

**COMMUNITY MARKETING COMMISSION MEETING  
REGULAR AGENDA  
WEDNESDAY, FEBRUARY 20, 13 6:00 PM  
500 EAST THIRD STREET  
CITY MANAGERS CONFERENCE ROOM**

The City of Loveland is committed to providing an equal opportunity for citizens and does not discriminate on the basis of disability, race, color, national origin, religion, sexual orientation or gender. The City will make reasonable accommodations for citizens in accordance with the Americans with Disabilities Act. For more information, please contact the City's ADA Coordinator at [Bettie.Greenberg@cityofloveland.org](mailto:Bettie.Greenberg@cityofloveland.org) or 970-962-3319.

**I. CALL TO ORDER & ROLL CALL**

**II. APPROVAL OF MINUTES**

- a. January Minutes

**III. PUBLIC COMMENT**

*Anyone making a comment should come forward to a microphone and identify yourself before being recognized by the Chair. Please do not interrupt other speakers. Side conversations should be moved outside the Council Chambers. Please limit your comments to no more than 3 minutes.*

**IV. REPORTS – See written reports in packet if available**

- a. Council Liaison Report
- b. Staff Liaison Report
  - i. Financial Report
  - ii. Staff Report
  - iii. Website Update
- c. Visitors Center
- d. Engaging Loveland
- e. Wayfinding Subcommittee Report

**V. DISCUSSION**

- a. Strategic Plan – Cindy Mackin
- b. Project Timeline – Cindy Mackin

**VI. ACTION ITEMS**

- a. Code of Conduct – Cindy Mackin

**VII. PUBLIC COMMENT**

**VIII. ADJOURNMENT**

*Next meeting date:  
Wednesday, March 20, 2013 from 6:00-8:00pm  
City Council Chambers*