

LOVELAND GOLF ADVISORY BOARD

MINUTES

12/09/15

Parks and Recreation Conference Room

PRESENT: Joe Lopo, Julie Nelson, Jan Wall, Robert Walkowicz, Tom O’Gorman, Jerry Weitzel, Chuck Weirauch, Jim Whitenight, Charlie Dyer
ABSENT: Hope Chrisman
STAFF: Steve Southard, Andrea Sheldon, Jim Dargis, Elizabeth Anderson
PRO SHOP: Kim Stiner, Gale Stiner
COUNCIL: Absent
CITIZENS: Lucinda Matheson, Kristin Moreland (via FaceTime connection)

Notice of meeting posted.

Chair Robert Walkowicz called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, December 09, 2015 at 5:15 pm.

Minutes The minutes for the 10/28/15 meeting were corrected to reflect attendance at meeting by Parks and Recreation Director, Elizabeth Anderson, and approved.

Citizen Comments Citizens comments were deferred until agenda topics

NON-ACTION/INFORMATION ITEMS

Project Review: Steve Southard reviewed the timeline and progress of projects associated with the operational changes in the pro shop at The Olde Course at Loveland.

The Olde Course at Loveland Pro Shop Operations

- Interviews for the Assistant Golf Professional position were held; Bradley Ehrlich was the successful candidate.
- An RFP process for the food and beverage concession resulted in Connie DuBois being selected as the new contractor; research has begun to transfer the liquor license at OCAL and begin the process for CCGC.
- A modest physical upgrade of the pro shop will begin shortly after the first of the year and should be complete mid-February.

Golf Instruction Scope of Service: Robert Walkowicz opened the topic. Staff is recommending that the City directly contract with independent contractors for golf instruction for the following reasons:

Olde Course/Cattail Creek

- The customer can select and work with the instructor whose philosophy of teaching best matches the way the customer learns.
- The customer receives the best price opportunity dealing directly with an instructor: no “middle man” to increase the cost of the lesson by asking for percentage of lessons.

- Allows the City to retain the most flexibility in instruction opportunities and to retain the ability to offer Rec-level, entry classes.
- Allows the Instructors to be competitive. The instructors set their own fees; if the instructor is highly respected and requested, they may be able to charge a bit more than other instructors.
- Allows the City to look forward to the future of a new clubhouse and possible indoor hitting area; the City can go into a facility design mode with ultimate flexibility.
- Allows the City to look for unique and mutually beneficial partnerships in golf instruction.

Board discussion included:

- Rec-Level golf instruction, instructors and the involvement of independent contractors, if so desired
- Duties of City staff; pros, asst. pros, and others
- Group lesson and private lesson opportunities
- Contract framework questions regarding marketing & fairness to independent contractors

Kristin Moreland expressed her desire to be considered as one of the vendors contacted for contracting with the City for golf instruction at The Olde Course at Loveland.

After a lengthy discussion, the general consensus of the Board was for the City to move forward to directly contract with independent contractors for golf instruction at The Olde Course at Loveland.

REPORTS/CORRESPONDENCE

Council Liaison Report

None; Elizabeth Anderson stated that, following the recent election, the Council Liaisons to the various Boards and Commissions would be reassigned. It was her understanding that the Golf Advisory Board would be assigned a new liaison.

Golf Operations Report

Steve reported that OCAL had gone from covered in snow, to clear for play, in the shortest time in recent history. Steve said this was a testament to the hard work of the OCAL maintenance staff to complete the drainage improvement projects in 2015.

Board Member Comments

None

There being no further business, the meeting was adjourned at 7:50 p.m.

/S/ Robert Walkowicz, Chair