

Loveland Senior Advisory Board  
Loveland Public Library, Gertrude Scott Room  
Minutes of February 4, 2015

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Board Members Present: Linda Aron, Elaine Brush, Julie Demaree, Doug East, Phoebe Hawley, Kim Ferro, Marigail Jury, Jenn Nimmo, Chauncey Taylor and Richard Zlamany

Excused: Debby Ahrens, Anne Brown, Betty Herder and Marlene Quattrocchi

Absent: Donita Fogle

Guests: Karl Barton, Jandry Martinez, and Carly Swanson, intern working with Phoebe

Meeting called to order at 10:33 a.m.

Minutes from January 7, 2015 approved and accepted as written. Debby Ahrens is to be accepted as a new member to the Board.

City Council Update by Chauncey Taylor: Council approved an application (grant) to state for regional tourism authority. Series of projects proposed at or near Centerra are a water park, competition field, and kayak water park center. Project to cost around 30 million and the goal is to generate outside tourism and activities which will have a regional draw. Application will be done with Windsor, as property is north of the Ranch towards Windsor.

Fee structure at Rialto Theatre was discussed. Rental fees being proposed for groups that use the Rialto, which is mainly 5-6 ongoing groups that will cover their own costs (Loveland Opera being one such group). A multitude of fees are being looked at without losing sight of the cultural aspect and increasing fees to the community at large.

The majority of the meeting was spent in discussion led by Karl Barton, Senior City Planner, regarding the Create Loveland project. An initial discussion was presented last year by Karl and Deirdre Sullivan at a SAB meeting. Julie Demaree is a stakeholder and has seen tremendous growth with this project. There are more open forums scheduled in Loveland, and all are welcome. Online input is being submitted as well, and people have many opportunities to have their voice heard.

Karl stated that the city develops a new comprehensive master plan every ten years that will help to guide growth and develop decision making, change and land use over the

next ten years. By 2040-2045, the population is expected to double. Data being gathered will be used as a decision making tool. The Create Loveland team will submit information at the upcoming Board and Summit meeting. They feel they have had a good mix of populations, with most folks responding being a little older. They also hope to get into the high schools and reach the kids to gather input.

Where are we now? Last spring a vision was created and good feedback was obtained. That vision will lead into policy choices and decisions (which is happening now). There are currently eight land use themes (refer to handout), and downtown revitalization is a big issue. Chauncey pointed out that "downtown" and existing land and buildings are not controlled by the city but by individual property owners. The city must take the lead for downtown and partner and "coax" and encourage owners to participate in the overall revitalization project. Sometimes city incentive dollars are given for wiring, asbestos, etc. The city cannot condemn buildings. Karl added that he has seen many successes downtown, and that a partnership will take time, perhaps 20-25 years. He added that Fort Collins has a DDA (Downtown Development Authority) that is very involved. DDAs are often considered quasi government and specific to geographic locations. They can add sales tax, additional levys, etc. Loveland does not currently have a DDA, and voting on this matter will take place on February 10, 2015.

Karl added that land use and development are priorities, particularly future land use, "what's going to be here in the future?" Public outreach continues to take place, and subsequently a draft plan will be started, which will then be presented to the public. Draft of final plan will be submitted to the council in the fall. Consideration for blending past plans will be addressed, as well as future opportunities.

Elaine asked if the Parks and Recreation department have been collaborating on these efforts, and the answer is yes. Both groups are integrating plans. Open space continues to be a factor. Obviously, natural assets will be pushed; what do we preserve?

Complete neighborhoods need access to retail and employment. The need to understand and manage links, traffic, water consumption, floods, safety, health will all be considered. Planning and zoning will be guided by this "vision."

Taking all surveys, input, etc., into consideration, Chauncey provided a very nice summary of what is taking place as, "a navigation tool to a journey that never ends." Ultimate message is to spread and share what we have learned to others and encourage further input. The group will continue to communicate with land owners and provide outreach.

Affordable housing vs. housing affordability was described as two different things with concern for both. All of this is addressed in the entire plan....location, type, future neighborhoods, units, transit, decreased car ownership, etc.

Please refer to city website to take survey at [cityofloveland.org](http://cityofloveland.org) or [createloveland.com](http://createloveland.com)

Administrative items: SAB will have a study session with city council on April 28 at 6:30 p.m. in the council chamber. It was suggested that one hour be scheduled and that all SAB members be invited to attend. Marigail is open to any ideas and suggestions for proposed outcomes.

In reference to the 2015 SAB goals, Marigail asked everyone to bring a suggestion or discussion item for future agendas that might help us achieve our goals.

Phoebe indicated that Bridging the Gap planning starts next month, and she is recruiting 2 to 3 volunteers. Jenn Nimmo volunteered.

Comments: Marigail thanked Julie for being a stakeholder in this important venture.

Chauncey commented that the SAB has goals and objectives, and this is not always seen on other boards he serves on (library board and disability housing board). His observation is that this is an effective board and communication has been good.

Elaine said that the spring Leisure Times brochure is out and the center is busy.

Phoebe stated that Banner is hosting a Day of Dance for Health at the Loveland High School on April 18,

Jenn stated that Loveland Care opened recently and an open house was held in January. It has been successful to date.

Meeting adjourned at 12:12 p.m.

Respectfully submitted,

Kim Ferro  
Recording Secretary

