

## **CULTURAL SERVICES BOARD MINUTES**

**Tuesday September 23, 2014, 4:30 P.M.**

### **LOVELAND MUSEUM/GALLERY**

**503 N. Lincoln Ave., Loveland, CO 80537**

**I.** The September 23, 2014 meeting of the Cultural Services Board was called to order at 4:30 p.m. by Co-Chairperson Kris Ortmann in the upstairs conference room of the Loveland Museum/Gallery.

**Board Members Present:** Jan Desjardin, Louise Kauffman, Kerri McDermid, Teresa Mueller, Kris Ortmann, and Adrian Somerset. Juanita Cisneros was absent. Also present were Susan Ison, Cultural Services Director; Ralph Trenary, City Council Liaison; Rich Harris, Rialto Theater Manager; Maureen Corey, Curator of Art; Jennifer Cousino, Curator of History; Elise VanDyne, Development Administrator; and, Mary Shada, Office Support Specialist.

#### **Additions/Changes to the Agenda**

Jennifer Cousino, Curator of History, added Washington elm tree plaque under Cultural Services Department Reports.

#### **Additions or Corrections/Changes to the August 26, 2014 minutes**

The August 26, 2014 minutes noted that there were corrections for the July 22, 2014, minutes, of which there were none.

#### **Approval of the August 26, 2014 Minutes**

Teresa Mueller motioned to approve the August 26, 2014, minutes. Louise Kauffman seconded. The motion passed unanimously.

#### **Introduction of Visitors**

There were no visitors at the September 23, 2014, meeting.

#### **Public Comments**

There were no public comments.

## **II. Agenda Items**

### **Board Reports**

**CSB Accomplishments Update** – Kris Ortmann reviewed the activities that CSB members participated in during the last month.

## **Cultural Services Department Reports**

**Docent Program** – Maureen Corey, Curator of Art, reported on the new Docent Training Program, and the addition of Adrian Somerset as the Volunteer Coordinator intern. Adrian has recruited about 40 new volunteers; the first training was last week. He also has developed a Gallery 101 class, similar to an Art Appreciation class, for volunteers to become Museum guides. The sessions are held on Wednesdays and will start on October 1, 2014.

**2015 Budget** – Councilor Trenary and Rich Harris, Rialto Theater Manager, attended the September 9, 2014, City Council study session of the presentation of the City Manager's recommended budget for 2015. Public hearings and ordinances on first reading for 2015 recommended budget will occur at the October 7, 2014, City Council meeting. Ordinances on second reading for 2015 adopted budget will occur at the October 21, 2014, City Council meeting.

**Rialto Theater Business Plan** – Susan Ison, Director of Cultural Services, and Rich Harris, Rialto Theater Manager, have been meeting to revise the proposed rate increase to user groups of the theater to accommodate City Councils' request for 70% cost recovery. Any changes may not be able to occur until 2016 since the 2015 contracts have been signed.

**Development Report** - Elise VanDyne, Development Administrator

- The Annual Giving appeal letter for the Museum/Gallery will be mailed out soon to Museum members.
- The Colorado Historic Fund grant is due next week with a \$35,000 request to support the History Days curriculum and Education Outreach program.
- The first Rialto Theater Center newsletter will be mailed this week.

**Rialto Report** - Rich Harris, Rialto Theater Manager

- The Rialto has a full calendar for the next 8-9 months.
- In anticipation of an increase in the artist fee budget, Rich Harris is researching bringing more headliner performances to the Rialto.
- Rialto staff made new curtains for the side areas of the stage, as well as making a curtain across the back of the orchestra pit.
- The facilities department has helped with a lot of electrical projects, including helping tone down the noise from the light dimmer rack fans.
- A monitor was added to the lobby to advertise and to inform guests.
- The roof is still needing repairs completed.
- The sound penetration between the Devereaux Room on the event side and the theater is a big issue for scheduling events simultaneously in the building.

**Volunteer Appreciation Event** – The Cultural Services volunteer appreciation event will be held at the Rialto on November 18, 2014, at 6:00.

**Department Name** – Susan Ison reported that Erika Lehman, Marketing Coordinator, has been polling at events regarding public opinion regarding the Cultural Services Department name change. So far, “Arts and Culture” has the most votes.

**Public Art Report** –

- The installation of the I-25/Highway 34 Interchange sculpture, “Equinox” will begin around 6:00 a.m. on Thursday, September 25, 2014. The dedication for “Equinox” will be held Saturday September 27, 2014, from 3:00 – 5:00 at the Promenade Shops at Centerra.
- The sculpture at the Loveland Service Center, “Interconnections” will also be installed on September 25, 2014. The dedication for “Interconnections” will be held on Friday, October 10, 2014, from 10:00 – 2:00.
- Fire Station #2 – The dedication for the patio and art bench “Reflection”, outside of the new Fire Station #2, is tentatively scheduled for October 25, 2014, though that date may be changed.
- Mehaffey Park – The Art in Public Places project for Mehaffey Park will be completed in the summer of 2015.

**Washington Elm Tree** – Jennifer Cousino, Curator of History, met with the Namaqua Chapter of the Daughters of the American Revolution (D.A.R.) to discuss the original plaque for the George Washington Bicentennial elm tree located on the corner of Highway 34 and Highway 287. The plaque came with the sapling in 1932. Saplings were sent out to all states and Loveland, CO, has one of the remaining six that are still alive. The plaque was taken off the tree before 1960 and the man who owned it donated it to the Loveland Museum in March 2014. The D.A.R., who maintains the tree, made a formal request to have it placed back with the tree. Jennifer Cousino requested that the Cultural Services Board discuss and vote on if they would like to see this plaque back outside by the tree or if there might be a better alternative since the plaque is part of the historical collections and needs to be protected. After discussion, Kerri McDermid made a motion to propose to the D.A.R. that we create a replica of the plaque of the Washington Elm, pending costs, and the original plaque stays in the Museum collection. Kris Ortmann seconded the motion. The motion passed unanimously.

**City Council Report**

Councilor Trenary gave praise and congratulations to the Cultural Services Department for the positive direction going forward with marketing, development, fundraising, and volunteerism.

### **Miscellaneous**

Teresa Mueller announced that TEDx Front Range will be held June 13, 2015, in the Roberta Price Auditorium at Thompson Valley High School. The theme will be Generations Wonder + Wisdom. Teresa is looking for older adult speakers for this event.

**NEXT CULTURAL SERVICES BOARD MEETING:** Tuesday, October 28, 2014, at 4:30 p.m. in the Loveland Museum/Gallery upstairs Conference Room.

### **III. Adjournment**

The Cultural Services Board meeting adjourned at 5:45 p.m.