

Lodging Tax Summary Report - February 2013

HOTEL COLLECTIONS	2012	2013	% Change
January	\$ 34,126.42	\$ 39,181.41	15%
February	\$ 32,118.23	\$ 42,180.71	31%
March	\$ 50,575.89	\$ -	
April	\$ 47,687.32	\$ -	
May	\$ 44,906.11	\$ -	
June	\$ 52,645.28	\$ -	
July	\$ 89,201.42	\$ -	
August	\$ 75,806.56	\$ -	
September	\$ 79,379.57	\$ -	
October	\$ 64,499.62	\$ -	
November	\$ 54,699.79	\$ -	
December	\$ 42,944.92	\$ -	
13th Month	\$ -	\$ -	
Total	\$ 668,591.13	\$ 81,362.12	23%

REVENUE	2012 Unaudited	2013 YTD
Beginning Balance	\$ 718,466.29	\$ 930,964.00
Hotel Collections	\$ 668,591.13	\$ 81,362.12
Visitors Center Sales	\$ 28,398.23	\$ 7,714.97
Interest	\$ -	\$ -
Total Resources	\$ 1,415,455.65	\$ 1,020,041.09

EXPENSES	2012 Unaudited	2013 Budgeted	2013 YTD	2013 Available
Visitor Services	\$ 99,432.59	\$ 115,000.00	\$ 12,256.86	\$ 102,743.14
Community Marketing	\$ 91,175.39	\$ 247,000.00	\$ 71,675.02	\$ 175,324.98
Visitors Center	\$ 127,509.82	\$ 130,000.00	\$ 12,033.83	\$ 117,966.17
Website	\$ 13,604.80	\$ 30,000.00	\$ 5,165.00	\$ 24,835.00
Events	\$ 102,538.62	\$ 108,000.00	\$ 70,000.00	\$ 38,000.00
Product Improvement	\$ 50,230.43	\$ 236,500.00	\$ 944.80	\$ 235,555.20
Conventions	\$ -	\$ 30,000.00	\$ -	\$ 30,000.00
Total	\$ 484,491.65	\$ 896,500.00	\$ 172,075.51	\$ 724,424.49

Pro Cycling 100K

Wayfinding 186.5K

VISITORS CENTER SALES	2012	2013	% Change
January	\$ 841.65	\$ 2,750.97	227%
February	\$ -	\$ 4,964.00	1407%
March	\$ 1,803.22		
April	\$ 418.74		
May	\$ 598.98		
June	\$ 285.60		
July	\$ 2,158.46		
August	\$ 1,897.16		
September	\$ 1,637.08		
October	\$ 1,871.90		
November	\$ 5,045.76		
December	\$ 11,839.68		
Total	\$ 28,398.23	\$ 7,714.97	817%