

**COMMUNITY MARKETING COMMISSION MEETING  
REGULAR AGENDA  
WEDNESDAY, AUGUST 20<sup>th</sup>, 2014 6:00 PM  
500 EAST THIRD STREET  
CITY COUNCIL CHAMBERS**

The City of Loveland is committed to providing an equal opportunity for citizens and does not discriminate on the basis of disability, race, age, color, national origin, religion, sexual orientation or gender. The City will make reasonable accommodations for citizens in accordance with the Americans with Disabilities Act. For more information, please contact the City's ADA Coordinator at [Bettie.Greenberg@cityofloveland.org](mailto:Bettie.Greenberg@cityofloveland.org) or 970-962-3319.

**I. CALL TO ORDER & ROLL CALL**

**II. APPROVAL OF MINUTES**

- a. July Minutes

**III. PUBLIC COMMENT**

*Anyone making a comment should come forward to a microphone and identify yourself before being recognized by the Chair. Please do not interrupt other speakers. Side conversations should be moved outside the Council Chambers. Please limit your comments to no more than 3 minutes.*

**IV. REPORTS – See written reports in packet if available**

- a. Council Liaison Report
- b. Staff Liaison Report
  - i. Financial Report
  - ii. Staff/Visitors Center Report
  - iii. PR/Social Media Report

**V. DISCUSSION**

- a. Thunder Mountain Harley-Davidson Marketing – Presentation by Luke Hecker, Rick Arnold and Tim Brown (will require a motion)
- b. EDA Grant – Presentation by Cindy Mackin (will require a motion)
- c. RTA – Presentation by Betsey Hale (will require a motion)
- d. Bass Pro Shop Events – Presentation by Betsey Hale (will require a motion)
- e. CTO Fam Trip – Presentation by Cindy Mackin (will require a motion)

**V. PUBLIC COMMENT**

**VI. ADJOURNMENT**

*Next meeting date:  
Wednesday, September 17<sup>th</sup> from 6:00-8:00pm  
City Council Chambers*