

## Loveland

- Funding of \$500,000/year for 10 years
- Agreement re City funding and DDA/BID relationships



## Loveland Downtown Partnership

Umbrella Downtown Entity:

Overseeing and coordinating capital redevelopment, programs, maintenance and marketing of Downtown



## Potential BID

Marketing, promotion and maintenance

## DDA

- Primarily for capital redevelopment projects
- Mill Levy Operations' Revenue
- Sales and Property Tax Increment Revenue
- Share staff and space with LDP