

## **CULTURAL SERVICES BOARD MINUTES**

**Tuesday August 26, 2014, 4:30 P.M.**

### **LOVELAND MUSEUM/GALLERY**

**503 N. Lincoln Ave., Loveland, CO 80537**

**I.** The August 26, 2014 meeting of the Cultural Services Board was called to order at 4:30 p.m. by Chairperson Juanita Cisneros in the upstairs conference room of the Loveland Museum/Gallery.

**Board Members Present:** Juanita Cisneros, Jan Desjardin, Kerri McDermid, Kris Ortmann and Adrian Somerset. Teresa Mueller and Louise Kauffman were absent. Also present were, Susan Ison, Cultural Services Director; Rich Harris, Rialto Theater Manager; Elise VanDyne, Development Administrator; and, Mary Shada, Office Support Specialist.

#### **Additions/Changes to the Agenda**

There were no additions or changes to the August 26, 2014 agenda.

#### **Additions or Corrections/Changes to the July 22, 2014 minutes**

There were no corrections to the July 22, 2014 minutes.

#### **Approval of the July 22, 2014 Minutes**

Kris Ortmann motioned to approve the July 22, 2014, minutes as corrected. Jan DesJardin seconded. The motion passed unanimously.

#### **Introduction of Visitors**

There were no visitors at the August 26, 2014, meeting.

#### **Public Comments**

There were no public comments.

## **II. Agenda Items**

### **Board Reports**

**CSB Accomplishments Update** – Kris Ortmann reviewed the activities that CSB members participated in during the last month.

## Cultural Services Department Reports

### Development Report – Elise VanDyne, Development Administrator

- Rialto Board Creation – The 501c3 nonprofit status has been established and board members have been meeting.
- A Rialto Corporate Sponsorship benefits program has been established.
- The Rialto currently has 22 members.
- Downtown merchants are participating with membership benefits.
- The creation of a separate Museum 501c3 Board is in discussion.
- The Kroh Foundation granted the Rialto \$10,000 for a sound system.
- The Erion foundation granted the Museum \$4,000 for the fall 2014 exhibit.
- Home State Bank donated \$1,000 for the fall 2014 exhibit.
- A Museum Corporate Sponsorship program is being developed.
- An annual appeal to Museum members for donations will be made soon.
- An in-kind donation to develop the Cultural Services website has been granted by Madwire Media.

### Rialto Report

- The Tuesday Theater for Kids program was not as well attended this summer as in previous years. There was some discussion regarding the reason and a suggestion was made to consider choosing another day of the week for the performances, depending on what day of the week summer children's events are occurring in other venues in town.
- The Rialto Theater Center Business Plan was discussed at the City Council meeting on August 19, 2014. A resolution proposed an increase in rate changes and fees for the theater-side and a decrease in fees for the event-side. The meeting was attended by a full house of community members who objected to the increase in the theater-side rates. City Council members voted to not increase the theater-side rates at this time.
- Rich Harris, Rialto Theater Manager, will be attending the annual Western Arts Alliance conference in Seattle, Washington September 2–5, 2014.

**Reporter-Herald Archives** – The Reporter-Herald newspaper is going to lease their building and has asked the Museum to take over their archives. There are several considerations prior to any agreements - space and the deterioration of older papers that need to be digitized.

**Department Name** – Susan Ison, Cultural Services Director, garnered Cultural Services Board members ideas regarding changing the name of the Cultural Services Department to be more descriptive and inclusive of all that the department offers.

**Public Art Report** – Several major public art projects have been completed recently or are nearing completion. The Art Advocacy Project (TAAP) which showcases five sculptures in downtown Loveland has been installed. Sculpture projects that will be completed in September

2014 are: Mehaffey Park, the Loveland Service Center, Fire Station #2, and the I-25/Highway 34 Interchange.

**Pulliam Feasibility Study** – The Pulliam Building has been studied to determine if it could be used for museum expansion. It was found that the question remains regarding whether the building can be environmentally stable enough to house works of art, especially those on loan from other institutions. In addition, Pulliam does not provide expanded art exhibition space.

**NEXT CULTURAL SERVICES BOARD MEETING:** Tuesday, September 23, 2014, at 4:30 p.m. in the Loveland Museum/Gallery upstairs Conference Room.

### **III. Adjournment**

Motion to adjourn the meeting was made by Kris Ortmann at 5:50 p.m. Jan DesJardin seconded the motion. All approved the motion.