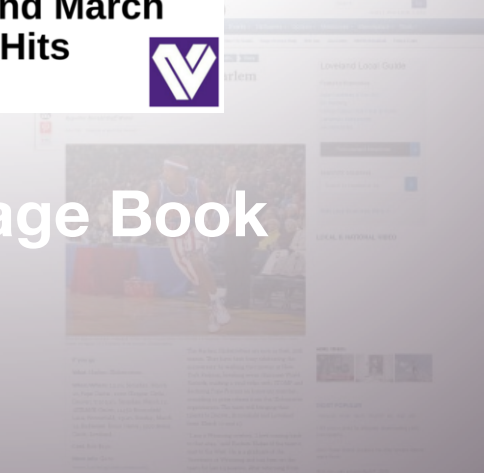
By Heidi Lindquist  
Fort Collins, Colo. (Coloradoan) — The Fort Collins Easter Egg Hunt will be held on Sunday, April 9, from 10 a.m. to 2 p.m. at the Fort Collins Civic Center.



Visit Loveland March Media Hits



My Coverage Book





Coloradoan



Coloradoan



Loveland welcomes the Harlem Gl...



Egg hunts, Easter events planned ...

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**PIECES OF COVERAGE:**

**4**

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**(EST.) COVERAGE VIEWS:**

**1.68M**

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**SOCIAL SHARES:**

**203**



American Cowboy Travel Loveland

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**PIECES OF COVERAGE:** **1**

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**IMPRESSIONS:** **1.95M**

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**AVE:** **131K**

## American Cowboy Travel Loveland

(IMAGE 1 OF 8)



IMPRESSIONS: **1.95M**

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AVE: **131K**

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# Travel

IMPRESSIONS: **1.95M**

AVE: **131K**

## At the Heart of it

Though recently recognized as a leading boomtown in the nation, Loveland, Colo., remains a Western town at heart.

By **G.R. Schiavino**



I once read that when it comes to the West, people make the place. The statement struck a chord as I considered my hometown, and the subject of this story. On the surface, Loveland is just another foothills town, undergoing immense development to accommodate the rapid growth occurring up and down Colorado's Front Range. It has box stores and suburban neighborhoods and a mega movie complex. But as I explore this town I've chosen to call home, I find a gem of a Western community, with its people at the heart of it.

If Loveland had a herd, you can bet it would be branded with a heart. In addition to the numerous heart sculptures that are found throughout Loveland, it is also recognized as the Sweetheart City, which it fully embraces each Valentine's Day with a festival, wooden heart-shaped signs hung from lampposts, and even a Valentine's Day coffee blend, as well as a spe-

cially crafted beer from one of the many local breweries. A 70-year-old re-mailing program attracts valentine cards from around the world so they may be stamped with a post from Loveland. So when the Jessup family moved to the Sylvan Dale Ranch in March of 1946—also 70 years ago—it's fitting that they would eventually register the Heart-J as their brand.

Susan Jessup was two years old when her parents, Mayme and Maurice, purchased the ranch. Though they planned to run an established camp, a Polio epidemic resulted in a summer-long cancellation that first year, so Maurice made a sign that said "Guest Ranch," and that's what it has been ever since. Located on the West side of Loveland, on U.S. Route 34, the ranch's 3,200 acres are tucked inside the beginnings of the Big Thompson Canyon, on the banks of the river by the same name. Though I've driven by the entrance to the ranch on countless occasions, I never imagined that kind of acreage could exist in the canyon. But as Jessup takes me up the hill behind the cabins and lodge to show me the numerous horse, hay, and cattle pastures, the land opens up stretching north, and though I am there on a snow-covered day in January, I know this mountain valley will be lush come spring.

• • •

Looking at an aerial map of Loveland, you can easily point to where the Great Plains meet the Rocky Mountains. And if you've ever driven West across those plains, you've anxiously awaited reaching the mountains since they first presented

themselves to you across a vast eastern Colorado horizon. Then, having finally arrived in Loveland, at their foothills, they do not disappoint. Ridges of red rock crest the very first hills, beyond which grow alpine forests, cut by valleys and canyons and drainages formed

**As you ride the pack-trail to cow-camp, you can't help but fascinate that the English lady, Isabella Bird, rode this very same trail nearly 150 years ago.**

by the runoff of some of the Rockies' highest mountains. Which is why I'm not surprised when Jessup tells me the heart in the Heart-J brand is a symbol of the Jessups' love of the land.

On this land, the Jessup family has welcomed thousands of guests into their daily operations. Currently set up to accommodate 35 guests at a time, visitors have year-round access to the ranch's closed herd of registered Quarter Horses with lines to Foundation mares and the iconic Three Bars. Throughout their stay, guests are assigned their own horse, receive lessons, ride mountain trails, go on an overnight pack trip, and may even participate in the cow-



A SYLVAN DALE MARE CHECKS IN ON THE NEWEST MEMBER OF THE HERD.

work involved in maintaining their Red Angus and Lowline herd of cattle. The ranch runs about 65 cow-calf pairs, and keeps their steers on pasture to

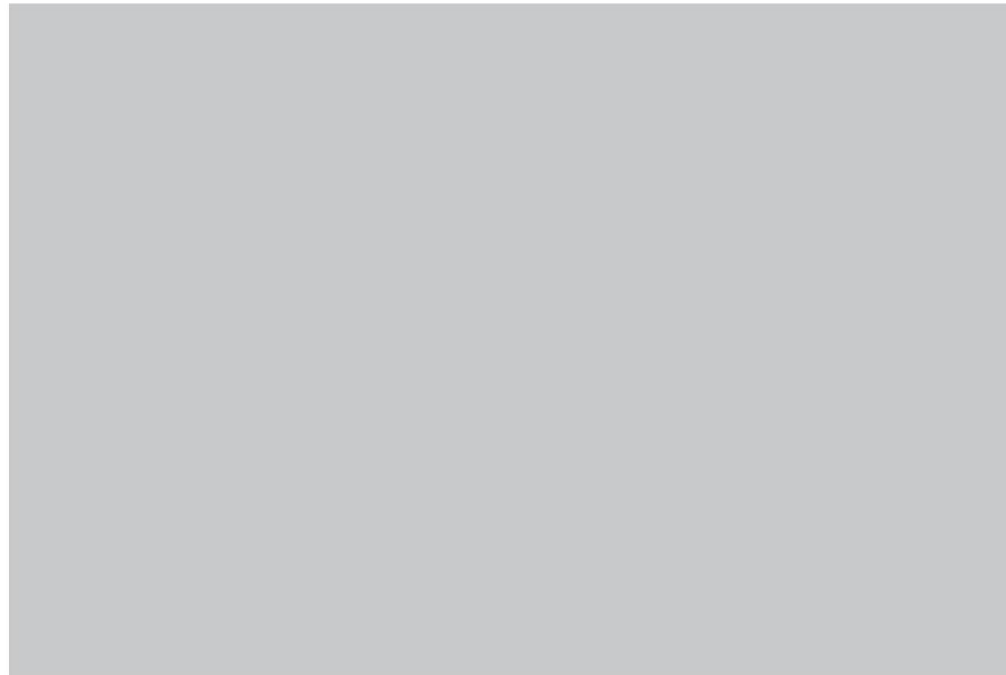
offer their grass-fed-and-finished Heart-J Beef.

More than the activities you can participate in, though, time spent on the Sylvan Dale

PHOTO: SYLVAN DALE GUEST RANCH

IMPRESSIONS: **1.95M**

AVE: **131K**



Ranch will leave you feeling as though you've been a part of something bigger. The heritage of this historic Loveland ranch draws its visitors in with tales of the Arapaho artifacts found in one of its caves and the marks on the earth left by teepee rings. And as you ride the pack-trail to cow-camp, you can't help but fascinate that the English lady, Isabella Bird, rode this very same trail nearly 150 years ago, as was published in the book, *A Lady's Life in the Rocky Mountains*. Even sitting in front of the hearth in the lodge, with a photo from the Jessups' early years hanging above the mantle, it takes a mere moment to understand that Sylvan Dale is far more than a business.

"We're 70 years in the saddle here," says Jessup. "That's a good long ride. We're gonna celebrate all year."

• • •

Southeast of Sylvan Dale, I meet with Jan Pollema, who heads up another equine operation that Loveland and the greater Northern Colorado community rally behind. Hearts & Horses is a therapeutic riding center that offers riding instruction to people with various disadvantages, from at-risk youth and sexual assault victims to people suffering from memory loss and those with developmental challenges.

In this program, the needs



CLIFF UBER, 2012 EQUESTRIAN OF THE YEAR, WITH TAMARA MERRITT.

of the participant dictate the best equipment. For instance, an elderly man with Alzheimer's may require a Western saddle for better stability, while others, like the woman with Spina bifida I watched in a clinic, may ride on nothing more than a bareback pad to improve their balance and core strength.

Tamara Merritt, Director of Special Programs, gives me a tour of the facilities. The operation runs on the devout commitment of a small team of full-time employees and more than 200 volunteers from the area. Together, they and the 25 horses they have, offer services to 160 program participants per week.

IMPRESSIONS:

**1.95M**

AVE:

**131K**

PHOTO: HEARTS & HORSES

“They come out in droves,” Merritt tells me of the support Hearts & Horses receives from the community.

During my visit, construction of a second indoor arena is wrapping up. The ability to build that structure started with a single grant for \$175,000. Out of that, came a state-of-the-art facility worth \$850,000, thanks to grants and in-kind donations from area businesses, contractors and manufacturers.

“Even our truck was a donation,” Merritt exclaims as we walk by a new red pickup adorned with the Hearts & Horses logo. “All those years before and we never even had a truck. Now, thanks to Loveland Ford, we have a truck!”

Not that the inconvenience of being without a company truck stood in the way of anything before. When I ask Merritt how far a rider can advance with the program, she tells me the sky is the limit and shares the story of Cliff Uber, a program participant who, despite needing crutches to walk, became the PATH (Professional Association of Therapeutic Horsemanship) International Adult Equestrian of the Year in 2012.

“We went to Seattle to receive his award,” explains Merritt, “and Cliff told me he was going to have to come up with a new bucket list, because he’d achieved everything he set out to do. And so we set our sights on the Paralympics.”

Uber passed away unexpectedly after that trip to Seattle, but his story is an exemplary demonstration of what Hearts & Horses can (and does) do for this Colorado community.

•••

While I’m at the Hearts & Horses complex, Pollema asks me if I’ve gotten in touch with Rusty May. This summer will mark the 35th year that May has been making saddles on the banks of the Big Thompson River—though temporarily, May, with his wife, Jo Ann, and their horses, lived on the Hearts & Horses property.

“I tell you,” May says, rolling into an-



**“We still like each other. Still in love. She’s still my bride.”**

other captivating tale from his cowboy life, “Hearts & Horses saved my butt.”

When it comes to Loveland, and especially living along the Big Thompson River, it’s hard to tell your story without talking about the floods that wreaked \$2 billion worth of havoc on Northern Colorado in 2013.

TOP: MAY’S SPURS STRAPS ARE HAND-TOOLED, EACH FLOWER UNIQUELY SHAPED. IN ADDITION TO SADDLES AND SPUR STRAPS, CHAPS, BRIDLES, BELTS, AND MOSTLY ANYTHING LEATHER ARE ALSO IN MAY’S WHEELHOUSE.

LEFT: MAY AND HIS BRIDE, JO ANN, CELEBRATE 59 YEARS IN LOVE THIS JULY.

“They came over at 9:00 that morning of Sept. 12, and asked me if I knew anything about that flood coming, and I didn’t. I had no idea. I went out to feed that morning and let the horses out, and I said, ‘The river’s a little high, but that’s no big deal.’ They said, ‘Nobody’s contacted you? You get your butt in gear and get these horses out of here. Get ‘em up to us and we’ll take care of them. There’s a 20-foot wall of water coming down this canyon.’”

He walks over to the wall of his shop, which survived the raging waters (though three of his trailers were swept downriver) and shows me where the wood paneling changes well above my head, indicating how much of the original walls have been torn out and replaced. The water was nearly as high.

“This river was a mile-wide that day. Right here, in this valley. We stood on the other side of that highway to watch,” May says of he and Jo Ann, “and I think a little bit of both of us died that day.”

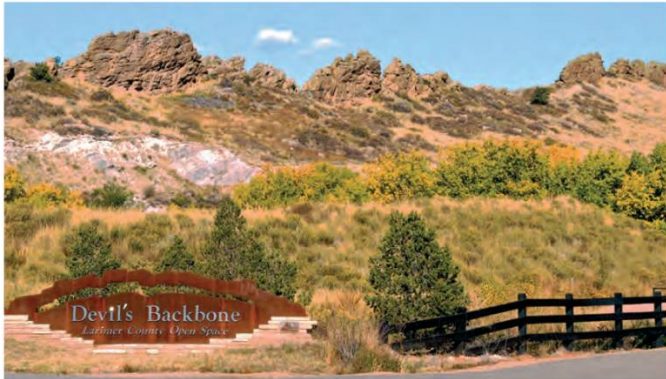
PHOTOS G.B. SCHIAVINO

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**1.95M**

AVE:

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FREE TO PUBLIC USE, THIS AREA INCLUDES ONE OF THE MOST UNIQUE GEOLOGIC FORMATIONS IN THE COUNTY AND MILES OF TRAILS FOR HORSEBACK RIDING.

Despite losing valuable materials, tools, and finished saddles, May remains a man in good spirits. He hails from Deming, N.M., where, when they were both just three years old, he met the girl he'd marry. They'll celebrate their 59th anniversary this July.

"And we still like each other," May proclaims. "Still in love. She's still my bride."

**"You ride pasture ... and you have to have the horse and the equipment and the know-how to do your job and take care of these cattle."**

Between cowboying, the military, raising five sons, and traveling the country as a director for New Mexico's Little Britches Rodeo Association, May spent some 30 years as a farrier and estimates he's been under no less than 100,000 horses in his lifetime. Those 100,000 horses are the reason he became a master craftsman with a saddle shop.

"I had a chance to apprentice under my uncle, Jack Neely. I didn't want to be another beat up old horseshoer, and that's exactly what I'd have been. So I appren-

ticed with him for three years back in the late '60s, early '70s, and for the next 10 or 12 or so years in Albuquerque, this was my part-time thing."

Since those years in Albuquerque and the decades here in Loveland, to say that May has honed his craft would be an understatement. His saddles—some made for entrepreneurial billionaires and others for working cowboys—are pure art. His materials are American, save for the New Zealand fleece, and the silver for his saddles is from "Butch" Cornell, just down the road at R&R Buckles in Longmont. His tools number in the hundreds, if not thousands. He puts a hand-crafted hammer in my palm, the wood handle fitting snug in my grip as if it had been made just for my hand, years before I ever took my first breath. Even it is a work of art. May believes in quality gear and he knows cowboys do, too.

"You ride pasture—I'm talking about 10,000-acre pastures—and you're in that saddle for eight to 10 hours each day. And you're out there by yourself and you have to have the horse and the equipment and the know-how to do your job and take care of these cattle."

That's what May's saddles are built to handle, and they've earned him a widespread reputation. Eighty percent of his contracted work is shipped out-of-state,

while five percent is shipped out of the country.

...

Product and services aside, it is Rusty and Jo Ann May who are the treasures in this community, as is the Sylvan Dale family, and the folks at Hearts & Horses. Through them, the Loveland community has roots that keep it going strong, as they say, come hell or high water.

"It has been very difficult since 2000," Susan Jessup admits. "There was 9/11, and there were the fires in Colorado, and the economic downturn, and then there was the flood, and it's just been an uphill climb since 2000. But we're still climbing."

And as they climb, Loveland will continue to grow, and houses develop, and supermarkets be built. But more importantly, our Western community will thrive as Sylvan Dale continues to share its ranching heritage with guests new and old, and Hearts & Horses continues to change lives through horsemanship, and Rusty May continues to create his custom cowboy craft. Because at the heart of Loveland is its people.



THE SUN SETS OVER LAKE LOVELAND.

PHOTOS: DIRIMAGING, VISIT LOVELAND

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# Plan It: Loveland, Colo.

## WEST LOVELAND

### ► COLORADO CHERRY COMPANY

1024 U.S. 34  
970-667-4141,

[coloradocherrycompany.com](http://coloradocherrycompany.com)

Just a shot West up the canyon from Sylvan Dale Guest Ranch is a specialty grocery store that carries everything cherry. If there's a homemade pie in the case, get it.

### ► HEARTS & HORSES THERAPEUTIC RIDING CENTER

163 N. County Rd. 29

970-663-4200, [heartsandhorses.org](http://heartsandhorses.org)

In addition to their riding programs, Hearts & Horses operates a tack shop full of gently used gear from every discipline. Call for hours if you're looking for a deal or want to donate your old saddle to a good cause.

### ► RUSTY MAY SADDLE SHOP

6239 U.S. 34

970-663-4035, [rustymay.com](http://rustymay.com)

Starting at \$5,000 May can craft a rig designed to fit your needs and desires: "Any kind of tree, rigging, horn, cantle binding, stirrups, you name it."

### ► SYLVAN DALE GUEST RANCH AND HEART-J BEEF

2939 N. County Rd. 31D

970-667-3915, [sylvandale.com](http://sylvandale.com)

Vacation packages are flexible. Accommodations and horseback riding are year-round. And the beef is delicious.

## DOWNTOWN LOVELAND

### ► ANTONIO'S BURRITOS

116 S. Lincoln Ave.

970-300-4951, [antoniosburritos.com](http://antoniosburritos.com)

Authentic Mexican fare. 'Nuff said.



VISIT OLD WEST LOVELAND AT THE MUSEUM.

### ► DOUG'S DAY DINER

532 N. Lincoln Ave.

667-7124, [loveland.dougsdaydiner.com](http://loveland.dougsdaydiner.com)

The breakfast place in Loveland.

### ► LOVELAND MUSEUM GALLERY

503 N. Lincoln Ave.

970-962-2410,

[lovelandmuseumgallery.org](http://lovelandmuseumgallery.org)

Engage in historic Loveland as you visit the life-sized cabin of local mountain man, Mariano Medina, or stop by the blacksmith's shed to watch a video of our own Rusty May shoeing a horse. Free admission.

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► **SPORTS STATION AMERICAN GRILL**

409 N. Railroad Ave.  
970-461-8825, [bestcoloradosportsbar.com](http://bestcoloradosportsbar.com)  
Located in the historic 1902 Loveland Train Station, grab a burger and a Bloody Mary while catching the game at this family-friendly establishment.

► **THE BLACK STEER**

436 N. Lincoln Ave.  
970-667-6679, [blacksteerrestaurant.com](http://blacksteerrestaurant.com)  
Voted the best steaks in town for the past dozen years, this local favorite serves up house-cut-and-aged Certified Angus Beef.

► **THE RIALTO THEATER**

228 E. 4<sup>th</sup> St.  
970-962-2120, [rialtotheatercenter.org](http://rialtotheatercenter.org)  
Featuring *Zane Grey's Desert of Wheat* at its 1920 grand opening, this theater is now a fully restored, performing arts venue. Past performances include the likes of *Riders in the Sky* and *Don Edwards*.

**EAST LOVELAND**

► **THE RANCH EVENTS COMPLEX**

5280 Arena Circle  
970-619-4000, [treventscomplex.com](http://treventscomplex.com)  
If there's a Western event in Loveland, chances are good it's happening at The Ranch. Annual favorites include:

- Larimer County Fair and Rodeo  
[larimercountyfair.org](http://larimercountyfair.org)
- Rock'n Western Rendezvous  
[rocknwr.com](http://rocknwr.com)
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► **THE LOVELAND VISITORS CENTER**

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The first stop for area information, history, merchandise, and recommendations for dining and accommodations.



QUALITY COWBOY MERCHANDISE IS EASY TO FIND AT THE ROCK'N WESTERN RENDEZVOUS.

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Offering good food and live entertainment, fun times are guaranteed whether you're relaxing by the fire pit on the patio, or creating your own heat on the dance floor.

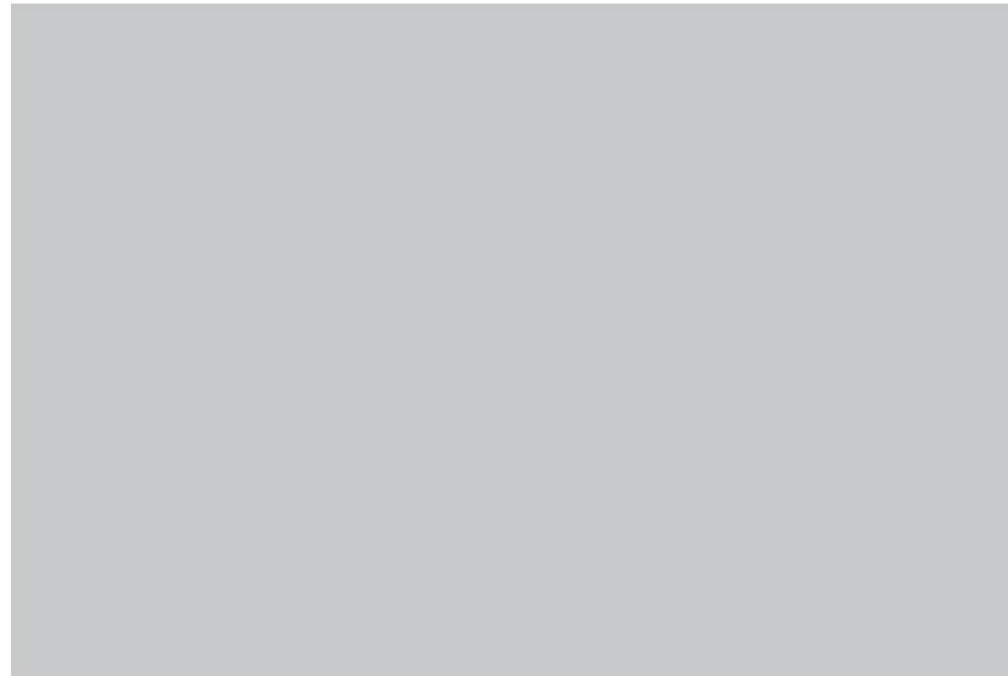
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## Egg hunts in Fort Collins



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ther holds up, here are your Easter Egg ns in and around Fort Collins this

### RDAY

#### uals with Disabilities

st Drive and Piktin Street, Fort Collins. Colorado that is appropriate for those of adults with developmental disabilities. e welcome. There will be separate Easter nd for those who are able to get around s with the Easter Bunny, an inflatable, food igns about where to park and volunteers getting from the parking lot to the Monfort ster egg hunt will be held in the Warner it. Free. Information: 970-491-2476. ostate.edu/ptclub/pictures

ch, 301 E. Stuart St., Fort Collins. unt at Trinity Lutheran Church. Get njoy games, face painting, hair braiding, egg hunt. Families with young children -1226. Website: www.trinitylutheranfc.org

Church, 8762 N. County Road 27. all ages are invited to have a grand time ty-filled egg. Information: 970-667

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**'Peter Pan' coming to Lincoln Center**  
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**Erin's pick: Chris Fonseca at The Boot**  
Erin Udell

**Join us for a wine and cheese pairing**  
Jacob Laxen

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Church, 7755 Greenstone Trail, Fort  
Taylor Hughes, with his amazing magical  
used for an Easter egg hunt. This is for all  
basket and a friend. Visit:  
70-225-9020

**hunt**

2:30 p.m., City Park (across from City Park  
ce houses, multi-age egg hunts, food,  
999-4028 or [info@antiochfc.org](mailto:info@antiochfc.org)

**za!**

, 4315 E. Harmony Road, Fort Collins. Visit  
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as a few baby bunnies that will be out for  
terpiece raffle, bean bag toss and Plinko  
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ve., Loveland. Search through our laser  
tasty surprises. There will be  
age groups. Parents may accompany their  
younger (but please let the kids find and  
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**r Bunny**

esort, 2861 Eldora Ski Road, No. 140,  
d say hi to the Easter Bunny and watch the  
aster Egg Hunt. Enjoy great times as well  
e. Information: 303-440-8700. Website:

il [RebeccaPowell@coloradoan.com](mailto:RebeccaPowell@coloradoan.com).

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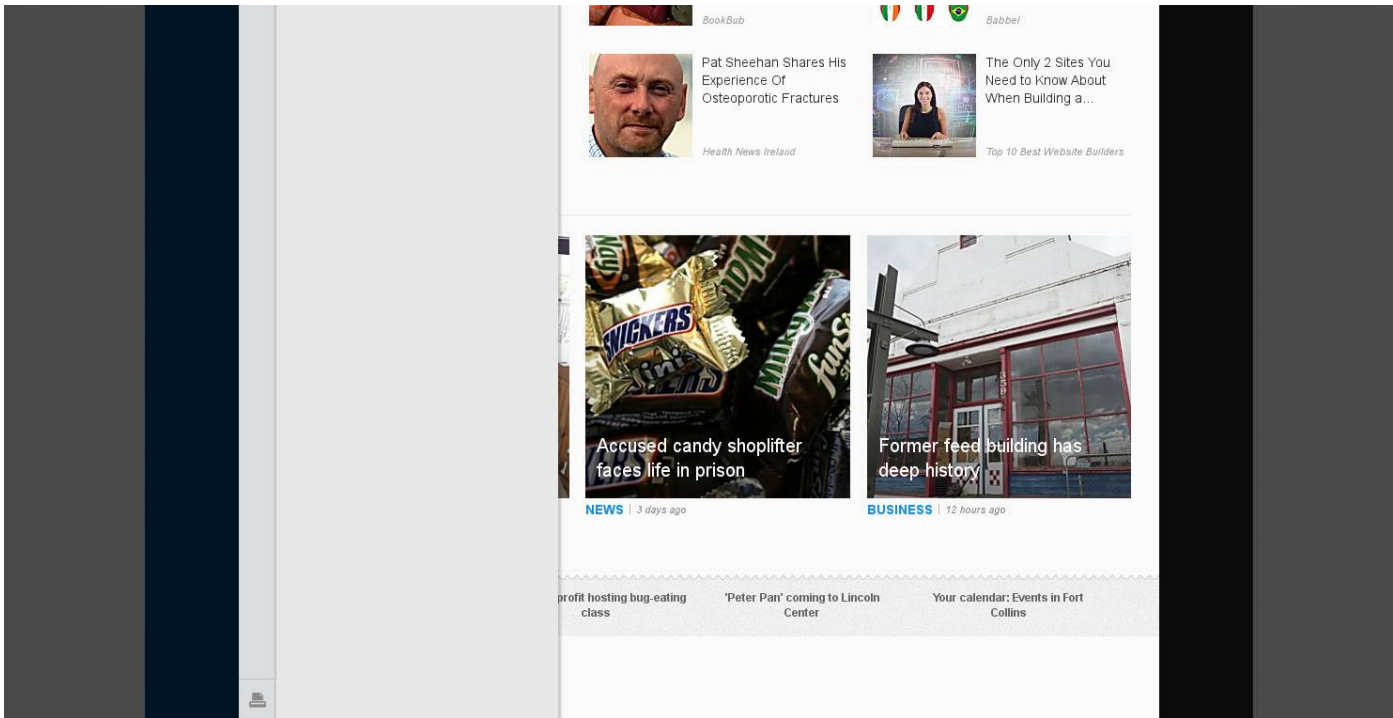
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**Coloradoan**  
**22 March 2016**

(IMAGE 3 OF 3)

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# A guide to Northern Colorado Easter brunches

**Jacob Laxen**, [jlaxen@coloradoan.com](mailto:jlaxen@coloradoan.com) 10:36 a.m. MDT March 26, 2016



Buy Photo (Photo: Austin Humphreys/The Coloradoan)

**f 29** **t** **in** **1** **e** **m**

Sunday brunch is a popular way to celebrate the Easter holiday.

While the holiday rotates every year — the lunar holiday is held annually on the first Sunday after the first full moon in spring — restaurants often roll out special menus for customers.

Here's a sampling of what some area restaurants are offering:

**The list:** [Easter egg hunts in Fort Collins](#)

## Austin's American Grill

Beginning at 9 a.m., 100 W. Mountain Ave. and 2815 E. Harmony Road, 970-224-9691 (downtown) or 970-267-6532 (Harmony Road)

Both locations will offer a \$29.95 traditional buffet brunch with eggs Benedict, smoked salmon, sirloin steak and gourmet pastries among other items. Kids ages 5-12 can eat for \$10.95, with children under 5 eating for free.

## Chimney Park Bistro

10 a.m. to 4 p.m., 406 Main St., Windsor, 970-686-1477

The Windsor restaurant is offering three-course meal options at \$42 per person. Main course menu options include Spanish-style eggs Benedict, apple bread pudding French toast, grilled mahi-mahi, roasted lamb leg and prime rib. There's also a \$12 three-course menu for children 12 and under.

## Door 222

10 a.m. to 3 p.m., 222 E. Fourth St. in Loveland, 970-541-3020

The Loveland restaurant that recently turned four is offering four courses for \$29.50 a person. While the appetizers and desserts are all planned out, patrons pick their main course between nine options, including a trio of different eggs Benedict options. The restaurant also offers discounted kids menu options.

## Enzio's Italian Kitchen

Beginning at 9 a.m., 126 W. Mountain Ave., 970-484-8466

This popular Italian restaurant is branching out with a \$29.95 brunch buffet. It's set to include a meat-carving station, eggs, grilled salmon, pastas, salad, soups and desserts, among other items. Kids ages 5-12 can eat for \$10.95, with children under 5 eating for free.

## Hilton Fort Collins

10 a.m. to 2 p.m., 425 W. Prospect Road, 970-482-2626

The hotel is offering its annual buffet brunch for \$38.95 per person. The spread includes a raw seafood bar and made-to-order omelets, among several other items. The establishment offers seating every 30 minutes. Children eat for \$15.95.

## Jax Fish House & Oyster Bar

10 a.m. to 3 p.m., 123 N. College Ave., 970-682-2275

The popular seafood spot is offering a New Orleans style brunch that includes



## The dish on Maza Kabob

01:02



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The bite behind a Fort Collins shark sandwich 00:45



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The popular seafood spot is launching a new Oregon-style brunch that includes bananas foster over pain Perdu, shrimp and grits, cornmeal and crawfish pancakes, crab cake eggs Benedict and fried oyster Po' boy sandwiches, among other items.

### The Farmhouse at Jessup Farm

8 a.m. to 3 p.m., 1957 Jessup Drive, 970-631-8041

The restaurant is debuting new spring menu items. The restaurant is currently booked with reservations for Easter but is accepting walk-ins for the rest of the seating.

### The Melting Pot

11 a.m. to 9 p.m., 334 E Mountain Ave, 970-207-0100

Advertisement for Coloradoan digital subscription. The text reads: "YOU QUALIFY FOR AN EXCLUSIVE \$19.99 PER YEAR DIGITAL ONLY FULL ACCESS SUBSCRIPTION. ACTIVATE MY \$19.99 OFFER". The background shows a blurred image of a restaurant interior.

The restaurant is offering endless fondue for \$42 per person. The restaurant recommends making reservations in advance. You get a select menu with salad, cheese fondue, entree and chocolate fondue courses. Kids ages 12 and under eat for \$16.

### The Moot House

9 a.m. to 2 p.m., 2626 S. College Ave., 970-226-2121

This reservation-required brunch buffet is \$29.95 per person. It includes a carving station with ham and roast beef. The buffet also offers salmon balsamico, eggs benedict, bread pudding french toast, fresh fruit and shrimp cocktail, among other items. Kids ages 5-12 can eat for \$10.95, with children under 5 eating for free.

### Mulligan's Pub and Sports Club

9 a.m. to 2 p.m., 2439 S. College Ave., 970-449-6948

The Irish-themed restaurant is offering four-course brunch at \$20 per person. For main entrees, customers can choose between lamb steaks, crab cakes, honey-glazed ham, banana bread French toast or stuffed portobello mushrooms.

### Rare Italian

10 a.m. to 3 p.m., 101 S College Ave., 294-4544

While the Italian-themed restaurant recently announced it is ending its regular weekend brunch service, the establishment will have a special menu for Easter. Specialty eggs Benedict dishes and blueberry cornmeal pancakes are among special menu items.

### Rodizio Grill

10 a.m. to 2 p.m., 200 Jefferson St, 970-482-3103

The Brazilian-themed steakhouse is offering all-you-can-eat brunch from \$37.99. Patrons can use the salad bar that will also include breakfast items while also being offered unlimited grilled meats and side dishes. The restaurant recommends making reservations. Kid's pricing is also available.

If you want to add your restaurant's offerings to this list, please email [jlaxen@coloradoan.com](mailto:jlaxen@coloradoan.com).

Social media share bar for the article. It includes a small image of the article content and a text box that says "COLORADOAN Easter services in Fort Collins". Below the text box are icons for Facebook, Twitter, LinkedIn, and other social media platforms.

## Coloradoan

22 March 2016

(IMAGE 2 OF 3)



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## Loveland welcomes the Harlem Globetrotters

By Michelle Vendegna  
Reporter-Herald Staff Writer

POSTED: 03/05/2016 08:32:00 PM MST



Buckets Blakes has been a member of the Harlem Globetrotters for the last 14 seasons. The team is coming to the Budweiser Event Center on March 13. (Courtesy of the Harlem Globetrotters)

### If you go

**What:** Harlem Globetrotters.

**When/Where:** 1 p.m. Saturday, March 12, Pepsi Center, 1000 Chopper Circle, Denver; 7:30 p.m. Saturday, March 12, 1STBANK Center, 11450 Broomfield Lane, Broomfield; 2 p.m. Sunday, March 13, Budweiser Event Center, 5920 Arena Circle, Loveland.

**Cost:** \$20-\$130.

**More info:** Go to [www.harlemglobetrotters.com](http://www.harlemglobetrotters.com).

The Harlem Globetrotters are now in their 90th season. They have been busy celebrating the anniversary by walking the runway at New York Fashion, breaking seven Guinness World Records, making a viral video with STOMP and declaring Pope Francis an honorary member, according to press release from the Globetrotter organization. The team will bringing their talents to Denver, Broomfield and Loveland from March 12 and 13.

"I am a Wyoming cowboy, I love coming back to that area," said Buckets Blakes of the team's visit to the West. He is a graduate of the University of Wyoming and has been on the team for last 14 seasons. After returning from playing basketball in Europe, Blakes got a call from Harlem Globetrotter scouts.

"Just the opportunity to not only play the game I love but to play for the world's most iconic team," he said about the signing on, "To know you are going to have fun each and every night."

Blakes mentioned that the other greatest part of the job is the fans.

"We are strictly their number one team when they are there. Everyone in the arena is going for the Globetrotters," he said. The team has been around for generations and as he said, is always the home team where ever they go.

Blakes said the game offers crowd interaction like no other basketball game they have ever

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## Loveland welcomes the Harlem Globetrotters - Loveland Reporter-Herald

05 March 2016

(IMAGE 1 OF 3)

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attended. The team caters to audience with humor and showing off trick shots and the amazing athletes on the team. Fans will also get the chance to meet the team as they sign autographs after game before they head into the locker room.

"It's gonna be the most exciting basketball game they have attended," he said.

Michelle Vendegna: 970-669-5050 ext. 530, vendegnam@reporterherald.com

# Loveland welcomes the Harlem Globetrotters - Loveland Reporter-Herald

05 March 2016

(IMAGE 2 OF 3)

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05 March 2016

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PR Value: \$3,045







# Egg hunts, Easter events planned

Schedule is full of Loveland-area events

By Michelle Vendegna

Reporter-Herald Staff Writer

POSTED: 03/19/2016 01:02:53 PM MDT



Youngsters make a mad dash for eggs at the start of an Easter egg hunt last year at Mountain View Presbyterian Church. (Steve Stoner / Loveland Reporter-Herald file photo)

Several organizations and churches have planned Easter events around town in the upcoming week. Here's a list of events to look for.

### Easter events

• **'Journey to the Cross' hosted by the six Seventh-day Adventist churches in Northern Colorado:** An interactive Easter program, "Journey to the Cross and Beyond," 2-6 p.m. March 26 and 27 on the grounds of Campion Academy, 300 SW 42nd St.

There will be music and presentations in the sanctuary followed by an hour-and-a-half tour through "Jerusalem" before participants return to the fellowship hall for refreshments and displays.

The program is free, and no registration is required. Go to [www.campionchurch.org](http://www.campionchurch.org).

• **The Easter Extravaganza at Gullely Greenhouse,** 6029 S. Shields St., Fort Collins: An Easter Extravaganza 10 a.m.-3 p.m. Saturday, March 26. Events include bunnies to pet, free face painting and filled eggs, games and prizes, as well as Easter bunny photo opportunities. Parents can bring their own cameras to take souvenir photos. Go to [www.gullelygreenhouse.com](http://www.gullelygreenhouse.com).

• **Sunrise Service** presented by Loveland's First United Presbyterian Church will be at 6:30 a.m. Sunday, March 27, at Thompson Park at Fourth Street and Lincoln Avenue. At 8 a.m., there will be a pancake breakfast fundraiser for youth scholarships at the church, 400 E. Fourth St., for a suggested donation of \$5.

### Easter Egg Hunts

• **Gold's Gym,** 910 E. Eisenhower Blvd., Loveland, will host an Easter egg hunt at 11 a.m. Saturday, March 19. Children of all ages are welcome. Parents need to register at the front desk. Cost is \$2.75. Call 970-593-9111.

• **A Community Easter Egg Hunt** presented by Mountain View Presbyterian Church, 2500 N. Garfield Ave., Loveland, will be from 1 to 3 p.m. Saturday, March 19. There will be three separate hunts for three different age groups as well as a bounce house, petting zoo, face painting, food and live music. Go to [www.mymvpc.com](http://www.mymvpc.com).

• **Buckhorn Presbyterian Church,** 8762 N. County Road 27, Masonville, will host its annual Easter Egg Hunt at 10 a.m. Saturday, March 26. Children of all ages are invited to enjoy searching the grounds of the church for candy-filled eggs.

The event is free. For details, call 970-667-2308 or visit [buckhornpres.org](http://buckhornpres.org).

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## Egg hunts, Easter events planned - Loveland Reporter-Herald

19 March 2016

(IMAGE 1 OF 3)

(EST.) MONTHLY VISITS:

Data not available

(EST.) COVERAGE VIEWS:

765K

DOMAIN AUTHORITY:

57



120

PR Value: \$2,436



• **Antioch Community Church** will host an Easter egg hunt at 11 a.m. Saturday, March 26, across from the pool at City Park, 1599 City Park Drive, Fort Collins. The event is free. Go to [antiochfc.org](http://antiochfc.org).

• **18th annual Easter Egg Hunt for Individuals with Special Needs** hosted by the Colorado State University Pre-Physical Therapy, Pre-Occupational Therapy, and Pre-Pharmacy Clubs is from noon to 2 p.m. Saturday, March 26, at the CSU Monfort Quadrangle, 711 Oval Drive, Fort Collins.

Individuals, their families and caregivers can enjoy activities for all ages and abilities including games, pictures with the Easter Bunny, face painting, crafts, prizes and the official Easter egg hunt. Siblings are welcome to participate in all events. Refreshments will be provided, and all activities and refreshments are free. This event will take place rain, shine or snow.

For questions, contact Linda Stoddard at [linda.stoddard@colostate.edu](mailto:linda.stoddard@colostate.edu).

• **Resthaven Memorial Gardens**, 8426 S. College Ave., Fort Collins, will hold an Easter egg hunt and light Easter Eve Luminaries from 4:30 to 5:30 p.m. Saturday, March 26, for family and friends.

More than 5,000 luminaries will be lit at 5:30 p.m. Refreshments will be served inside the funeral home.

Anyone who wants to volunteer to assist with luminary lighting should call 970-667-0202.

• **Trinity United Methodist Church**, 801 N. Cleveland Ave., Loveland, will hold Easter events Sunday, March 27.

The worship service will take place 10-11 a.m., followed by an Easter egg hunt at 11:15 a.m.

For details, call 970-667-4381 or email [secretary@tumc-loveland.org](mailto:secretary@tumc-loveland.org)

• **New Freedom Church**, 250 Mountain Ave., Berthoud, announces its grand-opening festivities starting Easter Sunday, March 27.

The service will start at 10 a.m., followed by an Easter egg hunt (children need to bring their own baskets).

For details, visit [www.newfreedomministry.com](http://www.newfreedomministry.com), email at [nfc@newfreedomministry.com](mailto:nfc@newfreedomministry.com) or call 970-344-5139.

Michelle Vendegna: 970-669-5050 ext. 530, [vendegnam@reporterherald.com](mailto:vendegnam@reporterherald.com).

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**TAKF ACTION**

**Egg hunts, Easter events planned - Loveland Reporter-Herald**

**19 March 2016**

(IMAGE 2 OF 3)

(EST.) MONTHLY VISITS:

Data not available

(EST.) COVERAGE VIEWS:

**765K**

DOMAIN AUTHORITY:

**57**



**120**

PR Value: \$2,436



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19 March 2016

(IMAGE 3 OF 3)

(EST.) MONTHLY VISITS: Data not available

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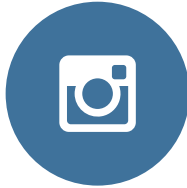
DOMAIN AUTHORITY: 57



120

PR Value: \$2,436





# Instagram Profiles Report

for visitlovelandco

Mar 01, 2016 - Mar 31, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

## Top Instagram Posts



@visitlovelandco  
132 Engagements



@visitlovelandco  
117 Engagements

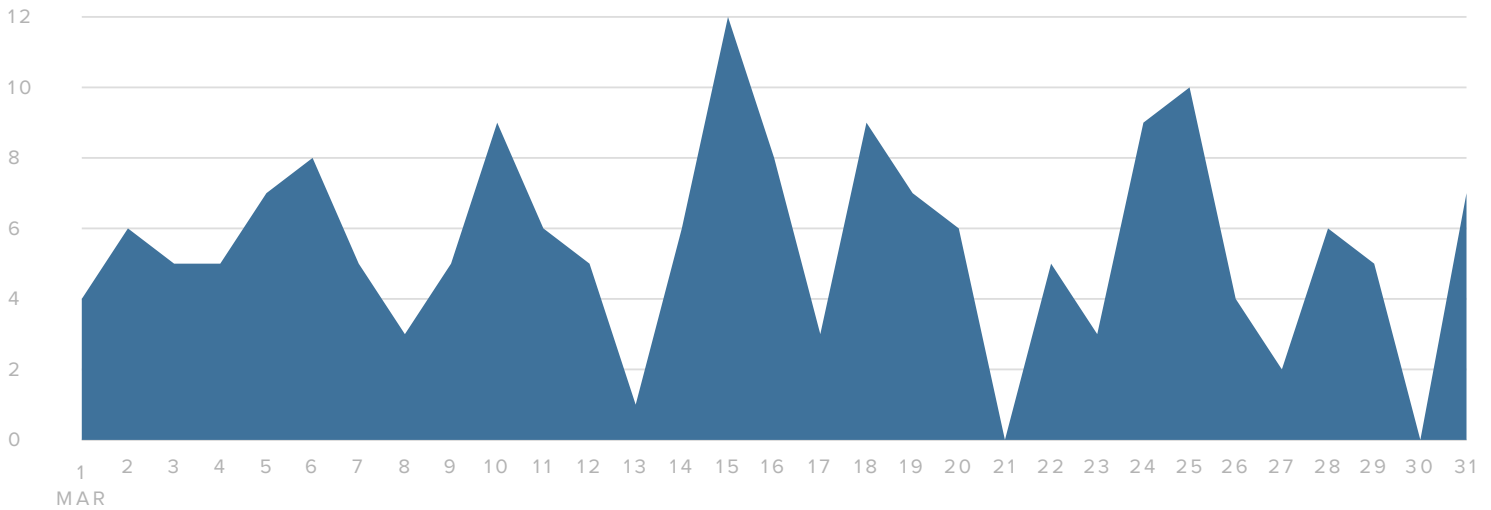


@visitlovelandco  
113 Engagements

## Audience Growth

AUDIENCE GROWTH, BY DAY

■ FOLLOWERS GAINED



### FOLLOWER METRICS

### TOTALS

Total Followers	2,018
Followers Gained	165
People that you Followed	5

Your new followers decreased by

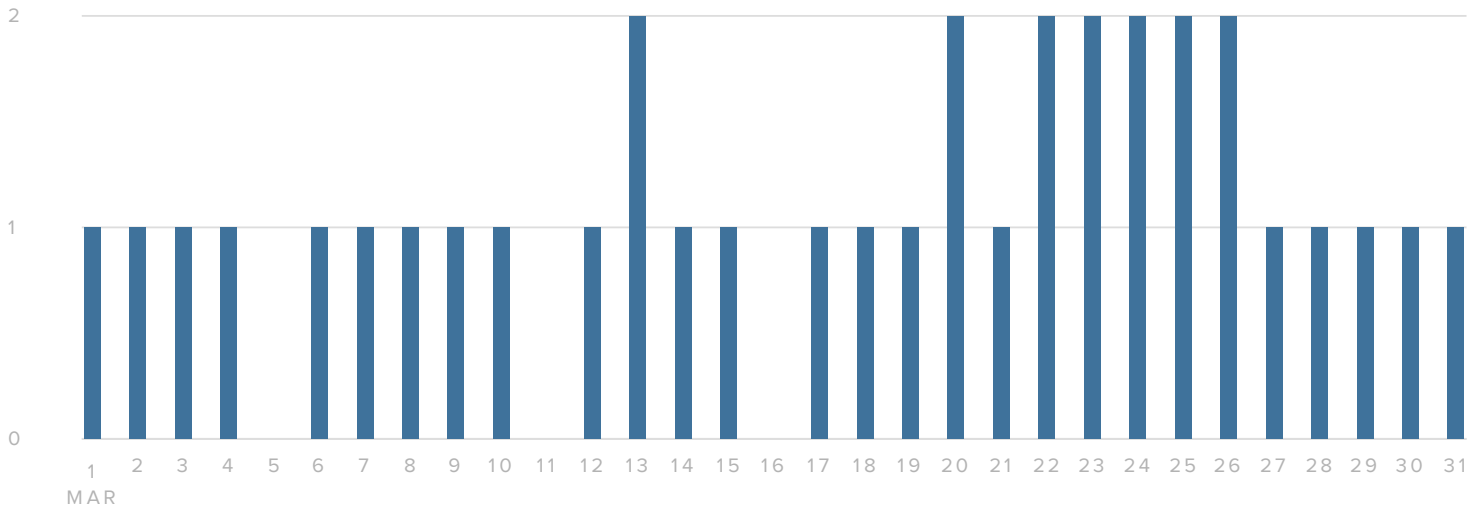
▼ **51.9%**

since previous month

# Publishing Behavior

MEDIA PER DAY

■ MEDIA SENT



PUBLISHING METRICS

TOTALS

Photos	35
Videos	–
<b>Total Media</b>	<b>35</b>

The number of media you sent increased by

▲ **29.6%**

since previous month

# Outbound Hashtag Performance

## MOST USED HASHTAGS

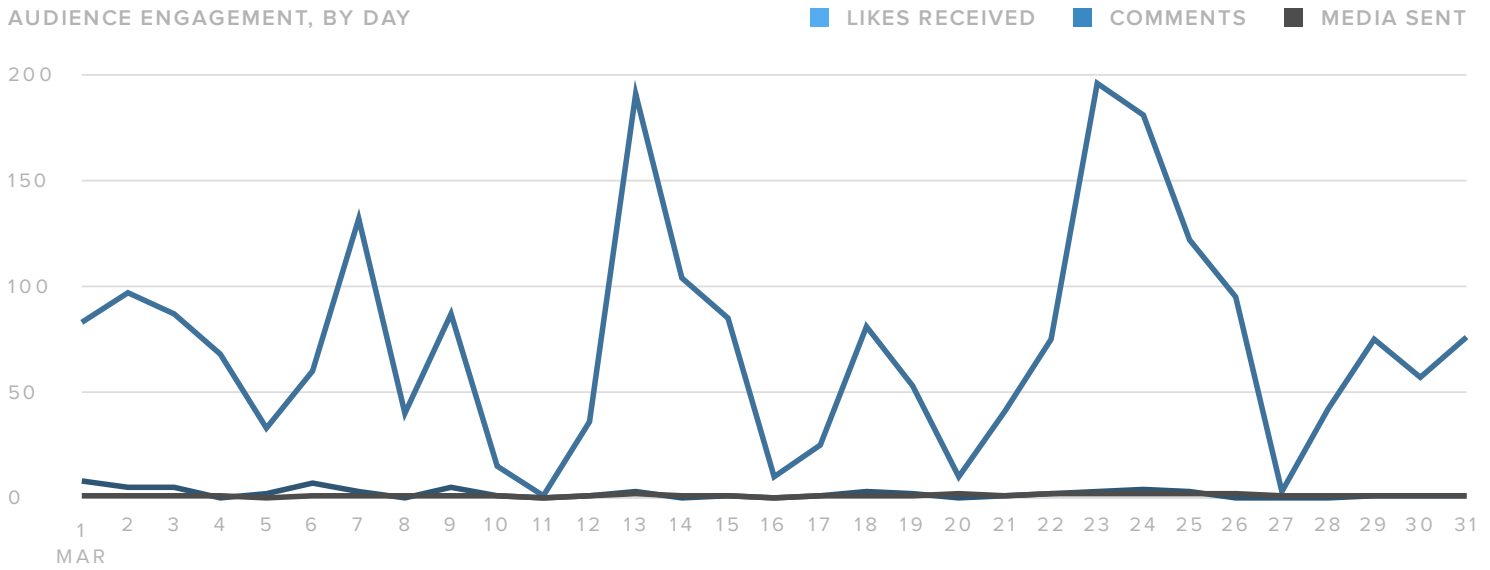
#visitloveland	34
#loveland	27
#colorado	22
#nature	14
#craftbeer	7
#beer	7
#coloradocraftbeerweek	6
#cowx	6
#spring	6
#cocraftbeerweek	5

## MOST ENGAGED HASHTAGS

#visitloveland	1,619
#loveland	1,423
#colorado	1,107
#nature	686
#spring	443
#cowx	361
#beer	353
#budgettravel	305
#snow	304
#craftbeer	288

# Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



ENGAGEMENT METRICS

TOTALS

Likes Received 2,261

Comments Received 63

**Total Engagements 2,324**

Engagements per Follower 1.2

Engagements per Media 66.4

The number of engagements increased by

**▲ 27.6%**

since previous month

The number of engagements per media decreased by

**▼ 1.6%**

since previous month



# Top Influencers Engaged

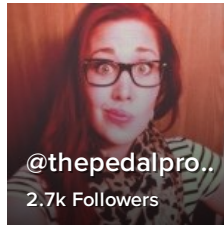


**The Weather Channel**

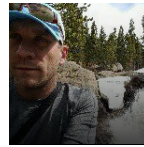
@weatherchannel  
452k Followers



@fredrdgz  
18.1k Followers



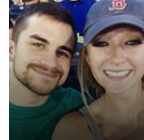
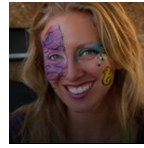
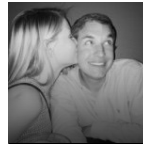
@thepedalpro..  
2.7k Followers




@applekyo3  
2.1k Followers



@chiccountr..  
1.8k Followers



## Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 visitlovelandco	2,018	8.9%	165	35	2	2,324	66.4	1.15

Top Pin Impressions									
Date	Impressions	Reach							
3/1/16	52	13							
3/2/16	15	8							
3/3/16	19	9							
3/4/16	10	10							
3/5/16	65	14							
3/6/16	28	13							
3/7/16	29	16							
3/8/16	144	19							
3/9/16	86	18							
3/10/16	54	14							
3/11/16	107	18							
3/12/16	81	17							
3/13/16	49	15							
3/14/16	16	7							
3/15/16	405	38							
3/16/16	297	29							
3/17/16	95	16							
3/18/16	117	40							
3/19/16	136	18							
3/20/16	215	28							
3/21/16	33	17							
3/22/16	67	24							
3/23/16	36	20							
3/24/16	157	21							
3/25/16	77	23							
3/26/16	149	20							
3/27/16	47	16							
3/28/16	197	30							
3/29/16	973	29							
3/30/16	70	24							
3/31/16	27	16							
Top Pin Impressions from the last 30 days									
Pinterest Link	Image Link	Offsite Link	Creation Date	Impressions	Clicks	Repins	Likes	Rich Pin	Promoted Pin
http://pinterest.com/pin/543317142525654434/	https://s-media-cache-	http://www.visitlovelandco.org/	11/2/15	56	0	1	0	Yes	No
http://pinterest.com/pin/543317142527307056/	https://s-media-cache-ak0.pinimg.com/1200x/8a/79/		3/8/16	49	0	0	0	No	No
http://pinterest.com/pin/543317142521320409/	https://s-media-cache-	http://www.visitlovelandco.org/	1/13/15	43	0	0	0	No	No
http://pinterest.com/pin/543317142525654329/	https://s-media-cache-	http://www.visitlovelandco.org/	11/2/15	31	0	1	0	Yes	No
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http://pinterest.com/pin/543317142527307050/	https://s-media-cache-ak0.pinimg.com/1200x/c7/23/		3/8/16	27	0	0	0	No	No
http://pinterest.com/pin/543317142527399895/	https://s-media-cache-ak0.pinimg.com/1200x/df/ff/4		3/15/16	25	0	0	0	No	No
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http://pinterest.com/pin/543317142527399813/	https://s-media-cache-	http://coloradoeventguide.com/	3/15/16	24	0	0	0	No	No
http://pinterest.com/pin/543317142527399805/	https://s-media-cache-	http://www.movoto.com/blog/t	3/15/16	24	2	0	0	Yes	No
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http://pinterest.com/pin/543317142527306976/	https://s-media-cache-ak0.pinimg.com/1200x/74/32/		3/8/16	18	0	0	0	No	No
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Pinterest Link	Creation Date	Owner	Impressions	Clicks	Repins	Likes	# of Pins		
https://www.pinterest.com/visitlovelandco/what-to-do-events-and-festivals/	1/13/15	Visit Loveland Colorado	643	1	4	1	78		
https://www.pinterest.com/visitlovelandco/outdoor-experience/	1/13/15	Visit Loveland Colorado	573	2	2	0	75		
https://www.pinterest.com/visitlovelandco/eat-drink-loveland/	1/13/15	Visit Loveland Colorado	467	5	5	0	63		
https://www.pinterest.com/visitlovelandco/loveland-an-art-lovers-sanctuary/	1/13/15	Visit Loveland Colorado	463	0	9	0	82		
https://www.pinterest.com/visitlovelandco/travel-minded/	1/13/15	Visit Loveland Colorado	388	1	4	1	86		
https://www.pinterest.com/visitlovelandco/summer-in-loveland/	1/13/15	Visit Loveland Colorado	288	4	4	0	57		
https://www.pinterest.com/visitlovelandco/bring-the-kids-family-friendly-activities/	1/13/15	Visit Loveland Colorado	218	9	1	0	43		
https://www.pinterest.com/visitlovelandco/save-the-date-loveland-weddings/	1/13/15	Visit Loveland Colorado	205	2	0	0	86		
https://www.pinterest.com/visitlovelandco/the-sweetheart-city/	1/13/15	Visit Loveland Colorado	189	1	0	0	63		
https://www.pinterest.com/visitlovelandco/brewery-guide/	1/13/15	Visit Loveland Colorado	182	0	2	0	50		
https://www.pinterest.com/visitlovelandco/loveland-in-the-news/	1/13/15	Visit Loveland Colorado	142	3	1	0	31		
https://www.pinterest.com/visitlovelandco/loveland-lodging/	1/13/15	Visit Loveland Colorado	119	1	0	0	29		
https://www.pinterest.com/visitlovelandco/winter-in-loveland/	1/13/15	Visit Loveland Colorado	88	0	0	0	30		
https://www.pinterest.com/visitlovelandco/vintage-loveland/	1/13/15	Visit Loveland Colorado	83	0	0	0	33		
https://www.pinterest.com/visitlovelandco/shop-til-you-drop/	1/13/15	Visit Loveland Colorado	62	1	1	0	19		
https://www.pinterest.com/visitlovelandco/fall-in-loveland/	1/13/15	Visit Loveland Colorado	41	0	1	0	25		