



CMC REPORT – MARCH, 2013

Website Management:

- Web team finalized guidelines and tools for submission to the calendars – E.L. Events Community Calendar and Visit Loveland Calendar. E.L. Events will continue to submit events to both calendars.
- Researching events in Loveland to add calendars and encourage people to submit their events.

Summer Events

- 1) **Spirits at Sunset** – has been moved from June 21 to **August 16 at Foote Lagoon**. We are working with 3 different distilleries, the 4 breweries and Sweetheart City Wines to provide drinks and a local catering company to provide the food. We are down to 3 final jazz band selections for this ticketed event. Tickets will be \$25.00 per ticket or \$40.00 per couple. Our goal for the event is 400 people.
- 2) **Loveland Loves BBQ, Bands & Brews – July 12 & 13 – Downtown Loveland**
This event is going to be great. Bands have all been selected – Friday night headline band – Soul School/Funk & 70's and Saturday night headliner band – That Eighties Band (music 5-10pm on Friday and 11:00-10:00 pm on Saturday). Already have 15 food booths confirmed, local breweries participating. A car show is planned and artisan booths on 4th Street again. We are planning on some unique children activities and a possible competition between the BBQ Vendors. Non-profits benefitting from this event are House of Neighborly Service and the Boys & Girls Club. Studio Blue Bird will also have their Salvage Art Show at the Feed & Grain during this event.
- 3) **Loveland OktoberFest – September 20 & 21 – Foote Lagoon**
Excited for this first time event – Grimm Brothers and E.L. Events are partnering together to present Loveland's OktoberFest. Headline bands will be selected (and yes there will be "some" polka music. Food Vendors are being selected and again we are hoping that all local breweries will participate in this event. We are looking for unique vendors (i.e. cuckoo clocks, etc) and planning many activities for children and adults!! Stay tuned.

Other Details

Working on details for a possible Winter Spirit Tasting in December
Marketing ideas for the City with HeART program.
Finalizing our PR Plan for the year with Fyn Public Relations.

Respectfully submitted
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