

MINUTES
LOVELAND CITY COUNCIL
STUDY SESSION
TUESDAY, DECEMBER 10, 2013
CITY COUNCIL CHAMBERS
500 EAST THIRD STREET
LOVELAND, COLORADO

6:30 P.M. STUDY SESSION - City Council Chambers

STUDY SESSION AGENDA

ROLL CALL

Councilors present: Mayor Gutierrez, Trenary, Shaffer, McKean, Farley, Taylor, Clark, and Krenning. Councilor Fogle was absent.

1. ECONOMIC DEVELOPMENT

(presenter: Mike Scholl)


Downtown Strategic Plan Review and Investment Report

Economic Development Manager, Mike Scholl, introduced this item to Council to provide an overview of the approved Downtown Strategic Plan and Downtown Vision. The study session will review the plan elements and the progress made to date; a review of the Ten-Year Downtown Investment Report, a discussion on the future of the Downtown Urban Renewal Area (URA), and a brief overview of upcoming projects. Council discussion ensued. Council reconfirmed for staff that the Downtown Strategic Plan and Downtown Vision documents were still important toward moving Loveland in the right direction; key projects on 3rd Street and 4th Street are moving us foward; continue remaining open to targets of opportunity; and work toward projecting an annual budget and overall return on investment. Council also gave direction to proceed with a more vibrant and robust permanent downtown organization. Council thanked staff for the presentation.

ADJOURNMENT

Having no further business to come before Council, the December 10, 2013 Study Session was adjourned at 9:33 p.m.

Respectfully Submitted,


Jeannie M. Weaver, Deputy City Clerk


Cecil A. Gutierrez, Mayor

