

CULTURAL SERVICES BOARD MINUTES

Tuesday, January 26, 2016

4:30 PM

LOVELAND MUSEUM

503 N Lincoln Avenue, Loveland, CO 80537

I. The January 26, 2016 meeting of the Cultural Services Board was called to order at 4:30pm by Jan DesJardin in the upstairs Conference Room of the Loveland Museum.

Board Members Present: Dr. Dierdre Cook, Jan DesJardin, Teresa Mueller, Louise Kauffman, and Kris Ortmann. Juanita Cisneros was absent.

Also present were Susan Ison, Cultural Services Director; Bryan Zellmer, Rialto Theater Center Manager; John Fogle, City Council Liaison; Jennifer Cousino, Curator of History; Jenni Dobson, Curator of Education; and Tegan Hollen, Office Support Specialist.

Additions/Changes to the Agenda

Susan Ison asked that a Budget Reduction agenda item be added to the Cultural Services Reports section. The Election of Officers agenda item was tabled and will be addressed at the February 2016 meeting due to new board members not yet being confirmed by City Council.

Additions or Corrections/Changes to the December 8, 2015 Minutes

There were no additions or corrections/changes to the minutes.

Approval of the December 8, 2015 Minutes

Teresa Mueller motioned for the minutes to be approved. Louise Kauffman seconded the motion. The motion passed unanimously.

Introduction of Guests

Suzanne Janssen, community member, was present.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

CSB Accomplishments – Kris Ortmann reviewed and recorded the activities that CSB members participated in during the past two months.

Admission Fee Update – Kris Ortmann asked about an update regarding any observations made since the Museum began charging an admission fee for Main Gallery exhibits. Susan Ison and Tegan Hollen both provided feedback, noting that while donations seem to have decreased since the fee was put in

place, membership purchases have increased. Both Susan Ison and Tegan Hollen agreed that additional research could be done to explore this topic.

Board Interviews – Susan Ison explained that two interviews for new board members have been done. Juanita Cisneros and Suzanne Janssen will be appointed to the board pending approval from City Council. A prospective board member withdrew their application so one board position is still vacant. This position is currently being advertised and will close on February 12, 2016, after which a new board member will be chosen and appointed.

Cultural Services Department Reports

Museum Report – Museum staff spoke about current and upcoming events and exhibits at the Loveland Museum as well as other news.

- *Staff Reports:*
 - *Jenni Dobson – Education Report:* Jenni Dobson presented her 2015 Year End Report for museum programs, classes, and events to board members. Highlights included the ArtSteps Residency featuring visiting artist Dick Termes, the second annual 2nd Grade History Days, and both the Cherry Pie Celebration and Halloween Family Fun Festival. Jenni Dobson also described her plans for 2016 programs, classes, and events, which include the creation of a lending library for 2nd grade students to access in preparation for History Days and updating the outreach trunks in cooperation with Jennifer Cousino.
 - *Jennifer Cousino – Storage Facility & Acquisitions Committee:* Jennifer Cousino presented information about the new collection storage facility to board members. Work is currently being done to update the building to ensure it will provide a good environment for storing the collection. A small reception will be held for staff members to celebrate opening the new building in March 2016. Jennifer Cousino also described her plans for the formation of an Acquisitions Committee that will assist with the intake of donated items for the collection, and asked if any members were interested in being involved with the committee. This discussion ended with a review of the Loveland Museum Collections Policy.
- *SCFD Report:* Susan Ison provided board members with an update about the progress of the committee working to propose a SCFD for Northern Colorado. The committee recently attended a presentation by Peg Long, the Executive Director of the SCFD in Denver, which will continue their work in 2016. The committee is now focused on drafting ballot language for the SCFD in Northern Colorado and determining an official name for the SCFD 501(c)3.

Rialto Theater Center Report – Bryan Zellmer spoke about current and upcoming performances and events at the Rialto Theater Center as well as other news.

- *Rialto Film Program:* A committee has been formed to assist in the planning for the Rialto Film Program and will hold its first meeting on Thursday, January 28, 2016. At this meeting, the committee will focus on generating program ideas and discuss the proposed launch of the program in June 2016.
- *Rialto 2016 Calendar:* A calendar of performances and events at the Rialto for 2016 was presented to board members. Board members were also given an update about recent performance and event ticket sales.

- *Foote Lagoon Concert Series*: Work to raise funding for the concert series – in addition to the support provided by Kaiser Permanente – continues. Depending on the funding received, changes may be made to the format of the summer concerts, mostly adding additional stages and activities. Potential performers can now submit applications for consideration by email to Bryan Zellmer. The deadline for submissions is Monday, February 1, 2016.

Budget Reduction – Susan Ison informed board members about proposed budget reductions that will impact the Cultural Services Department. In order to offset the cost of adding positions in the Police Department, other City departments have been asked to identify areas for reduction in their budget. The amount to be reduced from Cultural Services has not yet been confirmed, but could potentially result in cuts to programming and marketing through the AHA! newsletter publication.

City Council Report

Councilor John Fogle offered an update about specific items being considered by City Council as well as City Council News.

- *Downtown South Catalyst Project*: This project was approved in the most recent City Council meeting with Brinkman Partners as the developer. The project as currently planned will include a parking garage, apartments, condominiums, retail space, and a 6-plex first run movie theatre. The project will begin in 12 months and is projected to be finished 12 months from that date, with some areas going up in phases during that time.
- *Regional Tourism Act*: The state has approved resources from the Regional Tourism Act (RTA) to go toward Go NoCO and its proposed attractions, including the Indoor Waterpark Resort of the Rockies and the U.S. Whitewater Adventure Park to be located in Loveland near The Ranch. City staff are currently in negotiations to determine how to make this deal affordable for Loveland.

Miscellaneous

- Entomologist Arlo Pelegrin will give a presentation about parasites at the Museum on Thursday, January 28th from 5:30 – 7pm.
- The member reception for the *Momentum* exhibit will take place at the Museum on Thursday, January 28th from 7 – 9pm.
- Susan Ison reviewed recent newspaper articles published in the Loveland Reporter Herald regarding the Christo and Jeanne-Claude exhibit at the Museum, the Museum's new collection storage building, and Bryan Zellmer at the Rialto.

NEXT CULTURAL SERVICES BOARD MEETING: Tuesday, February 23, 2016 at 4:30 pm in the Loveland Museum upstairs Conference Room.

III. Adjournment

The Cultural Services Board meeting was adjourned at 6:03pm.