## **Lodging Tax Summary Report - February 2013**

HOTEL COLLECTIONS		2012		2013		% Change			
January	\$	34,126.42	\$	39,181.41		15%			
February	\$	32,118.23	\$	42,180.71		31%			
March	\$	50,575.89	\$	-					
April	\$	47,687.32	\$	-					
May	\$	44,906.11	\$	-					
June	\$	52,645.28	\$	-					
July	\$	89,201.42	\$	-					
August	\$	75,806.56	\$	-					
September	\$	79,379.57	\$	-					
October	\$	64,499.62	\$	-					
November	\$	54,699.79	\$	-					
December	\$	42,944.92	\$	-					
13th Month	\$	-	\$	-					
Total	\$	668,591.13	\$	81,362.12		23%			
	<b></b>								
REVENUE	20	12 Unaudited		2013 YTD					
Beginning Balance	\$	718,466.29	\$	930,964.00					
<b>Hotel Collections</b>	\$	668,591.13	\$	81,362.12					
Visitors Center Sales	\$	28,398.23	\$	7,714.97					
Interest	\$	-	\$	-	-				
<b>Total Resources</b>	\$	1,415,455.65	\$	1,020,041.09					
EXPENSES	_	12 Unaudited		013 Budgeted		2013 YTD		13 Available	
Visitor Services	\$	99,432.59	\$	115,000.00	\$	12,256.86	\$	102,743.14	
Visitor Services Community Marketing	\$ \$	99,432.59 91,175.39	\$ \$	115,000.00 247,000.00	\$	12,256.86 71,675.02	\$	102,743.14 175,324.98	Pro Cycling 100K
Visitor Services Community Marketing Visitors Center	_	99,432.59 91,175.39 127,509.82	\$ \$ \$	115,000.00 247,000.00 130,000.00	\$ \$	12,256.86 71,675.02 12,033.83	\$ \$ \$	102,743.14 175,324.98 117,966.17	Pro Cycling 100K
Visitor Services Community Marketing Visitors Center Website	\$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80	\$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00	\$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00	\$	102,743.14 175,324.98 117,966.17 24,835.00	Pro Cycling 100K
Visitor Services Community Marketing Visitors Center Website Events	\$ \$	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62	\$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00	\$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00	\$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00	Pro Cycling 100K
Visitor Services Community Marketing Visitors Center Website Events Product Improvement	\$ \$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80	\$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00	\$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00	\$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20	Pro Cycling 100K  Wayfinding 186.5K
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions	\$ \$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43	\$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement	\$ \$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62	\$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00	\$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00	\$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions	\$ \$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43	\$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions Total	\$ \$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43 - 484,491.65	\$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80 - 172,075.51	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions Total  VISITORS CENTER SALES	\$ \$ \$ \$ \$ <b>\$</b>	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43 - 484,491.65	\$ \$ \$ \$ \$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00 <b>896,500.00</b>	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80 - 172,075.51	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions Total  VISITORS CENTER SALES January	\$ \$ \$ \$ <b>\$</b>	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43 - 484,491.65	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00 <b>896,500.00</b>	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80 - 172,075.51 % Change 227%	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions Total  VISITORS CENTER SALES January February	\$ \$ \$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43 - 484,491.65	\$ \$ \$ \$ \$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00 <b>896,500.00</b>	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80 - 172,075.51	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions Total  VISITORS CENTER SALES January February March	\$ \$ \$ \$ <b>\$</b>	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43 - 484,491.65 2012 841.65 - 1,803.22	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00 <b>896,500.00</b>	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80 - 172,075.51 % Change 227%	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions Total  VISITORS CENTER SALES January February March April	\$ \$ \$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43 - 484,491.65 2012 841.65 - 1,803.22 418.74	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00 <b>896,500.00</b>	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80 - 172,075.51 % Change 227%	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions Total  VISITORS CENTER SALES January February March April May	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43 - 484,491.65 2012 841.65 - 1,803.22 418.74 598.98	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00 <b>896,500.00</b>	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80 - 172,075.51 % Change 227%	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions Total  VISITORS CENTER SALES January February March April May June	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43 - 484,491.65 2012 841.65 - 1,803.22 418.74 598.98 285.60	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00 <b>896,500.00</b>	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80 - 172,075.51 % Change 227%	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions Total  VISITORS CENTER SALES January February March April May June July	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43 - 484,491.65 - 1,803.22 418.74 598.98 285.60 2,158.46	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00 <b>896,500.00</b>	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80 - 172,075.51 % Change 227%	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions Total  VISITORS CENTER SALES January February March April May June July August	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43 - 484,491.65 2012 841.65 - 1,803.22 418.74 598.98 285.60 2,158.46 1,897.16	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00 <b>896,500.00</b>	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80 - 172,075.51 % Change 227%	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions Total  VISITORS CENTER SALES January February March April May June July August September	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43 - 484,491.65 2012 841.65 - 1,803.22 418.74 598.98 285.60 2,158.46 1,897.16 1,637.08	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00 <b>896,500.00</b>	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80 - 172,075.51 % Change 227%	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	
Visitor Services Community Marketing Visitors Center Website Events Product Improvement Conventions Total  VISITORS CENTER SALES January February March April May June July August	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	99,432.59 91,175.39 127,509.82 13,604.80 102,538.62 50,230.43 - 484,491.65 2012 841.65 - 1,803.22 418.74 598.98 285.60 2,158.46 1,897.16	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	115,000.00 247,000.00 130,000.00 30,000.00 108,000.00 236,500.00 30,000.00 <b>896,500.00</b>	\$ \$ \$ \$ \$	12,256.86 71,675.02 12,033.83 5,165.00 70,000.00 944.80 - 172,075.51 % Change 227%	\$ \$ \$ \$ \$ \$	102,743.14 175,324.98 117,966.17 24,835.00 38,000.00 235,555.20 30,000.00	

11,839.68

28,398.23

\$

7,714.97

817%

December