

## **CULTURAL SERVICES BOARD MINUTES**

**Tuesday June 25, 2013**

**4:30 P.M.**

### **LOVELAND MUSEUM/GALLERY**

**503 N. Lincoln Ave.**

**Loveland, CO 80537**

**I.** The June 25, 2013 meeting of the Cultural Services Board was called to order at 4:32 p.m. by Chairperson Kris Ortmann in the Upstairs Conference Room of the Loveland Museum/Gallery.

**Board Members Present:** Juanita Cisneros, Jan DesJardin, Louise Kauffman, Kris Ortmann, Ginger Klein and Kerri McDermid. Teresa Mueller reported her absence in advance. Also present were Council Liaison Ralph Trenary; Susan Ison, Cultural Services Director; Jan Sawyer, Rialto Theater Manager; Jenni Dobson, Curator of Education; Erika Lehman, Marketing Coordinator; Maureen Corey, Curator of Art; and Mary Shada, Office Support Specialist.

#### **Additions/Changes to the Agenda**

Under Museum Reports, item number 2, "Collections/Mr. Neat's" was replaced by a presentation from Erika Lehman about marketing and visitor surveys. Susan Ison added Cherry Pie Celebration to Public Comments.

#### **Additions or Corrections/Changes to the May 28, 2013 Minutes**

There were no additions or corrections to the May 28, 2013 minutes.

#### **Approval of the May 28, 2013 Minutes**

Jan DesJardin motioned to accept the May 28, 2013 minutes. Ginger Klein seconded. The motion passed unanimously.

#### **Introduction of Visitors**

Hans Kelly Somey and Janet Somey from North Carolina became new Museum/Gallery members and attended the CSB meeting June 25, 2013.

#### **Public Comments**

Jenni Dobson, Curator of Education, spoke about the Cherry Pie Celebration being held Saturday July 20, 2013 in Peters Park and the parking lot across from the museum from 5:00 – 8:00 p.m. She asked if CSB members would be able to volunteer at the event. There will be activities, a cherry pie contest, vendor booths, music and a historic presentation by Sharon Danhauer. Cherry pie and ice cream will be for sale at the event.

Susan Ison reported that Doty Hultquist, Colorado's 1947 cherry pie queen, will serve as a special guest judge for the baked pie contest.

## II. Agenda Items

### Board Reports

#### 2013 CSB Accomplishments update

- Kris Ortmann volunteered as a docent in the Main Gallery for the public opening of the Francisco Goya: Los Caprichos exhibit during the June 14, 2013 Night on the Town.
- Louise Kauffman and Kris Ortmann attended the TAAP (The Art Advocacy Project) dedication June 21, 2013. Kris acknowledged Suzanne Janssen, Public Art/Business Services Manager for organizing the TAAP project.
- Kris Ortmann acknowledged Jennifer Cousino, Curator of History, for the collections tours given to CSB during the past two months. She also acknowledged Maureen Corey, Curator of Art and Jennifer Cousino for the June 20, 2013 presentation of “Curatorial Contrasts – The Spanish Inquisition”.

### Museum Reports

**Exhibits Report: Maureen Corey** – Maureen Corey presented a synopsis of the current and upcoming art exhibits through February 2014. A draft is included at the end of these minutes. Maureen asked CSB members to consider volunteering as docents in the main gallery. Susan Ison reported that expanded marketing for the Goya exhibit including, for the first time, two billboards in Denver, CO and bus stop advertising locally was made possible by funding from the City of Loveland Community Marketing Commission.

**Marketing and Visitor Survey: Erika Lehman** - Shannyn Wong, a summer marketing intern, has been helping analyze trends in visitor data for the Museum/Gallery and investigating how other museums collect this data. A demo survey on an iPad was passed around to CSB members to explore.

The Goya Gala, originally scheduled for June 21, 2013 has been moved to Saturday, September 14, 2013 at the Rialto Theater Center.

**SCFD** - Susan Ison reported that an executive committee is being put together for the Science and Cultural Facilities District to meet and to review the campaign process. Paul Mueller and Leah Johnson have agreed to be co-chairs of this committee.

**Budget Report** - The Cultural Services budget has been submitted to the city. Susan presented to CSB the supplemental budget requests that she will be asking for.

**Kickstarter** – Susan asked CSB members about their experiences with Kickstarter, a funding platform for projects. Kerri McDermid and Juanita Cisneros offered ideas.

## Rialto Reports

**Rialto Theater Report** – Jan Sawyer has been working on separating the Rialto Theater budget and the Rialto Event side budget for the years 2012, 2013 and 2014 at the request of City Council.

The 1998 security system at the Rialto has been malfunctioning and will be upgraded.

### May/June Recap

- The May 31, 2013 TEDx Frontrange conference, which utilized both the theater side and event side of the Rialto, went very well.
- May 2013 was the largest month of business for the Rialto Event side since it opened.
- Tuesday Theater for Kids June 11, 2013 and June 25, 2013 were very well attended.
- The Rialto hosted their first Night on the Town event on Friday June 14, 2013 - Ladies Night Out – with vendors, drinks and a movie.
- June 19, 2013 the Rialto Theater Center hosted the Loveland Chamber of Commerce Business Before Hours event.
- Foote Lagoon concerts begin Thursday June 27, 2013.

### July Preview

- Up In Lights Productions will be presenting “Bonnie and Clyde: A New Musical” July 12, 2013 – July 21, 2013.
- Jan attended a presentation regarding audio descriptive theater for blind patrons. Up In Lights has agreed to perform a trial run of this service on July 14, 2013.
- The New Christy Minstrels rented the Rialto for their performance on July 22, 2013.
- Susan Ison and Jan Sawyer will be attending the League of Historic American Theatres conference July 17 – 20, 2013 in Minneapolis, MN. Jan will be presenting: “The Rialto Bridge Project: Connecting Artists, Economics & Community or The Little Theater That Could” at the conference on July 17, 2013.
- Susan Ison shared an article in the Sunday June 23, 2013 Fort Collins, CO Coloradoan newspaper that spoke of how wonderful downtown Loveland is and referenced the Rialto Theater as a major influence.

## City Council Report

- Councilor Trenary met with Jennifer Cousino, Curator of History, and two military historians about an exhibit during Veterans Day in November 2013 honoring the Loveland WWI generation.
- Councilor Trenary attended the Colorado Municipal League Conference June 18 – 21, 2013. Part of the conference was a tour of the Art In Public Places program in Vail, CO.
- Councilor Trenary shared that he spoke with Bill Cahill, Loveland City Manager, about his concerns about the history collection being stored in such a precarious building. Susan Ison shared that the building has been shut down recently because of asbestos.

**MISCELLANEOUS** – Susan Ison shared a visitor comment “Your museum is comparable to the Smithsonian!”

**NEXT CULTURAL SERVICES BOARD MEETING:** Tuesday, July 23, 2013 at 4:30 p.m. in the Loveland Museum/Gallery upstairs Conference Room.

### **III. Adjournment**

Motion to adjourn the meeting was made by Louise Kauffman at 5:48 p.m. Kerri McDermid seconded the motion. All approved the motion.

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## Art Exhibits 2013-2014

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### ***Main Gallery***

Francisco Goya: Los Caprichos

June 15-September 22, 2013

Goya was an original and enigmatic artist, equally gifted as a painter and printmaker. His appointment in 1786 as painter to the Spanish King Charles IV followed a period in Madrid where he had moved from the north east of Spain. Goya's reputation was built on a variety of works, including religious and historical paintings, portraits and designs for the Royal Tapestry Works. Despite being a successful society portrait painter, Goya had become increasingly inclined, as he confided in a letter to a friend, to 'make observations for which there is normally no opportunity in commissioned works which give no scope for fantasy and invention.' This introspective mood was partly caused by a severe illness which had left him permanently deaf in 1793. His etchings illustrate his vivid imagination, exploring man's folly in Los Caprichos and recording man's brutality in The Disasters of War. Los Caprichos became Goya's most popular series. Twelve editions of Los Caprichos were produced between 1799 and 1937, and it was primarily through this print series that Goya became known outside of Spain. He spent his last years in Bordeaux, France.

Perspectives: The Paintings of Joellyn Duesberry

October 5, 2013-Jan 12, 2014

Exhibition of 50 paintings by Joellyn Duesberry ranging from 1980s through 2013.

Included are landscapes from the American west, northeastern U.S. and Europe. Joellyn Duesberry is among the most important artists working in Colorado today and is one of the most significant landscape painters in the West.

Waterways, cityscapes, quarries, junkyards, and natural landscapes are all part of Duesberry's visual language. She suggests ephemeral aspects of these places, such as passage of time, atmosphere, and transitory human presence.

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## ***Green Room***

Scissors, from the Loveland Museum Gallery Collection

May 25-July 28, 2013

Carol Sarchet: If Chairs Could Talk

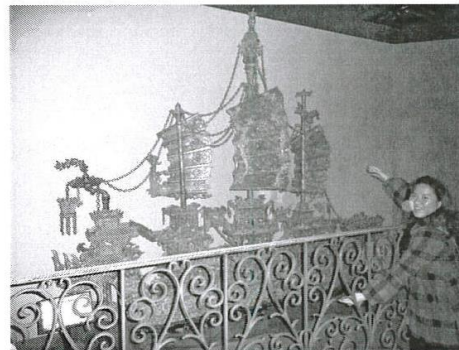
August 10-Oct 20, 2013

In this sculptural installation, rife with layers of textile and fiber motifs, visitors are invited to symbolically join the party. Eight chairs, themselves an emblem of hospitality, are arranged around a table set with hand-crafted "refreshments," creating an environment of unity and equal exchange. One of first things we do when we have visitors is offer them a chair. This installation is a re-enactment of this offering, encouraging visitors to relax into the setting, and evoke memories through shared experience.

Collector's Spotlight: Jade Boat

Nov 3-February 2, 2014

Room size Jade Boat carving of Chinese traditional dragon boat form local Colorado collector.



History as Art/Art as History, 1<sup>st</sup> of 3 installments

February 15-April 6, 2014

## ***Foote Gallery***

Another Face of Islam

June 29-September 15, 2013

Exhibit of 17 color and B/W photographs (image size 17 x 22") representing daily life, individual portraits and landscapes taken in the United Arab Emirates and neighboring countries. Jeffris Elliott, 65, has been working as a photographer for 47 years. His work has been reproduced in publications and he has had recent exhibits in London and the U.S. Exhibition also includes objects from the Middle East from the Avenir Museum, CSU.

Presented in conjunction with Loveland Public Library as part of the Muslim Journeys Bookshelf, a project of the NEH.

Loveland Studio Art Tour preview

September 28-Oct 27, 2013

Annual preview exhibit of community artists

Scott and Mollie Freeman: Zeitgeist: Visions of Germany

Nov 9, 2013-Feb 23, 2014