



CMC REPORT – MAY, 2013

Summer Events

2) **Loveland Loves BBQ, Bands & Brews – July 12 & 13 – Downtown Loveland**

Continue to garner sponsors for the event. Thirty plus food booths have confirmed and over 15 artisan booths have confirmed for 4th Street. American Eagle Distributing Company and the 4 local breweries are also participating. The Elks Club will also have a beer tent during the BBQ. We are planning on some unique children activities – an ice show and rock climbing wall. There will also be a living sculpture show. People's Choice competition between the BBQ Vendors will be sponsored by Jax. Working on cross marketing with the Salvage Show at the Feed and Grain (Megan).

3) **Loveland OktoberFest – September 20 & 21 – Foote Lagoon**

Excited for this first time event – Grimm Brothers and E.L. Events are partnering together to present Loveland's OktoberFest. Sponsors have signed up for the event. Headline bands have been selected. Soliciting 25 food vendors and the local breweries will participate in this event along with American Eagle Distributing Company. We are looking for unique vendors (i.e. cuckoo clocks, etc) and planning many activities for children and adults!! The non-profit benefitting from this event will be Colorado Youth Outdoors and Team Stabos (Breast Cancer Group).

Other Details

- Working on details for a possible Winter Spirit Tasting in December
- Sold 2 additional hearts with the City with HeART program – which brings us up to 6 hearts in progress for a total of 33 hearts.

Budweiser Clydesdales

Worked with American Eagle Distributing Company and FYN PR to pull together all the needed paperwork, insurance requirements, permits and PR to bring the Budweiser Clydesdales downtown on Thursday, July 13, 2013 at 5:30 pm.

Respectfully submitted
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