

CULTURAL SERVICES BOARD MINUTES

Tuesday November 27, 2012

4:30 P.M.

LOVELAND MUSEUM/GALLERY

503 N. Lincoln Ave.

Loveland, CO 80537

I. The November 27, 2012 meeting of the Cultural Services Board was called to order at 4:37 p.m. by Chairperson Kris Ortmann in the Upstairs Conference Room of the Loveland Museum/Gallery.

Board Members Present: Juanita Cisneros, Jan Desjardin, Ginger Klein, Kerri McDermid and Kris Ortmann. Louise Kauffman and Teresa Mueller were absent. Also present were Ralph Trenary, City Council liaison; Susan Ison, Cultural Services Director; Jan Sawyer, Rialto Theater Manager; and Mary Shada, Office Support Specialist.

Additions/Changes to the Agenda

Under Rialto Reports: Associated General Contractors Award follow-up, Halloween Event.

Under Board Reports: Community Service with the Thompson School District students.

Additions or Corrections/Changes to the October 23, 2012 Minutes

Under Museum Reports, City Survey, instead of "There were quite a few comments about Cultural Services." The sentence should say "There were mostly favorable comments about Cultural Services."

Approval of the October 23, 2012 Minutes

Kerri McDermid motioned to accept the October 23, 2012 minutes as corrected. Jan Desjardin seconded. The motion passed unanimously.

Introduction of Visitors

There were no visitors at the November meeting.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

Holiday Decorating – Kris Ortmann asked if the Museum staff would like the help of the Cultural Services Board with holiday decorating. Susan Ison said the help would be great and will e-mail board members with a date after talking with staff.

Community Service – Kris Ortmann asked if the City had any procedure in place for supporting Thompson School District students with class assignments of completing community service hours. Susan Ison will ask at the Managers meeting if other departments receive inquiries from students and see if there is cohesive approach that could be put in place.

Museum Reports

Staff Report

- Kris Ortmann and Teresa Mueller have been approved for an additional four years appointment to the Cultural Services Board.
- The opening of the Dave Yust exhibit in the main gallery was well received.
- The Museum received a generous gift from Gerald Ravenscroft. Mr. Ravenscroft purchased a piece by Dave Yust from his current gallery exhibit and donated it to the museum.
- The Economic Development department purchased advertising in The Cultural Traveler magazine to promote “World Class Art and Culture in Loveland, Colorado”.
- Susan Ison attended the meeting regarding a proposal to bring a large carousel to Loveland. A building would need to be built in order to house the carousel.
- Susan continues to make inquiries into the Scientific and Cultural Facilities District (SCFD) and other possible Art District funding sources. SCFD is scheduled to be on the agenda for a City Council Study Session on February 12, 2013.
- The Community and Strategic Planning Department asked for an update on the Comprehensive Plan Objectives from City Boards and Commissions.

The Cultural Services Department completed the following objectives:

- 1) Apply for and receiving Community Marketing Commission funds
- 2) Submit grant and donation requests to Colorado Creative Industries (CCI) and local foundations for the Hobos to Street People exhibit
- 3) Convene sculpture history focus groups for Museum Expansion
- 4) Initiate Microsoft TAG in marketing plans
- 5) Secure funding for the 2012 Foote Lagoon concert series

Rialto Reports

Volunteer Appreciation – Jan Sawyer invited all CSB members to the Rialto Theater Volunteer Celebration event on Wednesday December 5, 2012.

New Concrete – The City Facilities Department poured new concrete at the entrance to the Rialto. They discovered that the legs on the marquee sign had rusted and need repair as well.

Associated General Contractors Award – Susan Ison and Jan Sawyer attended the Associated General Contractors of Colorado annual awards banquet on November 2, 2012. The Rialto Theater Center project did not win the award it was nominated for.

Halloween Event – On October 31, 2012, Halloween night, the silent movie, “Dr. Jekyll and Mr. Hyde” with the Mont Alto Motion Picture Orchestra was well attended. The appetizers and special drinks provided by the Next Door restaurant that were available for purchase prior to the movie were a hit!

Miscellaneous

- The Rialto Theater Guild funds raised that remain will go toward refurbishing the dressing room under the stage and to outfit the kitchen near the conference rooms to make it easier for catering.
- The annual Halloween event was very well attended by more than 2,000 people.
- The annual Tree Lighting event was attended by approximately 700 people.
- The annual Community Sing-a-Long at the Rialto will be held Sunday December 9, 2012 at 2:00 p.m.
- Susan Ison read the following comments from visitors:

“Thank you!! for maintaining and preserving historical exhibits for public viewing. I thoroughly enjoyed myself after 31 years of being out of state. Continue the Smithsonian level of exhibits and attraction. May the Museum prosper in longevity.”

“Smithsonian Quality! Keep the same design work up. Maybe a button to lighted number on the Topo.”

“Just loved the amount of history that was saved throughout the years. Beautifully displayed and took me back in history as I lived here from 1951–1990. Awesome job and loved dressing up to take pics – Thanks for the Memories!”

NEXT CULTURAL SERVICES BOARD MEETING: Tuesday, January 22, 2013 at 4:30 p.m. in the Loveland Museum/Gallery upstairs Conference Room.

III. Adjournment

Motion to adjourn the meeting was made by Juanita Cisneros at 5:20 p.m. Ginger Klein seconded the motion. All approved the motion.