

City Update

April 2013

Volume 9 Number 4

Are you informed? Engaged? Many opportunities are available

We're listening and want to keep you on track with your City of Loveland government.

Here at the Public Information Office, we noticed that in this year's annual citywide Quality of Life Survey, response to the "I feel well informed about City services" statement fell a couple of points, and that "There are sufficient opportunities to participate in Loveland government" continues to receive relatively low scores.

Among City staff and officials, we found those responses a bit surprising, since during the last few years, we've not just maintained all our communication and citizen engagement opportunities, but increased them.

So, to make it easier for our citizens to stay connected to their city government—in general and to areas



cityofloveland.org/InfoStation

of special interest—we ask that you please turn the page to view many of the opportunities to stay informed and engaged with the City of Loveland.

At the City's new online *Info Station*, you'll find a depot with dozens of streamlined resources to keep you up to date and on track with what's going on with your city government.

Visit www.cityofloveland.org/InfoStation and climb aboard to view our many communication and citizen engagement opportunities.

More about the City's Info Station inside

Natural gas pipeline replacement through Loveland to begin in May

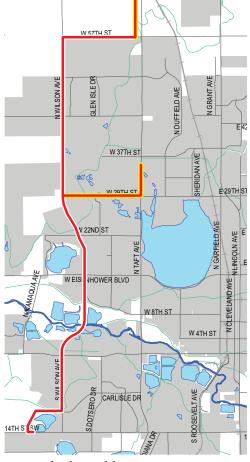
Travel on several major Loveland streets will be impacted for several months as part of a natural gas pipeline replacement project from metro Denver into Wyoming. In Loveland, Xcel Energy will be replacing 7.5 miles of pipeline starting in May and continuing through the end of the year.

As part of Xcel Energy's Pipeline Integrity Management Program, the company's West Main Natural Gas Replacement Project will replace approximately 77 miles of high pressure transmission pipeline between Westminster, Colo., and the Wyoming border during the next three years. The work is being done to ensure safe, reliable service to current and new customers along the Front Range, Xcel said.

Occasional roadway lane closures, sidewalk closures and detours will occur. Interruption of natural gas service to existing customers is not anticipated.

Xcel will be providing information to the community and especially to residents and businesses along the pipeline route using a variety of communications resources.

At www.xcelenergywestmainpipeline. com, Xcel has set up a website that



provides biweekly construction and traffic updates, interactive route maps, a feedback section and the opportunity to sign up to automatically receive biweekly traffic and construction updates. A

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PWP is a free program that helps manage the high demand for electricity during summer months.
For information call 962-3000 or visit www.cityofloveland.org/PWP

YOU'RE INVITED

Ever wonder where Loveland's water comes from? Have questions about landscape watering this summer? LWP staff will be available to answer questions as well as CSU Master Gardeners!

OPEN HOUSE ON

WEDNESDAY 1

FROM

5:30-7:00PM

SERVICE CENTER - 200 N. WILSON AVE. LOVELAND

> Open House Series offered by Loveland Water and Power

All attendees receive a special care package

More information at: www.cityofloveland.org/LWP or call: (970)-962-3000



Communications inventory summary: Stay on track with these City co

Communications Resources

Listed here are many of the City's recurring communications resources to keep citizens informed. These <u>recurring</u> resources include newsletters, catalogs, websites, social media sites, TV and others where information is made available on a continuing basis. This list does not include the multitude of brochures, posters, postcards, rack cards, fliers, etc. that are used to announce singular events such as a neighborhood meeting, art exhibit or lecture at the library.

LEGEND				
RH = Reporter-Herald newspaper				
🚮 = Facebook 📘	= Twitter	YouTube		
CoL = City of Loveland government				
* = Also available at www.cityofloveland.org				

Electronic		www.cityonoveland.org
City website	www.cityofloveland.org contains more than 7,000 pages of information about Loveland's city government. It's the City's most complete source of information from every City department, with updates and additions daily.	95,000+ users/month
News releases	Media releases* emailed from City departments about issues and events.	80+ area news media
Citywide eNotifications	Opt in to receive media releases and other notifications from a variety of City departments/offices.	575 subscribers
Community Partnership	FB site from City office that interacts with local non-profit agencies.	75 fans
Museum/Gallery	FB site focusing on City's Museum/Gallery activities.	1,075 fans
Rialto Theater	FB site focusing on Rialto Theater Center activities.	900 fans
Youth Advisory Commission	n 🚮 FB site from Cultural Services youth leadership group.	50 fans
Downtown	FB site focusing on issues and activities in downtown Loveland.	1,375 fans
Creative Sector website	www.lovelandarts.org focusing on arts-related development for Loveland.	500 users/month
Destination Loveland web	osite www.visitlovelandco.com aimed at attracting visitors to Loveland.	Coming soon
Visit Loveland	Social media sites promoting Loveland as a place to visit.	Coming soon
Farmers Market	TW site with info about market; summer Sunday mornings.	125 followers
Sales Tax emails	Monthly updates to Loveland sales tax licensees.	2,200 recipients
Fire Rescue Authority	FB site providing information from Loveland's fire department.	450 fans
Library	FB site focusing on Loveland Public Library activities.	550 fans
Library Teens	FB site focusing on Loveland Public Library activities for teens.	150 fans
Library	Library TW site focusing on Loveland Public Library activities.	150 followers
Cable TV Channel 16	City TV channel broadcasting public meetings, special interest programs, more.	15,000 cable subscribers
Parks & Recreation	FB site with info about the City's parks and recreational opportunities.	350 fans
Chilson Rec Center	FB site focusing on Chilson Recreation Center's activities.	725 fans
City athletics	FB site focusing on City's athletics activities, facilities and competitions.	100 fans
Golf Loveland	FB site focusing on City's golf courses and activities.	250 fans
Golf Loveland	TW site focusing on City's golf courses and activities.	100 followers
City of Loveland	FB site encompassing wide-ranging City of Loveland government info.	1,350 fans
City of Loveland	TW site encompassing wide-ranging City of Loveland government info.	2,450 followers
1610 AM Radio	24/7 radio transmitter with Loveland road/general info; emergency info if needed.	5-7 mile radius
962-2020 Info Line	Telephone line providing info about emergencies or special situations.	
City of Loveland	YT channel offering wide variety of City-related videos.	50,000+ views
Airport website	Official Fort Collins-Loveland Airport (FNL) website www.fortloveair.org.	
Airport	FB site of Fort Collins-Loveland Airport (FNL).	100 fans
Airport	TW site of Fort Collins-Loveland Airport (FNL).	10 followers
"On FiNaL"	Quarterly electronic newsletter of Fort Collins-Loveland Airport (FNL).	
Solid Waste	FB site focusing on City's waste disposal and recycling services.	25 fans
Stormwater	FB site focusing on City's stormwater services.	250 fans
Streets & Traffic	FB site focusing on City "cone zone" info.	50 fans
COLT Transit	TW site with info on the City's bus system.	50 followers
COLT Transit	FB site with info on the City's bus system.	50 followers
Water and Power	FB site focusing on City's water and electric service utilities.	75 fans
Water and Power	TW site focusing on City's water and electric service utilities.	200 followers
eBulletin Boards	Large, wall-mounted monitors providing info about that building's activities.	10,000+ viewers

Replacement ahead for six RR crossings

Some bumps in the road will become smoother in the coming months as six railroad crossings in the center of town will be replaced. The Burlington Northern Santa Fe Railway Company (BNSF) plans replacement of railway crossings on 10th Street, Garfield, Lincoln and Cleveland Avenues during May and June.

Three adjacent crossings on 10th Street will close a three-block portion of that street for about three weeks. Closings on Garfield, Lincoln and Cleveland will require closing portions of those roadways for a week to ten days each. The replacements will be made consecutively. The



street closures will not occur simultaneously and detours will be posted.

Tenth Street will be closed between Garfield and Cleveland. Garfield will be closed between Lake Drive and 22nd Street, with both Lincoln and Cleveland to be closed between 10th and 11th Streets.

The City of Loveland pays for the crossing materials with BNSF providing the labor for the installations. City crews will be repaying the roadway adjacent to both sides of the crossing.

Precise dates of the closings have not yet been established. When available, they will be posted on the City's website at www.cityofloveland. org/streets.

mmunications outlets

Print		
Cultural Services' "aha"	City arts newsletter about events, mailed* 3 times/year.	15,000+
Historic properties	Newsletter, maps*, postcards regarding historic buildings in Loveland.	500-1,500/printing
Visitors guide	Magazine highlighting Loveland attractions available at Visitors Center, elsewhere.	50,000
Business Resource Guide	Data* for current and future local businesses.	500
Fire Rescue activity book	Fire department's fun, instructional book for youngsters.	7,000 to schools
"Leisure Times" activities	Quarterly 48-page listing* of Parks & Rec participation opportunities.	15,000+ mailing
Youth activities newsletter	Bi-annual listing of City recreation activities for kids.	5,000+ to schools
Natural Areas	Newsletter/Annual Report focusing on City-owned open lands.	500 subscribers
Recreation Trail map	Large, fold-out color map of City Rec Trail and bikeways.	10,000
Rec/Athletics/Golf ads	Ads, coupons, etc. in local publications promoting City recreation resources, events.	100,000+ images
Community Partnership ads	Newspaper ads announcing activities related to non-profits.	16,000 RH subscribers
Community Partnership "Insider"	Newsletter with info about local non-profit agencies.	2,000 non-profit staffers
"City Update"	Monthly newsletter encompassing wide-ranging City of Loveland government info.	35,500 mailed
"Dateline: Loveland"	Occasional full-page display in RH providing in-depth info on current City topic.	16,000 RH subscribers
Tabletop displays	Text and info about specific City topic; displayed at city hall, library and/or Chilson.	10,000+ viewers
Debris permits	Info and permits to households for yard debris drop-off at Loveland Recycling Center.	22,000 mailed
Waste guidelines	Info and pickup calendars about City Solid Waste services.	24,500 mailed
Water and Power ads	Ads, coupons, etc. in local publications promoting efficiency programs, events etc.	100,000+ images



Attend and/or speak at City Council meetings. Call, write, email City Council, City staff. Serve on or attend a Board or Commission

Affordable Housing Commission
Citizen's Finance Advisory Commission
Community Marketing Commission
Construction Advisory Board
Creative Sector Development Advisory Board
Cultural Services Board
Disabilities Advisory Commission
Fire & Rescue Advisory Commission
Golf Advisory Board
Historic Preservation Commission
Housing Authority
Human Services Commission

Citizen engagement opportunities

In addition to reading, clicking or viewing one of the many City communications resources, citizens have multiple opportunities for personto-person participation with City staff and City officials. These range from official meetings with opportunities for public attendance and comment, to less formal gatherings where citizens can rub elbows with City personnel and make comments and suggestions directly to them.

Library Board
Loveland Utilities Commission
Open Lands Advisory Commission
Parks & Recreation Commission
Planning Commission
Police Pension Board of Trustees
Senior Advisory Board
Transportation Advisory Board
Visual Arts Commission
Youth Advisory Commission

Participate and interact with City staff and/or officials at gatherings such as:

Annual Colorado Children's Day Emergency Preparedness and Family Safety Expo Fire, safety education sessions at schools, preschools Emergency, safety training for businesses

"The Price is Life" safety for seniors
Juvenile Firesetter intervention sessions
Child car safety seat inspections
Public Works Day

Safe Routes to School events

Children's Water Festival
Waterway Clean-Up event
City Council 'aprés meeting' gatherings
Loveland Homeless Task Force
Larimer Home Improvement Advisory Board
Loveland Homeless Connect
Loveland Honors
Human Services Grant & CDBG presentations
Safe Kids of Larimer County
Santa Cops
Special Olympics Tip-a-Cop

Citizens Police Academy
Fishing Derby
Drug Take-Back Days
Citizen self-defense training
Community Night Out
Crime prevention presentations
Police Senior Volunteer Program

Police chaplain program
Police ride-alongs

Airport Steering Committee Meetings Electric Safety Demo Garden-in-a-Box pick-up

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City hosting annual Public Works Day on May 21

The City of Loveland's 10th annual Public Works Day celebration will be held 9 a.m.-1 p.m., May 21 at Fairgrounds Park. The day will give local school children a glimpse of the types of services Loveland's Public Works and the Water and Power departments provide to the community on a daily basis.

Every year, Public Works Day creates a learning environment that enables children to get some civic education while having lots of fun. Some of the highlights at this year's event will be the water wheel that allows students to experience a flood rain, an equipment show highlighting Recycle

the machinery used on a daily basis, and demonstrations on the power of electricity and the water/wastewater system. Educational booths include displays of school zone signs children see on a daily basis, and information on recycling and energy uses around the community.

Hazardous waste pick-up for seniors and disabled

Loveland's seniors and disabled can sign up for a door-to-door pick up of household hazardous waste products so they can be disposed of in an environmentally-responsible way.

Items for pick-up include adhesives, aerosols, hobby supplies, automotive products, batteries, cleaners/waxes, flammables, lubricants, paints, personal products, pesticides and other household chemicals. A complete list of accepted materials is available at www.cityofloveland.org/ stormwater.



Pick-ups will be limited to the first forty residents who call and are planned for the first week of May. To sign up or for more information call 962-2772 and be prepared to provide a name, phone number and address.

New road markings encourage vehicles to share the road with cyclists Motorists travelling both directions

on Garfield between 7th Street and

Eisenhower will see message boards

alerting them to the newly painted

Shared-lane markings or 'sharrows' a coined term combining the words 'share' and 'arrow,' were recently painted on Garfield Avenue between 7th Street and Eisenhower Avenue. The purpose is to convey to motorists that they should share the lane with cyclists.

Portions of Garfield Avenue, a designated bike route, are not wide enough to provide both on-street parking and bike lanes. With a speed limit of 30 mph and an average of fewer than 10,000 cars using that road daily, City traffic engineers determined that this section of roadway would be a good site to test these new markings in Loveland.

This pilot study, which will track whether motorists are yielding to cyclists and/or passing safely, will continue through the summer when cyclists use the roads the most.

> 'Sharrows' like this one advise motorists to be on the lookout for cyclists this summer and encourage them to share the road.



Natural gas pipeline replacement through Loveland to begin

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dedicated hotline number at 1-855-875-7633 and email address info@xcelenergywestmainpipeline.com have also been established.

In addition, direct mailings, community meetings and handdelivered informational door hangers are planned.

The pipeline will be installed in City of Loveland rights-of-way adjacent to city streets or private utility easements, replacing existing, and in some

cases, installing new pipeline. Xcel will repair or replace any roadway, sidewalks, vegetation or other impacts from the construction.

No City of Loveland revenue is involved in the project. Funding comes from the Pipeline System Integrity Adjustment (PSIA) fee that appears as a separate line item on Xcel Energy's natural gas customers' bills. On an average residential customer's bill, that fee is about 22 cents per month.

City engagement opportunities

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Interact with Mayor, City Councilors, City staff at various public meetings, forums. Interact at schools with police School **Resource Officers.**

Participate in a variety of online and mailed city surveys.

Attend public meetings/open houses for projects/programs such as:

Boyd Lake Avenue Extension Sustainability Plan **Encroachment Permits for Downtown** Electric Car demo Transportation Master Plan Bike and Pedestrian Plan Library expansion focus groups Library teen advisory board Oil and Gas Development forum Loveland Water and Power open houses

Bike ambassadors provide education

Loveland bicycle riders are invited to participate in programs on bike safety, etiquette, routes, maintenance and more from local "Bicycle Ambassadors" from the Bicycle and Pedestrian Education Coalition (BPEC).

Bicycle Ambassadors tailor educational messaging to children, teens, collegeage students, families, adults in the workplace, seniors and motorists through:

- one-hour presentations
- bike skill/safety rodeos
- community events
- neighborhood open garage events
- community patrol

To learn more, visit bicycleambassadorprogram.org or call 495-7503.



City Update is a monthly publication of the City of Loveland. Residents receive City Update according to their utility billing cycle. Timeliness of the information may be affected by recipients' billing schedule. City Update is also available around the first of every month on the City's website at www.cityofloveland.org. Your comments are encouraged and welcomed at 962-2302, Andy.Hiller@cityofloveland.org. The City of Loveland is committed to providing an equal opportunity for citizens and does not discriminate on the basis of disability, race, color, national origin, religion, sexual orientation or gender. The City will make reasonable accommodations for citizens in accordance with the Americans with Disabilities Act. For more information, please contact the City's ADA Coordinator at Bettie. Greenberg@cityofloveland.org or 962-3319.