

**COMMUNITY MARKETING COMMISSION MEETING  
REGULAR AGENDA  
WEDNESDAY, JANUARY 16, 2013 6:00 PM  
500 EAST THIRD STREET  
COUNCIL CHAMBERS**

**THE CITY OF LOVELAND DOES NOT DISCRIMINATE ON THE BASIS OF DISABILITY, RACE, CREED, COLOR, SEX, SEXUAL ORIENTATION, RELIGION, AGE, NATIONAL ORIGIN OR ANCESTRY IN THE PROVISION OF SERVICES. FOR DISABLED PERSONS NEEDING REASONABLE ACCOMODATIONS TO ATTEND OR PARTICIPATE IN A CITY SERVICE OR PROGRAM, CALL 962-2396 OR TDD 962-0000 AS FAR IN ADVANCE AS POSSIBLE.**

**I. CALL TO ORDER & ROLL CALL**

**II. APPROVAL OF MINUTES**

- a. December Minutes

**III. PUBLIC COMMENT**

*Anyone making a comment should come forward to a microphone and identify yourself before being recognized by the Chair. Please do not interrupt other speakers. Side conversations should be moved outside the Council Chambers. Please limit your comments to no more than 3 minutes.*

**IV. REPORTS – See written reports in packet if available**

- a. Staff Liaison Report
  - i. Financial Report
  - ii. Staff Report
- b. Visitors Center - Written
- c. Engaging Loveland - Written

**V. DISCUSSION ITEMS**

- a. Roles and Responsibilities Overview – Betsey Hale

**VI. ACTION ITEMS**

- a. Visitors Center Staffing Recommendation – Cindy Mackin

**VII. NEW BUSINESS**

- a. Next Agenda – February 20
  - i. Strategic Plan Review

**VIII. PUBLIC COMMENT**

**IX. ADJOURNMENT**

*Next meeting date:  
Wednesday, February 20, 2013 from 6:00-8:00pm  
City Council Chambers*