

AGENDA
LOVELAND CITY COUNCIL STUDY SESSION and SPECIAL MEETING
TUESDAY, JANUARY 27, 2015
CITY COUNCIL CHAMBERS
500 EAST THIRD STREET
LOVELAND, COLORADO

The City of Loveland is committed to providing an equal opportunity for citizens and does not discriminate on the basis of disability, race, age, color, national origin, religion, sexual orientation or gender. The City will make reasonable accommodations for citizens in accordance with the Americans with Disabilities Act. For more information, please contact the City's ADA Coordinator at bettie.greenberg@cityofloveland.org or 970-962-3319.

STUDY SESSION AGENDA

1. **COLORADO DEPARTMENT OF TRANSPORTATION (CDOT)** (presenters: CDOT Representatives; 30 min)
CDOT PRESENTATION ON INTER-REGIONAL BUS SERVICE, "BUSTANG"
 The Colorado Department of Transportation ("CDOT") Division of Transit and Rail: requested a presentation opportunity for its inter-regional bus service, the "Bustang"

2. **PUBLIC WORKS** (presenters: Lorna Holmes, Kerri Burchett, Mark Belford; 60 min)
REMODEL OF FIRE & ADMINISTRATION BUILDING TO CREATE DEVELOPMENT CENTER
 This informational presentation summarizes efforts on the conceptual design for the remodel of the Fire & Administration Building to create a Development Center.

ADJOURN STUDY SESSION

SPECIAL MEETING - City Council Chambers
SPECIAL MEETING AGENDA

CALL TO ORDER

ROLL CALL

PROCEDURAL INFORMATION

Anyone in the audience will be given time to speak to any item on the Regular Agenda before the Council acts upon it. The Mayor will call for public comment following the staff report. All public hearings are conducted in accordance with Council Policy. When Council is considering adoption of an ordinance on first reading, Loveland's Charter only requires that a majority of the Council quorum present vote in favor of the ordinance for it to be adopted on first reading. However, when an ordinance is being considered on second or final reading, at least five of the nine members of Council must vote in favor of the ordinance for it to become law.

REGULAR AGENDA

1. **HUMAN RESOURCES** (presenter: Julia Holland)
SPECIAL MEETING FOR JANUARY 30, 2015
A Motion Setting a Special Meeting of City Council on January 30, 2015, at 8:30 a.m. in the City Manager's Conference Room and to Conduct an Executive Session at that Meeting for the Purposes of Interviews for the Deputy Municipal Judge and Personnel Discussions Related to the Recruitment of the Position. Council May Consider Direction to Staff in Open Session. Council Waives the Requirement of Notice of the Meeting Delivery to their Homes.

This is an administrative action to set a special meeting and to conduct an executive session for the purposes of interviews and personnel related discussion for the Deputy Municipal Judge position.

2. **ECONOMIC DEVELOPMENT** (presenter: Betsey Hale)
REGIONAL TOURISM ACT PROJECTS

A Public update on the Regional Tourism Act Application and Executive Session to Discuss Confidential Commercial and Financial Information Protected Under the Open Meetings Law and City Charter and/or Colorado Open Records Act

This is an administrative action. Since July of 2014, the City of Loveland, Town of Windsor and Larimer County have been developing an application to the State of Colorado Economic Development Commission for the award of a Regional Tourism Act Grant. This session will update the public on the status of the application and potential projects. The application is due February 17, 2015.

ADJOURN



CITY OF LOVELAND

ECONOMIC DEVELOPMENT OFFICE

Civic Center • 500 East Third • Loveland, Colorado 80537

(970) 962-2304 • FAX (970) 962-2900 • TDD (970) 962-2620

AGENDA ITEM: 1
MEETING DATE: 1/27/2015
TO: City Council
FROM: City Manager's Office
PRESENTERS: Colorado Department of Transportation Representatives

TITLE:
Colorado Department of Transportation ("CDOT") presentation on inter-regional bus service, "Bustang"

SUMMARY:
The Colorado Department of Transportation ("CDOT") Division of Transit and Rail has requested a presentation opportunity for its inter-regional bus service, the "Bustang".

BACKGROUND:
The Colorado Department of Transportation is launching an Interregional Express (IX) bus service to connect commuters along the I-25 Front Range and I-70 Mountain Corridors. The expected launch is early Spring, 2015.

REVIEWED BY CITY MANAGER:

LIST OF ATTACHMENTS:
1. Power Point Presentation



COLORADO

Department of Transportation

Division of Transit & Rail



Colorado's New Interregional Express Bus System



COLORADO

Department of Transportation

Division of Transit & Rail



BACKGROUND

- **SB 09-094: Created Division of Transit and Rail (2009)**
 - Authority to Operate Interregional Express Bus Service (IX)
- **SB 09-108: Funding Advancement for Surface Transportation and Economic Recovery (FASTER)**
 - \$10M/year for statewide transit
 - Authority to spend on transit operations
 - Funds flow through Highway Users Tax Fund (HUTF)
- **Statewide Intercity & Regional Bus Network Plan**
 - 15 month effort/ completed in Spring 2014
 - Interregional Express Bus development support



"The Mission of the Colorado Department of Transportation is to provide the best multi-modal transportation system for Colorado that most effectively and safely moves people, goods and information."

IX BUS CONCEPT

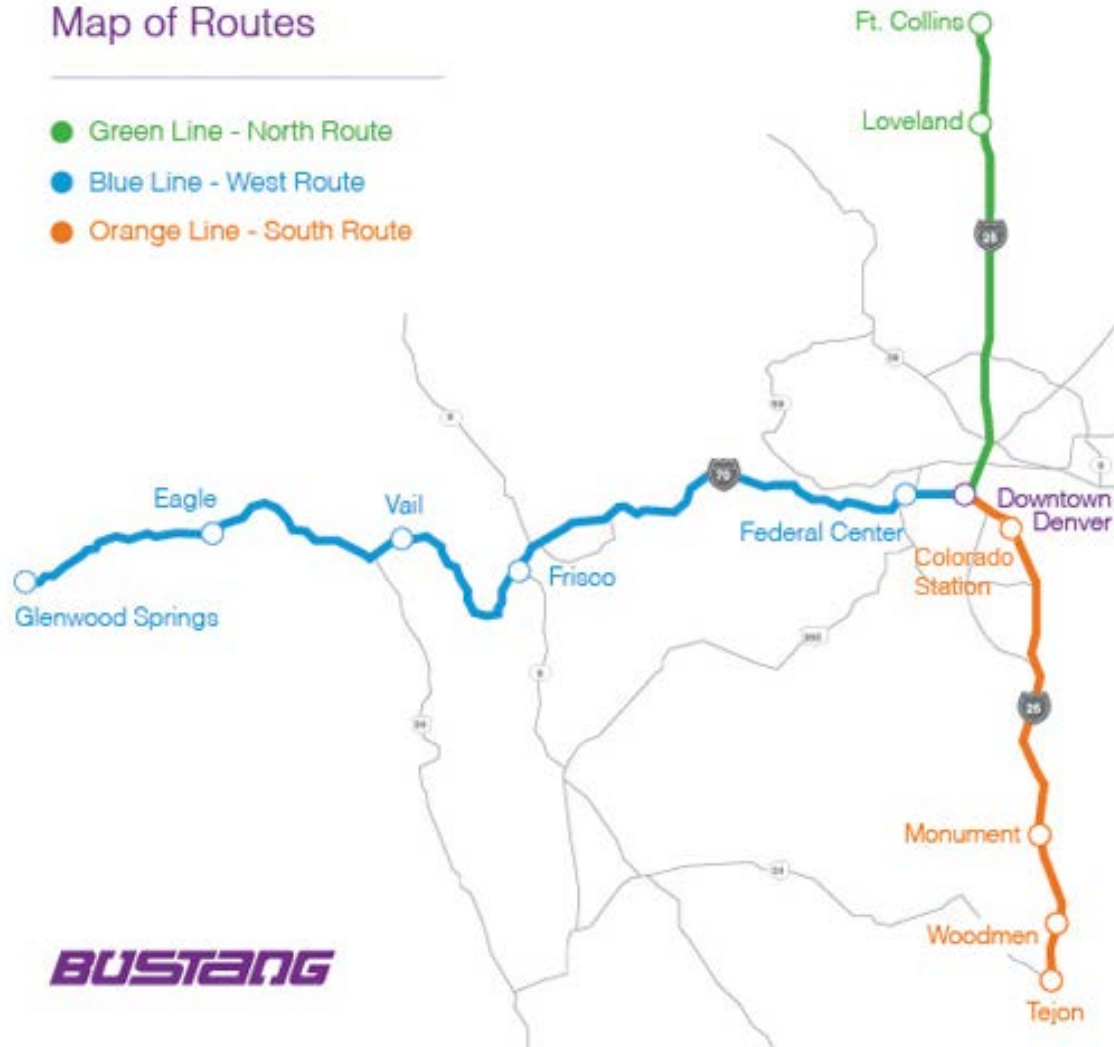
- January 16, 2014 the TC approved implementation.
 - CDOT becomes a transit operator
 - Begins to fulfill CDOT's multimodal mission
- IX's mission:
 - Connect Colorado's population/employment centers.
 - Interconnect with the State's largest ground transportation providers along the Front Range Urban Corridor and the I-70 Mountain Corridor.
 - Provide a viable alternative to the private automobile.
- Peak Period Commute & "essential service" express
 - Fast/minimal travel time
 - Limited stops/significant spacing
 - ✓ Utilize park-and -rides for broad local access
- Maximize fare box recovery ratio
 - Expect minimum 40%
 - By Policy Directive - 20% within two years



ROUTES

Map of Routes

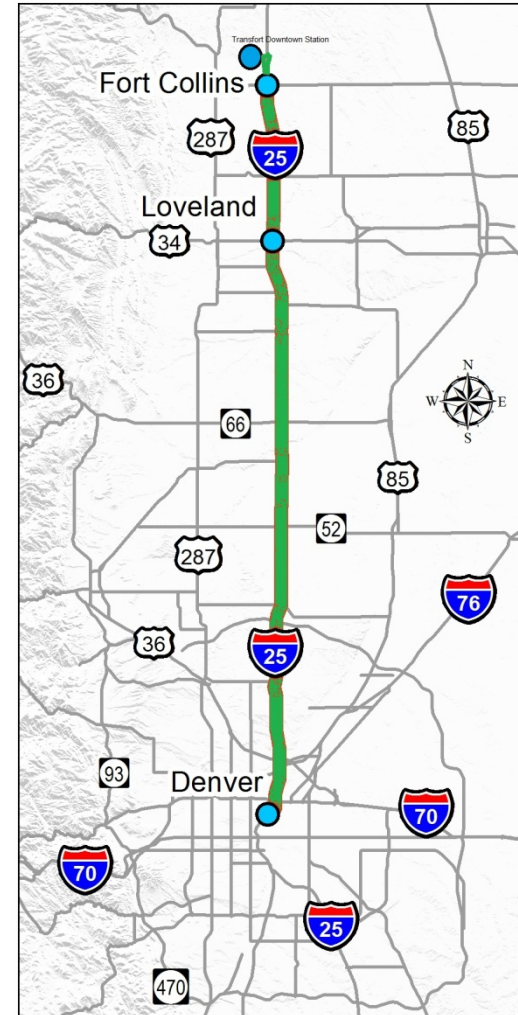
- Green Line - North Route
- Blue Line - West Route
- Orange Line - South Route





GREEN ROUTE Denver – Fort Collins

- 6 round trips/weekday
 - 4 peak commute times
 - 2 off-peak
 - Budget for expansion from 6 to 7 round trips per day
- Park and Rides/Stations
 - Downtown Fort Collins Transit Center
 - ✓ Off-peak only
 - I-25/Harmony Rd. PnR - Ft. Collins
 - I-25/US 34 PnR - Loveland
 - Denver Union Station
- Utilize current/future managed lanes & direct DUS access
- Ridership estimate
 - 171-257 passengers/day





GREEN ROUTE DRAFT Schedule

| NORTH LINE - GREEN | SOUTHBOUND | | | | | |
|--|---|---------|---------|---------|----------|---------|
| | North Line operates Monday - Friday Except Major Holidays | | | | | |
| | 601 | 603 | 605 | 607 | 631 | 633 |
| Downtown Transit Center (<i>Transfort</i>) | ----- | ----- | ----- | ----- | 11:00 AM | 3:00 PM |
| Harmony Road | 5:20 AM | 5:45 AM | 6:15 AM | 6:45 AM | 11:20 AM | 3:20 PM |
| U.S. 34 & I-25 Loveland | 5:30 AM | 5:55 AM | 6:25 AM | 6:55 AM | 11:30 AM | 3:30 PM |
| Denver Union Station Arrive | 6:25 AM | 6:50 AM | 7:20 AM | 7:50 AM | 12:15 PM | 4:15 PM |
| Denver Union Station Depart | 6:30 AM | 6:55 AM | 7:25 AM | 7:55 AM | 12:20 PM | 4:20 PM |
| Denver Bus Center | 6:40 AM | 7:05 AM | 7:35 AM | 8:05 AM | 12:30 PM | 4:30 PM |

| NORTH LINE - GREEN | NORTHBOUND | | | | | |
|--|------------|---------|---------|---------|---------|---------|
| | 630 | 632 | 600 | 602 | 604 | 606 |
| Denver Bus Center | 7:00 AM | 1:00 PM | 4:05 PM | 4:20 PM | 5:00 PM | 5:50 PM |
| Denver Union Station Arrive | 7:10 AM | 1:10 PM | 4:15 PM | 4:30 PM | 5:10 PM | 6:00 PM |
| Denver Union Station Depart | 7:15 AM | 1:15 PM | 4:20 PM | 4:35 PM | 5:15 PM | 6:05 PM |
| U.S. 34 & I-25 Loveland | 8:05 AM | 2:05 PM | 5:10 PM | 5:25 PM | 6:05 PM | 6:55 PM |
| Harmony | 8:20 AM | 2:20 PM | 5:25 PM | 5:40 PM | 6:20 PM | 7:10 PM |
| Downtown Transit Center (<i>Transfort</i>) | 8:40 AM | 2:40 PM | ----- | ----- | ----- | ----- |

No Passengers will be handled where the entire trip is within Larimer County and within the RTD District





VEHICLES



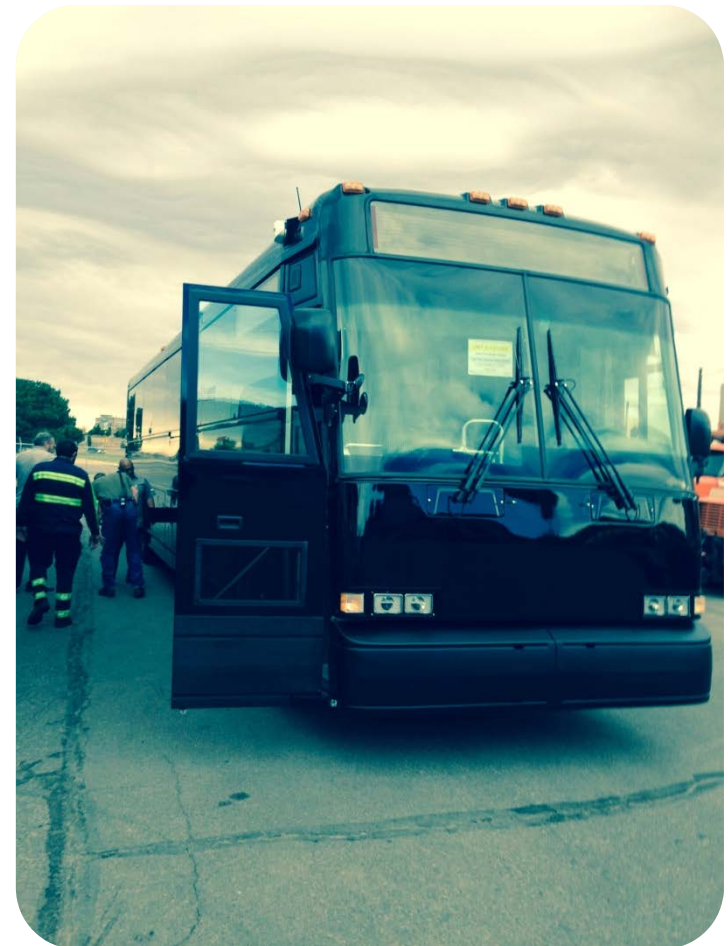
- 13 - Motor Coach Industries model D4500 Commuter Coaches
 - Luminator full color LED destination signage - front, dash, curb, rear
 - 51 seat capacity - ample leg room
 - Reclining high-back coach style seats
 - Fold down snack trays w/beverage slot
 - Mesh magazine holder
 - Self-retracting foot rests
 - Free passenger Wi-Fi
 - 110v & USB (2 each) per dual seat unit
 - ✓ Mounted on side wall for W/C sliding seat units
 - Restrooms
 - Bicycle rack - 2 bike capacity
 - ✓ Able to accommodate more in baggage bins.





VEHICLES –SAFETY/ SECURITY/ ADA FEATURES

- Three point restraint belt per passenger seat.
- Braun Wheel Chair Lift - Q straint on-board wheel chair restraint system
- UTC Fire & Security MobileView Penta Digital 8 camera DVR.
- Insta-Chains installed on the drive axle with tire cable/chain back-up.
- INIT - Inovations in Transportation - Intelligent Transportation System - Central Processors
 - AVL/CAD/APC
- Automated stop announcers- video and enunciator.
- AV 6 LCD Entertainment system
 - Safety messaging
 - Advertising
- Speed governed at 72 mph
 - Michelin tires rated at 75 mph





CONTRACT OPERATOR

- Evergreen Trails, Inc. dba Horizon Coach Lines
- USDOT#12016
- Subsidiary of TMS
 - This nation's premier convention and large event transportation logistical planner/provider
- Operations in Denver, Orlando, Las Vegas, Tampa, Raleigh-Durham, Charlotte, Winston-Salem, Seattle
 - Denver RTD para-transit contractor
 - Denver - Black Hawk fixed route casino transit
 - United Airlines crew transport (DEN-DENTK) - United Airlines Flight Training Center - Stapleton Airport site.
 - Denver Convention, Tour, and Charter Services





CONTRACT FEATURES

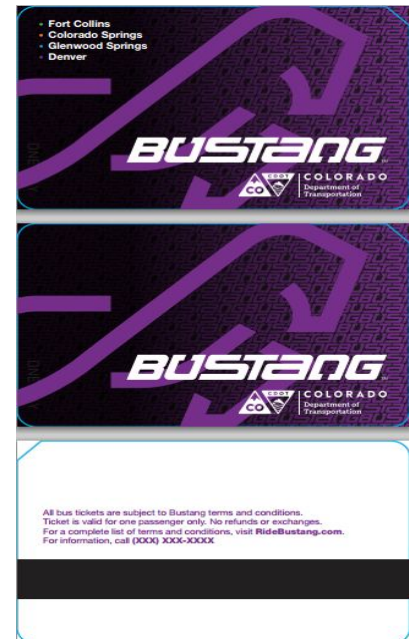
- Three year initial contract with 7-one year options
- Fuel provided as a pass-through
 - Price based on Denver RTD Price Agreement
- Vehicles leased to Horizon
 - Dry lease except for fuel
 - Horizon responsible for all maintenance
- Horizon to develop
 - RideBustang.com website
 - Smart phone apps
 - ✓ Where's my bus
 - ✓ Ticket purchase
 - Social Media





FARE STRUCTURE

- Based on \$0.17/mile - Consistent with industry/peer evaluation.
- Single ticket-one way
 - Fort Collins - Denver \$10/trip
 - Loveland - Denver \$9/trip
 - Colorado Springs - Denver \$12/trip
 - Glenwood Springs - Denver \$28/trip
 - Vail - Denver \$17/trip
 - Senior (65+) and disabled 25% discount
- Multiple trip discounts
 - 10% - 10 ride ticket
 - 20% - 20 ride ticket
 - 25% - 40 ride ticket





FARE COLLECTION

- Genfare Odyssey Farebox
 - Issues credit ticket in lieu of exact fare
 - Can identify counterfeit money
 - Adding scanners to enable bar code / QR code
 - Enabling single-ticket purchase by credit card
- On-line & Smart Phone
 - Horizon will develop app, web site & social media





AMBIENT ADVERTISING

44K | In Focus October 15, 2014 | The Aspen Times

COMMENTARY

LETTERS TO THE EDITOR
Don't believe the scale tactics

Four more years for Hines

CDOT

44K | In Focus October 15, 2014 | The Aspen Times

I'm hiking again thanks to MAKOplasty®

"Innovative robotic technology enabled my knee again. The success of my partial knee replacement is a testament to MAKOplasty's reproducible precision. Dr. Pevny provided the surgical guidance and expertise I needed."

MICHAEL

Ask how MAKOplasty® can improve your hip or knee again. Call 870.925.4441

MAKOplasty® is powered by the original, patented ROP™ robotic arm system enabling advanced treatment options for knee arthritis for pre-qualified patients.

PUBLIC OPEN HOUSE MEETING NOTICE

TOWN OF BASALT

BASALT AVENUE / 51
INVEST Public Open H
INVEST 4:30 - 6:30 PM
INVEST BASALT PLASTIC L

The Town of Basalt is addressing the major attraction that is a connectivity between the Soar Carbonide has been funded by Public Input is an important step of the process.

Please come to meet with us. Your input is crucial at this time.

Newspaper Takeover

A series of large, branded quarter-page hoofprints will appear in smaller, local newspapers, attracting attention and sparking curiosity. The final 'step' is a Bustang Is Coming message featuring the logo and call to action.



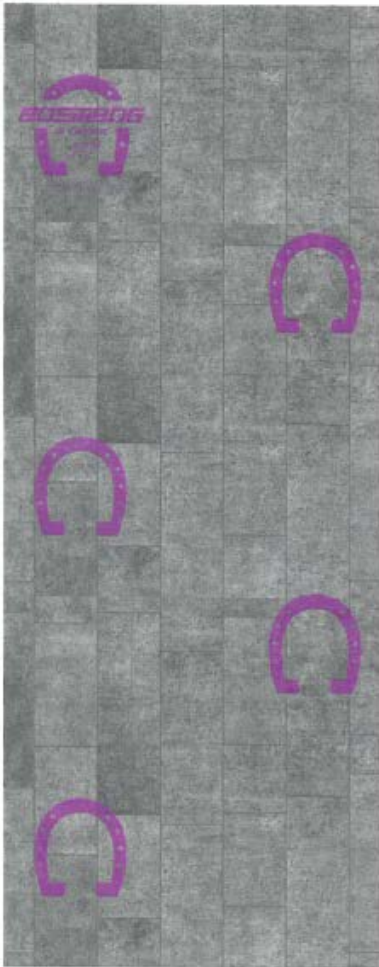
AMBIENT ADVERTISING

Vinyl Hoofprints

Vinyl branded hoofprints will be placed around town, making it look as if a giant purple mustang has recently passed through.

These could be placed at outdoor malls, light rail stations and RTD stops in strategic locations like Fort Collins, Frisco, Colorado Springs and Denver Metro Area suburbs.

This creates the opportunity to share through CDOT's 20,000+ followers on social media.





COLORADO

Department of Transportation

Division of Transit & Rail



NEXT STEPS



- Fleet delivered...Bustang “wrap” in process
- Finalize partner agreements (MOU’s)
- Horizon to begin training operators as specified.
- Launch the Bustang Marketing/Communications Plan
- Launch “Maiden Voyage” Spring 2015





COLORADO

Department of Transportation

Division of Transit & Rail



QUESTIONS?

Michael E. Timlin
Bus Operations Manager
Colorado Department of Transportation
Division of Transit and Rail
4201 East Arkansas Ave. Rm 227
Denver, CO 80222
Phone - (303) 757-9648
michael.timlin@state.co.us



CITY OF LOVELAND
PUBLIC WORKS DEPARTMENT

Administration Offices • 410 East Fifth Street • Loveland, Colorado 80537
(970) 962-2555 • FAX (970) 962-2908 • TDD (970) 962-2620

AGENDA ITEM: 2
MEETING DATE: 1/27/2015
TO: City Council
FROM: Leah Browder, Public Works Director
Greg George, Development Services Director
PRESENTERS: Lorna Holmes, Facilities Management Planner
Kerri Burchett, Development Services/Current Planning
Consultant Mark Belford, Belford Watkins Group

TITLE:

Remodel of the Fire & Administration Building to Create Development Center

SUMMARY:

This informational presentation summarizes efforts on the conceptual design for the remodel of the Fire & Administration Building to create a Development Center.

BACKGROUND:

Completion of the Service Center Expansion project in late 2014 allowed for the Public Works employees previously located at the Fire & Administration Building (FAB) to join the now more centralized Public Works Department. Not only did moving the Public Works staff from the FAB free up space, it also coincided with renewal needs for the FAB. Thus, an opportunity now exists to maximize the remodel so that it not only improves the working environment of the long-term building occupants, but better meets the needs of the City's Development Services customers.

The potential to create a Development Center at the FAB allowing customers to interact with development review staff at one location, was included in the Facilities Master Planning process completed in 2014. City Council prioritized this project at its Council Workshop in early 2014.

City staff from each department formed project committees in 2014 to research and develop recommendations for the creation of a Development Center. These committees considered other development centers, staffing and operational needs, and facility space needs for the center. Surveys were distributed and focus groups were created with local development and building consultants. Programming for space needs was completed in October 2014. Following the programming efforts, the project team selected Belford Watkins Group (BWG) to develop a conceptual design for the remodel.

BWG explored multiple options and worked with City staff to evaluate, define, and estimate the cost impacts and space requirements. Options were developed to meet the needs for the

Development Center along with the Loveland Fire and Rescue Authority staff currently located in the facility. Other options were developed to accommodate growth for longer-term needs.

Although the FAB remodel is not included in the current 10-year capital plan, it is a priority for the City because it will create a Development Center at one City facility, house public meetings such as neighborhood meetings and small commission meetings, and create a vibrant, welcoming environment for customers and staff. The project team desires to move forward with final design and bid the construction for the remodel project in 2015. Construction and occupancy is anticipated to be completed in early 2016.

The FAB was originally constructed in 1966 providing multiple services to the community. The Fire and Police Departments remained at the facility in 1988 when City Hall relocated to the refurbished school house. The FAB underwent renovation in 2003 after the Police Department relocated to the Police & Courts Building in 2002. The project budget for the 2003 renewal and small expansion was \$1.5 million. The currently proposed, relatively inexpensive, re-purposing of the facility not only extends its useful life, but also better positions the City to meet customer service needs now and into the foreseeable future.

REVIEWED BY CITY MANAGER:



LIST OF ATTACHMENTS:

1. PowerPoint Presentation

DEVELOPMENT CENTER
AT
FIRE & ADMINISTRATION BUILDING

January 27, 2015

Purpose of Presentation

- ▣ Provide history of Fire & Administration (FAB) Building
- ▣ Describe current situation of space and needs
- ▣ Provide update on project process
- ▣ Explore the vision for the Development Center
- ▣ Share conceptual design
- ▣ Receive input and direction from City Council for moving forward

Building History

- ▣ 1966 – Old Public Safety Building originally the City's center for public services
- ▣ 1988 – Civic Center project constructed
 - Police & Fire remained at FAB



Building History

- ▣ 2002 – Police & Courts Building constructed and occupied
 - Police relocated
 - Fire remained at FAB



BEFORE



Building History

- ▣ 2003 – Fire & Administration Building (FAB) remodeled - \$1.5M
 - Public Works/Administration, Engineering, Facilities Management and Transit
 - Fire



AFTER



Project Planning

- ▣ Service Center Expansion – 2014
 - Public Works' staff relocated to Public Works Administration Building
 - Space open at FAB
- ▣ Facilities Master Plan – 2014
 - Municipal Building at capacity – 25 year growth exceeds available space
 - Concept of a Development Center emerged as an option for available space at FAB
 - Direction from City Management in early 2014 to move forward with exploring Development Center concept at FAB
- ▣ Development Center at FAB set as a priority by Council at their Workshop in early 2014

Project Planning

- ▣ Staff Committees – Began in January, 2014
 - Research and Survey
 - ▣ Tours, surveys of existing development centers
 - Operations and Staffing
 - Space Needs Programming
 - Focus Groups & Surveys – Local Development and Building Consultants
- ▣ Conceptual Design – November, 2014
 - Hired Belford Watkins Group (BWG) to provide conceptual design

Future for FAB

- ▣ Creation of Development Center at FAB
- ▣ Time for Renewal of FAB
 - 4th Generation of purpose for building

Development Center Outreach



What we did...

- Survey of centers in U.S.
- 7 site visits
- Surveyed our customers
- Met with our customers
- Followed up with our customers

What we heard...

- Different types of customers
- Welcoming & clear entry
- Centralized hub for development & property questions, payments, forms, meetings, research
- Better website



Our Vision



Create a unified development and neighborhood center where:

- Citizens can learn and get questions answered about what's happening in the community, development proposals, affordable housing, long range planning, and transportation
- Project teams can meet; neighborhood and board meetings can occur
- Development review team can collaborate





Our Vision



Physical Space

- Inviting, welcoming environment for customers
- Functional space
- Latest technology
- Customer needs
- Efficient reuse of space

Improvements

- Concept reviews
- Payment options
- Coordination with External Reviewers
- Website
- Commitment to improvement
- Staff training & teambuilding





Fire & Administration Building

SHOWN**2015 NEEDED****2023 NEEDED****1. Option 1**

68

56

63

- STAFF - 56
- SATELLITE REV - 3

2. Option 2

67

56

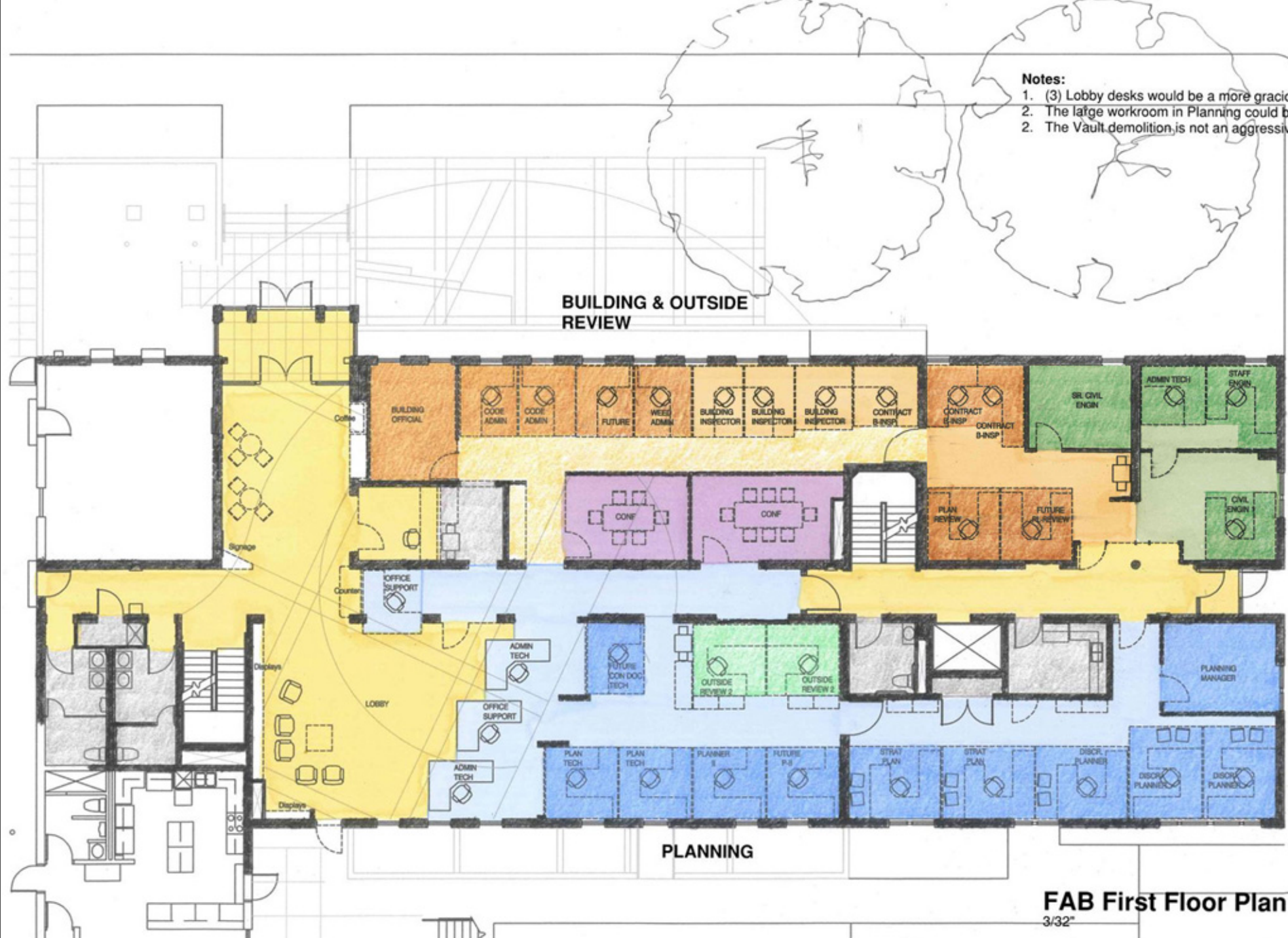
63

- STAFF - 56
- SATELLITE REV - 3

Work Area Counts

Notes:

- 1. (3) Lobby desks would be a more gracious fit in the existing space.
- 2. The large workroom in Planning could be downstairs.
- 2. The Vault demolition is not an aggressive modification



BUILDING & OUTSIDE REVIEW

PLANNING

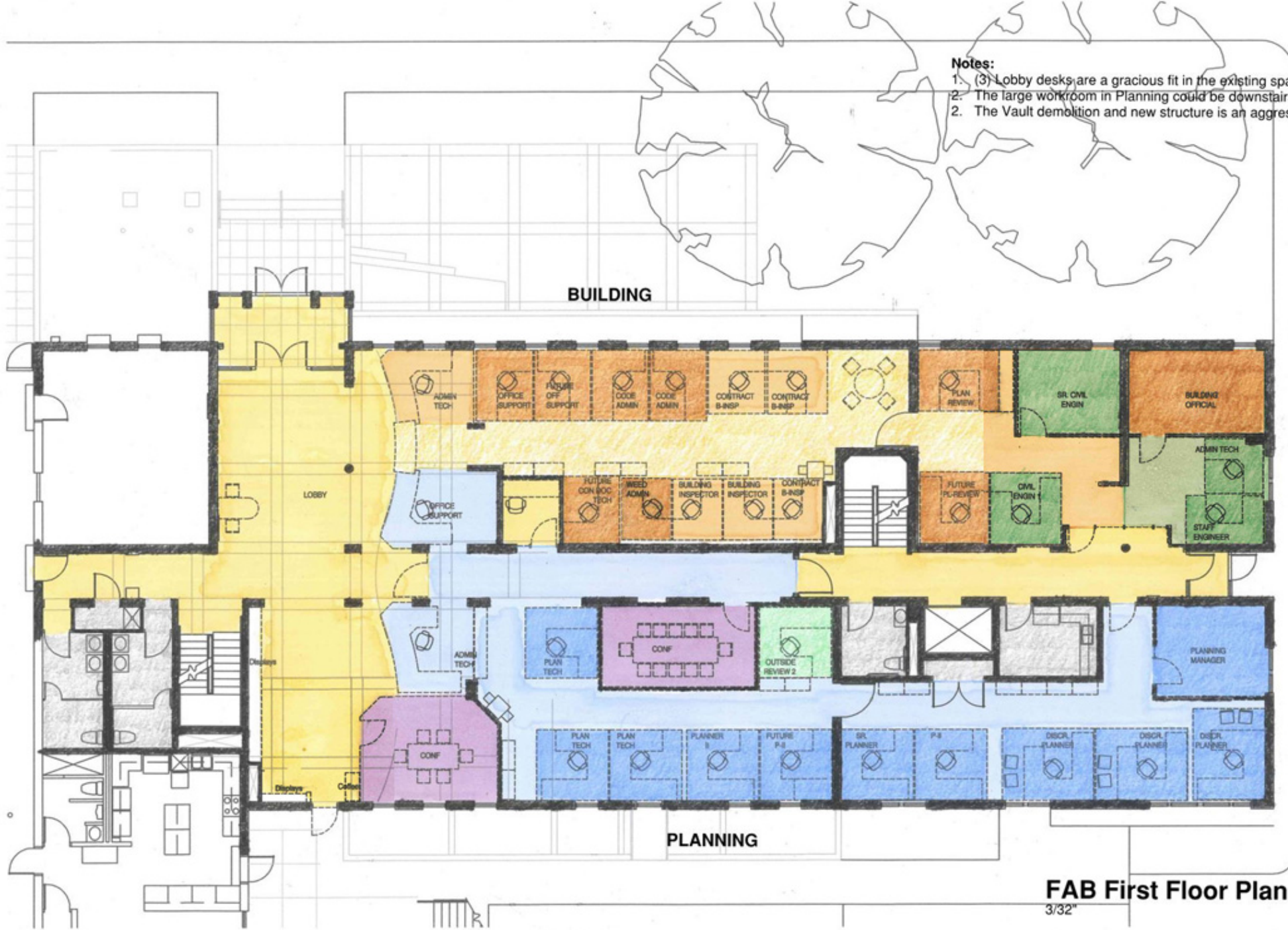
FAB First Floor Plan Option

3/32"



Notes:

- 1. (3) Lobby desks are a gracious fit in the existing space.
- 2. The large workroom in Planning could be downstairs.
- 2. The Vault demolition and new structure is an aggressive building modification

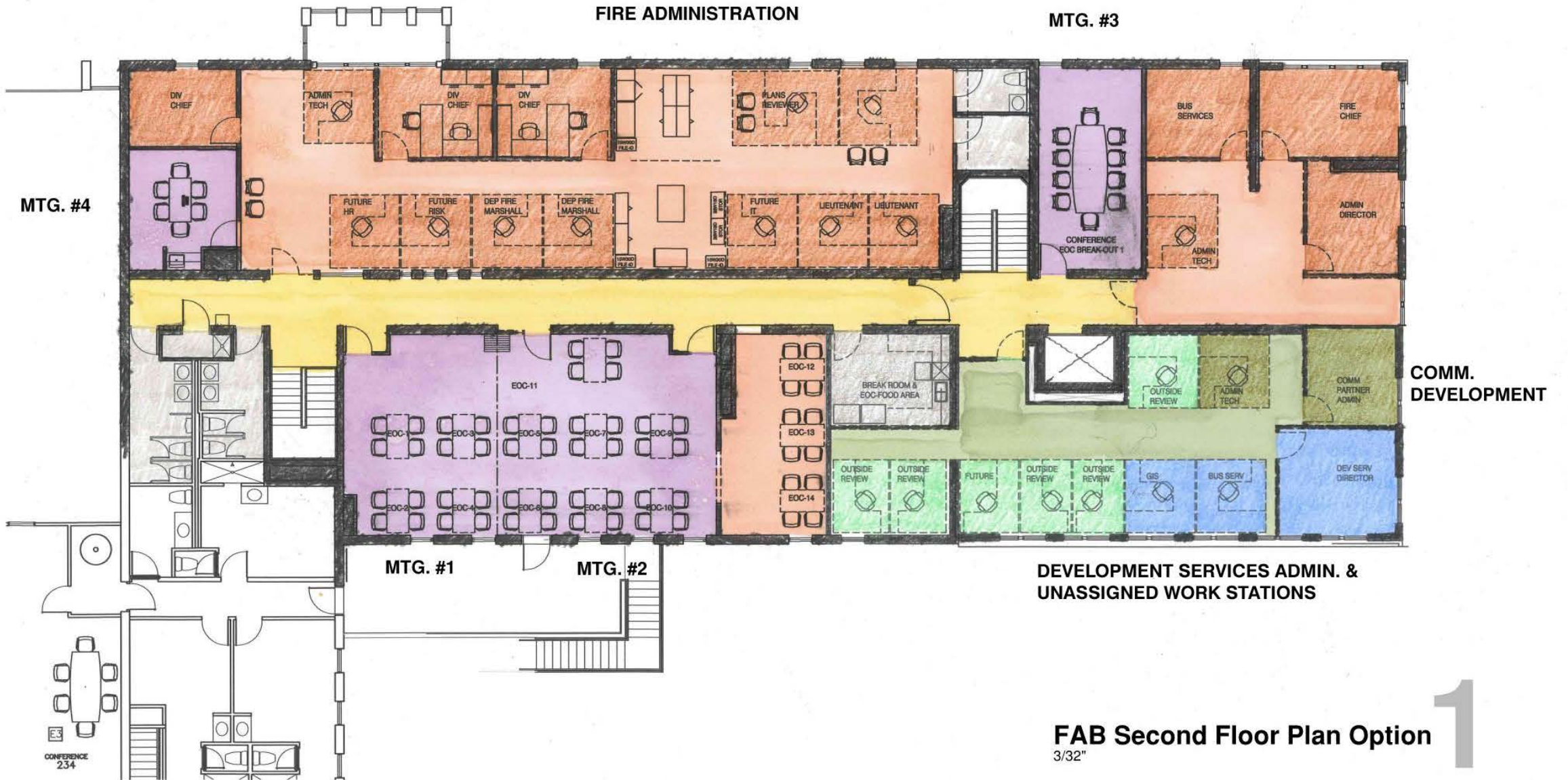


FAB First Floor Plan Option

3/32"

Notes:

- 1. EOC changed to 2 rooms.
- 2. The Break Room is revised to provide more usable space.



FAB Second Floor Plan Option 1
3/32"

Design Techniques

TRANSPARENCY



LIGHTING



DISPLAYS



| | | | With First Fl. | With First Fl. |
|-------------------------|-------------------------------|-----------|--------------------|--------------------|
| FAB PLAN OPTIONS | | | Option 1 | Option 2 |
| | Basement | | \$0 | \$0 |
| | First Floor | | \$819,200 | \$824,711 |
| | Second Floor | | \$75,238 | \$75,238 |
| | Construction Costs | | \$894,438 | \$899,949 |
| | Non-construction Costs | | \$252,443 | \$244,986 |
| | Furnishings | allowance | \$50,000 | \$50,000 |
| | PROJECT COST | | \$1,196,880 | \$1,194,935 |
| OTHER OPTIONS | | | | |
| | Potential Bid Add Alternates | | | |
| | Additional Lighting Allowance | | \$10,000 | \$15,000 |
| | Additional Displays Allowance | | \$10,000 | \$15,000 |
| | Additional Signage Allowance | | \$5,000 | \$5,000 |
| | Modify EOC Rooms / Dividers | | \$40,000 | |
| | New Plaza | | \$126,554 | |
| | New Landscape | allow | \$75,000 | |
| | Strengthen Entry | allow | \$250,000 | |

Estimated Costs

FRONT ENTRY

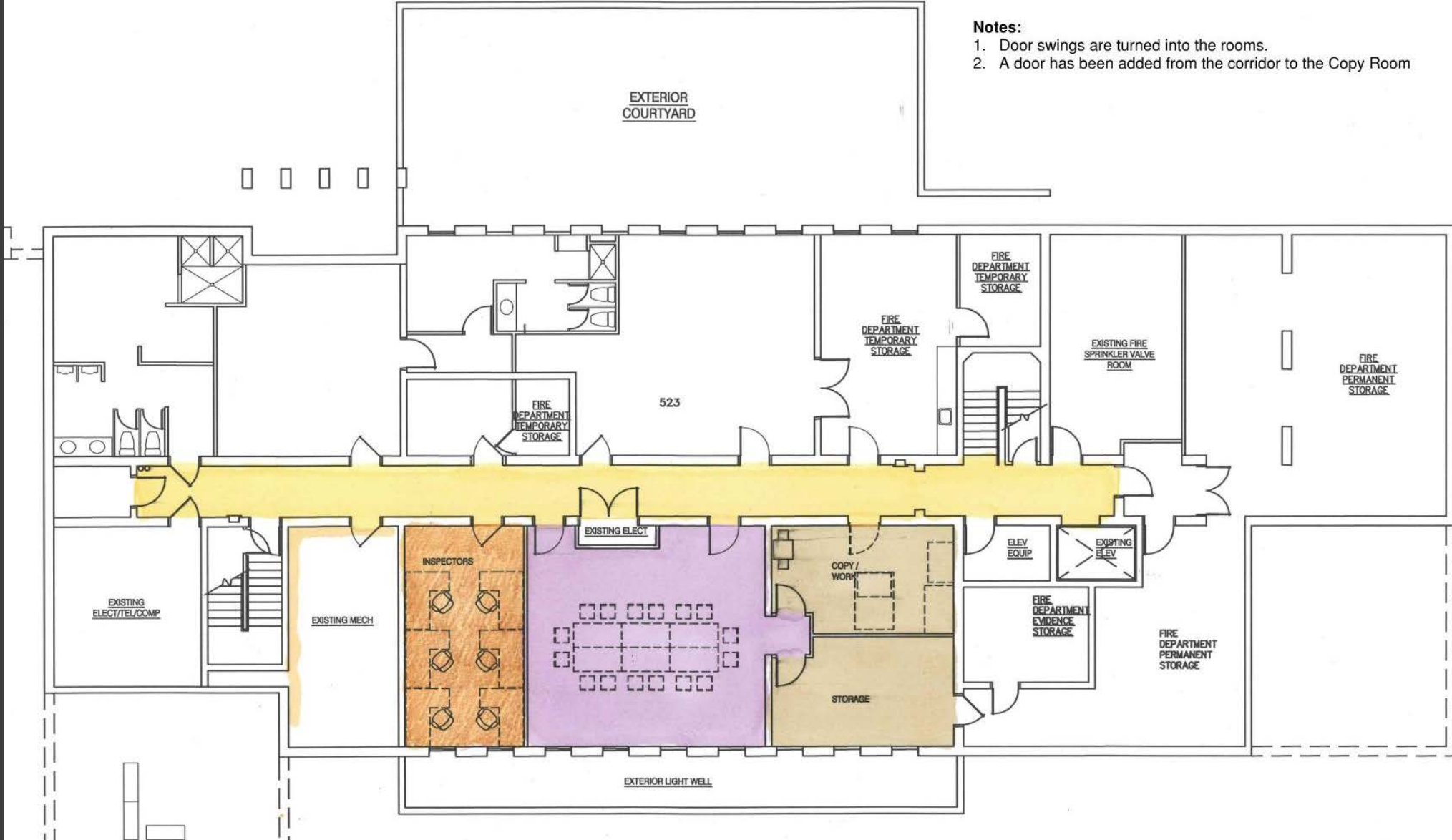


POSSIBLE ADD ALTERNATE



Notes:

- 1. Door swings are turned into the rooms.
- 2. A door has been added from the corridor to the Copy Room



BASEMENT - FUTURE OPTION

QUESTIONS?



AGENDA ITEM: 1
MEETING DATE: 1/27/2015
TO: City Council
FROM: Julia Holland, Human Resources
PRESENTER: Julia Holland, Human Resources Director

TITLE:

A Motion Setting a Special Meeting of City Council on January 30, 2015, at 8:30 a.m. in the City Manager's Conference Room and to Conduct an Executive Session at that Meeting for the Purposes of Interviews for the Deputy Municipal Judge and Personnel Discussions Related to the Recruitment of the Position. Council May Consider Direction to Staff in Open Session. Council Waives the Requirement of Notice of the Meeting Delivery to their Homes.

RECOMMENDED CITY COUNCIL ACTION:

Adopt the motion.

OPTIONS:

1. Adopt the action as recommended
2. Deny the action
3. Adopt a modified action (specify in the motion)

SUMMARY:

This is an administrative action to set a special meeting and to conduct an executive session for the purposes of interviews and personnel related discussion for the Deputy Municipal Judge position.

BUDGET IMPACT:

- Positive
 Negative
 Neutral or negligible

BACKGROUND:

A special meeting and to conduct an executive session on January 30, 2015, starting at 8:30 am in the City Manager's Conference Room for the purposes of interviews and personnel related discussion for the Deputy Municipal Judge position.

REVIEWED BY CITY MANAGER:

William A. Cavill

LIST OF ATTACHMENTS:

None.



AGENDA ITEM: 2
MEETING DATE: 1/27/2015
TO: City Council
FROM: Betsy L Hale, Economic Development Director
PRESENTER: Betsy L. Hale, Economic Development Director

TITLE:

A Public Update on the Regional Tourism Act Application and Executive Session to Discuss Confidential Commercial and Financial Information Protected Under the Open Meetings Law and City Charter and/or Colorado Open Records Act

SUMMARY:

This is an administrative action. Since July of 2014, the City of Loveland, Town of Windsor and Larimer County have been developing an application to the State of Colorado Economic Development Commission for the award of a Regional Tourism Act Grant. This session will update the public on the status of the application and potential projects. The application is due February 17, 2015.

BACKGROUND:

In July of 2014, the City of Loveland, Town of Windsor and Larimer County began an effort to compete for a State of Colorado Regional Tourism Act (RTA) award. The Loveland City Council has discussed a Go NoCo Regional Tourism Application in two previous study sessions and held an executive session on January 13, 2015.

The purpose of the Regional Tourism Act Program of the State of Colorado Economic Development Commission is to assist with the development of destination tourism attractions to bring new out-of-state visitors to the State of Colorado. The program offers the use of net new state sales tax generated in a regional tourism zone to the development of the projects. On October 13, 2014, Go NoCo submitted a required regional tourism zone (RTZ) designation pre-application. This submission was used by the State to determine a base line natural growth rate of 4.5% which would occur in the RTZ even in the absence of any destination tourism projects.

The submission of an application does not guarantee an award. The State Economic Development Commission is not obligated to award any grants not is it obligated to award two, which is the number of remaining possible awards per State Statute. The State of Colorado has extended two deadlines to assist communities with their project submissions. Local Governments may add area to the regional tourism zone and submit missing information before March 11, 2015.

Applicants may reduce the size of the RTZ, add a new project element, subtract project elements from the existing application and change programming within an existing project before August 28, 2015.

The Town of Estes Park will consider support for a Regional Tourism Zone expansion and the possible addition of a destination project at a January 27, 2015 work session. An Estes Park project cannot be submitted to the State without the formal approval from the Town Board. This action may take place on February 10, 2015.

REVIEWED BY CITY MANAGER:

William A. Cavill

LIST OF ATTACHMENTS:

1. Presentation

Go forward. Go stronger. Go NoCO

Regional Tourism Act Project Update

Loveland City Council

January 27th, 2014



Go forward. Go stronger. Go NoCO.

Some Important Information

1. Flexible dates from the State

- ✓ March 11th, 2015: Last date to expand the state sales tax collection zone(RTZ) and submit missing or incomplete items. This will address Estes Park.
- ✓ August 28th, 2015: last date to subtract area in RTZ, add/subtract projects or change an element of a project. There will be more Loveland Projects. Three will be submitted in the first round.

3. Estes Park Town Board Study Session tonight.....outcome

4. We have discussed potential projects in three public meetings. There was an executive session held on 1-13-15. Tonight there will be confidential commercial and financial information presented in an executive session.

Go forward. Go stronger. Go NoCO.



Executive Session:

- Purpose of executive session:
 - presentation by City staff of initial/preliminary financial information about these projects
 - The presentations consist of preliminary confidential commercial and financial information protected under the Open Meetings Law, the City Charter and/or the Colorado Open Records Act – includes the identity of potential developers and financial information
 - After the presentations, Council will have an opportunity to discuss the confidential commercial and financial information