

Lodging Tax Summary Report - February 2013

	2012	2013	% 13-12
January	\$ 34,126.42	\$ 39,181.41	15%
February	\$ 32,118.23	-	
March	\$ 50,575.89	-	
April	\$ 47,687.32	-	
May	\$ 44,906.11	-	
June	\$ 52,645.28	-	
July	\$ 89,201.42	-	
August	\$ 75,806.56	-	
September	\$ 79,379.57	-	
October	\$ 64,499.62	-	
November	\$ 54,699.79	-	
December	\$ 42,944.92	-	
13th Month	-	-	
Total	\$ 668,591.13	\$ 39,181.41	15%

REVENUE	2012 Unaudited	2013 YTD
Beginning Balance	\$ 718,466.29	\$ 902,565.77
Collections	\$ 668,591.13	\$ 39,181.41
Interest	-	-
Total Revenue	\$ 668,591.13	\$ 39,181.41
Total Resources	\$ 1,387,057.42	\$ 941,747.18

EXPENSES	2012 Unaudited	2013 Budgeted	2013 YTD	2013 Available	
Visitor Services	\$ 99,432.59	\$ 115,000.00	\$ 2,699.44	\$ 112,300.56	
Community Marketing	\$ 91,175.39	\$ 247,000.00	\$ 63,915.02	\$ 183,084.98	Pro Cycling 100K
Visitors Center	\$ 127,509.82	\$ 130,000.00	\$ 3,678.60	\$ 126,321.40	
Website	\$ 13,604.80	\$ 30,000.00	-	\$ 30,000.00	
Events	\$ 102,538.62	\$ 108,000.00	\$ 70,000.00	\$ 38,000.00	
Product Improvement	\$ 50,230.43	\$ 236,500.00	\$ 250.86	\$ 236,249.14	Wayfinding 186.5K
Conventions	-	\$ 30,000.00	-	\$ 30,000.00	
Total	\$ 484,491.65	\$ 896,500.00	\$ 140,543.92	\$ 755,956.08	