

AGENDA
LOVELAND CITY COUNCIL
STUDY SESSION
TUESDAY, AUGUST 12, 2014
CITY COUNCIL CHAMBERS
500 EAST THIRD STREET
LOVELAND, COLORADO

The City of Loveland is committed to providing an equal opportunity for citizens and does not discriminate on the basis of disability, race, age, color, national origin, religion, sexual orientation or gender. The City will make reasonable accommodations for citizens in accordance with the Americans with Disabilities Act. For more information, please contact the City's ADA Coordinator at bettie.greenberg@cityofloveland.org or 970-962-3319.

6:30 P.M. STUDY SESSION - City Council Chambers
STUDY SESSION AGENDA

1. ECONOMIC DEVELOPMENT (presenters: Betsey Hale & Members of the Downtown Working Group; 60 min)

In January 2014, City Council directed staff to begin the process of assisting the private sector with the development of a downtown organization that is robust and durable. This organization could be a one-stop shop for all downtown related real estate projects, beautification, leadership and events. This is an update on the progress of the private sector working group. City Staff will present a list of potential projects and the associated costs for the projects through the next 30 years. The working group will present a proposal for a \$500,000 annual dedication of downtown sales tax for a period of 10 years. These funds would be used for operations of a downtown organization, redevelopment projects and programs. This is approximately 50% of the sales taxes collected by businesses located in the downtown geo area.

ADJOURN