

## Lodging Tax Collections

Month	2010	2011	2012
January	\$ -	\$ 29,157.37	\$ 34,126.42
February	\$ 29,454.60	\$ 36,756.31	\$ 32,118.23
March	\$ 26,754.72	\$ 35,518.99	\$ 50,575.89
April	\$ 31,964.72	\$ 39,773.43	\$ 47,687.32
May	\$ 32,589.38	\$ 33,264.33	\$ 44,906.11
June	\$ 45,645.14	\$ 52,195.58	\$ 52,645.28
July	\$ 62,162.45	\$ 68,505.05	\$ 89,201.42
August	\$ 65,506.58	\$ 73,493.31	\$ 75,806.56
September	\$ 64,056.04	\$ 69,447.42	\$ 79,379.57
October	\$ 53,858.17	\$ 59,373.91	\$ 64,499.62
November	\$ 42,693.40	\$ 45,502.02	\$ 54,699.79
December	\$ 31,686.45	\$ 34,684.54	
13th Month	\$ 29,157.35	\$ 4,969.05	
<b>Total</b>	<b>\$ 515,529.00</b>	<b>\$ 582,641.31</b>	<b>\$ 625,646.21</b>

<b>Total Collections to date</b>	<b>\$ 1,098,170.31</b>	<b>\$ 1,723,816.52</b>
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Lodging Tax Summary	2010 Actuals	2011 Actuals	2012 YTD
<b>Revenue</b>			
Beginning Balance	\$ -	\$ 399,260.00	\$ 718,466.29
Collections	\$ 515,529.00	\$ 582,641.31	\$ 625,646.21
Interest	\$ 860.00	\$ 13,838.88	\$ -
<b>Total Revenue</b>	<b>\$ 516,389.00</b>	<b>\$ 596,480.19</b>	<b>\$ 625,646.21</b>
<b>Total Resources</b>	<b>\$ 516,389.00</b>	<b>\$ 995,740.19</b>	<b>\$ 1,344,112.50</b>

Expenses	2010 Actuals	2011 Actuals
Personnel Services	\$ -	\$ 11,724.31
Supplies	\$ 9,384.00	\$ 14,204.17
Purchased Services	\$ 107,745.00	\$ 256,585.12
Transfers	\$ -	\$ 3,000.00
<b>Total</b>	<b>\$ 117,129.00</b>	<b>\$ 277,273.90</b>
<b>Ending Balance</b>	<b>\$ 399,260.00</b>	<b>\$ 718,466.29</b>

Programs	2012 Budgeted	2012 YTD	2012 Available
Visitor Services	\$ 101,000.00	\$ 99,671.65	\$ 1,328.35
Community Marketing	\$ 280,500.00	\$ 89,597.30	\$ 190,902.70
Visitor Center	\$ 125,000.00	\$ 103,607.22	\$ 21,392.78
Website	\$ 25,000.00	\$ 10,504.80	\$ 14,495.20
Events	\$ 103,000.00	\$ 102,538.62	\$ 461.38
Product Improvement	\$ 52,000.00	\$ 50,230.43	\$ 1,769.57
<b>Total</b>	<b>\$ 686,500.00</b>	<b>\$ 456,150.02</b>	<b>\$ 230,349.98</b>