

CALL TO ORDER Staff Liasion Marcie Erion called the regular meeting of the City of Loveland Creative Sector Development Commission to order on the above date at 5:32 PM.

ROLL CALL Roll was called and the following responded: Michael Lang, Jan Rosetta Shockner, Aloria Weaver, Mary Bahus-Meyer. Also present were Staff Liaison Marcie Erion, Council Liaison Phil Farley and Economic Development Director Betsey Hale.

PROCEDURAL Marcie Erion announced Meg Corwin has resigned from the Commission. For the January 17th meeting Commissioner Michael Lang will be acting Chair.

MINUTES Minutes for the November 15, 2012 meeting were approved as submitted.

PUBLIC COMMENT None

REPORTS

Staff Liaison Report Economic Development Director Betsey Hale spoke about Meg Corwin's resignation and the discussion that occurred at the Council meeting on Tuesday, January 15th. Betsey encouraged the Commission members to have all members present at the next meeting for the Chair election. She also spoke about the role of the Chair, the need to have a high commitment level, and consistent attendance at meetings. She also talked about the possibility of having a co-chair to run the meetings as needed and ensure the business of the commission is getting done.

Betsey reviewed the function of the Commission: 1) "eyes and ears" from the community to look at the validity of the use of City resources for projects. 2) the organization would work toward its own financial sustainability (fundraising, grants, endowments etc).

The consensus of the Commission was to hold a special meeting in February to elect a Chair, review strategic plans / metrics, review accomplishments to date and discuss the Office of Creative Sector future model.

Betsey spoke briefly about the Loveland Development Fund and the Technology Accelerator Project. The Loveland Development Fund is housed at the Community Foundation and is connected to Northern Colorado Economic Development Corporation (NCEDC).

Council Liaison Report

Councilor Phil Farley spoke about the 2012 Quality of Life Survey results. The first ranked item was safety. The ninth ranked item was about the enjoyment of the arts in Loveland.

Councilor Farley suggested another article in the Reporter-Herald about the Rocky Mountain Center for Innovation and Technology (RMCIT). The Commission agreed that the general public needed more information. A suggestion was made for the Commission to write a letter to Council and the general public (via the newspaper) addressing key points about the Office of the Creative Sector.

He mentioned Council approved funding for the Pro Cycling Challenge event this summer. A portion of the race will run through Loveland. He also mentioned there is a lot of work being done on attracting another carrier to the Fort Collins-Loveland Municipal Airport. The annual Council Advance is scheduled for January 26, 2013.

DISCUSSION ITEMS

Recommendation of Appointment to the Commission

Commissioner Jan Rassetta Shockner moved to recommend Curtis Rowland, who is currently serving as an Alternate to the Commission, be appointed to the Creative Sector Development Commission. Commissioner Michael Lang seconded the motion. The motion passed unanimously. Staff will take this item to Council for approval.

Commissioner Comments

Commissioner Mary Bahun-Meyer recommended looking for someone with a more technical background to fill the Alternate position.

A brief discussion was held about the job metric and how this metric is evolving to looking at creating an environment where businesses can succeed. Staff distributed some metrics on jobs, attendance and sales tax.

Commissioner Michael Lang would like to talk about the Commission's role at the next meeting.

The consensus of the Commission was to move the two agenda discussion items (strategic plan and metrics discussion and OCSD future model discussion) to the next meeting.

Councilor Farley took an action item to talk to Mayor Gutierrez about the membership of the Commission.

Commissioner Mary Bahun-Meyer mentioned the Mo Better Gumbo's soft opening is tonight (January 17th). She also mentioned there will be an art exhibit of her late mother-in-law's art work: Cheryl Meyer: A Colorful Life: Designs in Glass & Metal from February 23 through May 12, 2013 at the Loveland Museum.

NEW BUSINESS

Next Meeting

The next meeting will be a special meeting on February 21, 2013.

ADJOURNMENT

Having no further business to come before the Commission, the January 17, 2013 Regular Meeting was adjourned at 7:19 p.m.