CULTURAL SERVICES BOARD MINUTES

Tuesday, February 24, 2015 at 4:30 PM

LOVELAND MUSEUM/GALLERY

503 N Lincoln Avenue, Loveland, CO 80537

1. The February 24, 2015 meeting of the Cultural Services Board was called to order at 4:33 pm by Juanita Cisneros in the Upstairs Conference Room of the Loveland Museum/Gallery.

Board Members Present: Juanita Cisneros, Jan DesJardin, Louise Kauffman, and Kris Ortmann. Adrian Somerset and Teresa Mueller were absent. Also present were Council Liaison Ralph Trenary; Susan Ison, Cultural Services Director; Rich Harris, Rialto Theater Manager; and Tegan Hollen, Office Support Specialist.

Introduction of Tegan Hollen

Tegan Hollen is the new Office Support Specialist for the Loveland Museum/Gallery. She began working on February 10, 2015.

Additions/Changes to the Agenda

Cultural Services Board Accomplishments were added to the Board Reports portion of the agenda. Arts Advocacy Day, Capital Expansion Fees, and Cultural Service Board Goals were added to the Cultural Services Department Reports portion of the agenda.

Additions or Corrections/Changes to the January 27, 2015 Minutes

The minutes for the January 27, 2015 meeting will be reviewed at the March 24, 2015 meeting.

Approval of the January 27, 2015 Minutes

The minutes for the January 27, 2015 meeting will be reviewed at the March 24, 2015 meeting.

Introduction of Visitors

There were no visitors at the February 24, 2015 meeting.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

CSB Accomplishments Update – Kris Ortmann updated the 2015 accomplishment report.

There was a discussion of the policy for closures and cancellations because of the recent inclement weather. Currently, no notice is posted if a performance or event is still going to occur. Kris and Louise

Kauffman suggested changing this policy for extreme weather situations because they received a lot of comments while volunteering at the Rialto Theater during the last snow storm.

Cultural Services Department Reports

Board Member Status – Susan Ison provided an update about the current board member vacancies. Juanita Cisneros, Jan DesJardin, and Kerri McDermid's terms have all expired. Three interviews were conducted for filling these positions. Selections must first be approved by City Council.

Rialto Theater Center Events – Rich Harris reviewed the recent and upcoming events at the Rialto Theater Center, including four of the Rialto's own events.

RTC Rates & Fees – Rich Harris provided an update about the changes to the Rialto Theater Center rates and fees. The rental rates have been approved by City Council. The box office ticket fees are still under review and are tentatively scheduled to be looked at on Tuesday, March 3rd.

Create Loveland Web Site Questionnaire – Susan Ison encouraged board members to complete the Create Loveland questionnaire. The questionnaire is simple and provides a unique format for providing feedback about the Create Loveland master plan. The deadline to participate is March 6, 2015.

Poetry Ahead – Susan Ison explained the Poetry Ahead project. Businesses were asked to display poetry posters in April for National Poetry Month and 66 businesses have agreed to participate..

Museum Events

- The dedication event for Art in Public Places TAAP 2D will be held Friday, March 13, 2015 at 6 pm at the Loveland Public Library.
- Children's Day will be on Thursday, March 19, 2015 from 1:00-4:00pm.
- The Thompson School District show, ArtScienceNature, will be opening in the Main Gallery on Saturday, March 28, 2015. In conjunction with this exhibit, the ArtSteps program is bringing South Dakota artist Dick Termes to Loveland for a residency. His Termespheres will be displayed in the Senses Alive Gallery at the Museum/Gallery starting March 10, 2015 through April 17, 2015.

Museum Blog – Susan Ison provided an update about the Loveland Museum/Gallery blog that will be added to the new website that has been redone and finished. The purpose of this blog is to engage more with the community. It may expand to the Rialto Theater Center and Art in Public Places in the future. At Susan's request Councilor Ralph Trenary and Kris Ortmann offered to submit content for the blog.

Arts Advocacy Day – Susan Ison asked if any board members would be interested in attending Arts Advocacy Day in Denver at the 1st Baptist Church on March 26, 2015. The day features speakers and an opportunity to visit with legislators to advocate for the arts. Councilor Ralph Trenary suggested calling and emailing legislators on Arts Advocacy Day if no one is able to attend in person.

Capital Expansion Fees – Susan Ison provided an update regarding capital expansion fees and asked for help from board members in communicating their thoughts to City Council about the proposed fee structure changes. At the January 27, 2015 Cultural Services Board meeting it was determined that the collection storage facility and museum expansion are eligible for CEFs. However, the way that these fees are calculated has changed, ultimately reducing the CEFs for the cultural services capital projects dramatically.

Susan Ison asked for written communication from the board to give to City Council. Juanita Cisneros asked Kris Ortmann if she would draft a letter from the board to submit to City Council in March. Councilor Ralph Trenary offered that this issue has received a lot of feedback so there may be an opportunity to change the fee structure calculations and that City Council is taking some extra time to consider the issue.

CSB 2014 & 2015 Goals Discussion – Kris Ortmann led a discussion of the 2014 Cultural Services Board goals and asked for input regarding editing these goals for 2015. Kris Ortmann will revise the goals for 2015 based on the discussion, send them out to be reviewed, and provide a final draft to be used for the next year.

City Council Report

Councilor Ralph Trenary offered an update about specific items being considered by City Council:

- The Study Session on February 24, 2015 will include a discussion of the progress on the South Catalyst Project with Michaels Development Group.
- There will also be further research of the Urban Land Institute results. The ULI produced a report that will be presented to City Council.
- On Friday, February 27, 2015, City Council will begin the Annual Budget process three months
 earlier than has been done in the past. Priority based budgeting caused some confusion, but
 starting earlier may help this.
- Five City Council members will be attending the National League of Cities Conference with 12 Youth Advisory Commission members from March 6 – 12, 2015 in Washington D.C. Mayor Gutierrez will also attend.

Miscellaneous

- Susan Ison pointed out that the Xylem: Innovation in Botanic Art exhibit at the Loveland Museum/Gallery was listed in the Denver Post Home and Garden Calendar.
- Susan also informed the board that the Museum/Gallery was given a \$5,000 donation from artist Ralph Nagel.
- Susan will not be at the Cultural Services Board Meeting in March because she will out for surgery. Jennifer Cousino, Curator of History, will be attending the meeting in her place.

NEXT CULTURAL SERVICES BOARD MEETING: Tuesday, March 24, 2015 at 4:30 pm in the Loveland Museum/Gallery upstairs Conference Room.

III. Adjournment

The Cultural Services Board meeting was adjourned at 5:55 p.m.