

Lodging Tax Summary Report - March 2013

HOTEL COLLECTIONS	2012	2013	% Change
January	\$ 34,126.42	\$ 39,181.41	15%
February	\$ 32,118.23	\$ 42,180.71	31%
March	\$ 50,575.89	\$ 45,625.88	-10%
April	\$ 47,687.32	\$ -	
May	\$ 44,906.11	\$ -	
June	\$ 52,645.28	\$ -	
July	\$ 89,201.42	\$ -	
August	\$ 75,806.56	\$ -	
September	\$ 79,379.57	\$ -	
October	\$ 64,499.62	\$ -	
November	\$ 54,699.79	\$ -	
December	\$ 42,944.92	\$ -	
13th Month	\$ -	\$ -	
Total	\$ 668,591.13	\$ 126,988.00	9%

REVENUE	2012 Unaudited	2013 YTD
Beginning Balance	\$ 718,466.29	\$ 930,964.00
Hotel Collections	\$ 668,591.13	\$ 126,988.00
Visitors Center Sales	\$ 28,398.23	\$ 8,741.01
Interest	\$ -	\$ -
Total Resources	\$ 1,415,455.65	\$ 1,066,693.01

EXPENSES	2012 Unaudited	2013 Budgeted	2013 YTD	2013 Available	
Visitor Services	\$ 99,432.59	\$ 115,000.00	\$ 21,626.98	\$ 93,373.02	
Community Marketing	\$ 91,175.39	\$ 247,000.00	\$ 84,898.02	\$ 162,101.98	Pro Cycling 100K
Visitors Center	\$ 127,509.82	\$ 130,000.00	\$ 20,008.80	\$ 109,991.20	
Website	\$ 13,604.80	\$ 30,000.00	\$ 5,165.00	\$ 24,835.00	
Events	\$ 102,538.62	\$ 108,000.00	\$ 70,000.00	\$ 38,000.00	
Product Improvement	\$ 50,230.43	\$ 236,500.00	\$ 944.80	\$ 235,555.20	Wayfinding 186.5K
Conventions	\$ -	\$ 30,000.00	\$ 90.00	\$ 29,910.00	
Total	\$ 484,491.65	\$ 896,500.00	\$ 202,733.60	\$ 693,766.40	

VISITORS CENTER SALES	2012	2013	% Change	
January	\$ 841.65	\$ 2,750.97	227%	
February	\$ -	\$ 4,964.00	1407%	
March *	\$ 1,803.22	\$ 1,026.04	-43%	*previous year Feb/Mar combined
April	\$ 418.74			
May	\$ 598.98			
June	\$ 285.60			
July	\$ 2,158.46			
August	\$ 1,897.16			
September	\$ 1,637.08			
October	\$ 1,871.90			
November	\$ 5,045.76			
December	\$ 11,839.68			
Total	\$ 28,398.23	\$ 8,741.01	530%	