

CULTURAL SERVICES BOARD MINUTES

Tuesday September 25, 2012

4:30 P.M.

LOVELAND MUSEUM/GALLERY

503 N. Lincoln Ave.

Loveland, CO 80537

I. The September 25, 2012 meeting of the Cultural Services Board was called to order at 4:35 p.m. by Chairperson Kris Ortmann in the Upstairs Conference Room of the Loveland Museum/Gallery.

Board Members Present: Juanita Cisneros, Jan Desjardin, Ginger Klein, Kerri McDermid, Teresa Mueller and Kris Ortmann. Louise Kauffman was absent. Also present were Ralph Trenary, City Council liaison; Susan Ison, Cultural Services Director; Jan Sawyer, Rialto Theater Manager; Erika Lehman, Marketing Coordinator and Mary Shada, Office Support Specialist.

Additions/Changes to the Agenda

Under Board Reports, Sonoma County Museum visit was added. Under Rialto Reports, AIA was added.

Additions or Corrections/Changes to the August 28, 2012 Minutes

Under Museum reports, City council presentation September 18, 2012, Kroh Charitable Trust money is what will be asked to be appropriated to hire a development person for the museum expansion. The capital expansion funds would be for hiring an architect, not the architect and a development person as written in the August 28, 2012 minutes.

Approval of the August 28, 2012 Minutes

Teresa Mueller motioned to accept the August 28, 2012 minutes as corrected. Juanita Cisneros seconded. The motion passed unanimously.

Introduction of Visitors

There were no visitors at the September meeting.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

Kris Ortmann suggested that the museum advertise giving memberships as a holiday gift. Jan DesJardin reported on a visit she made to the Sonoma County Museum in Santa Rosa, California.

Museum Reports

Introduction of Erika Lehman, Cultural Services Marketing Coordinator – July 30, 2012 Erika Lehman began working as the new Marketing Coordinator. She earned a Bachelor's degree in English and Art History from the University of New Hampshire and an M.B.A. from the Whittemore School of Business and Economics at the University of New Hampshire. Erika grew up in Loveland and has recently been working at the Iolani Palace in Oahu, Hawaii.

Museum Expansion – Ralph Trenary provided a synopsis of the September 18, 2012 presentation by Susan Ison to the City Council regarding appropriation of Kroh Charitable Trust funds given to the Museum for the hiring of a development person to raise funds for the museum expansion and appropriation of capital expansion funds to hire an architect to create a preliminary design. Councilor Trenary was surprised by the vote of four councilor's approval and four councilor's denial of the appropriation of these funds to begin the process of a museum expansion. There was some discussion about the museum creating a non-profit support foundation.

Collections Storage – Jennifer Cousino and director Susan Ison met with the owners of the Reporter-Herald building to inquire about leasing space for the museum collections that are currently being stored in the Sequel building. The next step is for Ken Cooper, the city facilities operations manager, to look at that possible space. Susan acknowledged Ralph Trenary's suggestion to put out an open request for bid to the public to help locate a cost effective storage area. Approximately 2,000 square feet of climate controlled lockable storage space is needed.

Accreditation – After several years of preparation, the Loveland Museum/Gallery was awarded re-accreditation from the American Alliance of Museums. A gala event will occur on October 20, 2012 to celebrate and bring awareness to the community of this award that only 5% of the museums in the United States have received. See the media release announcement attached to these minutes.

Visitor Comments – Susan Ison shared two visitor comments: "So wonderful... last time I visited the museum was 50 years ago. Hopefully I will be moved back here in the next year." "You have done a wonderful job of preserving my lovely home town. You have done an excellent job with the museum and letting me "see" the Loveland in which I grew up (1946 at Dr. Gusser Clinic to 1975 when I move to Nevada). There were also many comments in appreciation of the previous Hobos to Street People exhibit.

Birds in Art/Membership Reception – The first member only reception went well. Everyone had a great time and was very happy to be invited.

Complimentary Admission Passes – Embassy Suites has received a box of “Loveland, A Work of Art” maps with an attached free admission ticket to visit the Museum/Gallery to be given to weekend visitors that stay at their hotel. This form of outreach may be expanded to other hotels and bed/breakfast lodging in the area.

Scholarship Fund – The Museum/Gallery received money from people who would like to donate to a scholarship fund for classes. Until the Museum has a foundation, the money received is being passed through the Parks and Rec foundation for dissemination to the museum.

Rialto Reports

Rialto Theater Center installations and repairs –

- The HVAC duct work was completed last week.
- The bi-fold doors between the theater and the center have been reengineered and reinstalled and are working now.
- The balcony entry from the new building to the theater is almost complete with the exception of a light fixture at the bottom step. There were four seats that needed to be removed from the balcony to accommodate this new entry. Curtains have been installed to cover the entrance during performances.
- The next project will be to fix the wall of windows across the Devereaux room as the sealant between the two panes of glass is leaking.
- The Community Foundation has installed: name plaques for the rooms in the center; a donor board in the vestibule between the buildings; and a plaque naming current city council, staff and administrators.

Fall season schedule changes – There were three advertised events in the Fall 2012 aha! newsletter that were changed. One of them, Ethos West Chamber Orchestra, was replaced by a Children’s Foundation event. The Chris Duarte show was cancelled, but the special guest group that was to play with him, The Symbols, will play October 5, 2012. And due to a change in management another cancellation was the Sophie Milman concert scheduled for November 2, 2012.

The 1967 graduating class of Loveland High School, the first to reserve the new space before it was built, held their reunion this fall. There are large corporations and wedding parties interested in renting both the theater and center.

WAA conference and booking – Jan Sawyer attended the Western Arts Alliance regional booking conference held in Denver, CO and came back with good possibilities of entertainment for the Rialto and the Foote Lagoon concerts.

AIA – RB+B Architects, Inc., who created the design for the “Rialto Bridge” project, won a 2012 Honor Award in the Commercial category from the Colorado North American Institute of

Architects. Attached to these minutes are the comments from the jury of this prestigious award.

NEXT CULTURAL SERVICES BOARD MEETING: Tuesday, October 23, 2012 at 4:30 p.m. in the Loveland Museum/Gallery upstairs Conference Room.

III. Adjournment

Motion to adjourn the meeting was made by Jan DesJardin at 5:34 p.m. Ginger Klein seconded the motion. All approved the motion.



City of Loveland, Colorado
MEDIA RELEASE
CULTURAL SERVICES

Loveland Museum/Gallery Receives Highest National Recognition

Awarded Re-Accreditation from the American Alliance of Museums

Loveland, CO - less than 5% of the museums in the United States are accredited, and the recently re-accredited Loveland Museum/ Gallery is among that small, yet prestigious percentage. Accreditation from the American Alliance of Museums (AAM) brings national recognition to a museum for its commitment to excellence, accountability, high professional standards, and continued institutional improvement. The Loveland Museum/Gallery's 2012 re-accreditation adds excitement to a year which also happens to mark the museum's 75th anniversary.

"The accreditation process has taken several years. The staff devoted a lot of time and energy providing AAM with documentation on all aspects of our operations," said Susan Ison, Director of the Cultural Services Department within the City of Loveland. "A visiting accreditation team also came to Loveland in Fall 2010 to interview the staff and board and to review our submission. We are pleased and proud to retain our accreditation and appreciate the tremendous support we receive from the community."

The Loveland Museum/Gallery received accreditation for the first time in 1992. All accredited museums must undergo a re -accreditation review every 10 years in order to maintain accredited status. Of the nation's estimated 17,500 museums, only 775 are currently accredited.

The Loveland Museum/Gallery plans to celebrate their re-accreditation with a public event on October 20. The family-friendly celebration will take place at the museum from 11 am -3 pm and includes one-of-a-kind living history exhibits, art demonstrations, refreshments, and giveaways for children and adults.



2012 Honor Award – Commercial

Congratulations **RB+B Architects, Inc.** for winning an Honor Award in the Commercial category for your project, **Rialto Theater Center**.

The jury had the following comments about your submittal:

- *Context/scale relationship excellent*
- *Commend relationship to theater/connection*
- *Like material and color palette*
- *Best streetscape infill*
- *Accommodative not gratuitous*
- *Great transition between old and new*
 - *Love hyphen/window to sign*
- *Adds value to community space through architectural elements*
- *Façade adds vitality to street front & works seamlessly with historic theater*
- *Like the "hyphen"*
- *Pays respect to existing building and is a beautiful interpretation with new addition*
- *Great section at street*