

Loveland Downtown Development Authority (DDA)
Meeting Minutes – September 14, 2015
6:30 p.m.

A meeting of the Loveland Downtown Development Authority Board of Directors was held at 6:30 p.m., on September 14, 2015 at the LDP-DDA Offices, 350 N. Cleveland Ave., in Loveland, CO.

CALL TO ORDER:

Chairman Caldwell called the meeting to order at 6:35 p.m.

ROLL CALL:

Present: Clay Caldwell, Dionne Liggett, Doug Rutledge, Tom Donnelly and John Fogle)

Absent: Sharon Cook, Goacher

Staff: Jacque Wedding-Scott, Interim Executive Director and Kim Warren, Administrative Asst.

Legal Counsel: None

Guests: Jackie Marsh, Michael Curnic, Tom Buchanan, and Harrison Hand.

PUBLIC COMMENT: None

APPROVAL OF MINUTES:

Liggett, moved to approve the minutes; seconded by Rutledge; the minutes were approved unanimously.

ACTION ITEMS:

Presentation:

Mike Scholl and Alan Krcmarik gave a presentation on the HIP Streets Program and the Destination Downtown – HIP Streets Strategic Plan. Scholl stated that the plans were completed in 2009. He gave an update on the progress of the plan to date.

Façade Program. Wedding-Scott gave a presentation on the completion of the Arcadia Hotel (Opera House). She gave an update that the LURA is ready to release the funds upon the completion of the sidewalks and trees. She also stated that Howard Perko is out of town and it is expected he will close on the property upon his return. Attorneys are working on preparing closing documents.

Wedding-Scott advised the Board that the LDP – per their Agreement – has review and approval on tenant signage for the Opera House project. She presented the preliminary signage submitted by Howard Perko for one of his new tenants, The Condiment Queen. Rutledge requested that Wedding-Scott contact the City for their sign guidelines and permit requirements prior to the LDP's approval. Wedding-Scott discussed the upcoming discussion on a façade grant program, and requested that at least two Board members each – the LDP and DDA – sit on a working committee to help develop the program. McCloughan and Rutledge agreed to participate from the LDP Board.

Wedding-Scott gave a presentation on the draft façade grant concept drawings for the new Dark Heart Coffee shop and Top Hat Lounge. She indicated that stated that there are 3 pending façade grant

applications, which she hoped would be submitted by the end of September – including, Dark Heart/Top Hat, Verbotten Brewery, and 419 Jefferson. Partnership Funding Requests: There were none noted.

Staff and Executive Director Report:

Community Outreach Efforts/Interim Executive Director Report. Wedding-Scott gave an update to the Board on the outreach events that will be held in September/October – including the City’s Business Appreciation Breakfast on 9/9/15, an open house for the 2nd Friday Downtown Event on 9/11/15, a business breakfast on 9/24/15– to be hosted by Mo Betta’ Gumbo, and a resident outreach event in October.

Website. Wedding Scott gave an update on the website and stated that it is in a construction mode. The work is in process. Aliers was not present today to give a demonstration today. Go to www.lovelandpartnership.org for site – under construction.

Branding. Liggett gave a presentation on the branding efforts and the possibility of using designs that were already developed – but, building on the concept. She stated that they will be talking to Christopher Lawson, the original designer, to recreate the logo. A briefing will be made to the Board on 9/28 and hopefully a full blown presentation will be made to the Board in October/November.

Flower Planter Project. Wedding-Scott gave an update on the Flower Planter Project. She confirmed that the planters are in place and planted along Railroad Avenue. She congratulated Johnson for completing the project.

Holiday Lighting. Wedding-Scott gave an update on the Holiday Lighting. Warren is in the process of collecting bids for the cost and procedure. It was agreed that the 2015 lighting needs to be more bold and bright.

Resident Outreach. Wedding-Scott gave an update on the Resident Outreach meeting that was held on September 11th. There were 6 residents in attendance along with City and state employees, along with a Police Department representative.

The Business Breakfast has been postponed to September 24th at Mo’ Betta Gumbo.

Wedding-Scott gave an update that the District Resident Outreach is scheduled for October 3rd from 11:00 a.m. – 2:00 p.m.

Other Matters: Wedding-Scott requested that the Board Members be there to volunteer at the Resident Outreach BBQ on October 3rd.

It was agreed that even though October 12th is the Columbus Day holiday, the Board would continue to meet at 6:30 p.m. that evening.

FUTURE MEETING AGENDAS:

Branding, Façade Grant Program, Resolutions supporting DDA Election Question, Resolution authorizing the Executive Director, Interagency Service Agreements, Presentation – Larimer County Assessor’s Office- Property Tax TIF

OTHER BUSINESS: None

ADJOURN:

Fogle moved to adjourn the meeting; seconded by Liggett; the motion was approved unanimously.
Meeting Adjourned.

Respectfully submitted,

Sharon Rae Cook
Secretary/Treasurer, Loveland DDA Board

Date