

- CALL TO ORDER** Chair Michael Lang called the regular meeting of the City of Loveland Creative Sector Development Commission to order on the above date at 5:30 pm.
- ROLL CALL** Roll was called and the following responded Mary Bahun-Meyer, Sheila Carrasco, Michael Lang, Paul Muller, Jan Rosetta Shockner, Curtis Rowland, Aloria Weaver. Councilor Farley was not present.
- MINUTES** Commissioner Rosetta Shockner moved to approve the February 21, 2013 meeting minutes as submitted. Commissioner Rowland seconded the motion and the minutes were unanimously approved.
- PUBLIC COMMENT** None
- REPORTS**
- Staff Liaison Report** Staff Liaison Marcie Erion reported on her business trip to NASA and EWI. It was a positive trip and provided an opportunity for a Loveland company, RoadNarrows, to meet with NASA. She also meet with EWI who is considering a site in Colorado and are interested in RMCIT. The Lifetree Film Fest will be held at the Pulliam Building, downtown Loveland, April 19 -20. The Governor's Invitational Art Show and Sale will open on April 27, 2013 at the Loveland Museum and Gallery. Other activities Ms. Erion is working on includes the creation of the local brewer and distillery rack cards and a poetry festival scheduled for the fall.
- City Council Report** None

DISCUSSION ITEMS

Recommendation and vote for future model of OCSD (May 14th study session)

There was general discussion about the three options discussed at the February 21st meeting. Ms. Erion explained how the Stone Soup Accelerator position is different from a Business Development Specialist position at the City. Commission Mueller asked if the Commission should continue if Ms. Erion's role changes. It was discussed that there were several sources for on-going feedback if the Commission disbanded: Artist Collective, LBAN, ED Subcommittee meetings. Commissioner Rosetta Shockner distributed a document comparing activities of EL Events and the Creative Sector Development. Ms. Erion announced the job creation numbers were up by 500 jobs. Commissioner Rowland recommended basing their recommendation on the future position and not the person. Ms. Erion notified the Commission that the topic of "sustainability" will likely be a hot topic at the Council study session.

Commissioner Rosetta Shockner moved that the Commission recommend to the City Council that the Business Development Specialist position become a full time, permanent staff position under the Economic Development Department and that the CSD Advisory Commission be dissolved when that takes place. Commissioner Bahun-Meyer seconded the motion which was unanimously approved.

Messaging and Study Session Preparation

The consensus of the Commission was to gather and email letters of support to the City Manager and the Mayor. Commissioner Rosetta Shockner will take the lead – please forward your letters to her. A few, key influential letters will be included in the May 14th City Council study session packet.

The presentation for the May 14th council meeting was discussed and a draft order was determined:

1. Roadnarrows (Robin)
2. Mary Bahus-Meyer
3. Megan Tracy suggested
4. Josh or Tom O'Gorman suggested

Commissioner Mueller asked if there is information on other communities who have initiatives to create, by spending funds, what we have? Paul will research. Commissioner Rowland requested a list of communities who have asked Marcie to consult on creative sector activities. Key points for the Commission's presentation on May 14th include: creative sector is all about building blocks, place making for employees, long term results, address the changing environment (RMCIT, Tech Transfer) during the three year tenure of the Commission.

Next Steps:

- 1) Commissioner Bahus-Meyer will work on an outline and seek feedback from the rest of the Commission.
- 2) Commissioner Rosetta Shockner will collect letters and forward to the City Manager and Mayor on behalf of the Commission and copy the other Commission members.
- 3) Commissioner Weaver will email bullet points for solicitation letters
- 4) Packet material due from Commissioners by May 1st

NEW BUSINESS

Lang

Commissioner Lang mentioned program information is available online at Lifetree Cafe.com (Group Publishing).

Weaver

Commissioner Weaver mentioned an event of the Colorado Alliance of Visionary Artist later in May. She is curating an exhibition in Denver. More information is available online at artspirtnow.org.

ADJOURNMENT

Having no further business to come before the Commission, the March 21, 2013 Regular Meeting was adjourned at 7:22 p.m.