

Citizens' Finance Advisory Commission Minutes

March 9th – 6:00 PM

City of Loveland Council Chambers, 500 E. 3rd Street, Loveland, CO 80537

Committee Members Present: Jim Atkins, Bruce Finger, Ralph Trenary, Jon Smela, John Case, Jodi Radke, Jennifer Travis, and Aurora Randolph.

Staff & Council Liaison Present: Renee Wheeler, Cathleen McEwen, and Dawn Wirth.

Guest Present: Gary Thomas, Transportation Advisory Board Chairman.

CALL TO ORDER:

Ralph Trenary called the meeting to order at 6:06 PM.

PUBLIC COMMENT:

Gary Thomas, Chair of the Transportation Advisory Board gave a brief history on the importance of street maintenance and ensuring the proper funding of the Street Maintenance Fund. A short discussion ensued.

APPROVAL OF MINUTES & AGENDA:

Ralph asked if there were any changes to the January minutes. Jodi requested a minor change to the minutes to further explain the pending legislation. Minutes were approved with revisions. **Motion was made and seconded to approve the minutes as amended. Motion passed 6-0.**

Ralph requested a couple of changes to the agenda including moving ICMA Performance Measures to a later date as the presentation is not ready at this time. **Motion was made and seconded to approve the agenda as revised. Motion passed 7-0.**

REPORTS:

Council Update

Cathleen McEwen explained that ACE's answer may not be announced on the expected due date. Their expectation is to be down to two candidates by next week. The City is cautiously optimistic and ACE is still reviewing the City's proposal and is very interested.

Community Marketing Commission has announced the winner of the Branding Project Phase 1 and 2 is Toolbox Creative. A brief discussion ensued on the details of the proposals.

Marcie Erion was hired as the new Business Development Specialist for the Office of Creative Sector Development.

City Manager Bill Cahill joined the commission. He was asked if Loveland makes the final two with the ACE contract, will there be additional negotiations. Bill stated at this time, he does not know if additional negotiations will be sought and a brief discussion ensued regarding the different possibilities.

Director Update

Renee gave an overview of the Financial Sustainability Process update. She continued by comparing the forum answers with the online survey answers. A lengthy discussion continued regarding the commonalities and the differences between the answers and the dynamics of each type of group. Renee stated that the report to Council will be presented on March 22nd with all the details from both surveys.

Ralph asked if there were any additional changes to the summary of feedback. John Case, Jim Atkins and Jennifer Travis plan to attend March 22nd meeting. **Motion was made to approve the report as edited. Motion was made and approved 7-0.**

REGULAR AGENDA:

Financial Sustainability Report

Ralph presented the draft summary report for Council on the results of the Financial Sustainability Forums for presentation at the next council meeting. He requested feedback on the report and asked for changes, additions, deletions or any other suggestions. Commission reviewed the report in detail and made modifications to the electronic document per the discussion. The report was finalized then approved by the commission as edited. **Motion was made to approve the report as revised. Motion was seconded and approved 7-0.**

Department Signup for Budget Analysis

Ralph asked if members were still interested in meeting with other boards and commissions regarding their budgets. An extensive conversation ensued regarding the value of meeting with the other boards and commissions. Commission decided to have members only look at the large budget departments. Jim Atkins will meet with Fire & Rescue, Jennifer Travis, Bruce Finger, Jodi Radke and John Case would like to meet with departments but will be dependent upon scheduling.

Boards & Commission Summit

Ralph Trenary and Jodi Radke attended the annual Boards & Commission Summit. Several boards or commissions reported their accomplishments for the year but CFAC was not on the list this year for announcement. Ralph explained much of the Summit was used to discuss the upcoming revising of the City's Comprehensive Master Plan. Discussion ensued.

Dashboard

Ralph gave a brief overview of the dashboard and was happy to report an improvement is beginning. A brief discussion ensued.

OTHER BUSINESS:

Announcement was made that the International Space Station is viewable tonight and tomorrow.

Also announced was the Governor's Economic Development Strategy Meeting is set for March 24 at The Ranch in Loveland and is the next step in the process for Region 2 (Larimer and Weld Counties) in the Bottom Up Economic Development Initiative.

School District and City Council Joint Meeting is scheduled for March 24th at 7PM.

John Case announced that the Capital Expansion Fee (CEF) meetings are going well. Similar attendance as the Financial Sustainability Forums and seems to be well attended. He explained many developers concentrating on small items in the fees though. A presentation will be made to Council soon then the group will look for additional direction. A brief discussion ensued on the process.

ADJOURNMENT:

Motion was made and seconded for adjournment. Meeting was adjourned at 8:21PM.

Minutes respectfully submitted,

Dawn Wirth, Secretary to the Board