AGENDA LOVELAND CITY COUNCIL STUDY SESSION TUESDAY, DECEMBER 9, 2014 CITY COUNCIL CHAMBERS 500 EAST THIRD STREET LOVELAND, COLORADO

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6:30 P.M. STUDY SESSION - City Council Chambers STUDY SESSION AGENDA

1. <u>DEVELOPMENT SERVICES</u> (presenter: Karl Barton; 90 min) CITY COUNCIL AND PLANNING COMMISSION JOINT MEETING CREATE LOVELAND UPDATE

This is an informational presentation of the progress made on Create Loveland since the last Study Session on August 26, 2014. A brief update will be given on the ongoing development of plan elements including the Table of Contents and Chapter 2. The fiscal impact study portion of the Plan will be introduced. The majority of the study session will be spent in a presentation by the City's consultant on this project, Logan Simpson Design, on the draft Indicators and Land Use opportunities that have been developed through stakeholder involvement.

2. <u>ECONOMIC DEVELOPMENT</u> (presenters: Betsey Hale, Rick Raesz, Nicole Yost; 60 min) NORTHERN COLORADO REGIONAL TOURISM ACT (RTA) APPLICATION PROCESS UPDATE

Go NoCo, a private 501c.3 was formed for the purpose of completing a Regional Tourism Act application to the State of Colorado Economic Development Commission. This item is an update to City Council on the progress the organization has made. The report will include information on potential destination tourism projects to be located in Loveland, Windsor, and Larimer County if the application is successful. The update will outline the organization's communication strategy and the work of the consultants which have been hired to complete the application. The city staff report will update Council on their future participation in the application process.

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