

CULTURAL SERVICES BOARD MINUTES

Tuesday May 27, 2014 4:30 P.M.

LOVELAND MUSEUM/GALLERY

503 N. Lincoln Ave. Loveland, CO 80537

I. The May 27, 2014 meeting of the Cultural Services Board was called to order at 4:35 p.m. by Chairperson Juanita Cisneros in the upstairs conference room of the Loveland Museum/Gallery.

Board Members Present: Juanita Cisneros, Jan Desjardin, Louise Kauffman, Kerri McDermid, Teresa Mueller and Kris Ortmann. Rich Harris, Rialto Theater Manager; Elise VanDyne, Development Administrator; Erika Lehman, Marketing Coordinator; Mary Shada, Office Support Specialist; and Ralph Trenary, City Council Liaison.

Additions/Changes to the Agenda

Erika Lehman, Marketing Coordinator, was added under Cultural Services Department Reports to talk about the new website.

Additions or Corrections/Changes to the April 22, 2014 Minutes

Under "Board Members Present", Ginger Klein needed to be added as present at the meeting and Louise Kauffman was absent.

Approval of the April 22, 2014 Minutes

Kris Ortmann motioned to approve the April 22, 2014, minutes as corrected. Louise Kauffman seconded. The motion passed unanimously.

Introduction of Visitors

There were no visitors at the May 27, 2014, meeting.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

CSB Accomplishments Update – Kris Ortmann reviewed the activities that CSB members participated in during the last month.

CSB Advocacy Opportunity – Kerri McDermid shared advocacy ideas regarding web presence from the book "A Vocal Advocate".

Kris Ortmann expressed congratulations to Jenni Dobson, Curator of Education, for a job well done with the History Day Field Trips held at the Museum/Gallery, Rialto Theater Center and Lone Tree School May 6, 8, 9, 2014.

Cultural Services Department Reports

Website – Erika Lehman, Marketing Coordinator – The Cultural Services Department has received approval for a Loveland Museum/Gallery website and a Rialto Theater Center website separate from the City of Loveland website.

Leveraging Community Support – Presentation by Leah Johnson about reaching out to community members to garner support for the Cultural Services Department.

Cherry Pie – Kris Ortmann invited CSB members to contact Jenni Dobson, Curator of Education, to volunteer to work at the Cherry Pie Celebration Saturday July 19, 2014.

Board Applications – The discussion of applicants to replace Ginger Klein’s CSB position was put on hold until Susan Ison’s return.

Rialto Theater Center Report

- Rich Harris, Rialto Theater Manager, reported that Elise VanDyne, Development Coordinator, has been working on the Rialto Membership Campaign which is close to launching.
- Elise VanDyne is also in the process of recruiting applicants for the Rialto Theater Center Board.
- The May 2014 Loveland City Update, that is mailed with utility bills, featured the Rialto on the front cover for the following concerts: Michael Martin Murphey, May 30, 2014; Leo Kottke, June 4-5, 2014; and George Winston, June 22, 2014.
- The Rialto Theater Center business plan was not presented at the May 6, 2014 City Council Meeting. It will be presented at the July 1, 2014, City Council Meeting.
- On May 11, 2014 the heavy rains caused a large leak in the roof of the Rialto Theater. Two hundred center seats needed to be roped off for the 2:00 and 4:00 shows that day. The scheduled replacement of the roof has been moved up on the list of repairs to July 2014.

City Council Report

- Councilor Trenary praised the “Tour de Pants” event held Saturday May 3, 2014.
- Priority Based Budgeting will be presented to the City Council on June 24, 2014. Councilor Trenary encouraged all Cultural Services Board to attend this meeting which follows the next CSB meeting.

NEXT CULTURAL SERVICES BOARD MEETING: Tuesday, June 24, 2014, at 4:30 p.m. in the Loveland Museum/Gallery upstairs Conference Room.

III. Adjournment

Motion to adjourn the meeting was made by Kerri McDermid at 6:12 p.m. Teresa Mueller seconded the motion. All approved the motion.