

**COMMUNITY MARKETING COMMISSION MEETING  
REGULAR AGENDA  
WEDNESDAY, JANUARY 21, 2015 AT 6:00 PM  
500 EAST THIRD STREET  
CITY COUNCIL CHAMBERS**

The City of Loveland is committed to providing an equal opportunity for citizens and does not discriminate on the basis of disability, race, age, color, national origin, religion, sexual orientation or gender. The City will make reasonable accommodations for citizens in accordance with the Americans with Disabilities Act. For more information, please contact the City's ADA Coordinator at [Bettie.Greenberg@cityofloveland.org](mailto:Bettie.Greenberg@cityofloveland.org) or 970-962-3319.

**I. CALL TO ORDER & ROLL CALL**

**II. APPROVAL OF MINUTES**

- a. December Minutes

**III. PUBLIC COMMENT**

*Anyone making a comment should come forward to a microphone and identify yourself before being recognized by the Chair. Please do not interrupt other speakers. Side conversations should be moved outside the Council Chambers. Please limit your comments to no more than 3 minutes.*

**IV. REPORTS – See written reports in packet if available**

- a. Council Liaison Report
- b. Staff Liaison Report
  - i. Financial Report
  - ii. Staff/Visitors Center Report
  - iii. PR/Social Media Report

**V. DISCUSSION**

- a. Visitors Center full time employee new position – Presentation by Cindy Mackin (action item)
- b. Regional Tourism Act (RTA) destination attraction lodging tax marketing partnership discussion – Presentation by Betsey Hale (possible action item)

**VI. PUBLIC COMMENT**

**VII. ADJOURNMENT**

*Next meeting date:  
Wednesday, February 18, 2015 from 6:00-8:00pm  
City Council Chambers*