### LOVELAND GOLF ADVISORY BOARD **MINUTES**

02/25/15

### PARKS AND RECREATION CONFERENCE ROOM

PRESENT: Robert Walkowicz, Tom O'Gorman Jerry Weitzel, Julie Nelson, Hope Chrisman,

Charlie Dyer, Jan Wall, Chuck Weirauch

Joe Lopo, Jim Whitenight ABSENT:

STAFF: Steve Southard, Andrea Sheldon,

COUNCIL: Absent

Notice of meeting posted.

Steve Southard called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, January 28, 2015 at 5:15 pm.

Minutes The minutes for the 01/28/15 were approved as submitted.

Citizen None

Comments

#### NON-ACTION/INFORMATIONAL ITEMS

### 2014 Year-End Review

Steve Southard distributed a handout reviewing year-end 2014 financials. 2014 reflected the recovery challenges of the 2013 flood on both the revenue and expense side of the balance sheet. 2014 also reflected the first year of Cattail Creek pro shop being staffed and operated by City employees.

### **Project Update**

Steve updated the Board on the following projects:

- Storm sewer line installation across 15 fairway MBGC
- Driving range target installation MBGC, CCGC
- #16 bridge repair and river bank stabilization MBGC
- Restoration of Dry Creek; bank stabilization, bridge culvert redesign, clean-out of creek areas - MBGC
- Quick remodel of back room storage OCAL
- New pump station installation CCGC

# **Denver Public** Golf Expo Update

Andrea Sheldon related that attendance at the Denver Public Golf Expo resulted in \$23000 of pre-sale round revenue. Friday was an extremely busy day with attendance tapering off during the weekend due to inclement weather. Suggestions for the 2016 booth included:

- Make the golf special for individual rounds not 2 rounds
- Include the "savings" amount on the flier
- Make "NO RESTRICTIONS" even MORE visible

Include information on the Mini-Course and SNAG golf – maybe even have the equipment there.

### Boards and Commission **Summit Update**

Robert Walkowicz attended the Boards and Commission Summit and gave a brief presentation relating the G.A.B. goals for 2016 and the steps being taken to attract new people to golf.

### **Added Item: Super Twilight** at Olde Course

Steve asked the Board for their thoughts on bringing an all you can play twilight rate to The Olde Course at Loveland. Twilight would begin about 3 hours before sunset and would only be offered in the summer months. Questions/Thoughts included:

- Impact to men's league
- Cart use/cost
- Ability to monitor for damages
- Target market
- Cost

# **Council Liaison** Report **Golf Operations** Manager Report **Board Member** Comments

No report

No report

- Hope Chrisman discussed the idea of using multiple tees for a round instead of just the whites, etc. Staff has been investigating the idea of hybrid course options for both MBGC and OCAL
- Charlie Dyer said the range mats at The Olde Course are worn out.
- Tom O'Gorman asked about the removal of a large spruce tree between 4 & 5 at MBGC; Steve said that the tree was not a good fit for that area and that it shaded the green.
- Jan Wall discussed the upcoming housing development and new golf course starting on the border of southwest Loveland by Lone Tree Lake
- Julie Nelson followed up regarding a stockpile of dead geese found just off of #3 tee. Steve indicated that the Colorado D.O.W. investigated and said that the geese were from someone's freezer (they showed signs of freezer burn) and all had been shot at some point in time. The geese were not on golf course property.

There being no further business, the meeting was adjourned at 7:00 p.m.

/S/ Robert Walkowicz, Chair