

## Lodging Tax Collections

Month	2010	2011	2012
January	\$ -	\$ 29,157.37	\$ 34,126.42
February	\$ 29,454.60	\$ 36,756.31	\$ 32,118.23
March	\$ 26,754.72	\$ 35,518.99	\$ 50,575.89
April	\$ 31,964.72	\$ 39,773.43	\$ 47,687.32
May	\$ 32,589.38	\$ 33,264.33	\$ 44,906.11
June	\$ 45,645.14	\$ 52,195.58	\$ 52,645.28
July	\$ 62,162.45	\$ 68,505.05	\$ 89,201.42
August	\$ 65,506.58	\$ 73,493.31	\$ 75,806.56
September	\$ 64,056.04	\$ 69,447.42	\$ 79,379.57
October	\$ 53,858.17	\$ 59,373.91	\$ 64,499.62
November	\$ 42,693.40	\$ 45,502.02	\$ 54,699.79
December	\$ 31,686.45	\$ 34,684.54	\$ 42,944.92
13th Month	\$ 29,157.35	\$ 4,969.05	
<b>Total</b>	<b>\$ 515,529.00</b>	<b>\$ 582,641.31</b>	<b>\$ 668,591.13</b>

<b>Total Collections to date</b>	<b>\$ 1,098,170.31</b>	<b>\$ 1,766,761.44</b>
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Lodging Tax Summary	2010 Actuals	2011 Actuals	2012 YTD
<b>Revenue</b>			
Beginning Balance	\$ -	\$ 399,260.00	\$ 718,466.29
Collections	\$ 515,529.00	\$ 582,641.31	\$ 668,591.13
Interest	\$ 860.00	\$ 13,838.88	\$ -
<b>Total Revenue</b>	<b>\$ 516,389.00</b>	<b>\$ 596,480.19</b>	<b>\$ 668,591.13</b>
<b>Total Resources</b>	<b>\$ 516,389.00</b>	<b>\$ 995,740.19</b>	<b>\$ 1,387,057.42</b>

Expenses	2010 Actuals	2011 Actuals
Personnel Services	\$ -	\$ 11,724.31
Supplies	\$ 9,384.00	\$ 14,204.17
Purchased Services	\$ 107,745.00	\$ 256,585.12
Transfers	\$ -	\$ 3,000.00
<b>Total</b>	<b>\$ 117,129.00</b>	<b>\$ 277,273.90</b>
Ending Balance	\$ 399,260.00	\$ 718,466.29

Programs	2012 Budgeted	2012 YTD	2012 Available
Visitor Services	\$ 101,000.00	\$ 99,432.59	\$ 1,567.41
Community Marketing	\$ 280,500.00	\$ 91,175.39	\$ 189,324.61 *
Visitor Center	\$ 125,000.00	\$ 127,509.82	\$ (2,509.82)
Website	\$ 25,000.00	\$ 13,604.80	\$ 11,395.20
Events	\$ 103,000.00	\$ 102,538.62	\$ 461.38
Product Improvement	\$ 52,000.00	\$ 50,230.43	\$ 1,769.57
<b>Total</b>	<b>\$ 686,500.00</b>	<b>\$ 484,491.65</b>	<b>\$ 202,008.35</b>

\* This amount includes the \$186,000 for 2013 Wayfinding Sign Program.