

**Loveland
Downtown Development Authority (DDA)
Meeting Minutes – October 26, 2015
6:30 p.m.**

A meeting of the Loveland Downtown Development Authority Board of Directors was held at 6:30 p.m., on October 26, 2015 at the LDP-DDA Offices, 350 N. Cleveland Ave., in Loveland, CO.

CALL TO ORDER:

Caldwell called the meeting to order at 6:30 p.m.

ROLL CALL:

Present: Caldwell, Liggett, Goacher, Rutledge, Cook, Fogle

Absent: Donnelly

Staff: Wedding-Scott, Interim Executive Director

City Staff: Mike Scholl, Alan Krcmarik

Legal Counsel: None

Guests: None

PUBLIC COMMENT: None

APPROVAL OF MINUTES:

Fogle moved to approve the minutes of the meeting from October 12, 2015; the motion was seconded by Goacher; the motion was approved unanimously.

PRESENTATIONS/UPDATES:

Corn Roast Update – Mindy McCloughan, President/CEO Loveland Chamber. McCloughan provided an update of the 2015 Corn Roast event. She indicated that although the event was a great success – there were a number of issues and concerns that she felt needed to be addressed for the event to continue to be successful in the downtown in the future – specifically, electricity, alcohol, road closures. She noted that although the Chamber had started planning utility connections with the City early in the year, they had unfortunately installed smaller electric lines than had been specified causing some issues with vendors and the band. They also spend around \$6,000 for generators annually for the event. McCloughan recommended that overall, utilities (electricity) needs to be addressed if events continue to be planned along Railroad Avenue. She also noted that the Chamber has significant security costs associated with serving alcohol during the event – and road closure costs. She thought the idea of removable bollards for road closures would be a possible good solution – eliminating the need for barricades. Fogle suggested that the Chamber and LDP staff research the opportunity to include the downtown (or

parts of it) into an approved “Go Cup” liquor containment area – example “the Greeley Go Cup Association”. Mccloughan acknowledged his recommendation and advised that the LDP had also had the discussion.

South Catalyst Project:

Mike Scholl, Economic Development Manager and Alan Krcmarik, Fiscal and Economic Advisor for the City, presented an update on the South Catalyst Project. Scholl indicated that City staff, Dave Clark, and Jacque Wedding-Scott are in the process of interviewing developer consultants and should have the decision by the end of next week. He stated that developer proposals are due on November 13th.

FAÇADE PROGRAM:

Wedding-Scott advised that she had been delayed in getting information to the working group, however they will continue working on finalizing documents for Board reviews in November. She reminded the Board that there remains \$76,000 in LURA funding that will hopefully be committed to a number of pending grant applications.

PARTNERSHIP FUNDING REQUESTS: None

ACTION ITEMS: None

STAFF & EXECUTIVE DIRECTOR REPORT:

2016 Budget. Wedding-Scott advised that she and City staff are continuing to work on numbers for a final budget proposal for 2016. It is expected that overall revenues will be minimal for 2016 – possible \$34,000-\$37,000 in mill levy (and contingent upon the election results). Sales tax increment revenues are being reviewed by Staff and will not be determined until mid-year 2016. A final budget and resolutions will be presented to the Board for review after the election on November 3rd.

Proposed Joint Planning Workshop. Wedding-Scott advised that a small working group of both LDP & DDA Board members has been interviewing potential facilitators. A final interview will be held tomorrow evening, and the results of the working group decisions will be presented to both Boards.

Holiday Events. Wedding-Scott and Warren have been meeting with City staff to plan the Holiday Tree Lighting & Downtown Event – with a “WhoVille” (Grinch that Stole Christmas) theme. The downtown events will include carriage rides, carolers, business decorating contests, a movie at the Rialto, music, business discounts, etc. More information to come.

LIAISON REPORTS: Fogle gave an update on City Council matters and actions, and advised that the Construction Advisory Board will be holding a meeting for the development community regarding City developer processes on November 18th, from 5-6:00 p.m. in the Council Chambers.

OTHER MATTERS: None

UPCOMING MEETINGS/AGENDAS: Pending

OTHER MATTERS: None

ADJOURN: Chair Caldwell moved to adjourn the meeting; seconded by Vice-Chair Liggett; the motion was approved unanimously. Meeting Adjourned – time estimated at 8:30 p.m.

Respectfully submitted

Sharon Rae Cook
Secretary/Treasurer, Loveland DDA Board

Date