



Go Noco's dream-scale tourism package

Regional Tourism Act application contains a wonderland of features

So breathtaking is the scope of a package of tourist attractions promoted by Loveland, Windsor and Larimer County that even one would earn Northern Colorado a big star on any national map of prime destinations.

But taken together, as the backers hope they will be, the five-course menu of water parks, a sports training and tournament center, resort hotels and an authentic Old West experience venue would make the region a tourist Mecca rivaling almost any other.

Gov. John Hickenlooper five years ago inked the Regional Tourism Act, a measure intended to boost Colorado's economy by steering a portion of sales tax revenue toward "large-scale regional tourism projects of an extraordinary and unique nature" that without the sales tax backing would not be built in the foreseeable future.

The components of an RTA application from Go NoCo, a non-profit group formed to push the region's bid forward, fill the bill. They are large-scale, extraordinary and, in the Western United States, they are one-of-a-kind.

The 122-page application



The U.S. Whitewater Adventure Park, with its recirculating river for kayaks and rafts, is included in Go NoCo's Regional Tourism Act application, along with an indoor water park, a top-level sports training center, a golf-centered resort hotel and conference center and an expanded Sylvan Dale Guest Ranch.

document describes a \$350 million assemblage that includes:

- Loveland's Indoor Waterpark Resort of the Rockies, containing just what the name implies plus 330 hotel rooms, a spa, 40,000 square feet of meeting space, retail stores and a 250-seat restaurant;
- The U.S. Whitewater Adventure Park, also in Loveland, with a 20-acre recirculating artificial river system for whitewater kayaking and rafting, accompanied by zip lines, climbing wall and other adventure activities.

- The National Sports & Tournament Center, including a Bo Jackson sports training facility, an outdoor sports complex, a sports science pavilion and the Earth Treks international climbing center at Centerra in Loveland.

- Windsor's Peligrande Resort and Conference Center, a 300-room resort hotel, luxury spa, 58,000-square-foot convention center located in Water Valley adjacent to the proposed Raindance National Golf Course.

- The enhanced Sylvan Dale

(see RTA page 2)

RTA (from page 1)

Guest Ranch in Larimer County west of Loveland, with guest capacity expanded to make it one of Colorado's largest dude ranches, and the new non-profit Heart J Center for experiential learning.

While Go NoCo now includes Loveland, Windsor and Larimer County as public partners, Estes Park is considering joining the bid prior to an August deadline for revisions to the package.

Go NoCo's six-member board of directors – two mayors, a county commissioner and three business leaders – reflect the union of public and private interests that is behind the RTA bid.

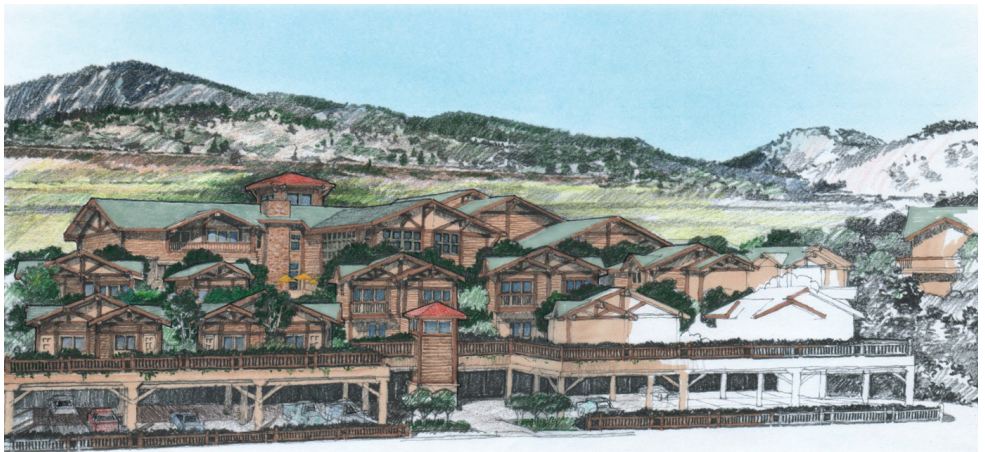
"I think we're in a great position for success with these projects," said Larimer County Commissioner and Go NoCo board member Tom Donnelly.

"There have been RTA awards given in the metro-Denver area, and in southern Colorado, but not up here. And, this is the first time you've seen so many local communities come together – Loveland, Windsor, the county, and probably Estes Park."

The private financial muscle of a cadre of national real estate developers, all top specialists in development of resort, adventure and entertainment venues, has been drawn to the project package.

If the bid is successful, their investments would be secured by a continuous revenue stream derived from state sales taxes collected over a 30-year period within prescribed geographic zones that include the project locations.

The state's RTA selection criteria require that Go NoCo demonstrate that their proposed attractions will drive "a substantial increase in out-of-state tourism," and that a significant portion of sales tax



Estes Park architecture firm Thorpe Associates PC is designing new facilities at flood-scoured Sylvan Dale Guest Ranch, including a new lodge and cabins, as part of a regional package of tourism projects backed by Loveland, Windsor and Larimer County.

they generate will be paid by people residing outside the tax district boundaries.

Consultants hired by Go NoCo, after appropriations from the participating governments, estimate the five components of the package would generate in \$150.6 million in sales tax revenue over 30 years, with nearly \$70 million of that coming from out-of-state visitors.

Loveland Mayor and Go NoCo

Go NoCo application online

The complete application for Regional Tourism Act assistance by the non-profit Go NoCo group is available at GoNoco.org.

board member Cecil Gutierrez said the forces aligned behind the group's bid made it unique among previous RTA proposals.

"You have a terrific mix of public and private entities involved," he said. "We have the City, the town of Windsor and the county, but we also have two substantial private developers locally, plus the major national developers."

Loveland would benefit most from the Centerra-based sports center, and from the indoor water park and whitewater adventure park that would be located adjacent to one another just north of The Ranch

fairgrounds complex and Budweiser Event Center.

"The impact on Loveland that the RTA bid would have, if it is successful, would be quite dramatic," City Manager Bill Cahill said. "But the real benefit is to the Northern Colorado region. All of us, no matter where we live, would have a share in that success."

Go NoCo's bid is joined by just one other in the state, a proposal for a sweeping overhaul of the National Western Stock Show venue in Denver. Durango earlier this year withdrew its previously announced intent to apply. The state will announce RTA bid acceptance in mid-November.

No matter the outcome, Donnelly said the region's experience with the process has already brought benefits unrelated to tourism and tax revenue.

"The most common theme these days, if you watch TV and listen to the radio, is that elected officials can't get together, they can't work together," Donnelly said. "This RTA experience, and the Go NoCo organization, really tell a different story. If people are looking for something to be proud of, this is it."

Tour de Pants honors fallen police officer and highlights Loveland's history

Residents are invited to get a little exercise while learning about local history. The Tour de Pants, an organized bike tour through Loveland that explores and highlights Loveland's past, this year honors Police Officer Night Marshal Frank Peak. Last year's tour was dedicated to historical figure Mariano Medina – a fur trapper who is considered to be Loveland's first permanent settler.

The event will start with a plaque dedication for Officer Peak. One hundred years ago in 1915, Peak was shot in the line of duty by unknown assailants. Peak remains the only Loveland police officer to be killed while performing his job. He will be honored at the site where he was shot on E. Second Street and some of his family will be in attendance. After the dedication, historians Jeff and Cindy Feneis will lead the bike tour stopping at relevant locations during that period of time.

The tour then heads to a historic preservation festival at the Civic Center Foote Lagoon, 10 a.m., 500 E. Third St. The festival will be a joint event with The People's Market, a community-based and driven market

promoting handmade wares from local artists who support bartering and trading of produce, garden supplies, tools and more. There, attendees will enjoy food, games (including a frozen pants contest), preservation workshops, repurposed furniture, eco-friendly locally made gifts, jewelry and more.

Attendees can also see a Frank Peak display and an antique law-enforcement uniform (including pants, of course) from the 1900s at the library as well as a Frank Peak exhibit at the museum. And Create Loveland will be on-hand to gather input from attendees for the City's new comprehensive plan.

Tour de Pants runs from 8 a.m. to



Marshall Frank Peak, pictured second from the right, was shot in the line of duty in 1915. The annual Tour de Pants event explores that era's history.

noon. Those who don't want to do the ride can attend the plaque dedication at 8 a.m. in the East Second Street pocket park and the celebration at the Foote Lagoon beginning at 10 a.m. The People's Market is open from 10 a.m. to 5 p.m.

Reservations are required for the bike tour. For more information go to cityofloveland.org/tourdepants or call 962-2346.

Get to know Public Works & LWP at the 12th annual Public Works Day May 19

The City's Public Works department and Loveland Water and Power will once again treat residents to a day of fun, highlighting the many services these agencies provide to the community every day. The event, now in its 12th year, will be held from 9 a.m. to 1 p.m., Tuesday, May 19 at Fairgrounds Park, 700 S. Railroad Ave.

Every year, City staff organize a variety of activity booths centered on current services and infrastructure found in our

community. Children, usually unknowingly, get a little education along with a lot of fun.

This year's event will feature an



equipment show highlighting the machinery used in street and solid waste management, demonstrations on the power of electricity, the water/wastewater system, and activities that demonstrate the importance of clean water to our environment and community. There will also be displays of school zone signs and information on recycling and energy uses around the community.

For more information call 962-3342, or visit cityofloveland.org/publicworksdays.

Apply for sales tax rebates beginning April 1

Individuals and families may apply to receive food and utility sales tax rebates. Rebates are issued on a first come, first served basis to applicants who meet HUD median area income guidelines and requirements set by Loveland City Council.

Blank applications will be available on April 1 at:

- House of Neighborly Service (HNS) 1511 E. 11th St., Suite 100
- These City of Loveland offices, 500 E. Third St.
 - o City Clerks
 - o Utility Billing (by cashier)
- Loveland Public Library, 300 N. Adams Ave.
- Online at cityofloveland.org

The program runs from April 1-May

28. Completed applications can be turned in at HNS, 9 a.m.-noon, Monday through Thursday.

Rebate amounts are based on an estimate according to family size and income level. All household members must currently live within Loveland city limits and have lived there for all or part of 2014.

For more information call 970-342-2292.



Child car seats now accepted for recycling

In an effort to keep these seats out of the landfill, garage sales and resale shops, the City of Loveland's Recycling Center, 400 N. Wilson Ave., will accept these seats for recycling, free of charge.

These types of seats have a limited lifespan and should be taken out of service if they are expired, recalled, or have been in a significant crash.

Before recycling please remove non-plastic parts such as fabric, padding, harness straps, buckles, etc. There will be a trash receptacle adjacent to the car seat drop off container for those non-recyclable parts.

For more information call 962-2529.



This photo from page 1 of the February edition of City Update should have identified John Windell, left, and Louis DeAngelis of DeAnge Masonry LLC as the stonemasons who were photographed celebrating the completion of repairs to the "Big Dam" west of Loveland.

April is Fair Housing Month

To discuss a fair housing complaint or possible housing discrimination, call the City's Community Partnership Office at 962-2517.



WINONA

OUTDOOR POOL

NEW!

Check out the **EARLY BIRD PRICES** for these **NEW Winona Punch Cards!**

10-Visit Card	20-Visit Card
Toddler \$16.50	Toddler \$30.00
Youth \$24.50	Youth \$45.00
Adult \$32.50	Adult \$60.00
Senior \$27.00	Senior \$51.00

Punch cards are only good for Winona Pool and MUST be used in the year they are purchased.

Call 962-2FUN for more information
Early Bird prices good through 5/22!

[available for purchase at Chilson only]
 700 E 4th Street • Loveland • CityofLoveland.org

TICKETS ON SALE NOW!

Pancake Breakfast & Plant Sale

Saturday, May 2
8:00-11:00am

Cost in Advance

\$4 Adult; \$2.50 Child

Cost at the Door

\$5 Adult; \$3.00 Child



Chilson
 Recreation Center

Buy your tickets at the Senior Center!

700 E 4th St, Loveland, 970-962-2783

City Update is a monthly publication of the City of Loveland. Residents receive City Update according to their utility billing cycle. Timeliness of the information may be affected by recipients' billing schedule. City Update is also available around the first of every month on the City's website at www.cityofloveland.org. Your comments are encouraged and welcomed at 962-2302, or Tom.Hacker@cityofloveland.org. The City of Loveland is committed to providing an equal opportunity for citizens and does not discriminate on the basis of disability, race, color, national origin, religion, sexual orientation or gender. The City will make reasonable accommodations for citizens in accordance with the Americans with Disabilities Act. For more information, please contact the City's ADA Coordinator at 962-3319 or Bettie.Greenberg@cityofloveland.org.

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Make sure the sprinkler system's backflow preventer is operating properly

Many Loveland Water and Power customers will soon turn on their automatic sprinkler systems in anticipation of the coming growing season. These systems require regular inspection and maintenance to ensure safe and proper operation. Residents need to make sure their backflow preventers are working as they should to prevent the contamination of drinking water.

Backflows

A 'backflow' refers to water within a pipe or plumbing system moving in a backward and unintended direction. This reverse flow of water and other substances can result in chemicals or contaminants getting into drinking water in the public or in a private water system. Large-scale backflows sometimes occur when a water main breaks or when a hydrant is used for fire-fighting, due to a dramatic change in water pressure. On a smaller but no less serious scale, a home's drinking water supply could be contaminated if a sprinkler system's backflow preventer is not operating properly. Worse yet, due to a faulty device, contaminants could get into the system at-large,

putting many customers at-risk. To ensure that the water-distribution system remains safe and intact, it is imperative that homeowners do an annual inspection of their backflow prevention assemblies and take care of any needed maintenance.

Testing

Colorado law requires that a home's backflow prevention assembly be tested annually by a certified tester. Ask the tester to show you his or her Colorado backflow assembly tester certificate. For a list of certified backflow prevention testers in northern Colorado provided by the Backflow Prevention Education Council of Colorado, go to bpecc.us/find-a-tester.html. Once completed, a copy of the backflow prevention device test and maintenance report must be submitted to Loveland Water and Power.

Approved assemblies

Colorado law requires water utilities to protect distribution systems by promoting the proper installation and use of backflow prevention assemblies to their customers. The Colorado Water Quality Division has identified

approved backflow assemblies for use in Colorado. Approved assemblies are marked with the ASSE or USE stamping. Customers should be aware that both approved assemblies and unapproved devices are on the market.

Sprinkler permit applications and inspections

Loveland Municipal Code requires that residents obtain a permit before installing a new sprinkler system. A permit must also be obtained for work done to repair, expand or modify an existing sprinkler system with an unapproved backflow assembly, and those assemblies must be upgraded to an approved assembly. All sprinkler permits are free. Property owners can perform normal maintenance on their sprinkler systems including replacing sprinkler heads and repairing a leak or adding additional zones without obtaining a permit.

After obtaining a permit and installing a new sprinkler system, Loveland Water and Power will perform an inspection. To get a permit application visit cityofloveland.org/crossconnection or call 962-3721.

LWP urges customers to stay connected

New media and technology trends are reshaping the way we do business, especially when it comes to communicating with customers.

LWP's goal is to deliver timely, engaging news that will help residents stay connected with their municipal utility.

To do so LWP actively uses a variety of social media including its web pages, a new blog, social media pages, videos and e-news.

Check out the Web at: cityofloveland.org/LWP

Like us on Facebook at [facebook.com/LovelandWaterandPower](https://www.facebook.com/LovelandWaterandPower)



And follow us on Twitter at: [@LovelandWP](https://twitter.com/LovelandWP).



For more info call 962-3000.

City of Loveland **SPRING WATERWAY CLEAN-UP EVENT**
 9a.m.- Noon
 April 18, 2015
www.CityofLoveland.org/VolunteerEvents

Loveland Water and Power expands efficiency program to all customers

In 2011, Loveland Water and Power responded to customer requests for information about energy use and questions about ideas on how to reduce energy use by implementing the Home Energy Report pilot program.

The Home Energy Report pilot program combines behavioral science with cutting-edge data analytics to provide customers with detailed information about their energy use. The reports include an anonymous comparison against a group of similarly-sized and equipped homes in the area, usage history comparisons, goal setting tools and progress trackers.

When the pilot program concluded in 2014, LWP surveyed customers regarding how they were using the report, whether they had made any changes to improve energy efficiencies based on the reports, and their overall satisfaction with the report. Through the survey, LWP

confirmed that more than 78 percent of LWP customers were satisfied with the pilot program. Additionally, the Home Energy Report pilot program helped more than 15,000 LWP customers save 8.3 gigawatt hours of electricity—that’s enough electricity to power every home in Loveland for a week.

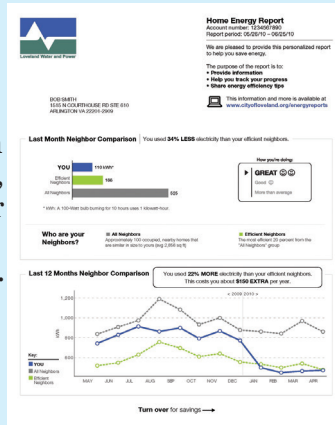
“Anticipating and responding to the needs of our customers is at the heart of Loveland Water and Power’s business model,” said Gretchen Stanford, customer relations manager. “We are thrilled that our customers in Loveland have been able to

reduce their energy bills, and look forward to providing new and more personalized experiences that will help customers better understand and reduce their energy usage.”

Due to the positive response, LWP will be expanding the program to all 28,000 residential customers this month, excluding those who previously opted out of the report program.

In tandem with the report, LWP will launch a new set of digital tools that will send personalized email communications to customers at critical moments, such as a higher-than-normal utility bill. The email alerts will warn customers if they are trending toward a higher bill and provide tips on how they can take action to save energy before the end of the billing period.

For more information on the Home Energy Report visit cityofloveland.org/energyreport or call 962-3000.



The Garden-in-a-Box program offers beauty, simplicity and efficiency

Garden-in-a-Box offers a simple approach to learn about and plant a water-wise garden. Regardless of expertise, you can save water and beautify your landscape by purchasing a professionally designed, perennial garden that uses xeric (low water) plants and includes a comprehensive plant and care guide. When xeric gardens replace existing turf, the water savings are significant.

Gardens are offered in partnership with LWP in support of the city’s commitment to water conservation. LWP customers are eligible for a \$25 discount while supplies last.

Order gardens online at conservationcenter.org/gardens or call 303-999-3820 ext. 222.

