

Current Policies to Promote Downtown Development

- Fee waivers and exemptions for downtown projects
- Reduced parking requirements to other zoning areas (This is accomplished through the General Improvement District that property owners in the district pay property taxes that go towards construction and maintenance of parking areas.
- The area has the highest density intensity and range of uses compared to other zoning districts
- Traffic regulation accommodation
- Signage accommodation
- Right-of-Way accommodations
- Focused assistance from the City on development review and development process.