

**COMMUNITY MARKETING COMMISSION MEETING
REGULAR AGENDA
WEDNESDAY, DECEMBER 17th, 2014 6:00 PM
500 EAST THIRD STREET
CITY COUNCIL CHAMBERS**

The City of Loveland is committed to providing an equal opportunity for citizens and does not discriminate on the basis of disability, race, age, color, national origin, religion, sexual orientation or gender. The City will make reasonable accommodations for citizens in accordance with the Americans with Disabilities Act. For more information, please contact the City's ADA Coordinator at Bettie.Greenberg@cityofloveland.org or 970-962-3319.

I. CALL TO ORDER & ROLL CALL

II. APPROVAL OF MINUTES

- a. November Minutes

III. PUBLIC COMMENT

Anyone making a comment should come forward to a microphone and identify yourself before being recognized by the Chair. Please do not interrupt other speakers. Side conversations should be moved outside the Council Chambers. Please limit your comments to no more than 3 minutes.

IV. REPORTS – See written reports in packet if available

- a. Council Liaison Report
- b. Staff Liaison Report
 - i. Financial Report
 - ii. Staff/Visitors Center Report
 - iii. PR/Social Media Report

V. DISCUSSION

- a. Loveland Loves Barbecue, Bands and Brews – Presentation by Dick Mallot of Sertoma (will require a motion)
- b. RTA – Presentation by Betsey Hale and Rick Raesz of Go NoCo (will require a motion)
- c. Fire and Ice Festival Update – presentation by Heidi and Nate Webb of Blazen Illuminations
- d. Wayfinding Update – Presentation by Cindy Mackin

V. PUBLIC COMMENT

VI. ADJOURNMENT

*Next meeting date:
Wednesday, January 21st, 2015 from 6:00-8:00pm
City Council Chambers*